

**WNDD**

---

**WESTERN NEVADA DEVELOPMENT DISTRICT**

**D-R-A-F-T**

**AGENDA**

**Board of Directors Meeting**

**9:30 TO 11:30 AM, Monday, April 26, 2021**

**ZOOM MEETING**

<https://us02web.zoom.us/j/85617047816>

**1. Call to Order – Roy Edgington, President, Western Nevada Development District**

**2. Roll Call**

**3. Public Comment (No Action)**

At this time, public comment will be taken on those items that are within the jurisdiction and control of the WNDD Board or those agenda items where public comment will not be taken as a public hearing is not legally required.

Public Comment is limited to three minutes per speaker unless additional time is granted by the Board President.

If you are going to comment on a specific agenda item that the WNDD Board will take action on, please make your comments when the Board considers that item and the item is opened for public comment.

**4. Agenda Approval (For possible action)**

**5. Meeting minutes approval of February 22, 2021 (For possible action)**

**6. Announcements, Presentations, Recognition Items and Items of Special Interest  
(Information Only - No Action)**

**INTRODUCTION OF NEW BOARD MEMBERS:**

Catherine Hall – Mineral County Commission

Mary Alber, PhD, MBA - Education Innovation Collaborative Founding Director

Amy Fleming - Program Development and Engagement Specialist – OWINN

Jeff Sutich – NV Energy

**PRESENTATION:**

ACT Work Ready Communities - Cassandra "Cassy" McNeil

WorkForce Innovation Development Specialist

Nevada Department of Health and Human Services

**APPROVAL OF CONSENT CALENDAR (For possible action)**

Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.

7. **Approval – FY 2020-21, February Treasurer’s Report**
8. **Approval – FY 2020-21 March Treasurer’s Report**
9. **Project Management – 3<sup>rd</sup> Quarter Update**

**ADMINISTRATIVE AGENDA**

10. **Presidents Report (Information Only – No Action Required)**  
**June 28 Board Meeting – In person and program discussion**  
**Legislation Update by Nick Vander Pol – Capitol Partners**
11. **Inter-Jurisdictional Updates (Information Only – No Action Required)**
12. **Review, discuss and approve WNDD FY 21-22 CEDS Update Goals and the Economic Recovery and Resiliency Plan (For Possible Action)**
13. **CEDS Projects Discussion for 2021-22 Update (Information Only – No Action Required)**
14. **Nominations for 2021-2022 WNDD President and Vice President to be approved at June 28 Board Meeting (For Possible Action)**  
 President – Councilwoman Naomi Duerr, City of Reno  
 Vice President – Executive Director Heidi Lusby-Angvick – Pershing County Economic Development Authority
15. **Review, and approve request for WNDD President, Roy Edgington, to submit Email to Senator Cortez Masto, Senator Rosen, Congressman Amodei, and Congressman Horsford to support full funding for the US Dept. of Commerce Economic Development Administration (ED) in fiscal year 2022 Commerce, Justice, Science and Related Agencies appropriations bill. (For Possible Action)**
16. **Executive Director / Staff Team Report (Information Only – No Action Required)**

a. American Rescue Plan/Infrastructure/EDA Investment Priorities	Sheryl Gonzales
b. Membership Services Survey	Sheryl Gonzales
c. Economic Recovery & Resiliency Project Update	Des Craig
d. Marketing/Public Outreach -	Don Vetter
e. Grants	Don Vetter

**17. Public Comment (No Action)**

At this time, public comment will be taken on those items that are within the jurisdiction and control of the WNDD Board or those agenda items where public comment will not be taken as a public hearing is not legally required.

Public Comment is limited to three minutes per speaker unless additional time is granted by the Board President.

If you are going to comment on a specific agenda item that the WNDD Board will take action on, please make your comments when the Board considers that item and the item is opened for public comment.

**18. Adjourn to:  
June 28, 2021 Board Meeting**

The WNDD address is:

Western Nevada Development District  
1000 North Division Street, Suite 102B  
Carson City, Nevada 89703  
[www.wnnd.org](http://www.wnnd.org)  
Telephone: 775-473-6753  
E-mail: [sgonzales@wnnd.org](mailto:sgonzales@wnnd.org)

This NOTICE has also been posted at the WNDD Office, 1000 North Division Street, Suite 102B, Carson City, Nevada 89703.

**NOTICE TO PERSONS WITH DISABILITIES:** Members of the Public who are disabled and require special assistance or accommodation at the meeting are requested to notify the Western Nevada Development District office in writing at 1000 North Division St., Ste 102 B, Carson City, Nevada 89703 or by calling 775-475-6753.

This notice has been distributed for posting at the following locations:

Carson City Executive Offices, 201 North Carson Street, Carson City, Nevada 89701  
Churchill County, Administrative Complex, 155 North Taylor Street, Fallon, Nevada 89406  
City of Fallon, City Hall, 55 West Williams Street, Fallon, Nevada 89406  
City of Fernley, 595 Silver Lace Boulevard, Fernley, Nevada 89408  
Douglas County, Executive Offices, 1616 8<sup>th</sup> Street, Minden, Nevada 89423  
Mineral County, Courthouse, 1st and "A" Street, Hawthorne, Nevada 89415  
Pershing County, Courthouse, 400 Main Street, Lovelock, Nevada 89419  
City of Lovelock, Executive Offices, 400 14th Street, Lovelock, Nevada 89419  
City of Reno, 1 East First Street, Reno, Nevada 89505  
City of Sparks, 431 Prater Way, Sparks, Nevada 89431  
Storey County, Courthouse, "B" Street, Virginia City, Nevada 89440  
Washoe County, 1001 East Ninth Street, Building A, Reno, Nevada 89512  
Western Nevada Development District, 1000 North Division St., Suite 102 B, Carson City, Nevada 89703

**WNDD BOARD MEETING  
APRIL 26, 2021**

**STAFF REPORT**

**WESTERN NEVADA DEVELOPMENT DISTRICT**

**STAFF REPORT**

**Board of Directors Meeting  
9:30 TO 11:30 AM, Monday, April 26, 2021**

1. **Call to Order** – Roy Edgington, President, Western Nevada Development District will call the meeting to order.
  
4. **Agenda Approval (For Possible Action)**  
The Agenda is presented for review and approval or approve with modifications.
  
5. **Meeting minutes approval of February 22, 2021 (For Possible Action)**  
The February 22, 2021 meeting minutes are submitted for review, discussion, approval or approval with modifications.
  
6. **Announcements, Presentations, Recognition Items and Items of Special Interest**

**INTRODUCTION OF NEW BOARD MEMBERS:**

Catherine Hall – Mineral County Commission  
Mary Alber, PhD, MBA - Education Innovation Collaborative Founding Director  
Amy Fleming - Program Development and Engagement Specialist – OWINN  
Jeff Sutich – NV Energy

**PRESENTATION:**

ACT Work Ready Communities - Cassandra "Cassy" McNeil  
WorkForce Innovation Development Specialist  
Nevada Department of Health and Human Services

**APPROVAL OF CONSENT CALENDAR (For possible action)**

**Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.**

7. **Approval** – FY 2020-21, February Treasurer's Report
8. **Approval** – FY 2020-21 March Treasurer's Report
9. **Project Management** – 3<sup>rd</sup> Quarter Update

**ADMINISTRATIVE AGENDA**

10. **Presidents Report (Information Only – No Action Required)**  
WNDD President, Roy Edgington, will provide updates to the WNDD Board on activities important to the mission of WNDD and the region.  
**June 28 Board Meeting – In person and program discussion**

President Edgington will propose to the Board for discussion to meet in person on Monday, June 28, 2021 at the Storey County TRI Conference Room.

**Legislation**

President Edgington requested WNDD Associate Member, Nick Vander Poel with Capitol Partners to provide updates on the State Legislation Activities.

**11. Inter-Jurisdictional Updates (Information Only – No Action Required)**

Board members are invited to provide information and updates on projects and economic development activities occurring in their communities.

**12. Review, discuss and approve WNDD FY 21-22 CEDS Update Goals and the Economic Recovery and Resiliency Plan (ERR Plan) (For Possible Action)**

The ERR Plan, funded by the CARES Act, is coming into the last phase of its process which includes the development of the ERR Report Framework. The Err Process launched in December of 2020 and will conclude with the ERR Plan in June. This is occurring at the same time the CEDS Update is being finalized with a specific focus at this point on the review and approval by the Board of the CEDS Goals. It is being recommended the ERR Plan Target Areas and respective Goals become the CEDS Goals. Staff have determined that due to limited resources and with the goal to create expediency, it is best to have one document instead of two, one plan not two plans. The CEDS update will be informed as a result of the ERR Process. Staff met with EDA Representative, Carleen Herring regarding this approach. Ms. Herring agreed that this would be appropriate and acceptable by EDA. Staff has also discussed this with the National Association of Development Organizations and they indicated that many organizations are adopting this approach to complete their CEDS Update and/or Rewrite.

Goals proposed to update the CEDS will be housed under Four Target Areas. The Target Areas and the respective Goals are illustrated on the attached WNDD CEDS UPDATE & ERR PLAN TARGET AREAS & GOALS. Currently the CEDS has six Goals. All six of the current CEDS Goals are also found as goals in the proposed ERR Plan. There is one new Target Area with Goals which is Government/Organizational Capacity. Definitions of the Target Areas and respective Goals are in process of being defined. The CEDS Update with Target Areas and Goals will include Strategies, Outcomes and Action Partners.

The Update will be titled: Comprehensive Economic Development Strategy 2021-2022 Update – WNDD Recovery & Resiliency Plan.

The final CEDS Update Draft will be presented to the WNDD Board at the June 28 Board meeting.

**13. CEDS Projects Discussion for 2021-22 Update (Information Only – No Action Required)**

As a part of the CEDS Update, member agencies are invited to submit projects on CEDS Project Forms to be included with the CEDS. A CEDS Prioritization Committee, similar to last year's CEDS Rewrite, are in the process of reviewing all of the CEDS projects submitted. Last year WNDD received 83 project forms. This year WNDD has received 63. Projects receiving the highest priority are projects that are completely prepared to submit an application for Federal funding. Also included with the prioritization process, for those projects being positioned for EDA Grant Application, are the EDA Investment Priorities as well as bringing high quality jobs to the region. A final list of all projects received will be in the CEDS Update.

**14. Nominations for 2021-2022 WNDD President and Vice President to be approved at June 28 Board Meeting (For Possible Action)**

The WNDD Bylaws Section 5.12 require the President and Vice President be nominated and elected every two years. The following is the slate of nominated officers, and if the slate is approved, shall be voted on at the June 28 WNDD Board Meeting. Other individuals may request to be included with the slate and/or recommend others to the slate at this time.

President – Councilwoman Naomi Duerr, City of Reno

Vice President – Executive Director Heidi Lusby-Angvick – Pershing County Economic Development Authority

**15. Executive Director / Staff Team Report (Information Only – No Action Required)**

- a. American Rescue Plan- Sheryl Gonzales  
Information regarding the American Rescue Plan will be presented related to the NOFO from EDA. EDA received \$3 Billion for its six regions across the US. This is double of what EDA received from the CARES Act, and 10X more than what EDA normally received. For the first time in the EDA history, 25% of the funding will be targeted for Hospitality/Tourism. Information also related to the infrastructure bill will be provided. EDA Investment Priorities were changed by the Biden Administration. This was announced the week of April 12. Investment Priorities are attached to this Agenda Packet under Staff Reports.
- b. Membership Services Survey - Sheryl Gonzales  
The Membership Survey will be redistributed for the purpose of obtaining a higher return rate than what was previously received with only 11 membership surveys received. The new deadline has been extended to Friday May 14, 2021.
- c. Economic Recovery & Resiliency Project Update - Des Craig  
Mr. Craig will provide an update on the work of the ERR Council and their respective teams.
- d. Marketing/Public Outreach - Don Vetter  
Mr. Vetter will provide an overview of the marketing and public outreach accomplishments since Feb. 22, 2021.
- e. Grants - Don Vetter  
Updated information on grants available to agencies will be presented by Mr. Vetter. They are also listed in the most recent ERR Update Report.

**WNDD BOARD MEETING  
APRIL 26, 2021**

**FEBRUARY 22, 2021 MINUTES**



**WESTERN NEVADA DEVELOPMENT DISTRICT**

**D-R-A-F-T**

**MINUTES**

**Board of Directors Meeting**

**9:30 AM TO 11:30 AM, Monday, February 22, 2021**

Join Zoom Meeting

<https://us02web.zoom.us/j/87985985779>

Dial by your location

+1 669 900 9128 US (San Jose)

**1. Call To Order**

President Roy Edgington called the meeting to order at 9:30 am

**2. Roll Call**

Carson City – Maurice White; Churchill County – Bruce Breslow; Douglas County – Lisa Granahan, Kitty McKay; City of Fallon – Kelly Frost; City of Fernley – Roy Edgington; Pershing County- Shayla Hudson, Heidi Lusby-Angvick; City of Lovelock Pat Rowe, Mark Hauenstein; City of Reno – Naomi Duerr, Aric Jensen, Jeff Limpert, Teri Bath; City of Sparks – Dian VanderWell, Art Sperber, Tracy Holland; Pyramid Lake Paiute Tribe/NUMU – Cassandra Darrow, UNR Center for Economic Development – Tom Harris, Washoe County – Jeanne Hermann, Mojra Hauenstein; Storey County – Calyton Mitchell; Community Services Agency – Leslie Colbrese; JOIN – Denise Castle; Lake Tahoe Visitors Authority – Carol Chaplin; Tahoe Prosperity Center – Heidi Hill Drum; EDAWN – Amy Fleming; Downtown Reno Partnership – Alexander Stettinski; Nevada Builders Alliance – Aaron West; Nevada Rural Housing Authority – Stacey Sept, Rail Pros – Paul McDonald; Building and Construction Trade Council of Northern Nevada Secretary/Treasurer – Rob Benner; Truckee Meadows Community College – Dana Ryan; Nevada Green Institute – Aster Girma; GOED – Patricia Herzog

**Members Absent**

Douglas County – Danny Tarkanian; Mineral County – Christine Hoeffler; Churchill County – Justin Heath; Storey County – Lara Mather; Capitol Partners – Nick Vander Poel; WNC – Niki Gladys; EDAWN – Amy Fleming

**Staff**

Sheryl Gonzales, Executive Director  
Donald Vetter, ERR Coordinator  
Des Craig, ERR Coordinator

**3. Public Comment**

No Public Comment

**4. Agenda Approval**

Art Sperber moved to approve the Agenda with the Consent Calendar Item 7 being moved to the beginning of the Administrative Agenda; Jeanne Hermann seconded. Motion passed unanimously.

**5. Meeting minutes approval of December 14, 2020**

Teri Bath moved to approved the December 14, 2020 minutes, it was seconded by Art Sperber. Motion passed unanimously.

**6. Announcements, Presentations, Recognition Items and Items of Special Interest**

**New Board members to WNDD were introduced and welcomed. They included:**

Maurice White – Carson City Board of Supervisor

Danny Tarkanian – Douglas County Commissioner

Christine Hoeffler – Mineral County Commissioner

Shayla Hudson – Pershing County Commissioner

Dian VanderWell – Sparks City Councilwoman

Tracy Holland – Sparks Business Representative, Iron Workers Union Local 118

Clayton Mitchell – Storey County Commissioner

Rob Benner – Building and Construction Trade Council of Northern Nevada

**Introduction of New Staff**

Des Craig was introduced the WNDD Board as the newly hired Economic Development Coordinator who will be instrumental in the development of the WNDD Economic Recovery and Resiliency Project.

**PRESENTATION**

Mirielle Burgoyne, Deputy Director of Administration/Legislative Director with the National Association of Development Organizations provided an overview of the pending Federal legislation - American Rescue Plan. EDA is poised to receive up to \$3 Billion which is double the amount received from the CARES Act funding to EDA which was \$1.5 Billion and that was 10 times the amount typically received by EDA. It is anticipated that if passed, the conditions and criteria for which applications will be considered are similar to the CARES Act funding in that projects need to pivot economy out of the economic shock sustained as a result of the pandemic.

**CONSENT CALENDAR**

**8. Approval – FY 2020-21 December Treasurer’s Report**

**9. Approval – FY 2020-21, January Treasurer’s Report**

It was moved by Aric Jensen, and seconded by Lisa Granahan to approve the Consent calendar. Unanimously approved.

**7. FY 2020-21, November Treasurer’s Report** – This item was pulled from the consent calendar to provide a correction to the narrative which indicated that to date there was a total of \$334,788 expended in the operational budget. That has been corrected to \$213,888.28 expended to date. Teri Bath moved to approve the FY 2020-21 November Treasurer’s Report with the reported correction. It was seconded by Naomi Duerr. Motion was unanimously approved.

**10. Presidents Report**

President Edgington presented information related to the NNDA Rail Plan presentation made. He commended the plan and anticipates this, when implemented will have tremendous benefits for the region and State. The Rail Plan can be accessed at this website: <https://www.dot.nv.gov/mobility/rail-planning/state-rail-plan/-fsiteid-1>.

**11. Inter-Jurisdictional Updates**

Aric Jensen from the City of Reno announced the award of \$5 Million from EDA to Reno that will be utilized for the North Valley Treated Water Project. This is the largest EDA Award received for Northern Nevada.

**12. Review and discuss Comprehensive Economic Development Strategy – 2021 Update, CEDS Goals and Projects**

Executive Director Gonzales provided a timeline and reviewed the various tasks involved with updating the CEDS. CEDS Projects will be due to WNDD March 19. CEDS Goals are included with the Agenda Packet and all Board members are requested to review the CEDS Goals for discussion at the April 26 Board meeting. This will be a CEDS update and not a rewrite. The updates are done annually and rewrites are done every five years.

**13. Economic Recovery & Resiliency Project Update**

- a. **Kick Off Meeting – January 29 – Regional Economic Development Priority Issues** - The ERR Council and their teams met Jan. 29 to review priority issues identified by each of the 13 ERR Teams. A process was implemented that provided for all members to vote on their highest priority issues. The list of priority issues voted upon and agreed by the team members and how staff defined those issues with those members input is included with the agenda packet. The next steps will involve the Council Teams meeting to identify the desired outcomes once the issues have been addressed. These will inform the goals, strategies and activities.
- b. **March 19 Webinar – Recovery & Resiliency Presentation** – A webinar regarding communities and subject matter experts related to recovering from an economic shock will be presented March 19. Presenters will include Sean McGlynn, City Manager from Santa Rosa who will speak to the Tubbs Fire experienced by Santa Rosa in 2017, Jillian Donatto from Houston-Galveston Area Council will discuss Hurricane Harvey and its devastating impact on the Houston-Galveston Region. The third speaker will be US Army Colonel (Retired) Mark Schonberg who will speak to the cyber security organizations face and how to strengthen an agencies resiliency against those attacks.
- c. **Economic Recovery Report Update** – Don Vetter, ERR Coordinator, provided information regarding the ERR Report Update which is being published monthly. The next Update will feature the webinar as well as work completed by the ERR Council. To date there have been two other updates presented.

**14. WNDD Membership Dues**

Executive Director, Gonzales, reported to the Board that WNDD Membership Dues for public entities was reduced for FY 20-21 by 25% reduction as a result of the approval of the Executive Board at their May 12, 2020 meeting. The 25% membership dues reduction was implemented in response to the economic injury anticipated for the public agencies as a result of the COVID-19 pandemic. Revenues were reduced to WNDD by \$15,470 less the \$64,950 projection for FY 20-21 or a total of \$49,480. WNDD was eligible to obtain a PPP Loan to reduce that short fall. At that time, the reduction of dues was to be a one-time consideration for FY 20-21. It is being recommended that the dues be reinstated at the 2019-20 levels for public entities.

It was moved by Naomi Duerr and seconded by Art Sperber to reinstate membership dues. The motion was unanimously passed.

**15. Membership Services Survey**

A membership services survey is being distributed to all Board members. The purpose of the survey is to provide feedback as to how WNDD can improve upon the activities and programs to ensure WNDD is

meeting the economic development needs of our communities and their agencies. This form was included with the Board packet and it will be distributed through email in a self-fillable PDF form and it is to be returned no later than Friday, March 18.

**16. Executive Director/Staff Team Report**

**a. Grant Info** - ERR Coordinator, Don Vetter, distributed and presented information on grants available to member agencies. The list was included with the WNDD Board packet.

**b. Legislation** – Don Vetter provided information on legislation important to economic development and grants that is being considered at the State Legislature. The information was provided in a staff report included with the WNDD Board packet.

**c. Project Management** – Executive Director, Sheryl Gonzales, provided an overview of the Project Management Form, included with the packet, that provides Board members information on work being completed by WNDD and staff.

**17. Adjourn**

The meeting was adjourned at 11:33 am. The next WNDD Board meeting is scheduled for Monday, April 26, 2021 at 9:30 am via ZOOM.

---

Respectively Submitted by Teri Bath, Secretary Treasurer

**WNDD BOARD MEETING  
APRIL 26, 2021  
CONSENT CALENDAR  
FEBRUARY TREASURER'S REPORT**

FISCAL YEAR 2020-2021  
 ANNUAL BUDGET  
 FEBRUARY - 67% OF BUDGET

WESTERN NEVADA  
 DEVELOPMENT DISTRICT

Resources	FY 20-21	BCGA-H	BCAG-P	EDA- CARES	EDA - PPG	RIF	PREVIOUS	CURRENT	TOTAL	BALANCE	% REALIZED
Balance Forward	16181.00	0.00	0.00	0.00	0.00	0.00	16181.00	0.00	16181.00	0.00	100.00%
EDA Planning Grant	80000.00	0.00	0.00	0.00	0.00	0.00	40000.00	0.00	40000.00	40000.00	50.00%
EDA Care Grant	200000.00	0.00	0.00	50000.00	0.00	0.00	50000.00	50000.00	100000.00	100000.00	50.00%
BCGA-H	138000.00	0.00	0.00	0.00	0.00	0.00	78021.73	0.00	78021.73	59978.27	56.54%
BCGA-P	62000.00	0.00	0.00	0.00	0.00	0.00	66682.71	0.00	66682.71	-4682.71	107.55%
Membership	49480.00	0.00	0.00	0.00	0.00	0.00	53748.00	0.00	53748.00	-4268.00	108.63%
RIF Interest	3000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3000.00	0.00%
Interest	15.00	0.00	0.00	0.00	0.00	0.09	1.97	0.09	2.06	12.94	13.73%
<b>REVENUE TOTAL</b>	<b>548676.00</b>	<b>0.00</b>	<b>0.00</b>	<b>50000.00</b>	<b>0.00</b>	<b>0.09</b>	<b>304635.41</b>	<b>50000.09</b>	<b>354635.50</b>	<b>194040.50</b>	<b>64.63%</b>

FISCAL YEAR  
ANNUAL BUDGET  
FEBRUARY - 67% OF BUDGET

WESTERN NEVADA  
DEVELOPMENT DISTRICT

	FY 20-21	BCGA-H	BCGA-P	EDA CARES	EDA-PPG	PREVIOUS	CURRENT	TOTAL	BALANCE	% EXPENDED
<b>Personnel and Benefits</b>										
Salaries and Wages	188,892.00	3,971.63	1,153.85	8,259.37	0.00	84,419.12	13,384.85	97,803.97	91,088.03	51.78%
Benefits	31,328.00	549.48	0.00	626.33	94.23	5,787.35	1,270.04	7,057.39	24,270.61	22.53%
Payroll Expenses	20,372.00	385.31	95.20	743.45	0.00	7,370.38	1,223.96	8,594.34	11,777.66	42.19%
<b>PAYROLL &amp; BENEFITS SUB-TOTAL</b>	<b>240,592.00</b>	<b>4,906.42</b>	<b>1,249.05</b>	<b>9,629.15</b>	<b>94.23</b>	<b>97,576.85</b>	<b>15,878.85</b>	<b>113,455.70</b>	<b>127,136.50</b>	<b>47.16%</b>
<b>Services and Supplies</b>										
Accounting, Legal, Insurance	22,000.00	0.00	0.00	0.00	521.71	20,905.97	521.71	21,427.68	571.32	97.40%
Contract Services	211,582.00	0.00	0.00	875.00	30.00	135,600.07	905.00	136,505.07	75,076.93	64.52%
Equipment/Maintenance	8,125.00	0.00	0.00	0.00	0.00	9,659.11	0.00	9,659.11	-1,534.11	118.88%
Rent and Utilities	22,068.00	0.00	0.00	1,200.00	673.96	12,424.42	1,873.96	14,298.38	7,769.62	64.79%
Dues, subscriptions, meetings	8,000.00	0.00	0.00	0.00	0.00	6,768.03	0.00	6,768.03	1,231.97	84.60%
Office Supplies	8,721.00	0.00	0.00	147.92	0.00	1,263.74	147.92	1,411.66	7,309.34	16.19%
Postage/Shipping	1,000.00	0.00	0.00	0.00	0.00	230.80	0.00	230.80	769.20	23.08%
Travel and Meals	16,588.00	0.00	0.00	0.00	0.00	1,952.02	0.00	1,952.02	14,635.98	11.77%
Printing and Reproduction	1,000.00	0.00	0.00	0.00	0.00	1,267.75	0.00	1,267.75	-267.75	126.78%
Internet and Web Service	9,000.00	0.00	0.00	0.00	0.00	9,679.85	0.00	9,679.85	-679.85	107.55%
<b>SERVICES &amp; SUPPLIES SUB-TOTAL</b>	<b>308,084.00</b>	<b>0.00</b>	<b>0.00</b>	<b>2,222.92</b>	<b>1,225.67</b>	<b>199,751.76</b>	<b>3,448.59</b>	<b>203,200.35</b>	<b>104,883.65</b>	<b>65.98%</b>
<b>EXPENSE TOTALS</b>	<b>548,676.00</b>	<b>4,906.42</b>	<b>1,249.05</b>	<b>11,852.07</b>	<b>1,319.90</b>	<b>297,328.61</b>	<b>19,327.44</b>	<b>316,656.05</b>	<b>232,019.95</b>	<b>57.71%</b>
<b>REVENUE TOTALS</b>	<b>548,678.00</b>	<b>0.00</b>	<b>0.00</b>	<b>50,000.00</b>	<b>0.00</b>	<b>304,635.41</b>	<b>5,000.09</b>	<b>354,635.50</b>	<b>194,040.50</b>	<b>64.63%</b>

**WNDD BOARD MEETING  
APRIL 26, 2021  
CONSENT CALENDAR  
MARCH TREASURER'S REPORT**



Resources	FY 20-21	BCGA-H	BCAG-P	EDA-CARES	EDA-PPG	RLF	PREVIOUS	CURRENT	TOTAL	BALANCE	% REALIZED
Balance Forward	16181.00	0.00	0.00	0.00	0.00	0.00	16181.00	0.00	16181.00	0.00	100.00%
EDA Planning Grant	80000.00	0.00	0.00	0.00	0.00	0.00	40000.00	0.00	40000.00	40000.00	50.00%
EDA Cares Grant	200000.00	0.00	0.00	0.00	0.00	0.00	100000.00	0.00	100000.00	100000.00	50.00%
BCGA-H	138000.00	7665.00	0.00	0.00	0.00	0.00	78021.73	7665.00	85686.73	52313.27	62.09%
BCGA-P	62000.00	0.00	10977.00	0.00	0.00	0.00	66682.71	10977.00	77659.71	-15659.71	125.26%
Membership	49480.00	0.00	0.00	0.00	0.00	0.00	53748.00	0.00	53748.00	-4268.00	108.63%
RLF Interest	3000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	3000.00	0.00%
Interest	15.00	0.00	0.00	0.00	0.12	0.00	2.06	0.12	2.18	12.82	14.53%
<b>REVENUE TOTAL</b>	<b>548676.00</b>	<b>7665.00</b>	<b>10977.00</b>	<b>0.00</b>	<b>0.12</b>	<b>0.00</b>	<b>354635.50</b>	<b>18642.12</b>	<b>373277.62</b>	<b>175398.38</b>	<b>68.03%</b>

	FY 20-21	BCGA-H	BCGA-P	EDA CARES	EDA-PPG	PREVIOUS	CURRENT	TOTAL	BALANCE	% EXPENDED
<b>Personnel and Benefits</b>										
Salaries and Wages	188,892.00	1,153.84	1,153.85	4,615.38	0.00	97,803.97	6,923.07	104,727.04	84,164.96	55.44%
Benefits	31,328.00	225.00	225.00	523.53	74.35	7,057.39	1,047.88	8,105.27	23,227.73	25.87%
Payroll Expenses	20,372.00	113.74	113.77	431.73	0.00	8,594.34	659.24	9,253.58	11,118.42	45.42%
<b>PAYROLL &amp; BENEFITS SUB-TOTAL</b>	<b>240,592.00</b>	<b>1,492.58</b>	<b>1,492.62</b>	<b>5,570.64</b>	<b>74.35</b>	<b>113,455.70</b>	<b>8,630.19</b>	<b>122,085.89</b>	<b>118,506.11</b>	<b>50.74%</b>
<b>Services and Supplies</b>										
Accounting, legal, insurance	22,000.00	0.00	0.00	0.00	1,050.00	21,427.68	1,050.00	22,477.68	-477.68	102.17%
Contract Services	211,582.00	7,582.20	1,875.00	8,150.00	5,250.00	136,505.07	22,857.20	159,362.27	52,219.73	75.32%
Equipment/Maintenance	8,125.00	0.00	0.00	0.00	0.00	9,659.11	0.00	9,659.11	-1,534.11	118.88%
Rent and Utilities	22,068.00	0.00	0.00	1,344.28	721.81	14,446.30	2,066.09	16,512.39	5,555.61	74.83%
Dues, subscriptions, meetings	8,000.00	0.00	0.00	195.44	570.35	6,768.03	765.79	7,533.82	466.18	94.17%
Office Supplies	8,721.00	0.00	0.00	235.32	161.88	1,263.74	397.20	1,660.94	7,060.06	19.05%
Postage/Shipping	1,000.00	0.00	0.00	0.00	0.00	230.80	0.00	230.80	769.20	23.08%
Travel and Meals	16,588.00	174.27	0.00	0.00	0.00	1,952.02	174.27	2,126.29	14,461.71	12.82%
Printing and Reproduction	1,000.00	0.00	0.00	0.00	9.85	1,267.75	9.85	1,277.60	-277.60	127.76%
Internet and Web Service	9,000.00	0.00	0.00	1,766.99	321.00	9,679.85	2,087.99	11,767.84	-2,767.84	130.75%
<b>SERVICES &amp; SUPPLIES SUB-TOTAL</b>	<b>308,084.00</b>	<b>7,756.47</b>	<b>1,875.00</b>	<b>11,692.03</b>	<b>8,084.89</b>	<b>203,200.35</b>	<b>29,408.39</b>	<b>232,608.74</b>	<b>75,475.26</b>	<b>75.50%</b>
<b>EXPENSE TOTALS</b>	<b>548,676.00</b>	<b>9,249.05</b>	<b>3,367.62</b>	<b>17,262.67</b>	<b>8,159.24</b>	<b>316,656.05</b>	<b>38,038.58</b>	<b>354,694.63</b>	<b>193,981.37</b>	<b>64.65%</b>
<b>REVENUE TOTALS</b>	<b>548,676.00</b>	<b>7,665.00</b>	<b>10,977.00</b>	<b>0.00</b>	<b>0.12</b>	<b>354,635.50</b>	<b>18,642.12</b>	<b>373,277.62</b>	<b>175,398.38</b>	<b>68.03%</b>

**WNDD BOARD MEETING  
APRIL 26, 2021  
CONSENT CALENDAR  
PROJECT MANAGEMENT UPDATE  
3<sup>RD</sup> QUARTER**

WESTERN NEVADA DEVELOPMENT DISTRICT  
PROJECT MANAGEMENT TRACKING

PROJECT AREA	GOAL	% Completed	FY '20/21 To Date	1ST QTR	2ND QTR	3RD QTR	4TH QTR	COMMENTS
<b>GRANT MANAGEMENT</b>								
Grant Research	26	96	25	5	6	14		Downtown Reno Partnership - Downtown Beautification Project - EDA, Placemaking Opportunities, Research USDA Revolving Loan Program for Rural EC. Dev., Broadband, HUD HOPE VI Main Street Program, Workforce Development - Pershing Co. EDAWN, GOED.
Assisted Grant Support	25	48	13	4	4	6		Washoe Co. - Intertie Project, Letter of Support From Pres Edgington to USDA for Churchill Co., EPA Grant with NDEP, EPA Workforce Dev Grant w/TPC, Infrastructure Grant (NDA)
Grants Submitted	6	83	5	2	2	1		EPA / NDEP - Nevada Renewable Energy Coalition
Grants Funded	4	100	4	2	0	0	2	Reno awarded EDA Public Works Grant - \$5 million grant award, RSTW/F Reclamation Facility.
Grant Management	5	60	3	3	3	3		Continue management of WND D grants which include EDA Cares, EDA Planning Grant, and EPA Brownfields Coalition Grant
<b>REGIONAL PLANNING - CEDS-ERR PLAN</b>								
Economic Resiliency								Establish Council - Develop Plan - Engage Projects - Funding to engage strategies, number of trainings, attendees - 14 Council Members w/Teams established. Interfacing with State Recovery Plan. Writing Plan for Board approval in June.
Infrastructure								Infrastructure Team Established - CEDS Projects submitted for CEDS Update - Met 3 occasions to develop Infrastructure ERR plan. Broadband/Connectivity Project being pursued.
								Energy/Infrastructure/Transportation ERR Team Established.
Transportation								Housing Team established as a part of the ERR Plan. Team has met 3 times. Developing recommendations for ERR Plan/CEDS.
Housing								Health & Wellness, Housing, and Financial Health are teams within this Goal area. Each team has met 3 X times.
Quality of Life								Workforce Team established as a part of the ERR Plan. This team has met 3 times
Workforce								
<b>AGENCY PLANNING &amp; SUPPORT</b>								
Community Workshops	4	50	2		1	1		Economic Council Orientation, Kick Off Jan. 29
Visioning	3	66	2		2	0		BCAG Pershing County/Lovelock Visioning Project - 2 of 3 workshops presented
Strategic Planning	1	0	0	0	0	0		With ERR Project it is anticipated that this goal will not be obtained.

WESTERN NEVADA DEVELOPMENT DISTRICT  
PROJECT MANAGEMENT TRACKING

MEMBERSHIP										
WNDD Regional Boundary	1	100								Increase by 1 County - Humboldt Co is planning to rejoin WNDD.
Associate Membership	25	52	13	6	4	3				
Services Survey	1	100				1				Distribute to Board Members Week of Feb. 22
COMMUNITY OUTREACH & ENGAGEMENT										
Social Media	24	167	40	10	14	16				BCAG DOWNTOWN CLEANUP; CFED NEW WEBSITE ANNOUNCEMENT; COVID 19 Spending Package, IEDC , Profiles in Resiliency Webinar (4), SBA Small Business Loan - PPP Announcement (2), Reno EDA Award Announcement (2), Recovery & Resiliency Update Links (4)
Website/LiveStories	4	150	6	1	1	2				Update to ERC pages, new members, webinar links, PDF Updates
E Newsletter (Economic Recovery)	6	67	1	1	1	2				Jan & March Updates
Agency Presentations	12	75	9	1	1	7				Carson City, Washoe, Mineral Co., Churchill, Pershing, Lovelock, Humboldt Co., Humboldt Co Ec Dev Authority, Reno Resiliency Comm.
Project Site Visits	6	0				1				Due to COVID-19 site visits are less frequent. BCAG Mine Site visit.
Partnerships	3	33		0	1	0				Partnering with NDEP for Brownfields Grant
COMMUNITY SERVICES										
Business Microloan Program	3									Will submit EDA grant to recapitalize. - Clients loan extensions to expire in May 2021
TRAINING & BOARD ENGAGEMENT										
Board Training/Presentation	20	95	19	2	3	14				NADO Conference - 5 in attendance, UNR Economic Summit - 7, NADO Presentation on ARPA - 1, Senator Cortez Masto
Staff Training	20	100	20	1	4	16				Webinars, Conferences IEDC, NADO, USDA, FEMA
Board Retreat	1	0		0	0	0				
WNDD Webinars	3	66	0	0	0	2				State Recovery Plan, Recovery & Resiliency Case Studies
ADMINISTRATION/OPERATIONS										
Business Plan	1	0		0	0	0				Working with UNR Cooperative Extension-Mariene Reborn

**WNDD BOARD MEETING  
APRIL 26, 2021  
COMPREHENSIVE ECONOMIC DEVELOPMENT  
STRATEGY 2021-22 UPDATE  
&  
ECONOMIC RECOVERY AND RESILIENCY PLAN  
  
GOALS**

## WNDD CEDS UPDATE & ERR PLAN GOALS

*Propose to pivot CEDS Goals in this update to Target Areas and Goals Identified in ERR Process.*

<b>CEDS GOALS – 6 Goals</b>	<b>ERR PLAN TARET AREAS &amp; GOALS 4 Target Areas – 12 Goals</b>
ECONOMIC RESILIENCY	ECONOMIC RESILIENCY Entrepreneurship, Innovation, Small Business Strategic Economic Development (Hospitality/Tourism, Building & Trades, Mining, Agriculture, Manufacturing, Technology) Access to Capital
INFRASTRUCTURE	INFRASTRUCTURE Sewer, Water, <b>Transportation</b> , & Energy Technology/Broadband/Connectivity <b>Education &amp; Workforce</b>
QUALITY OF LIFE	QUALITY OF LIFE Health & Wellness <b>Housing</b> Financial Health
<b>TRANSPORTATION – ERR Plan -Infrastructure</b>	GOVERNMENT/ORGANIZATIONAL CAPACITY* Partnerships/Collaboration Regional Perspective in Planning Sustainability
<b>WORKFORCE - ERR Plan -Infrastructure</b>	
<b>HOUSING – ERR Plan – Quality of Life</b>	

### BENEFITS

- 1 DOCUMENT VERSUS 2 DOCUMENTS
- LIMITED RESOURCES ARE FOCUSED ON ONE ACTION PLAN, NOT TWO
- ERR PROCESS HAS INFORMED THE PRIORITIES FOR THE REGION AND THE CEDS PLAN
- CEDS PROJECTS INTERFACE AND COMPLIMENT ERR RECOMMENDED ACTIONS & PROGRAMS, CREATING EXPENDICENCY
  - INTERFACE WITH STATE PLAN TO RECOVERY & RESILIENCY
  - BUY IN FROM THE WNDD BOARD AND THE ERR COUNCIL WITH REPRESENTATIVES FROM 114 UNIQUE AGENCIES

<b>WNDD LEADERSHIP</b>	<b>WNDD PARTNERSHIPS</b>	<b>AREAS OF INFLUENCE</b>
----------------------------	------------------------------	-------------------------------

\*NEW AREA FOR GOALS

**WNDD BOARD MEETING  
APRIL 26, 2021**

**EMAIL TO SENATOR ROSEN, SENATOR CORTEZ  
MASTO, CONGRESSMAN AMODEI AND  
CONGRESSMAN HORSFORD REGARDING EDA  
FUNDING FOR FY 2022**



EMAIL TO BE SUBMITTED TO SENATOR CORTEZ-MASTO, SENATOR ROSEN AND CONGRESSMAN AMODEI AND HORSFORD.

**Draft email for NADO members to send to Senate offices:**

Dear [Senate office staff contact],

My name is [redacted] and on behalf of [my organization] I ask that Senator [redacted] consider requesting full funding for the U.S. Department of Commerce **Economic Development Administration (EDA)** in the fiscal year 2022 Commerce, Justice, Science and Related Agencies appropriations bill. Senator Inhofe and Senator Merkley are circulating [this sign-on letter](#) supporting EDA funding, and I ask that Senator [redacted] consider signing on to the letter as well. EDA funding has been very important in my community. To sign on, your office can contact Victor Sarmiento ( [Victor\\_Sarmiento@inhofe.senate.gov](mailto:Victor_Sarmiento@inhofe.senate.gov) ) in Senator Inhofe's office or Terrell Mwetta ( [Terrell\\_Mwetta@merkley.senate.gov](mailto:Terrell_Mwetta@merkley.senate.gov) ) in Senator Merkley's office. Thank you!

Sincerely,

Your name

Your organization

**Draft Email for NADO members to send to House offices:**

Dear [House office staff contact],

My name is [redacted] and on behalf of [my organization] I ask that Representative [redacted] consider requesting full funding for the U.S. Department of Commerce Economic Development Administration (EDA) in the fiscal year 2022 Commerce, Justice, Science and Related Agencies appropriations bill. Representative McGovern is circulating [this sign-on letter](#) supporting EDA funding, and I ask that Representative [redacted] consider signing on to the letter as well. EDA funding has been very important in my community. To sign on, your office can contact Harsh Deshmukh ( [harsh.deshmukh@mail.house.gov](mailto:harsh.deshmukh@mail.house.gov) ) in Representative McGovern's office. Thank you!

Sincerely,

Your name

Your organization

March XX, 2021

The Honorable Jeanne Shaheen  
Chair  
Subcommittee on Commerce, Justice,  
Science, and Related Agencies  
506 Hart Senate Office Building  
Washington, DC 20510

The Honorable Jerry Moran  
Ranking Member  
Subcommittee on Commerce, Justice,  
Science, and Related Agencies  
521 Dirksen Senate Office Building  
Washington, DC 20510

Dear Chair Shaheen and Ranking Member Moran,

As you begin work preparing the Fiscal Year (FY) 2022 Commerce, Justice, Science, and Related Agencies Appropriations Act, we urge you to include robust funding for the Economic Development Administration (EDA) and its vital grant programs.

Since 1965, EDA has helped local and regional stakeholders address the economic and infrastructure needs of communities across the country, focusing on private-sector job creation and economic growth in distressed areas.

With a modest budget, EDA programs have developed a record of making strategic investments and building community and regional partnerships to expand business in areas such as advanced manufacturing, science, health care, and technology. Between FY12 and FY19, EDA has invested over \$2.283 billion in 5,471 projects to help build the capacity for locally-driven economic development projects. These projects are expected to create and/or retain 335,620 jobs and attract over \$47.1 billion in private investment.

Many communities, especially those in rural areas, have benefited from EDA grants to support the job skills training, technical assistance, and infrastructure improvements needed to attract new businesses and ensure existing businesses have the opportunity to adapt to changing market circumstances. EDA has invested nearly 60 percent of its funds in rural areas since FY12, which has leveraged over \$13.7 billion in private investment in these communities.

EDA is useful in supporting job creation and innovation, particularly in distressed and disadvantaged communities. This aligns with the Administration's goals of building back stronger, more resilient economies. The agency is also a great tool that helps small businesses recover and communities rebuild critical infrastructure and economic development assets following natural disasters.

As Congress has done in past fiscal years, we encourage you to include robust funding for the Economic Development Administration and its grant programs in the FY22 Commerce, Justice, Science, and Related Agencies Appropriations Act. We look forward to working with you to ensure the success of the EDA, which has an exceptional record of supporting local communities across the nation to cost-effectively promote economic development.

Sincerely

**WNDD BOARD MEETING**

**APRIL 26, 2021**

**STAFF REPORTS**

**EXECUTIVE DIRECTOR**

**AMERICAN RESCUE**

**PLAN/INFRASTRUCTURE/EDA INVESTMENT**

**PRIORITIES**

# AMERICAN RESCUE PLAN ACT - EDA

- **U.S. Department of Commerce Economic Development Administration (EDA)**
  - **The American Rescue Plan Act** contains **\$3 billion** in supplemental funding for EDA
    - For context, \$3 billion is **twice** the amount of EDA funding included in the CARES Act and nearly **ten times** EDA's typical annual appropriation
  - The bill language specifies that:
    - The EDA funding is intended to be used to “prevent, prepare for, and respond to coronavirus, and for necessary expenses for responding to **economic injury** as a result of coronavirus”
    - **25%** of the funds shall be allocated to “states and communities that have suffered economic injury as a result of job and gross domestic product losses in the **travel, tourism, and outdoor recreation sectors**”
    - EDA must allocate funding no later than September 30, **2022**; funds will remain available to recipients until September 20, **2027**
- **NOTE: EDA guidance determining exactly how this funding can be used has not yet been released**

# INFRASTRUCTURE

- Now that relief funding has been provided through the passage of the American Rescue Plan, the Biden Administration is turning its attention toward an **infrastructure bill**
- President Biden laid out the “**American Jobs Plan**” during a speech on March 31 in Pittsburgh
- The plan recommends:
  - \$14 billion for the **Economic Development Administration**, particularly Public Works, according to [this White House Fact Sheet](#)
  - \$621 billion for transportation
  - \$100 billion for high-speed broadband
  - \$100 billion for workforce development
  - \$111 billion for safer drinking water
  - \$100 billion to upgrade U.S. power infrastructure
  - \$213 billion to “produce, preserve, and retrofit more than two million affordable and sustainable places to live”
  - \$137 billion for public schools, community colleges, and child-care facilities
  - \$400 billion for “expanding access to quality affordable home or community-based care for aging relatives and people with disabilities”
- Note: this is the White House’s proposal, and is not necessarily representative of what Congress will do
- Sources:
  - [American Jobs Plan Fact Sheet](#)
  - [White House Fact Sheet](#)

# EDA

## INVESTMENT PRIORITIES

Through its competitive grant process, EDA evaluates all project applications to determine the extent to which they:

- Align with EDA's investment priorities,
- Effectively address the creation and/or retention of high-quality jobs, and
- Document that the applicant can or will leverage other resources, both public and private, and Demonstrate the applicant's capacity to commence the proposed project promptly, to use funds quickly and effectively, and provide a clear scope of work that includes a description of specific, measurable project outputs.

EDA's investment priorities provide an overarching framework to ensure its grant investment portfolio – ranging from planning to infrastructure construction -- contributes to local efforts to build, improve, or better leverage economic assets that allow businesses to succeed and regional economies to prosper and become more resilient. Competitive grant applications will be responsive to the evaluation criteria listed under each individual funding announcement, including at least one of the following investment priorities:

1. **Equity:** Economic development planning or implementation projects that advance equity across America through investments that directly benefit 1) one or more traditionally underserved populations, including but not limited to women, Black, Latino, and Indigenous and Native American persons, Asian Americans, and Pacific Islanders or 2) underserved communities within geographies that have been systemically and/or systematically denied a full opportunity to participate in aspects of economic prosperity such as Tribal Lands, Persistent Poverty Counties, and rural areas with demonstrated, historical underservice. For more information on these populations and geographies see: <https://www.whitehouse.gov/briefing-room/presidential-actions/2021/01/20/executive-order-advancing-racial-equity-and-support-for-underserved-communities-through-the-federal-government/>.
2. **Recovery & Resilience:** Economic development planning or implementation projects that build economic resilience to and long-term recovery from economic shocks, like those experienced by coal and power plant communities, or other communities impacted by the decline of an important industry or a natural disaster, that may benefit from economic diversification-focused resilience.
3. **Workforce Development:** Economic development planning or implementation projects that support workforce education and skills training activities directly connected to the hiring and skills needs of the business community and that result in well-paying, quality jobs.
4. **Manufacturing:** Economic development planning or implementation projects that encourage job creation, business expansion, technology and capital

upgrades, and productivity growth in manufacturing, including efforts that contribute to the competitiveness and growth of domestic suppliers or to the domestic production of innovative, high-value products and production technologies.

5. **Technology-Based Economic Development:** Economic development planning or implementation projects that foster regional knowledge ecosystems that support entrepreneurs and startups, including the commercialization of new technologies, that are creating technology-driven businesses and high-skilled, well-paying jobs of the future.
6. **Environmentally-Sustainable Development:** Economic development planning or implementation projects that help address the climate crisis including through the development and implementation of green products, processes (including green infrastructure), places, and buildings.
7. **Exports & FDI:** Economic development planning or implementation projects that enhance or build community assets to support growth in US exports or increased foreign direct investment.



April 6, 2021

The Honorable Secretary Gina Raimondo  
U.S. Department of Commerce  
1401 Constitution Avenue NW  
Washington, DC 20230

Dear Secretary Raimondo,

As the leading national association representing Economic Development Districts (EDDs) across the country as designated by the U.S. Department of Commerce Economic Development Administration (EDA), the National Association of Development Organizations (NADO) is committed to ensuring that EDDs receive the support, assistance, and resources they need to effectively serve their communities. As you know, EDDs play a crucial role in addressing both urgent short-term community needs as well as long-term economic recovery priorities. It is therefore critical for the U.S. Department of Commerce to provide continued support to EDDs to allow them to respond effectively for the remaining duration of the pandemic, and in pursuit of long-term economic recovery thereafter.

Recognizing that EDA has received a historic funding level of \$3 billion in supplemental funding for the agency through the *American Rescue Plan Act*, NADO stands ready to work with our federal partners at the Department of Commerce – and to help support EDDs across the country – throughout the implementation phase of the *American Rescue Plan Act* funding.

NADO strongly supported and deeply appreciated the approach that EDA utilized after the agency received \$1.5 billion in supplemental funding through the CARES Act, particularly the approach EDA took in providing non-competitive funding for EDDs. The invitations EDA extended to EDDs and EDA Revolving Loan Fund (RLF) Operators last year allowing them to request and rapidly receive non-competitive allocations of funding allowed EDDs to quickly undertake critical activities in support of their communities, without having to go through an extensive and time-consuming competitive application process.

NADO was also very supportive of and grateful for the approach EDA used in implementing CARES Act funding wherein EDA provided funding to EDDs without requiring them to contribute matching funds. In NADO's view, this 100% federal share approach was a critically important element of EDA's success in serving EDDs while administering CARES Act funds. The 100% federal funding allowed communities to tap into EDA resources without having to sacrifice local resources, and without having to devote significant time to identifying and securing other partners and/or other sources of local investment during an already challenging time amidst a global crisis, during which community resource needs far outpace available resources.

While NADO is grateful for the leadership EDA has showed thus far in its rollout of the CARES Act Funding, NADO also has significant concerns related to the possibility that the U.S. Department of Commerce may make a departure from this approach in its implementation of the American Rescue Plan Act funding. To this end, NADO strongly encourages the Department of Commerce to utilize a process that mirrors the CARES Act implementation approach and asks that the recommendations below are considered.



NADO surveyed our membership in March 2021 – which is comprised of many EDA-designated EDDs – asking them to reflect on both the most successful and most challenging elements of EDA CARES Act funding implementation. In anticipation of the *American Rescue Plan Act's* passage, NADO also asked our members to provide information about what projects they would potentially want to seek additional EDA funding for if available, as well as what barriers might prevent them from seeking further EDA funding. NADO members' responses to this survey are incorporated into the recommendations below.

## **NADO strongly encourages the U.S. Department of Commerce Economic Development Administration to consider the following recommendations:**

- 1. NADO urges EDA to provide a second round of invitations to EDDs in good standing, inviting them to apply for a specified amount of non-competitive funding for purposes as defined in a pre-approved scope of work.**
  - a. Non-competitive process supports rapid response:** Funding provided on a non-competitive basis allows EDDs to quickly respond to community needs without requiring them to go through EDA's extensive competitive application process. The non-competitive funding approach allows EDA to deploy funds rapidly, which in turn allows funding to be implemented much more swiftly throughout communities, towns, and regions.
  - b. Inequitable nature of a competitive process during a national emergency:** Requiring EDA's core constituency of EDDs to navigate EDA's typical competitive application process via a standard Notice of Funding Opportunity (NOFO) process during a national crisis is both unnecessary and inherently inequitable in the context of the current emergency. Requiring EDDs to undergo time-consuming application processes in order to compete for much-needed resources demands that EDDs take time away from their foremost duty during this pandemic – that is, helping local organizations, small businesses, nonprofits, individuals, and other stakeholders in their communities meet their most urgent needs. A competitive process is likely to produce unnecessary disparities and would most heavily and negatively impact those communities with fewer resources and less robust grant-writing capacity.
  - c. A non-competitive process supports equity and fairness among EDA's institutional partners:** EDDs are EDA's primary core constituency. Given that EDDs are EDA's foremost institutional partners as established and codified in the *Public Works and Economic Development Act of 1965 (PWEDA)*, EDDs should rightfully receive preference for funding from EDA, before funds are provided to states, EDOs, and other important – but secondary – partners not codified in PWEDA. Furthermore, EDDs should not be required to compete with their peers (other EDDs) for essential funding during a crisis; instead, EDA should prioritize ensuring that all EDDs in need of additional resources can easily access them during a national emergency.
  - d. Many EDDs are already in need of additional funding:** Many EDDs and EDA Revolving Loan Fund (RLF) Operators are already in need of additional infusions of funding. Many EDDs reported in a survey recently conducted by NADO that they are already in need of additional funds. NADO encourages EDA to once again utilize an "invitation letter" approach, which would allow those EDDs and EDA RLF Operators that *do* need further funding to request it, while also allowing those EDDs and RLF operators that *do not* need additional funding infusions to reject it. EDDs should

be trusted to accurately request the amount of funding they realistically need and can effectively administer.

- e. **Competitive process carries significant drawbacks:** The significant amount of time that EDDs must sacrifice in order to complete EDA's standard competitive application process acts as deterrent. The time commitment alone may prevent EDDs from applying, especially given that there are no guarantees that applicants will ultimately be funded – and given the time and energy that is required to complete a highly competitive application. Requiring EDDs to undergo a competitive process also risks that EDDs may be denied funding due to a competitive environment wherein EDA runs out of funding for its core partners, leaving EDDs without needed resources. In a survey recently conducted by NADO, many EDDs reported that the sacrifice of time that is necessitated by EDA's application process, along with the lack of transparency of EDA's competitive process and the risk of not ultimately being funded after going through the process created significant barriers and challenges for EDDs that in some cases led them to opt out of applying for EDA funding. Some NADO members also reported that their applications for competitive EDA funding were rejected.

**2. NADO encourages EDA to provide another infusion of funding specifically to allow new Disaster Recovery Coordinators and similar support staff recently hired by EDDs using CARES Act funds to stay employed beyond the initial 2-year or temporary timeframe that most were hired for.**

- a. **Disaster Recovery Coordinators were hired on a temporary basis:** In 2020, non-competitive EDA CARES Act funding provided to EDDs allowed them to hire new Disaster Recovery Coordinators or similar support staff to support pandemic response. These recently hired Disaster Recovery Coordinators are already active in many communities and are working to coordinate vitally important emergency response activities in communities across the country. Now that these new hires have been selected, trained, and have begun carrying out their duties, time is already running out on their employment durations, since most were hired on a temporary, time-limited basis. Many respondents to NADO's recently conducted survey reported that this was a significant concern.
- b. **Significant risk is posed by the possibility that recently hired Disaster Recovery Coordinators will leave current positions in favor of more stable employment elsewhere:** Recently hired Disaster Recovery Coordinators across the country may soon begin to look for other jobs as the timeframe on their current temporary terms of employment begins to run out. As a result of this lack of employment stability, Disaster Recovery Coordinators may be less effective in carrying out their current duties than they might otherwise be if their positions had more longevity. The temporary nature of these positions may ultimately result in communities losing the capacity they only recently gained, unless EDA takes further action to prevent this outcome. This capacity loss would be a significant and unfortunate setback for EDDs, especially given the investment of time and energy that EDDs have committed to hiring and training these Disaster Recovery Coordinators thus far.
- c. **Another infusion of EDA funding is critically needed to allow Disaster Recovery Coordinator positions to extend beyond 2022:** It is vital for EDA to provide another infusion of funding for Disaster Recovery Coordinators and key support staff based

within EDDs, thereby extending the duration of their employment, and generally supporting sufficient staff capacity within EDDs. The long-term economic impacts of the pandemic will continue to affect regional economies far beyond a two-year duration. Funding should be provided on a non-competitive basis to EDDs for the purpose of retaining Disaster Recovery Coordinators and/or other staff capacity at 100% federal share. EDDs should not have to compete via a NOFO process – nor should they have to provide matching funds – just to maintain important staffing that is essential to EDDs’ basic functionality for the remaining duration of the pandemic and in the months immediately thereafter as they coordinate and implement regional responses to economic injury resulting from the pandemic.

- d. **Disaster Recovery Coordinators can become future-minded, prevention-focused Resiliency Coordinators on a longer-term basis:** Over time, if these roles are extended, these Disaster Recovery Coordinators can easily transition into future-focused Resiliency Coordinators who are tasked with disaster prevention and mitigation efforts related to future disasters, and/or long-term economic recovery from economic injury following the pandemic, rather than focusing only on the immediate short-term response needs related to the pandemic.

**3. EDA should eliminate the requirement for EDDs to contribute matching funds for the remaining duration of the pandemic, and for at least three years thereafter as regional economies recover from the economic impacts of the pandemic.**

- a. **EDDs do not have matching funds available:** In a survey of EDDs recently conducted by NADO, the majority of respondents (82.3%) reported that they lacked available matching funds to meet EDA cost-share requirements.
- b. **Current EDA NOFO language stating that EDA may increase its federal share on a “case-by-case basis” lacks transparency, and discrepancies in EDA Regional Office decision-making creates an uneven playing field nationally:** Although the CARES Act EDA NOFO addendum language reflected that EDA’s federal share could be increased to 100% in some instances on a “case-by-case basis,” the lack of clarity and transparency from EDA about how this determination gets made – along with significant variances in EDA Regional Office verbal guidance and often inconsistent decision-making on a regional basis – creates a confusing landscape and a nationally uneven and inequitable playing field, wherein EDDs in some regions are given more support and flexibility than EDDs in other regions. Within some EDA regions, this has created skepticism among EDDs and may act as a deterrent that prevents EDDs in need of funding from applying via a competitive process, due to lack of confidence among EDDs that the EDA Regional Offices will extend flexibilities to them. EDA NOFO language requiring that EDDs and other grant applicants generally contribute matching funds except in special circumstances may therefore deter potential grantees from applying for EDA funds in the first place and may also lead to frustration and/or distrust of EDA as a federal partner.
- c. **Matching fund requirements are inherently inequitable during a national emergency:** The requirement that communities contribute matching funds in order to leverage federal relief funding is inappropriate in the context of a national emergency and inherently inequitable. A matching fund requirement may prevent potential applicants and communities in need of funding – including some of the most economically distressed and under-resourced communities that lack grant-

writing capacity and matching fund resources – from competing for EDA funding. Although EDA’s typical stance that applicants should have a tangible “stake” in proposed projects is fair under normal circumstances, this rationale is both unnecessary and inequitable in the context of relief funding addressing a national emergency, and is likely to heavily disadvantage communities that are already distressed.

4. **If EDA grant funding will be provided to Economic Development Organizations (EDOs), state economic development agencies, or other specific recipient groups aside from EDDs, it is critical to include direct and detailed language specifically requiring that these other recipient groups must partner directly with EDDs in their region/state when implementing EDA funding.**
  - a. **A directive that non-EDD partners work with EDDs is essential to effective regional collaboration:** In the event that EDA does decide to provide funding to other non-EDD stakeholder groups such as EDOs and/or state economic development departments – and especially if this funding is provided on a non-competitive basis – it is essential that any provision of EDA funding for these stakeholder groups includes a clear directive that these other stakeholders *must* work directly with EDDs in directing and implementing EDA funding within EDDs’ regions.
  - b. **A clear directive of this nature will facilitate closer partnerships and fill a gap that currently exists:** Currently, there are many places across the country where state economic development agencies and/or EDOs do not communicate or work collaboratively with EDDs in their region much or at all. This gap that exists in terms of lacking collaboration between these otherwise natural stakeholders could easily be remedied if EDA were to include a directive mandating that non-EDD awardees must collaborate with EDDs, along with a requirement that those non-EDD awardees must provide evidence of a tangible partnership in their regular reports to EDA.

NADO deeply appreciates the Department of Commerce EDA’s leadership and partnership in facilitating economic recovery thus far, and we look forward to continuing to work closely with EDA partners to help ensure the effective stewardship of *American Rescue Plan Act* funding across the country. On behalf of NADO’s membership, we are deeply grateful for EDA’s support and highly appreciative of the approach EDA has used to date during CARES Act administration. NADO along with NADO members and EDDs across the country stand ready to support the national and regional response to the pandemic’s economic impacts. Thank you for considering NADO’s requests and recommendations.

Sincerely,



Joe McKinney  
Executive Director  
National Association of Development Organizations (NADO)  
[jmckinney@nado.org](mailto:jmckinney@nado.org)

**WNDD BOARD MEETING**

**APRIL 26, 2021**

**STAFF REPORTS**

**ERR CORRDIRATOR - DES CRAIG**

**ECONOMIC RECOVERY & RESILIENCY PROJECT**

**UPDATE**

**PRIORITIES**

WNDD Board Meeting  
April 26, 2021

Staff Report – **Economic Recovery and Resiliency Project Update**  
Submitted by Des Craig, Economic Recovery and Resiliency Coordinator

**In the month of March:**

ERR Council Teams met to discuss Desired Outcomes. The teams considered the scenario: having articulated the Issues and Challenges, if we could mitigate these, what would be the Desired Outcomes? What would the economic landscape look like?

Outcomes from the 13 teams were analyzed, summarized and re-written to provide clarity, and presented to the ERR Council on March 11. Final version produced the week following, and made available for distribution by the end of March.

The March Economic Recovery and Resiliency Update was produced with an invite to the March 19 webinar on Profiles in Resiliency.

Webinar on Profiles in Resiliency was held on March 19 featuring speakers from Houston, Santa Rosa and Terrascale. Approximately 30 people attended. For more information, please see the April Update: *Learning From The Past To Build Future Resiliency*

**In the month of April:**

ERR Council Teams met to discuss Solutions (Strategies and Actions). These are currently being summarized and 'processed'.

A 14<sup>th</sup> team on Agriculture was created and met on Issues, Challenges and Solutions for recovery and resiliency within that sector of the economy.

The April Update was produced with a review of the ERR planning process to date, especially on the development of Outcomes. Solutions and the ERR plan framework will appear in the May Update version.

Webinar was held on April 9 on Nevada's Plan for Recovery and Resiliency with speakers from GOED and SRI. Approximately 50 people attended. The extent to which the State recovery plan and the WNDD plan overlap and agree is encouraging.

**Next Steps:**

The WNDD team is working presently on overarching Target Areas and Goals and the ERR Plan framework. These are to be presented to the ERR Council on May 6 together with a summary of the Solutions. Fundable project ideas are beginning to emerge and will be articulated in June and early summer. For example, an application to EDA for assistance with a District-wide broadband map is being considered, as well as several tourist-related infrastructure projects in the District.

Development of the CEDS Update is continuing concurrently with the ERR Plan. Projects for the CEDS Update have been requested and are being evaluated and summarized at this time.

**WNDD BOARD MEETING  
APRIL 26, 2021  
STAFF REPORTS**

**ERR CORRDIATOR – DON VETTER  
MARKETING/PUBLIC OUTREACH  
GRANTS**

**WNDD Board Meeting**  
**April 26, 2021**  
**Staff Report – Marketing/Public Outreach Efforts/Accomplishments**  
**Submitted by Don Vetter, Economic Recovery and Resiliency Coordinator**

**Produced & Distributed Economic Recovery and Resiliency Updates**

March

April

**Agency Presentations**

Pershing County Commission/Lovelock City Council Joint meeting

Mineral County Commission

Reno Climate Resiliency Advisory Committee

Humboldt Development Authority

Humboldt County Commission

**Webinars**

Profiles in Resiliency

March 19

Nevada's Plan for Recovery and Resilience – GOED

April 9

**Earned Media/Media Relations**

Distributed press release to Northern Nevada media

**WNDD MEMBER PROJECTS SCORE MORE THAN \$5M in FEDERAL GRANTS**

Reno Stead Water Reclamation Facility & Tahoe Prosperity Center

**Social media**

Focused on Profiles in resiliency Webinar

4 posts (Facebook/Linkedin)

SBA Small Business Loan \_ PPP announcement (Culled from SBA Nevada)  
(Facebook/Linkedin)

Sharing of This is Reno press release pickup

Linkedin & Facebook

Posting of Economic Recovery & Resiliency Update links



ECONOMIC RECOVERY & RESILIENCY UPDATE  
MARCH 2021

# PROFILES IN RESILIENCY

WEBINAR MARCH 19



UPDATES, GRANTS AND INFORMATION YOU NEED TO KNOW

# WELCOME

Welcome to the March 2021 edition of the Western Nevada Development District's (WNDD) Economic Recovery Update. This update is part of WNDD's effort to identify and develop strategies to support economic recovery as well as build a more resilient economy in the WNDD region.

The Economic Recovery Update will announce the activities and progress of the Economic Recovery and Resiliency Council which has been established as part of CARES ACT- U.S. Economic Development Administration (EDA) grant award. The update will also share information and data that can help WNDD

members, regional businesses and organizations plan and implement recovery and resiliency efforts.

The Council will lead the development of an Economic Recovery and Resiliency Plan which will be tied to the WNDD Comprehensive Economic Development Strategy (CEDS) document and its section specifically related to resiliency. It will involve, short-term, mid-term and long-term economic development planning and coordination in response to the economic shock resulting from the pandemic.

## 5 Key Takeaways

**1** The Economic Recovery & Resiliency Council identified the 16 most impactful issues that need to be addressed in the next five years and are now developing the desired outcomes to address or resolve those issues in the aftermath of the Covid-19 pandemic.



**2** Lessons of recovery and resiliency from fire, flood and cyberattacks will be shared during a free WNDD webinar: Profiles in Resiliency set for March 19.

**3** The U.S. Department of Commerce's Economic Development Administration announced last month the largest ever EDA grant to a WNDD member which will help fund the Reno Stead Water Reclamation Facility (RSWRF) Effluent Treatment project.

**4** From December 2019 to December 2020, Nevada lost 96,900 jobs. During this time, service sector jobs were the hardest hit in the nation and state.

**5** This issue's grant funding opportunities range from community gardening and town revitalization to wastewater treatment and supportive housing for the elderly.

## U P C O M I N G   W E B I N A R

# March 19 Webinar: Profiles in Resiliency

## Recovery Stories from Fire, Flood and Cyberattacks

One of the nation's most devastating wildland fire events that turned into an urban inferno consuming 5,600 structures, and a hurricane which dumped enough water along the Gulf Coast to depress the earth's crust, have become lessons in resiliency for the communities of Santa Rosa, CA and Houston, Texas.

In that same year, there was a quieter disaster as consumer credit reporting agency Equifax saw a massive breach to its web application that led to the loss of millions of records containing the social security numbers and birthdates of 145.5 million people.

Profiles in Resiliency is a free webinar presented by the Western Nevada Development District from 9 to 11 a.m. on Friday, March 19. Speakers will share recovery strategies following the devastating fires that engulfed Santa Rosa, CA, building community resiliency following the massive flooding from Hurricane Harvey along the Gulf Coast and tools to face the growing threat of cyberattacks in our connected internet of all things.

Join Santa Rosa City Manager Sean McGlynn and Jillian Donatto, Senior Planner of the Houston-Galveston Area Council who will discuss the disaster events of 2017 that caused devastation and tremendous economic injury to their communities and how those recovery efforts are focused on future resiliency. They will be joined by U.S. Army Colonel (Ret.) Mark R. Schonberg, President of TerraScale, who will present the newest element in disaster recovery and resiliency, cybersecurity.



### WHAT:

"Profiles in Resiliency" webinar

### WHEN:

Friday, March 19  
9am - 11am

### WHERE:

Online via ZOOM

### DISCUSSION WILL INCLUDE:

- Crisis events and their impacts
- Economic challenges resulting from the impacts
- Recovery efforts
- Keys to planning for future resiliency
- Lessons learned - what would they do differently.

### QUESTIONS:

Contact Don Vetter at 775.848.0670  
or [dvetter@wndd.org](mailto:dvetter@wndd.org)

**REGISTER NOW!**

## EDA's Reno Investment Supports Long Term Economic Growth



A City of Reno water infrastructure project essential to regional business and long-term job growth was given a \$5 million boost last month from the U.S. Department of Commerce's Economic Development Administration. The largest ever EDA grant to a WNDD member, second largest to the State of Nevada, will help fund the Reno Stead Water Reclamation Facility (RSWRF) Effluent Treatment, Storage and Reuse project to help expand the region's ability to process effluent and provide quality water for reuse by commercial users, new and old in Reno, Nevada.

“This project will support business expansion, decrease the need to import water from outside the region, and lessen the likelihood that future flood events will impact local businesses.”

- Dennis Alvord, Acting Assistant Secretary of Commerce for Economic Development.

### GRANT HIGHLIGHTS:

- Grant award of \$5,000,000, matched by \$9,802,061 in local investment.
- Expands the existing capacity from 2 to 4 million gallons per day, supporting an additional 10 million square feet of industrial construction in the adjacent industrial park.
- The City of Reno estimates that this investment will help create 167 jobs, save 48 jobs, and leverage \$76,750,000 in private investment.

The infrastructure improvements at RSWRF not only allow the facility to support current and future business interests, including the proposed Reno Stead Airport Logistics and Manufacturing Park, but also commercial growth and business expansion planned in the nearby Reno-Sparks Indian Colony.

[MORE PROJECT DETAILS HERE](#)

## Regional Leaders Target 16 Issues to Drive Economic Recovery and Resiliency

Emerging from the COVID-19 pandemic with a more resilient and fully recovered economy will require the region's stakeholders to address 16 impactful issues in the next five years, according to 65 leaders and subject matter experts gathered by the Western Nevada Development District (WNDD).

The group reviewed economic data and discussed the key issues driving the region's path to recovery and resilience during the first of several all-teams meetings on January 29.

### About The Economic Recovery And Resiliency Council

Formed by WNDD, the Economic Recovery and Resiliency Council's (ERRC) membership encompasses a multi-disciplinary team of subject matter experts and regional leaders who will examine how the region can emerge from the pandemic with a healthier and more resilient economy. The council will develop a regional recovery and resiliency plan for the WNDD territory, encompassing seven counties and five cities.

The ERRC and its resulting report are funded by a U.S. Department of Commerce Economic Development Administration CARES Act grant.

To create the plan, the 13 business and service sector clusters will convey their category's highest priority issues, strategize to address those issues, identify resources available to engage those strategies, and determine resource gaps.

### Meet The Council

*The ERRC will champion the actions and strategies necessary for immediate economic recovery and build economic resilience to weather future crises. The 13 sectors and representing leaders include:*

**Building & Trades:** Aaron West, CEO, Nevada Builders Alliance

**Business:** Ann Silver, CEO, Reno/Sparks Chamber of Commerce

**Economic Development:** Andrew Haskin, Deputy Director, Northern Nevada Development Authority

**Education and Workforce:** Dana Ryan, Special Assistant to The President, Truckee Meadows Community College

**Financial:** Jake Carrico, Business Advisor, Nevada Small Business Development Center

**Government:** Dian Vanderwell, Ward 2 Councilmember, City of Sparks

**Health and Wellness:** Kitty Mckay, Director Of Mission Integration, Carson Tahoe Health

**Housing:** Ron Bath, Founder, Salmon Point Development

**Information Technology:** Vas Karmyshanov, Managing Partner and Co-Founder, BALANCED Agency

**Manufacturing:** Karsten Heise, Director of Special Projects, Governor's Office of Economic Development

**Mining:** Joe Riney, Director of Workforce Engagement, Nevada Mining Association

**Tourism/Hospitality/Arts & Culture:** Carol Chaplin, CEO, Lake Tahoe Visitor's Authority and Tahoe Douglas Visitors Authority

**Utilities/Infrastructure/Transportation:** Lucia Maloney, Transportation Manager, Carson City

## Beyond The Pandemic And Toward Resiliency

The ERRC's All-Teams Meeting on January 29 was the culmination of each council member leading their sector representatives through a one-question assessment:

What issues or challenges did your sector experience or observe because of the pandemic?

At the meeting, the teams brought their top issues and where they fell on the timeline of recovery. Using an online poll, participants cast their vote on issues that impacted the most sectors and occupied three timeframes: short-term, medium-term, and long term. According to those votes, these six issues are the most pressing for the region:

- Broadband and connectivity
- Community health and wellness
- Economic diversity disruption
- Government staffing, focus, communications, and organizational infrastructure
- Affordability and availability of housing
- Workforce training and lack of workforce

### ERRC RANKED THE ISSUES

### DEFINING THE ISSUES

While homing in on the top concerns, other topics emerged to be considered and discussed in the Recovery and Resiliency Plan:

- Air services
- Application of pandemic guidelines
- Expansion and repair of the physical infrastructure: water/sewer/roads
- Funding for public institutions
- Impacts from unemployment
- Pandemic communications
- Small business support
- Supply chain
- Technology
- Travel restrictions

### Definition of Terms:

**Issues:** The challenges and critical barriers impacting economic vitality, recovery, and resiliency.

**Outcomes:** The desired, measurable condition resulting from addressing and mitigating the issues.

**Strategies/Activities:** Actions designed to generate outcomes that ultimately lead to attaining objectives and goals.

## What's Next for The ERRC

Next, each ERRC team will develop the outcomes desired when facing down or dealing with the issues revealed by the pandemic. These outcomes will need to address three criteria:

- **Pandemic Related:** The issue was revealed or underscored as a result of the pandemic.
- **Economic Development Focused:** Addressing the issue will support pivoting the economy to recovery and resiliency
- **Achievable:** Is it realistic to address the issue in the next five years?

## E C O N O M I C   S I T U A T I O N

# Experts Define Current Economic Conditions And How They Will Affect Recovery And Resiliency

During the January All-Teams Meeting, three economic authorities presented the ERRC and WNDD with information about how current conditions could impact future resiliency and recovery plans. Those experts included:

- Buddy Borden, Community Economic Development Specialist with the University of Nevada, Reno's Center for Economic Development
- Eugenia Larmore: Founder and President of Ekay Economic Consultants
- Tom Harris: Director of the University of Nevada, Reno's Center for Economic

Some of the key takeaways from their presentations include:

### State Economic Impacts Of COVID-19

In December 2020, From December 2019 to December 2020, **Nevada lost 96,900 jobs**. During this time, **service sector jobs took the most job losses** in the nation and state.

Nevada realized an **8,200 job increase** from November 2020 to December 2020, while the nation realized a **149,000 job decrease**.

From July 2020 to November 2020, one of the largest sectors to increase taxable sales was **non-store retailers, up 89.0%** year-over-year.

From July 2020 to November 2020, taxable sales for food service and drinking places **decreased 5.6%** year-over-year.

### Reno-Sparks Economic Indicators

**Washoe County taxable gaming revenue was down 11%** in December 2020 compared to December 2019.

**Revenue for taxable sales in Washoe county increased by 8.6%** from November 2019 to November 2020.

In the pandemic, the industries that saw the **most significant losses** include food service and drinking places, clothing stores, electronics, and appliance stores. Those that saw the **most significant gains** include building materials and non-store retailers.

**Visitors to Washoe County decreased by 33.5% between December 2020 and December 2019.**

## WNDD Region Specific Economic Analysis

To decrease close contact between people and reduce the crowd-spread of COVID-19, Governor Steve Sisolak identified the allowed activities of "essential" and "non-essential" businesses in a March 17, 2020 directive. As a result, "essential" businesses remained open and "non-essential" closed to support COVID-19 social distancing.

ESSENTIAL SECTORS
Agriculture, livestock, and feed mills
Auto and trucking repair services
Childcare centers and daycares
Essential lodging
Grocery, supermarkets, hardware, convenience, and discount stores
Healthcare services, including pharmacies and biomedical
Logistics and supply chain operations
Post offices and shipping outlets
Providers of food, shelter, or critical services
Public transportation
Utilities
Vet services and pet stores

NON-ESSENTIAL SECTORS
All gaming machines in all establishments
Beauty and personal care services
Cannabis (strict social distancing and encourage home delivery)
Entertainment and hospitality
Recreation and athletic facilities
Restaurants and beverage establishments (carry-out, delivery, or drive-through only)
Retail facilities, including shopping malls (online or delivery only)

In general, businesses deemed "essential" comprise about **25-30% of the entities** in most WNDD's counties, except for Pershing County.

On average, the essential category provides between about **30-45% of the jobs** in each of the WNDD counties, except Storey at 27.8% and Pershing at 55%.

**Average employee earnings at "essential" businesses** in the WNDD counties vary between \$70,000 and \$75,000, with Storey county at \$59,672 and Carson City at \$80,041.

### ADDITIONAL RESOURCES:

**NATIONAL AND STATE ECONOMIC IMPACTS OF COVID-19**

**ESSENTIAL & NON-ESSENTIAL SECTORS COVID-19**

**RENO-SPARKS ECONOMIC INDICATORS - JAN 2021**



# GRANT OPPORTUNITIES

WNDD offers technical assistance, management, research, and consultation in the federal, state, and private grants/loans ecosystem. These funding programs can be crucial in economic recovery and resiliency throughout the state and region and address the goals from the WNDD Comprehensive Economic Development Strategy (CEDs).

## **The Gardens for Good Grant The Nature's Path**

This program focuses on the community by supporting organic community gardens that support place-based model and does "good" by providing food to a nonprofit feeding agency such as a food bank, soup kitchen, emergency pantry, shelter or school program.

*Application Deadline: March 24, 2021*

### **GARDENS FOR GOOD**

## **Build to Scale Program U.S. Department of Commerce**

Economic Development Administration's Office of Innovation & Entrepreneurship offers funding for organizations that aid companies in developing the next generation of technologies that fuels tech-based economic development in regional economies with two separate competitions: The 2021 Venture Challenge and The 2021 Capital Challenge. Notice of Funding Opportunity.

*Application Deadline: April 29, 2021*

### **BUILD TO SCALE**

## **Supportive Housing for the Elderly Program**

### **U.S. Department of Housing and Urban Development**

This funding provides capital advance and project rental subsidies for the development and ongoing operation of supportive rental housing for very low-income persons, aged 62 years or older.

*Application Deadline: May 26, 2021*

### **HOUSING FOR THE ELDERLY**

## **Water & Waste Disposal Loan & Grant Program**

### **U.S. Department of Agriculture**

USDA Rural Development offers funding for clean and reliable drinking water systems, sanitary sewage disposal, sanitary solid waste disposal and storm water drainage to households and businesses in eligible rural areas.

*Application Deadline: Ongoing*

### **WATER & WASTE DISPOSAL**

## **Public Works and Economic Adjustment Assistance Programs**

### **U.S. Economic Development Administration**

This program funds an array of projects including infrastructure, construction, planning, technical assistance and revolving loan fund projects. This includes CARES Act Funding.

*Application Deadline: Ongoing*

### **PUBLIC WORKS**

## **Community Heart and Soul Seed Grant Program**

### **Community Heart and Soul**

This program provides \$10,000 in startup funding for resident-driven groups in small cities and towns to implement the Community Heart & Soul model. Grant funding requires a \$10,000 cash match from the participating municipality or a partnering organization. Goal is to kickstart small community revitalization strategies.

*Application Deadline: Rolling*

### **COMMUNITY HEART AND SOUL**

T A H O E B A S I N

## Tahoe Prosperity Center Launches Tahoe Basin-wide Economic Recovery and Resiliency Plan

The US Economic Development Administration this month announced a grant award of \$164,348 to the Tahoe Prosperity Center to facilitate a Tahoe Basin-wide Economic Recovery and Resiliency Plan. The member project was supported by the Western Nevada Development District's 2020-2025 CEDS.

The Tahoe Prosperity Center will facilitate the recovery and resiliency plan with local business, political, education, and community leaders, along with government jurisdictions, non-profit partners, and Tahoe's residents, according to CEO Heidi Hill Drum.

"Tahoe's Transition - Economic Recovery to Resiliency will create an action plan with steps for the region to implement to diversify the regional economy, which has become dangerously dependent on the Tourism sector," Hill Drum said in a press release.

Since the Great Recession, Tahoe has transitioned from 42% reliant on the Tourism sector to 62%. Tahoe struggled to get back the 5,000 jobs lost in 2008 and when the COVID-19 pandemic hit, the region lost another 9,000 jobs, according to the Prosperity Center release.

### TAHOE BASIN RECOVERY AND RESILIENCY PLAN

## SHARE WITH US

**We want to highlight your success stories or opportunities with other WNDD members.**

Tell us what you're doing to rebuild a vibrant, resilient, sustainable economy; email Economic Recovery Coordinator, Don Vetter, at [dvetter@wndd.org](mailto:dvetter@wndd.org).

**Share this update.** Please download and save this pdf for future reference via your browser or visit [WNDD.org](http://WNDD.org). Feel free to share with someone that may be interested.

**SUBSCRIBE TO FUTURE REPORTS HERE**

# 14 WAYS WESTERN NEVADA CAN BECOME MORE RESILIENT

ECONOMIC RECOVERY &  
RESILIENCY UPDATE  
APRIL 2021

**American Rescue Plan provides  
\$270 million to WNDD county  
and cities**

**Economic Council taps top  
issues to tackle post COVID-19**

**Six grant opportunities  
available right now**



**UPDATES, GRANTS AND INFORMATION YOU NEED TO KNOW**

# WELCOME

Welcome to the April 2021 edition of the Western Nevada Development District's Economic Recovery Update. This monthly newsletter is part of WNDD's effort to identify and develop strategies to create and build a more resilient economy in our region.

The monthly Economic Recovery Update will report the activities and progress of the Economic Recovery and Resiliency Council. The report will also share information and data that can help WNDD members and other regional businesses and organizations plan and implement their recovery and resiliency efforts.

Part of a CARES Act Supplemental Award for the U.S., this newsletter aims to support the revitalization, expansion, and improvement of distressed communities' infrastructure to attract industry, encourage business retention, growth and recruitment, and generate long-term sustainable private-sector jobs and investments.



## 5 Key Takeaways

- 1** Building regionalism, cultivating economic diversity, and futureproofing from multiple angles are some of the ways the WNDD region can build resiliency, according to recovery and resiliency experts. Representing Santa Rosa, California, Houston, Texas, and global green infrastructure development firm TerraScale, they all spoke at a March 19 webinar, Profiles in Resiliency.
- 2** The Western Nevada Development District's Economic Recovery and Resources Council and their teams continue to chart the region's path to economic recovery and resiliency in a post-COVID 19 world. The Council has identified more than 60 desired outcomes addressing 13 top issues.

- 3** Local governments within the WNDD region will directly receive nearly \$270 million from the \$1.9 trillion American Rescue Plan Act. Nevada will receive \$4 billion of the package. The stimulus package also doubles the U.S. Economic Development Administration's funding under the Coronavirus Aid, Relief, and Economic Security Act to \$3 billion.
- 4** At least six grant programs are available in technology, business, industry, community food projects, infrastructure and capacity, rural transit and agriculture.
- 5** Nevada added jobs back in February, and the unemployment rate continues to improve in the state. Small business revenue and vaccination rates also grew in March and April.

## LEARNING FROM THE PAST TO BUILD FUTURE RESILIENCY

Spanish philosopher, poet, and novelist George Santayana once famously said that those who cannot remember the past are condemned to repeat it. This aphorism is especially prescient when we think about building a resilient economy and region. While we can look to Nevada's past to find examples of individuals, organizations, and agencies recovering from impactful events and building resiliency as a result, we can also learn from more recent environmental catastrophes and the response that follows.

On March 19, the Western Nevada Development District presented a free webinar, "Profiles in Resiliency" to facilitate that conversation. During the two-hour event, recovery and resiliency experts from Santa Rosa, California, Houston, Texas, and global green infrastructure development firm TerraScale, shared their experiences, lessons learned, and future plans. Speakers included:

- Jillian Donatto, Houston-Galveston Area Council, Senior Planner for Economic Development
- Mark R. Schonberg, President of TerraScale and a retired U.S. Army Colonel
- Sean McGlynn, City of Santa Rosa, City Manager

Here are several key takeaways from each of their presentations.

**WATCH THE  
ENTIRE EVENT**

# 14 recovery and resiliency lessons from hurricanes, wildfires, and cybersecurity

## BUILD REGIONALISM

"Regionalism is a muscle and something that we have had experience doing multiple times for hurricanes," Donatto said. "So, when we do have a major event, we have gotten better at working together and coordinating."

## CREATE A RESILIENCY MINDSET

"Becoming resilient is a way of thinking—it's not a set of decisions that are written on paper and done one time," Donatto said. "We have to keep evolving. We have to understand when it is appropriate to let go of silos and discrete protocols. We have to think beyond boundaries and our different missions and work together."

## COLLABORATE BROADLY AND OFTEN

"We rely on our educational institutions to help us think through, and problem solve," McGlynn said. "We have a scenario generator that we've

shared with different educational institutions and their students. By doing so, we're preparing our next generation of leadership in our community and awareness in our community."

## COMMUNICATE WITH TRANSPARENCY

"We dashboarded what recovery was like," McGlynn said. "It was critical for us to provide transparency for our community and to help them understand that this process is not an easy process."

## CULTIVATE ECONOMIC DIVERSITY

"Addressing the education and the digital skills gap is a really important factor to us becoming a stronger overall economy and attracting new types of businesses and industries. These social impacts and the idea of bottom-up development and bottom-up resiliency planning is key to our overall regional resilience," Donatto said.

# LEARNING FROM THE PAST TO BUILD FUTURE RESILIENCY

## DEVELOP A CYBERSECURITY AND RECOVERY PLAN

"Cyber resilience is either an offshoot of cybersecurity or a holistic approach to it," Schonberg said. "You can't neglect the technical side of cyber resilience. You still need to be deploying state-of-the-art defenses and maintaining a good security posture. Your new cyber resilience plan needs to identify what steps you would take in the event of a successful attack. What would you prioritize? What channels would you go through? Who does what? It is important to be as specific as possible in this step."

## ENCOURAGE ONGOING RESILIENCY

"We had to recognize that this wasn't a singular event," McGlynn said. "Fires will be an ongoing issue in our region. How do we become more resilient and protect our lives and our economy?"

## ENGAGE THE COMMUNITY

"Community engagement has been essential to recovery and building resiliency," McGlynn said. "A resilient community is an educated community. Infrastructure is great, but there's a limitation to infrastructure. We have to rely on human capital. Our communities are going to be the first support network."

## FUTURE PROOF FROM MULTIPLE ANGLES

"Connectivity and mobility are a really vital part of being economically resilient," Donatto said. "Continually training and creating an upwardly mobile workforce is an important part of making us resilient to shocks and not just better at responding."

## INVEST IN BROADBAND

"We're learning the importance of broadband and remote work," Donatto said. "In other

disasters, we relied heavily on radio networks, person-to-person, and organizational partnerships. But as people are at home for sustained periods of time, the broadband infrastructure is incredibly important, and it's an element of a new type of resilient infrastructure."

## LEVERAGE PREVIOUS INVESTMENTS

"Using our open spaces as flood mitigation and recreation was a win when it came to COVID-19," Donatto said. "It reinforced the need for those investments and the resiliency of those types of facilities and assets for our local governments. They realized all these people are now going out to our parks the large (water) detention facilities that we've dressed up with trails are being used more than ever."

## RELY ON DATA

"The more data, the more you know about your community, the more flexibility you'll have when you're addressing an emergency," McGlynn said.

## SECURE FUNDING

"Our economic resiliency plan identified key pieces of infrastructure, but it was not a plan that came with funding," Donatto said. "So, it was important that the right groups agree on certain projects."

## START IMMEDIATELY

"You cannot wait," McGlynn said. "You have to identify your essential question, what you're trying to solve, and how you're going to go about solving those challenges."

*Profiles in Resiliency is part of WNDD's efforts to create a regional recovery and resiliency plan. For more information on the Economic Recovery and Resiliency Project, visit [wndd.org/economic-recovery-resiliency-project](https://wndd.org/economic-recovery-resiliency-project).*

## COVID-19 Vaccination Record Card

Please keep this record card, which includes medical information about the vaccines you have received.  
Por favor, guarde esta tarjeta de registro, que incluye información médica sobre las vacunas que ha recibido.



Last Name		First Name		MI
Date of birth		Patient number (medical record or IIS record number)		
Vaccine	Product Name/Manufacturer Lot Number	Date	Healthcare Professional or Clinic Site	
1 <sup>st</sup> Dose COVID-19		mm / dd / yy		
2 <sup>nd</sup> Dose COVID-19		mm / dd / yy		
Other		mm / dd / yy		
Other		mm / dd / yy		

# Economic Recovery and Resiliency Council Identifies Top Issues To Tackle Post COVID-19

What will economic recovery from the impacts of COVID-19 look like? How will the region's economy muster the resilience to withstand another gut punch?

The Western Nevada Development District's (WNDD) Economic Recovery and Resiliency Council and their teams are moving closer to finding those answers. The 14-member council has considered issues arising from the pandemic and generated **more than 60 desired outcomes** once the issues are addressed.

Formed by WNDD, the Economic Recovery and Resiliency Council's membership encompasses a multi-disciplinary team of subject matter experts and regional leaders who will examine how the region can emerge from the pandemic with a healthier and more resilient economy. Together, the Council and WNDD will develop a regional Recovery and Resiliency Plan for the WNDD territory, encompassing seven counties and five cities.

To create the plan, 14 business and service sector clusters conveyed their category's highest priority issues and desired outcomes once the issues are addressed.

Next, the council will formulate solutions and actionable strategies to address those issues, identify resources available to engage those strategies, and determine resource gaps.

## Top 13 Issues Identified by the ERC

- 1 Broadband access and connectivity
- 2 Workforce attraction, retention, and training
- 3 Health and wellness resources and access
- 4 Housing supply and development
- 5 Organizational infrastructure and government-related resources
- 6 Economic diversity
- 7 Public institution funding
- 8 Unemployment impacts
- 9 Travel restrictions
- 10 Small business support
- 11 Physical infrastructure
- 12 Supply chain
- 13 Technology

## Economic Recovery By the Numbers

### Nevada added back 2,400 jobs

as the state continues to recover, according to the latest information from the Nevada Department of Employment, Training and Rehabilitation's Research and Analysis Bureau. **However**, jobs remain below typical levels, down 153,500 jobs since February 2020, for an **annual decline of 10.6%**. The state's unemployment rate in February was 8.3%, down from 8.5% in January and up 4.6 percentage points compared to February 2020.



#### FEBRUARY 2021 ECONOMIC REPORT



**Reno employment increased by 3,300 jobs**, and Carson City employment **increased by 600 jobs** from January 2021 to February 2021, according to the Nevada Department of Employment, Training and Rehabilitation's Research and Analysis Bureau's February 2021 economic report.

Small business revenue increased by 10% from early February 2021 to early March 2021, according to [tracktherecovery.org](https://www.tracktherecovery.org), a project from Opportunity Insights, a non-partisan, not-for-profit organization at Harvard University. **However, small business revenue was still down by 10% in March 2021 compared to 2020.**



More than **1.4 million doses of COVID-19 vaccines** were administered in Nevada as of April 7, 2021. As a result, more than 17% of the state's total population is vaccinated, and more than 22% of its population older than 16 years is vaccinated.

As of March 15, almost all business types and activities were allowed to operate at **50% capacity** in Nevada. Gatherings of up to 250 people were also allowed.







## American Rescue Plan provides \$270 million to WNDD county and cities

Western Nevada Development District's local government members will directly receive nearly \$270 million from the American Rescue Plan Act.

The act, signed into law on March 11, 2021, provides \$1.9 trillion in financial aid to families, governments, businesses, schools, non-profits, and others impacted by the COVID-19 public health crisis. Nevada will receive \$4 billion of the package.

The stimulus package also doubles the U.S. Economic Development Administration's funding under the Coronavirus Aid, Relief, and Economic Security Act to \$3 billion. The EDA distributes that funding as economic adjustment assistance grants, some of which go to its network of development districts, including WNDD.

Nevada Sen. Catherine Cortez Masto and Rep. Dina Titus pushed for specific assistance for the state's hard-hit tourism and hospitality industry. This is reflected in the EDA's portion of the ARPA, which calls for 25% of the grants to assist

communities that have suffered economic injury from the pandemic resulting in job and gross domestic product losses in the travel, tourism, or outdoor recreation sectors.

The EDA's Notice of Funding Opportunity is expected to be released later this spring.

Many other aspects of the rescue plan act could bring economic recovery and resiliency opportunities to WNDD members, including:

### **Agriculture**

Provides \$4 billion to the U.S. Department of Agriculture, of which \$3.6 billion is dedicated to supporting the food supply chain, including purchasing food and agricultural commodities, making grants and loans for small to mid-size processors, seafood processing facilities, farmers markets, producers and other organizations responding to COVID.

## Disaster Relief Fund

Provides \$50 billion for FEMA's Disaster Relief Fund to meet the immediate needs of state, local, tribal and territorial governments. It will also provide additional funding for FEMA programs through the fiscal year 2025, including:

- **\$400 million:** Emergency Food and Shelter Program
- **\$100 million:** Assistance to Firefighters Grants
- **\$100 million:** Emergency Management Performance Grants
- **\$200 million:** Staffing for Adequate Fire and Emergency Response Grants

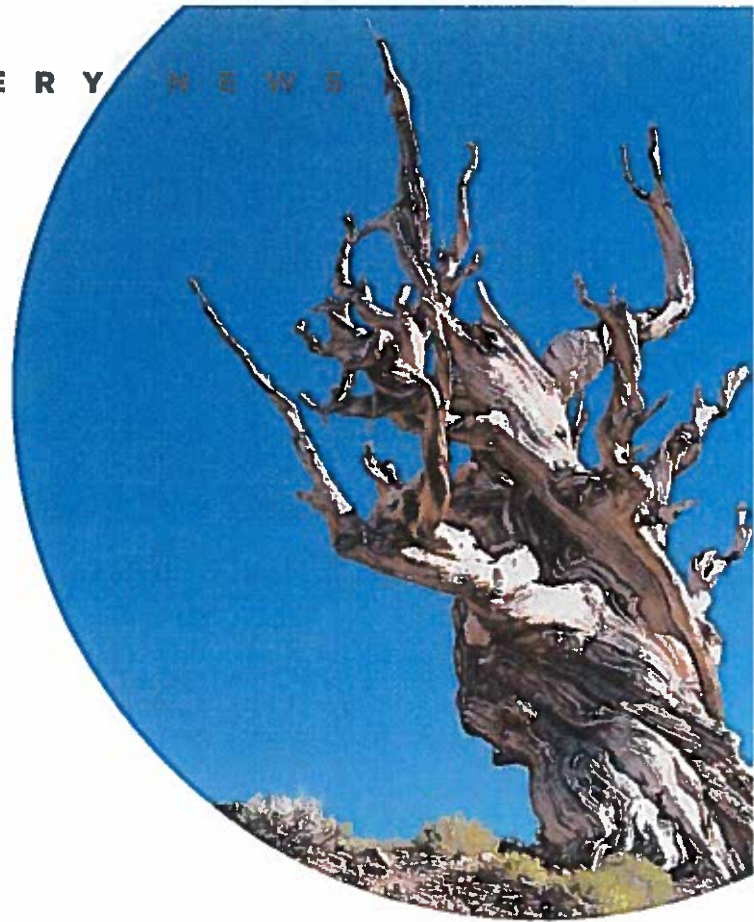
## Housing

Appropriates \$27.4 billion in emergency rental assistance through the U.S. Treasury Department, including:

- **\$21.55 billion:** Emergency rental assistance via Coronavirus Relief Fund, which remains available through Sept. 30, 2027, if obligated by Oct. 1, 2022.
- **\$5 billion:** Emergency housing vouchers through Housing and Urban Development, available through Sept. 30, 2030.
- **\$750 million:** Tribal housing needs through HUD

## Connectivity

Creates a \$7.2 billion Emergency Connectivity Fund through the Federal Communications Commission to reimburse schools and libraries for internet access and connected devices. This includes wi-fi hotspots, modems, routers, devices that combine a modem and router, connected devices.



## Public Land Counties

Provides an additional \$1.5 billion, split evenly over the fiscal years 2022 and 2023, for eligible revenue share counties, for example, public land counties, and \$500 million over both fiscal years for tribal governments. Formula to be determined by U.S. Treasury.

## Public Transit

Provides \$30.46 billion through the Federal Transit Administration, available through the fiscal year 2024 at a 100 percent federal share, for eligible recipients of urban, rural, senior citizens and individuals with disabilities, and intercity bus transit formula grants for operating expenses incurred beginning on January 20, 2020, including payroll, operating and maintenance costs due to lost revenue, and the payment of leave for personnel laid off due to service reductions.

**READ THE AMERICAN RESCUE PLAN FACT SHEET**

## GRANT OPPORTUNITIES

The Western Nevada Development District offers technical assistance, management, research, and consultation in the federal, state, and private grants/loans ecosystem.

These funding programs can be crucial in economic recovery and resiliency throughout the state and region and address the goals from the WNDD Comprehensive Economic Development Strategy.

### Community Food Projects Competitive Grants Program

The U.S. Department of Agriculture's National Institute of Food and Agriculture offers funding to implement **food projects** designed to meet low-income individuals' needs and increase community self-reliance concerning food and nutrition.

*Application Deadline: May 4, 2021*

#### COMMUNITY FOOD PROJECTS

### Buld to Scale Program

The U.S. Department of Commerce Economic Development Administration Office of Innovation and Entrepreneurship offers funding for organizations that aid companies in developing the next generation of technologies that fuel tech-based economic development in regional economies with two separate competitions:

**The 2021 Venture Challenge** and  
**The 2021 Capital Challenge**

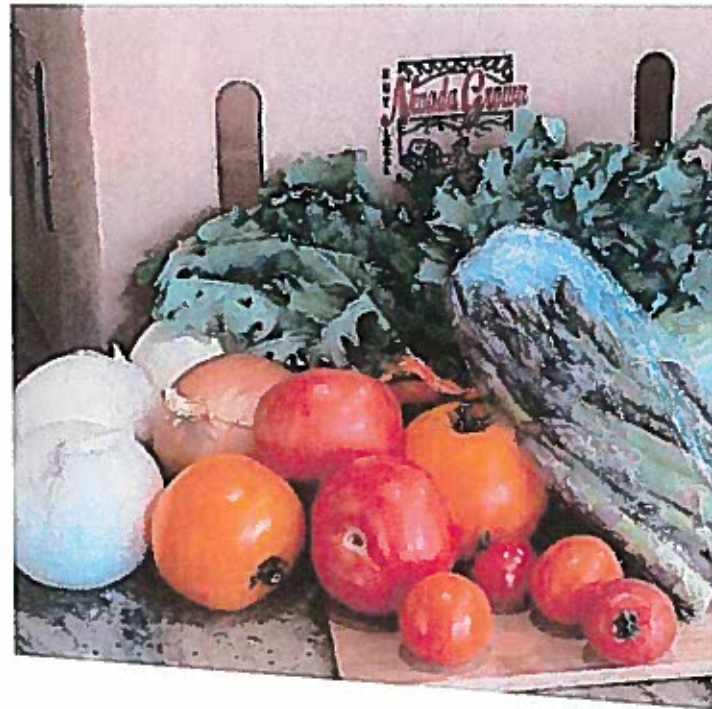
*Application Deadline: April 29, 2021*

#### BUILD TO SCALE PROGRAM

### Business and Industry CARES Act Program

The U.S. Department of Agriculture Rural Development offers loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. Recorded webinars for **lenders**, **businesses**, and **producers**. *Application Deadline: Sept. 15, 2021, or until funds are expended.*

#### CARES ACT PROGRAM



### Infrastructure and Capacity Building Challenge Grants

The National Endowment for the Humanities' Infrastructure and Capacity Building Challenge Grants program aims to strengthen the humanities' institutional base by enabling infrastructure development and capacity building. The program funds two distinct types of projects, each with its own Notice of Funding Opportunity:

- **Capital Projects:** The design, purchase, construction, restoration, or renovation of facilities for humanities activities.
- **Digital Infrastructure:** The maintenance, modernization, and sustainability of existing digital scholarly projects and platforms.

Fundraising is a critical part of NEH Challenge grant awards. Up to 10% of total funds, Challenge matching funds plus certified gifts, may be used for fundraising costs during the period of performance.

*Application Deadline: May 18, 2021, and September 28, 2021*

#### BUILDING CHALLENGE GRANTS

## National Rural Transit Assistance Program

The Community Rides Grant Program offers funding up to \$100,000 for projects that develop or strengthen transportation partnerships that improve social determinants of health in rural and tribal communities. Eligible applicants are current Federal Transit Administration Section 5311 recipients and sub-recipients. An informational webinar will be held at 2 p.m. ET on April 15. *Application Deadline: May 10, 2021*

### RURAL TRANSIT ASSISTANCE

## Value-Added Producer Grant Program

The U.S. Department of Agriculture will make an additional \$35 million available this year in the Value-Added Producer Grant Program to support agricultural producers affected by the COVID-19 pandemic.

*Extended Online Application Deadline: April 29, 2021*

*Extended Paper Application Deadline: May 4, 2021*

### VALUE-ADDED PRODUCER



## SHARE WITH US

### Send us your updates and stories

We want to highlight your success stories or opportunities with other WNDD members. To get in touch with us about what you're doing to rebuild a vibrant, resilient, sustainable economy, email Economic Recovery Coordinator Don Vetter at [dvetter@wndd.org](mailto:dvetter@wndd.org).

### Share this newsletter

To share this newsletter and encourage your colleagues and friends to subscribe,

[CLICK HERE](#)

WNDD Board Meeting  
April 26, 2021  
Staff Report – Grant Opportunities  
Submitted by Don Vetter, Economic Recovery and Resiliency Coordinator

**ARPA: Whatever we know at the time of the meeting. Could have a NOFO by then??...!!!**

**Community Food Projects Competitive Grants Program** The U.S. Department of Agriculture's National Institute of Food and Agriculture offers funding to implement **food projects** designed to meet low-income individuals' needs and increase community self-reliance concerning food and nutrition. **Application Deadline: May 4, 2021**

**Business and Industry CARES Act Program** The U.S. Department of Agriculture Rural Development offers loan guarantees to help rural businesses meet their working capital needs during the coronavirus pandemic. Recorded webinars for **lenders, businesses, and producers**. **Application Deadline: Sept. 15, 2021, or until funds are expended.**

**Infrastructure and Capacity Building Challenge Grants** The National Endowment for the Humanities' Infrastructure and Capacity Building Challenge Grants program aims to strengthen the humanities' institutional base by enabling infrastructure development and capacity building. The program funds two distinct types of projects, each with its own Notice of Funding Opportunity:

**Capital Projects:** The design, purchase, construction, restoration, or renovation of facilities for humanities activities.

**Digital Infrastructure:** The maintenance, modernization, and sustainability of existing digital scholarly projects and platforms.

Fundraising is a critical part of NEH Challenge grant awards. Up to 10% of total funds, Challenge matching funds plus certified gifts, may be used for fundraising costs during the period of performance. **Application Deadline: May 18, 2021, and September 28, 2021**

**USDA Distance Learning and Telemedicine (DLT) program grants**

The DLT program helps fund distance learning and telemedicine services in rural areas to increase access to education, training and health care resources that are otherwise limited or unavailable.

USDA plans to make \$44.5 million available in fiscal year 2021. Of this amount, \$10.2 million is intended for projects that provide substance use disorder treatment services in rural areas. Eligible applicants include most state and local governmental entities, federally recognized tribes, nonprofits, and for-profit businesses. Applications must be Submitted electronically through grants.gov no later than June 4, 2021. Local contact is Kelly K. Clark

Email

[kelly.clark2@usda.gov](mailto:kelly.clark2@usda.gov)

Phone

[775 443-4768](tel:775-443-4768)

Grants on the horizon

EPA Brownfields – Fall 2021



For Immediate Release  
April 6, 2021

Contact: Contact: Sheryl Gonzales  
775-473-6753  
[sgonzales@wndd.org](mailto:sgonzales@wndd.org)

## **WNDD MEMBER PROJECTS SCORE MORE THAN \$5M in FEDERAL GRANTS** **Reno Stead Water Reclamation Facility & Tahoe Prosperity Center**

A City of Reno water infrastructure project essential to regional business and long-term job growth was given a \$5 million boost from the U.S. Department of Commerce's Economic Development Administration (EDA). The largest ever EDA grant to a Western Nevada Development District (WNDD) member, it will help fund the Reno Stead Water Reclamation Facility (RSWRF) Effluent Treatment, Storage and Reuse project to help expand the region's ability to process effluent and provide quality water for reuse by commercial users, new and old in Reno, Nevada.

The EDA also announced a grant award of \$164,348 to the Tahoe Prosperity Center to facilitate a Tahoe Basin-wide Economic Recovery and Resiliency Plan.

Both projects were supported by the Western Nevada Development District's 2020-2025 Comprehensive Economic Development Strategy, also known as a CEDS. The projects emerged from a selection process that identified and ranked projects of regional significance that will support jobs and create economic resiliency.

The infrastructure improvements at RSWRF not only allow the facility to support current and future business interests, including the proposed Reno Stead Airport Logistics and Manufacturing Park, but also commercial growth and business expansion planned in the nearby Reno-Sparks Indian Colony.

"This project will support business expansion, decrease the need to import water from outside the region, and lessen the likelihood that future flood events will impact local businesses," said Dennis Alvord, Acting Assistant Secretary of Commerce for Economic Development.

The City of Reno estimates that this investment will help create 167 jobs, save 48 jobs, and leverage \$76,750,000 in private investment. The EDA grant was matched with \$9.8 million in local fund.

The Tahoe Prosperity Center ([www.tahoeprosperity.com](http://www.tahoeprosperity.com)) will facilitate the recovery and resiliency plan with local business, political, education, and community leaders, along with government jurisdictions, non-profit partners, and Tahoe's residents, according to its CEO Heidi Hill Drum.

"Tahoe's Transition – Economic Recovery to Resiliency will create an action plan with steps for the region to implement to diversify the regional economy, which has become dangerously dependent on the Tourism sector," Hill Drum said in a recent press release.

*(more)*

Since the Great Recession, the Tahoe Basin has transitioned from 42 percent reliance on the Tourism sector to 62 percent. Tahoe struggled to get back the 5,000 jobs lost in 2008 and when the COVID-19 pandemic hit, the region lost another 9,000 jobs, according to the Prosperity Center.

From public works projects that drive new opportunities and build infrastructure, to regional partnerships that foster a skilled workforce, WNDD is an important economic development partner for new businesses entering western Nevada's business landscape and for fostering projects that create economic resilience.

Cornerstone to these efforts is the CEDS – a locally-based, regionally-driven economic development planning process and document that successfully engages the region's community leaders, private sector partners, and stakeholders in planning for the region's future. Members submit applications to WNDD for the CEDS ranking process. After the careful review of the proposal by a member committee, the projects are ranked by a number of criteria including measurable regional economic benefits, measurable community benefits, fully-developed plan and strategy, and alignment with the CEDS goals and objectives, along with local and regional support.

These projects then become part of WNDD's annual work plans which include the application for grant monies from the EDA or other applicable federal grant providers. The WNDD member agencies are in a greater position to attract federal funds and technical assistance by demonstrating resources are used efficiently and effectively reflected in the CEDS.

To date, WNDD has helped its members secure over \$35 million grants or low-interest loans

###

#### **About WNDD**

*The Western Nevada Development District (WNDD) was designated by the U.S. Economic Development Administration as an Economic Development District in 1984. There are over 500 Development Districts throughout the United States. WNDD is the only certified Economic Development District in the State of Nevada.*

*The WNDD Board of Directors is comprised of elected and appointed officials as well as agency staff and business representatives from throughout the region. The region includes seven counties: Carson City, Douglas, Storey, Churchill, Pershing, Mineral, Washoe; five cities: Lovelock, Fernley, Sparks, Reno, Fallon; Pyramid Lake Paiute Tribe/NUMU and the University of Nevada, Reno Center for Economic Development. Associate Members include: Building and Construction Trade Council of Northern Nevada, Main Street Gardnerville, Join, Inc., Lake Tahoe Visitors Authority, Community Services Agency, EDAWN, Nevada Green Institute Inc., Western Nevada College, NV Energy, Tahoe Prosperity Center, RailPros, Truckee Meadows Community College, Rural Nevada Development Corporation, Education Innovation Collaborative, Nevada Rural Housing Authority, Downtown Reno Partnership, Capitol Partners, Nevada Builders Alliance. WNDD works towards creating an environment in which business, industry and workforce will locate within the region, promoting a vibrant and sustainable economy.*

*Contact: Sheryl Gonzales at: 775.473.6753 or [SGonzales@WNDD.org](mailto:SGonzales@WNDD.org).*