

WESTERN NEVADA DEVELOPMENT DISTRICT

AGENDA

Board of Directors Meeting

9:30 AM, Monday, October 22, 2018

Fernley City Hall – 595 Silver Lace Blvd. – Fernley, NV

CONFERENCE CALL IN

515-603-3102/ACCESS 971286#

1. Call To Order – Ed Lawson, President, Western Nevada Development District

The meeting was called to order at 9:32 am.

2. Roll Call

In attendance: Ed Lawson – City of Sparks, Lisa Granahan – Douglas County, Art Sperber – City of Sparks, Aric Jensen – City of Reno, Jeanne Herman – Washoe County, Bob Ericksen – City of Fallon, Bus Scharmann – Churchill County, Rick Lattin – Churchill County, Nathan G. Strong – CEDA, Rob McDougal – Pershing County, Jeff Bowling – City of Sparks, Shelley Hartmann – MCEDA, Denise Castle – JOIN, Pat Rowe – City of Lovelock, Heidi Lusby-Angvick – PCEDA, Austin Osborne – Storey County, Johnny Hargrove – NV Energy, Mark Hauenstein – City of Lovelock, Aster Girma – Nevada Green Institute, Roy Edgington – City of Fernley, John Barrett – Carson City, Naomi Duerr – City of Reno, Mojra Hauenstein – Washoe County. GUESTS: Rick Niedzwiedsi Niedzwiecki – MCEDA, Paul Frost – CA Group, Chad Anson – CA Group, Tom Harris- UNR College of Business, Louis Lem - NDOT

3. Public Comment

No comment

4. Agenda Approval (For possible action)

A motion was made by Board Member Rowe, seconded by Board Member Hartmann to approve the agenda as submitted. Passed unanimously

5. Meeting minutes approval of August 27, 2018 (For possible action)

A motion was made by Board Member Sperber, seconded by Board Member Lusby-Angvick to approve the minutes of the regular WNDD Board meeting of August 27, 2018. Passed unanimously.

6. Announcements, Presentations, Recognition Items and Items of Special Interest (Information Only - No Action)

6.1 Presentation – JOIN, Associate Member – Available Services & Activities

JOIN Executive Director and WNDD Associate Member, Denise Castle, gave a presentation on JOIN providing background on JOIN as well as highlighting the various services and programs available to job seekers as well as employers. The presentation is attached as a part of the minutes.

6.2 NDOT Presentations

6.2.1 Inter-County Regional Transit Study Update

Lewison Lem, NDOT Planning Division, provided comments on the WNDD Letter to be submitted to NDOT requesting to include Cities of Fernley, Lovelock, and Douglas and Pershing Counties in the Inter-County Regional Study Update. His recommendation was to direct letter to Sondra Rosenberg, Assistant Director for Planning. He advised there is limited funds in the study. There is a presentation planned for Oct. 24 at the Storey County TRIC offices beginning at 8:30 am and everyone is invited to attend.

6.2.2 I-80 Corridor Studies - Pedro Rodriguez, Planning Division

Chad Anson from the CA Group presented on behalf of NDOT regarding the I-80 Corridor Study. NDOT's study considers traffic volume through 2040. It is expected to conclude 2018 summer. From there, any improvements would depend on funding and other transportation needs. The presentation is attached to minutes.

APPROVAL OF CONSENT CALENDAR (For possible action)

Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.

7. Approval of the FY 2018-19, August/September Treasurer's Report

WNDD Secretary Treasurer Granahan reported the conference revenues exceeded \$16,000 than what was projected.

A motion was made by Board Member Barrett, seconded by Board Member Hartmann, to approve consent item 7 – FY 2018/19, August/September Treasurer's Report as submitted. Passed unanimously.

ADMINISTRATIVE AGENDA

8. Recommend approval to submit letter to Lewison Lem, NDOT Planning Division signed by WNDD President Lawson, to include Cities of Fernley, Lovelock, and Douglas and Pershing Counties in the Inter-County Regional Transit Study Update (For possible action)

A motion was made by Board member McDougal to approve the letter with the revision to direct the letter to NDOT Assistant Director Sondra Rosenberg and not Lewison Lem, seconded by Board Member Sperber. Passed unanimously.

9. Recommend approval of WNDD 2018-19 Goals (For possible action)

Executive Director, Sheryl Gonzales, presented proposed WNDD Goals for Board review and discussion. Goals and activities to support the goals included:

1 - Strengthen WNDD Value and Benefits

- a. Meet with all member organizations to review CEDS projects and consider possible funding opportunities as well as prepare for CEDS 2020 rewrite.
- b. Develop and implement the 5 year Comprehensive Development Strategy Plan Rewrite with the purpose of engaging the all aspects of the document.

- c. Continue to provide Economic Development Strategic Planning Services.
- d. Support member agency with grant writing support.
- e. Recapitalize the Business Microloan Revolving Loan Program.

2 - Position WNDD as an essential partner in Northern Nevada's economic vitality

- a. Develop a Marketing Plan that includes rebranding and promotion of WNDD and the member agencies.
- b. Create a greater presence of WNDD through member agency visits and increased networking throughout the region.
- c. Promote member agencies activities that support economic vitality.
- d. Promote the Community Economic Development Strategy document, its benefits and how it serves as an action tool that supports the economic vitality of the region.

3 - Expand WNDD's capacity to provide services and programs

- a. Establish the Community Economic Development Strategy document as the WNDD Strategic Plan with ongoing efforts by staff and the Board to realize successful implementation of the goals and projects.
- b. Acquire additional grants.
- c. Expand membership including Associate Members.
- d. Increase partnerships with organizations that will advance the mission of WNDD and expand capacity to meet membership agencies' economic development needs.

Board member Mark Hauenstein requested when reviewing the current CEDS and preparing for the CEDS rewrite to include what worked and didn't. It was also requested to include grant writing assistance as a part of Goal #1.

A motion to approve was made by Board member Hartmann seconded by Board Member Edgington. Passed unanimously.

10. Recommend process for the Comprehensive Economic Development Strategy -2020 rewrite (For possible action)

Executive Director Gonzales reviewed the purpose, proposed process and the establishment of a Task Force for the Comprehensive Economic Development (CEDS) Strategy 2020 rewrite. The purpose is to develop a strategy driven plan that serves as a means to engage community leaders, leverage the involvement of the private sector, and establish a strategic blueprint for regional collaboration. The CEDS provides for capacity building, serves as a key component in establishing and maintaining a robust economic ecosystem by building regional capacity and positions agencies and organizations for federal funding. WNDD is required to have a CEDS in order to be designated by EDA as an Economic Development District. In addition to having the CEDS updated on an annual basis, it is also required to rewrite the CEDS every 5 years. WNDD will launch its rewrite process in 2019. It is recommended to establish a CEDS Task Force to develop, recommend and steward the process. It is anticipated the process will take up to 18 months to complete. Gonzales invited members to volunteer to serve on the CEDS Task Force. President Lawson indicated the bylaws required a Sub Committee rather than a Task Force. Board members were then requested to volunteer to serve on the Sub Committee. Board members Lusby-Angvick, Sperber, Hermann, Edgington, Osborne, Jensen, Girma, Hartmann, and Mark Hauenstein

volunteered to serve on the CEDS 2020 Rewrite. UNR College of Business – Director for the Center for Economic Development Tom Harris has also agreed to serve on the Sub Committee.

A motion to approve the process and establishment of the CEDS 2020 rewrite Sub Committee was made by Board Member Rowe, Seconded by Board member Edgington. Passed unanimously.

11. Dec. Board Meeting Date and Program Review for approval- Hosted by City of Reno – Aric Jensen, AICP - Revitalization Mngr (For possible action)

Board member Jensen reviewed with the Board the proposed program and date for the December Board meeting in Reno. The Board meeting will begin at 2 pm in Reno City Hall, followed by a tour of a local Reno marijuana growing and distribution center. The Board will then have a dinner at a restaurant to be selected by Board member Duerr. The date selected for this event is Monday, December 17, 2018.

12. WNDD Executive Director (Information Only – No Action Required)

Executive Director Gonzales provided updates on the following items:

11.1 EDA Disaster Grant Applications Update

City of Wells has submitted an application for the purpose to address the storm flooding issue the City of Wells experiences near their 4-way intersection to the downtown area.

11.2 Pershing County Economic Development Strategic Plan Update

Board member Lusby-Angvick gave an update on the Economic Development Strategic Plan developed in conjunction with WNDD. It is now in a final draft form and it is scheduled to be presented in a joint meeting to the Pershing County Board of Commissioners and City of Lovelock Council for final review and approval before the end of the year.

11.3 Trainings, meetings

Executive Director Gonzales is meeting with all member agencies to review the current CEDS, their respective CED projects to discuss projects that may be positioned for grant applications. Gonzales recently attended the Tahoe Prosperity Conference held Oct. 19.

13. Inter-Jurisdictional Updates (Information Only – No Action Required)

Carson City – Commissioner John Barrett

The Nevada Day Parade will be presented Sat., Oct. 27. Curry Street will be completed in time for the parade.

Pershing County Economic Development Authority – Heidi Lusby-Angvick

Working with the Governor's Office Science, Innovation and Technology to expand and strengthen Broadband throughout the County. A business is planning to put in place a 12,000 square foot building in the industrial park. There is a solar farm being established in Oreana. Lovelock is working with Governor's Office Main Street program to become a designated member.

City of Fernley – Mayor Roy Edgington

Attended the Governor's Conference on Technology. Elon Musk from Tesla announced Tesla/Panasonic will double current work force from 8,000 to 10,000 to 20,000. Availability of workforce continues to be an issue.

Mineral County Economic Development Authority – Shelley Hartmann

A modular manufacturer conducted a site visit in Mineral County. Housing continues to be a major issue in Mineral County.

Douglas County – Lisa Granahan

Douglas County presented its annual Critical Issues Conference, Sept. 27, 2018. As a part of the conference there was a critical issues survey completed by Douglas County businesses. The results included 71% of those respondents plan to make investments in capital or equipment; 73% plan to add a new position in the next 3 years; 84% indicated there is not sufficient housing stock to serve their employees; 59% have job openings they are not able to fill right now.

The U.S. 50 South Shore Community Revitalization Project, commonly known as the Loop Road will be presented to the Tahoe Transportation District November 9 meeting for approval.

Storey County – Austin Osborne

Storey County continues to address workforce housing issues specifically as it relates to extended stays in hotels/motels. Cannot include housing at TRIC as residential status is not allowed per code. Housing is being considered at the north end of the County.

Churchill County – Nathan Strong

Upcoming events for Churchill County include:

CEDA Open House for Nevada Day

Lattin Farms hosting harvest events throughout the month of October

Conducting Annual Lending Clinic – Oct. 25

14. Adjourn at 11:07 am

NEXT WNDD BOARD MEETING

Dec. 17, 2018

City of Reno

Respectfully Submitted,

APPROVED:

Lisa Granahan, Secretary/Treasurer

Roy Edgington, Jr. Vice-President