

**WESTERN NEVADA DEVELOPMENT DISTRICT**

**AGENDA**

**Board of Directors Meeting**

**9:30 AM, Monday, October 22, 2018**

**Fernley City Hall – 595 Silver Lace Blvd. – Fernley, NV**

**CONFERENCE CALL IN**

**515-603-3102/ACCESS 971286#**

- 1. Call To Order** – Ed Lawson, President, Western Nevada Development District
- 2. Roll Call**
- 3. Public Comment**
- 4. Agenda Approval** (For possible action)
- 5. Meeting minutes approval of August 27, 2018** (For possible action)
- 6. Announcements, Presentations, Recognition Items and Items of Special Interest** (Information Only - No Action)

**6.1 Presentation – JOIN, Associate Member – Available Services & Activities**

Denise Castle, Executive Director

**6.2 NDOT Presentations**

6.2.1 **Inter-County Regional Transit Study Update** - Lewison Lem, Planning Division

6.2.2 **I-80 Corridor Studies** - Pedro Rodriguez, Planning Division

**APPROVAL OF CONSENT CALENDAR** (For possible action)

Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.

- 7. Approval of the FY 2018-19, August/September Treasurer's Report**

**ADMINISTRATIVE AGENDA**

- 8. Recommend approval to submit letter to Lewison Lem, NDOT Planning Division signed by WNDD President Lawson, to include Cities of Fernley, Lovelock, and Douglas and Pershing Counties in the Inter-County Regional Transit Study Update** (For possible action)
- 9. Recommend approval of WNDD 2018-19 Goals** (For possible action)
  - 1 - Strengthen WNDD Value and Benefits**
    - a. Meet with all member organizations to review CEDS projects and consider possible funding opportunities as well as prepare for CEDS 2020 rewrite.

- b. Develop and implement the 5 year Comprehensive Development Strategy Plan Rewrite with the purpose of engaging the all aspects of the document.
- c. Continue to provide Economic Development Strategic Planning Services.
- d. Support member agency with grant writing support.
- e. Recapitalize the Business Microloan Revolving Loan Program.

## **2 - Position WNDD as an essential partner in Northern Nevada's economic vitality**

- a. Develop a Marketing Plan that includes rebranding and promotion of WNDD and the member agencies.
- b. Create a greater presence of WNDD through member agency visits and increased networking throughout the region.
- c. Promote member agencies activities that support economic vitality.
- d. Promote the Community Economic Development Strategy document, its benefits and how it serves as an action tool that supports the economic vitality of the region.

## **3 - Expand WNDD's capacity to provide services and programs**

- a. Establish the Community Economic Development Strategy document as the WNDD Strategic Plan with ongoing efforts by staff and the Board to realize successful implementation of the goals and projects.
- b. Acquire additional grants.
- c. Expand membership including Associate Members.
- d. Increase partnerships with organizations that will advance the mission of WNDD and expand capacity to meet membership agencies' economic development needs.

## **10. Recommend process for the Comprehensive Economic Development Strategy -2020 rewrite (For possible action)**

- a. Purpose
- b. Proposed Process
  - Development of CEDS with Board Task Force
  - Ongoing engagement of the CEDS
- c. Task Force

## **11. Dec. Board Meeting Date and Program Review for approval- Hosted by City of Reno – Aric Jensen, AICP - Revitalization Mngr (For possible action)**

## **12. WNDD Executive Director (Information Only – No Action Required)**

- 11.1 EDA Disaster Grant Applications Update
- 11.2 Pershing County Economic Development Strategic Plan Update
- 11.3 Trainings, meetings
- 11.4 Other items

## **13. Inter-Jurisdictional Updates (Information Only – No Action Required)**

## **14. Adjourn to:**

**Dec. Board Meeting**

The WNDD address is:

Western Nevada Development District

1000 North Division Street, Suite 102C  
Carson City, Nevada 89703  
[www.wndd.org](http://www.wndd.org)  
Telephone: 775-473-6753  
E-mail: [sgonzales@wndd.org](mailto:sgonzales@wndd.org)

This **NOTICE** has also been posted at the WNDD Office, 1000 North Division Street, Suite 102C, Carson City, Nevada 89703.

**NOTICE TO PERSONS WITH DISABILITIES:** Members of the Public who are disabled and require special assistance or accommodation at the meeting are requested to notify the Western Nevada Development District office in writing at 704 West Nye Lane, Suite 201, Carson City, Nevada 89703 or by calling 775-883-7333 or TTY/TDD 1-800-326-6868 at least 24 hours in advance of the meeting.

This notice has been faxed for posting at the following locations:

Carson City Executive Offices, 201 North Carson Street, Carson City, Nevada 89701  
Churchill County, Administrative Complex, 155 North Taylor Street, Fallon, Nevada 89406  
City of Fallon, City Hall, 55 West Williams Street, Fallon, Nevada 89406  
City of Fernley, 595 Silver Lace Boulevard, Fernley, Nevada 89408  
Douglas County, Executive Offices, 1616 8<sup>th</sup> Street, Minden, Nevada 89423  
Humboldt County, Courthouse, 50 West 5<sup>th</sup> Street, Winnemucca, Nevada 89445  
City of Winnemucca, City Hall, 90 West Fourth Street, Winnemucca, Nevada 89445  
Lyon County, Courthouse, 31 South Main Street, Yerington, Nevada 89447  
City of Yerington, 102 South Main Street, Yerington, Nevada 89447  
Mineral County, Courthouse, 1st and "A" Street, Hawthorne, Nevada 89415  
Pershing County, Courthouse, 400 Main Street, Lovelock, Nevada 89419  
City of Lovelock, Executive Offices, 400 14th Street, Lovelock, Nevada 89419  
City of Reno, 1 East First Street, Reno, Nevada 89505  
City of Sparks, 431 Prater Way, Sparks, Nevada 89431  
Storey County, Courthouse, "B" Street, Virginia City, Nevada 89440  
Washoe County, 1001 East Ninth Street, Building A, Reno, Nevada 89512  
Western Nevada Development District, 704 West Nye Lane, Suite 201, Carson City, Nevada 89703