



For Immediate Release

March 10, 2016

Contact: Sheryl Gonzales

775-883-7333 X2000,

sgonzales@wndd.org

'Building a Stronger Nevada' Shares Nevada's New Economic Realities Set for Reno Sept. 20-22, 2016

(Carson City, NV) -- The Second Annual Building a Stronger Nevada Economic Development Conference will explore the ideas, programs and products that are defining the new Nevada economy from Sept. 20-22, 2016 at the at the University of Nevada, Reno's Joe Crowley Student Union.

The multi-track conference is presented by the Western Nevada Development District, University of Nevada, Reno College of Business, the University of Nevada, Las Vegas Center for Business & Economic Research, USDA Rural Development and Nevada Industry Excellence.

"Our Building a Stronger Nevada conference will provide opportunities for a broad section of professionals to present and share what is happening in a dynamic, changing Nevada economy," said Ed Lawson, President of the Western Nevada Development District and Councilman for the City of Sparks, NV. "This conference will take people behind the headlines of Nevada's great business re-birth. The new companies, new ideas and knowledge base that is shaping a new future."

Tracks for the conference, Wed., Sept. 21 and Thurs., Sept. 22 include Agribusiness, Business /Entrepreneurship, Economic Development/Vitality, Energy, Manufacturing, Transportation/Infrastructure and Workforce Development. The \$125 cost before June 30 includes opening sessions with keynote speakers, institutes, tours and educational sessions, Exhibit Hall Reception, parking and luncheons for both days. A one-day conference pass is \$100.

New this year is the **Stronger Economies Awards and Accolades Program** which will recognize outstanding marketing materials and tools used for attracting and retaining business. Deadline to apply is May 21, 2016. Applications and information are available online at wndd.org or Louise Torres at 702-407-1400 X103, louise.torres@nv.usda.gov.

The Pre-Conference Workshops include Fundamentals of Economic Development and Supporting Economic Development through Brownfields Funds and Technical Assistance. Both will be held Tues., Sept. 20 from 8:30 a.m. to 4:30 p.m. The cost for each workshop is \$75.

For further information, including registration details, log on to www.wndd.org

Sponsoring the Building a Stronger Nevada conference is an opportunity for business and organizations to showcase to key industry leaders and decision makers. Sponsors will have a opportunity to reach a uniquely targeted audience involved with Nevada's economic development. Information is available online at wndd.org or contact Sheryl Gonzales at 775-883-7333 X2000, sgonzales@wndd.org.

About the Western Nevada Development District

WNDD works with public and private entities to promote collaboration to address economic development issues throughout the region. WNDD is certified by the U.S. Economic Development Administration (EDA) as an Economic Development District (EDD) for a nine county region in western Nevada; Carson City Churchill, Douglas, Humboldt, Lyon. Mineral, Pershing, Storey and Washoe.