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AGENDA Board of Directors Meeting 3:00 PM, Monday, June 24, 2019 DOUGLAS COUNTY BENTLY HERITAGE DISTILLERY 1601 Water Street – Minden, NV NO CONFERENCE CALL IN

- 1. Call To Order Roy Edgington, Vice-President, Western Nevada Development District
- 2. Roll Call
- 3. Public Comment
- 4. Agenda Approval (For possible action)
- 5. Meeting minutes approval of April 22, 2019 (For possible action)
- Announcements, Presentations, Recognition Items and Items of Special Interest (Information Only - No Action)

APPROVAL OF CONSENT CALENDAR (For possible action)

Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.

- 7. Approval FY 2018-19, April Treasurer's Report
- 8. Approval FY 2018-19, May Treasurer's Report

ADMINISTRATIVE AGENDA

- Discuss candidate slate for the purpose of electing WNDD President and Vice-President Officers for Fiscal Year 2019-20 (For possible action)
- 10. WNDD President to appoint WNDD Secretary/Treasurer for Fiscal Year 2019-20 with Board approval (For Possible Action)
- 11. Review, discuss and approve the WNDD FY 2019-20 Budget (For possible action)
- 12. Review, discuss and approve EDA Partnership and Planning Grant Application (For possible action)

- 13. Review, discuss and approve resolution for matching funds required as a part of the EDA Partnership and Planning Grant Application (For possible action)
- 14. Review, discuss and approve coordinating a meeting with Executive Boards of WNDD and Northern Nevada Development Authority (NNDA) (For possible action)
- 15. Review, discuss and approve final draft of WNDD Logo with colors (For possible action)
- 16. Discuss and select WNDD Board Meeting Location. (For possible action)
- 17. Inter-Jurisdictional Updates (Information Only No Action Required)
- 18. WNDD Executive Director (Information Only No Action Required)
 - 1.1 2020 CEDS Rewrite Update
 - 1.2 Projects Review
 - Pershing County/Lovelock Brownfields Coalition Assessment 1.2.1 **Grant Application**
 - 1.2.2 Pyramid Lake Paiute Tribe Minority Business Development Grant - NxLevel Classes
 - 1.2.3 City of Reno/Washoe County Reno Stead Water Reclamation Facility EDA Disaster Recovery Grant
 - Douglas County/JOIN Nevada Career Based Training EDA 1.2.4 Economic Adjustment Assistance Grant
 - 1.3 Out of Office July 23 to August 13

19. Adjourn to:

Monday, August 26 Board Meeting - 9:30 am Location to be determined

The WNDD address is:

Western Nevada Development District 1000 North Division Street, Suite 102C Carson City, Nevada 89703 www.wndd.org

Telephone:

775-473-6753

E-mail:

sgonzales@wndd.org

This NOTICE has also been posted at the WNDD Office, 1000 North Division Street, Suite 102C, Carson City, Nevada 89703.

NOTICE TO PERSONS WITH DISABILITIES: Members of the Public who are disabled and require special assistance or accommodation at the meeting are requested to notify the Western Nevada Development District office in writing at 1000 North Division Street, Suite 102 C, Carson City, Nevada 89703 or by calling 775-473-6753.

This notice has been sent to the following locations for posting:

Carson City Executive Offices, 201 North Carson Street, Carson City, Nevada 89701 Churchill County, Administrative Complex, 155 North Taylor Street, Fallon, Nevada 89406 Churchill County, Administrative Complex, 155 North Taylor Street, Fallon, Nevada 89406 City of Fallon, City Hall, 55 West Williams Street, Fallon, Nevada 89406 City of Fernley, 595 Silver Lace Boulevard, Fernley, Nevada 89408 Douglas County, Executive Offices, 1616 8th Street, Minden, Nevada 89423 Humboldt County, Courthouse, 50 West 5th Street, Winnemucca, Nevada 89445 City of Winnemucca, City Hall, 90 West Fourth Street, Winnemucca, Nevada 89445 Lyon County, Courthouse, 31 South Main Street, Yerington, Nevada 89447 City of Yerington, 102 South Main Street, Yerington, Nevada 89447 Mineral County, Courthouse, 1st and "A" Street, Hawthorne, Nevada 89415 Pershing County, Courthouse, 400 Main Street, Lovelock, Nevada 89419 City of Lovelock, Executive Offices, 400 14th Street, Lovelock, Nevada 89419 City of Reno, 1 East First Street, Reno, Nevada 89505 City of Sparks, 431 Prater Way, Sparks, Nevada 89431 Storey County, Courthouse, "B" Street, Virginia City, Nevada 89440 Washoe County, 1001 East Ninth Street, Building A, Reno, Nevada 89512 Western Nevada Development District, 1000 North Division Street, Suite 102 C, Carson City, Nevada 89703

AGENDA Board of Directors Meeting June 24, 2019

STAFF REPORT

AGENDA Board of Directors Meeting 3:00 PM, Monday, June 24, 2019 DOUGLAS COUNTY BENTLY HERITAGE DISTILLERY 1601 Water Street – Minden, NV STAFF REPORT – SUPPORTING DOCUMENTATION

- 1. Call To Order Roy Edgington, Vice President, Western Nevada Development District
- 5. Board Meeting Minutes April 22, 2019 for review, discussion and approval.
- **6.** Announcements, Presentations, Recognition Items and Items of Special Interest (Information Only No Action)
- 7. CONSENT CALENDAR FY 2018-19, April Treasurer's Report –FY 2018-19, May Treasurer's Report Reports reflect all expenditures and revenues for April and May. Recommend Approval
- 9. Discuss candidate slate for the purpose of electing WNDD President and Vice-President Officers for Fiscal Year 2019-20NDD Value and Benefits

Nominating Committee will recommend slate of officers to be approved by WNDD Board to include President and Vice President. Positions will be for two year terms commending June 24, 2019 and continuing until June 2021. Recommend Approval of recommended slate.

- 10. WNDD President to appoint WNDD Secretary/Treasurer for Fiscal Year 2019-20 with Board approval WNDD President appoints Secretary/Treasurer with approval by WNDD Board according to WNDD bylaws Section 5.12.
- 11. Review, discuss and approve the WNDD FY 2019-20 Budget for approval

The proposed WNDD FY 2019-20 budget has been revised from the Tentative Budget previously reviewed by the Board at the April 22, 2019 Board meeting. Due to the 50% increase for match by EDA, the expenditures and revenues have been revised to accommodate this requirement.

WNDD FY 19-20 Proposed Budget - Budget highlights include: EXPENSES

Payroll & Benefits – Increased by \$3,821. Board may choose to utilize increase for merit increase upon annual evaluation by WNDD Board.

Services & Supplies – Increases from \$49,760 to \$80,000 to accommodate EDA match

requirement. Line item increase shown below:

Accounting/Legal/Insurance: \$17,000 to \$22,000 = \$5,000 increase

Contract Services: \$3,500 to \$12,000 = \$8,500 increase

Equipment/Maintenance: \$1,000 to \$3,500 = \$2,500 increase

Dues/Subscriptions/Meetings: \$3,000 to \$9,500 = \$6,500 increase

Office Supplies: \$3,000 to \$5,000 = \$2,000 increase Travel/Meals: \$8,500 to \$9,500 - \$1,000 increase Printing/Reproduction: \$1,500 to \$4,000 = \$3,500

Internet/Web Service: \$4,000 to \$5,272 = \$1,272 increase

TOTAL SERVICES & SUPPLIES - Increased from \$125,837 to \$160,000, totaling an increase of

\$34,163

REVENUES

Increase in revenue as a result of transfer in of funds to accommodate match. Total amount of transfer in \$8,784. Projected yearend balance is a positive of \$25,379.

- 12. Review, discuss and approve EDA Partnership and Planning Grant Application for approval. Submittal of EDA Partnership Planning Grant for a Total Project Cost of \$160,000 With EDA Funds of \$80,000 and WNDD Matching Funds of \$80,000. The match has increased to 50% due to the low employment and increased per capita household income. As reflected in the fiscal year 2019-20 WNDD budget, \$80,000 is available to meet the required match. Recommendation is to authorize WNDD Executive Director to sign and submit all grant application documents. This application is for one year.
- 13. Review, discuss, and approve resolution for matching funds required as a part of the EDA Partnership and Planning Grant Application for approval.

EDA requires a resolution of WNDD Board stating \$80,000 match is available from WNDD, not encumbered or committed to other programs, services and/or grants.

 Review, discuss and approve coordinating a meeting with Executive Boards and Northern Nevada Development Authority (NNDA) for approval.

WNDD Vice President, Roy Edgington, has requested to schedule a meeting with WNDD and NNDA Executive Board Members to discuss opportunities to work collaboratively for the betterment of the respective regions of each of the organizations.

15. Review, discuss and approve final draft of the WNDD Logo and colors for approval.

Three logos and two tag lines were submitted to the WNDD Board at the April 22 Board meeting. A logo was selected with direction to revise colors and identify a tag line that would best reflect all tag lines provided at the meeting. A draft logo is being submitted for final approval with recommendations for tag lines to be Western Nevada Development District. Marketing team, utilized by WNDD, has recommended no tag line be utilized.

16. Discuss and select WNDD Board Meeting Location for approval.

The City of Fernley location is no longer available for WNDD Board meetings. A new location will be needed beginning with the August 26 Board meeting.

- 17. Inter-Jurisdictional Updates (Information Only No Action Required)
- 18. WNDD Executive Director (Information Only No Action Required)
 - 18.1 2020 CEDS Rewrite Update
 - 18.2 Projects Update

- 18.2.1 Pershing County/Lovelock Brownfields Coalition Assessment Grant Application
- 18.2.2 Pyramid Lake Paiute Tribe Minority Business Development Grant NxLevel Classes
- 18.2.3 City of Reno/Washoe County Reno Stead Water Reclamation Facility EDA Disaster Recovery Grant
- 18.2.4 Douglas County/JOIN Nevada Career Based Training EDA Economic Adjustment Assistance Grant
- 18.3 Away from Office July 23 to August 13

19. Adjourn to:

Monday, August 26 Board Meeting – Location TBD 9:30 AM

AGENDA Board of Directors Meeting June 24, 2019

APRIL 22, 2019 BOARD MEETING MINUTES

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Board of Directors Meeting 9:30 AM, Monday, April 22, 2019 MINUTES CITY OF FERNLEY - 595 Silver Lace Blvd. – Fernley, NV

1. Call To Order – Ed Lawson, President, Western Nevada Development District called the meeting to order at 9:30 am.

2. Roll Call

City of Fernley – Roy Edgington, Colleen Unterbrink; Churchill County – Nate Strong, Rick Lattin; Douglas County – Lisa Granahan, Bill Chernock; Pershing County – Rob McDougal, Heidi Lusby-Angvick; City of Lovelock – Pat Rowe, Mark Hauenstein; City of Reno – Aric Jensen (by phone), Naomi Duerr (by phone), Teri Bath; City of Sparks – Ed Lawson, Art Sperber; UNR Center for Economic Development – Tom Harris (via phone); Storey County – Austin Osborne; City of Fallon – Bob Erickson (via phone), Mineral County – Shelley Hartmann; Carson City – John Barrett; NV Energy – Johnny Hargrove (via phone); Nevada Green Institute - Aster Girma; JOIN - Dr. Dana Ryan.

MEMBERS ABSENT: Carson City – Lee Plemmel; Douglas County – John Engel; Churchill County – Jim Barbee, Bus Scharmann; City of Sparks – Jason Evanchak; Mineral County – Christine Hoferer; City of Fallon – Lem "Mike" Mackedon; Washoe County – Jeanne Hermann, Mojra Hauenstein; City of Reno – Jeff Limpert

3. Public Comment - No public comment

4. Agenda Approval

Motion made by Shelley Hartmann, seconded by Roy Edgington to approve the Agenda. Passed unanimously.

Meeting minutes approval of February 25, 2019

Motion made by Pat Rowe, seconded by Roy Edgington to approve the February 25, 2019 meeting minutes. Passed unanimously.

- Announcements, Presentations, Recognition Items and Items of Special Interest
 Presentation: Kelly Clark with USDA Rural Development provided a detailed presentation on Nevada's Outdoor Recreation Economy. Presentation attached.
 - **6.2 Presentation:** Legislative Update with regard to Economic Development Administration (EDA) and activities was provided by Mirielle Burgoyne Director of Government Relations and Legislative Affairs National Association of Development Organizations. Ms. Burgoyne provided a historical overview the Eda including the reauthorization of EDA has not occurred since 2008, however Congress continues to provide its annual appropriations. Stakeholders working to reauthorize EDA is the International Economic Development Council (IEDC), National Association of Counties (NACO), the National League of Cities (NLC), the National Association of Regional

Councils (NARC), and the Rural Community Assistance Partnership (NARC). Currently legislation is being developed by Nevada Congressman Woman, Dina Titus, and New York State Senator, Kristen Gillibrand to reauthorize EDA and to increase funding. Although the current President Trump Administration eliminates EDA and CDBG funding, this is similar to previous administration. It is expected the appropriation process will again preserve and approve EDA/CDBG funding for FY 2019-20.

APPROVAL OF CONSENT CALENDAR

Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.

- 7. Approval FY 2018-19, February Treasurer's Report
- 8. Approval FY 2018-19, March Treasurer's Report

Motion made by Shelley Hartmann to approve the consent calendar, seconded by Rick Lattin. Unanimously approved.

ADMINISTRATIVE AGENDA

- Review and discuss WNDD FY 19-20 Goals
 Executive Director Gonzales reviewed goals for FY 2019-20. Goals included:
 - a. Strengthen WNDD Value and Benefits Work with and support all member agencies to realize goals, strategies and projects to the greatest extent possible. This will be completed through:
 - Engaged CEDS plan
 - 2. Provide planning assistance
 - 3. Grant research, administration and management
 - 4. Education and training
 - 5. Business Microloan Program
 - 6. Community Workshop and Facilitation
 - b. Position WNDD as an essential partner in Northern Nevada's economic vitality Implement activities that strengthen WNDD's role as a partner to guide economic prosperity and resiliency of the region. This will be accomplished through a branding and expanded marketing program, increased networking, ongoing meetings with member agencies and partners.
 - c. Expand WNDD's capacity to provide services and programs Grow the WNDD organization to support member agencies and their communities with value-adding economic development projects, supporting the location, retention and expansion of business/industry. This will be completed with increased revenues obtained through successfully awarded grants and memberships.

Austin Osborne discussed how the CEDS workshop on June 10 will be helpful to greater understanding and awareness about WNDD.

It was moved by Heidi Lusby-Angvick, and seconded by Teri Bath to approve the WNDD FY 19-20 Goals. Passed unanimously.

10. Review and discuss WNDD FY 19-20 Tentative Budget

The WNDD FY 19-20 Tentative Budget was presented by Executive Director, Gonzales. It was moved by Roy Edgington to approve the budget as presented, seconded by Mark Hauenstein. Passed unanimously.

- 11. Review and discuss Comprehensive Economic Development Strategy 2019 Update All updates to the CEDS 2019 are due to the WNDD Office no later than Tuesday, April 30, 2019.
- 12. Review and discuss Comprehensive Economic Development Strategy 2020 Regional Workshop
 The CEDS 2020 Rewrite Workshop will be held Monday, June 10, 2019 at the City of Fallon
 Convention Center. The SWOT portion of the workshop will be proceeded by presentations from
 GOED Deputy Director, Bob Potts, UNR Center for Economic Development Director Tom Harris,
 and UNR Cooperative Extension Community Economic Development Specialist. There will be six
 focus groups conducting SWOT around their sector which includes Business Climate,
 Business/Industry, Quality of Life, Infrastructure, Workforce Development, and Transportation.
 Marlene Rebori with the UNR Cooperative Extension Offices will be facilitating the workshop. The
 2020 CEDS will include a resiliency component which is now required by EDA.
- 13. Review, discuss and selection of WNDD Logo and tag line for possible approval

Three WNDD logos were presented to the Board with various tag lines. The Board directed to select the WNDD logo with mountains as the backdrop. Board preferred tag line referencing WNDD Gateway to Federal Funding. The Board also preferred tag line Regional Partnerships Growing a Stronger Economy. Board directed to not use the color yellow. A final draft will be brought to the Board at the June 24 Board Meeting.

14. Review, discuss and possible approval of WNDD Sponsorship Policy

A sponsorship policy was presented to the Board. It was moved by Pat Rowe and seconded by Shelley Hartmann to approve the WNDD Sponsorship Policy. Unanimously approved.

15. Review, discuss and possible action to appoint a Nominating Committee to recommend Board of Directors Slate at June WNDD Board Meeting

Mark Hauenstein, Heidi Lusby-Angvick, and Teri Bath volunteered to served on the Nominating Committee. Shelley Hartmann moved to approve the Nominating Committee. It was seconded by Rob McDougal. Passed unanimously.

16. Review, discuss and possible approval for the WNDD June Board Meeting

Lisa Granahan offered to have the June 24 Board meeting in Douglas County. The program will include a tour at the Bently Heritage Distillery, followed by dinner to be arranged by Bill Chernock and Lisa Granahan. It was moved by Pat Rowe, and seconded by Heidi Lusby-Angvick to approve the proposed location and program for the June Board meeting. Passed unanimously.

17. WNDD Executive Director (Information Only – No Action Required)

Executive Director, Sheryl Gonzales, reported she has been meeting with member agencies reviewing the 2019 CEDS and important projects to be pursued by WNDD for funding. She has also been meeting with State and Federal elected officials and their staff to discuss WNDD and its mission, member agencies and projects. It will be important to interface with Regional Development Authorities and GOED as the 2020 CEDS is developed.

18. Inter-Jurisdictional Updates (Information Only – No Action Required)

DAIRY SUMMIT - Nate and Tom reminded everyone the 2018 Dairy Summit which is going to be held tomorrow at the Fallon Convention Center. There are 53 registered to attend.

PERSHING COUNTY – Rob McDougal discussed the Pershing County Lands Bill. A letter of support

will be sent for jurisdictions to consider signing. Roy Edgington recommended adding the percentage of land for affordable housing in Lands Bill.

MINERAL COUNTY – Shelley Hartmann discussed Mineral County will be looking into Redevelopment because of the blight and need for housing.

HWY 95 – Heidi Lusby-Angvick reviewed with the Board that a proposal for Hwy 95 will be submitted to GOED. She has been attending the Rural Caucus presented by Senator Ira Hansen. Housing has begun to be build in Pershing County/Lovelock.

NEVADA VINES AND WINES – Teri announced that Nevada Vines and Wines will be giving out awards at their April event.

NEVADA ECONOMIC DEVELOPMENT CONFERENCE – The conference will be held August 26-28 at the Green River Resort in Henderson Nevada. Sponsorship letters were sent out and he encouraged support of the conference and promoted the Nevada Economic Development Association membership.

NEVADA STATE MAIN STREET – Patricia Herzog with GOED was very complimentary of WNDD. Strategic Planning was being developed for the NEVADA STATE MAIN STREET PROGRAM. Lisa Granahan attended this and reported to the Board. Lisa also provided an update to the CAREER BOUND NV program.

The meeting adjourned at 11:29 pm.

Minutes Developed by	: Sheryl Gonzales
Lisa Granahan, Secreta	ry-Treasurer



USDA Rural Development

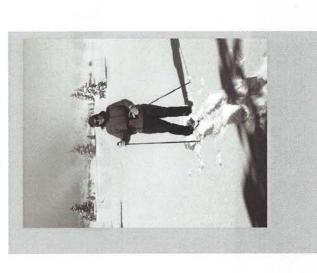
Outdoor Recreation Economy

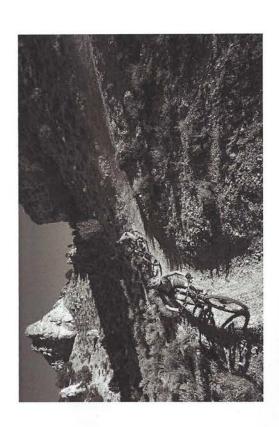
April 22, 2019 Western Nevada Development District



What is the Outdoor Recreation Economy?

to your back yard - for snowshoeing, birdwatching, hunting, fishing, dirt In Nevada, that's the opportunity to attract recreation and tourists biking, Off-Highway Vehicles and mountain biking







Outdoor Recreation Economy National Impacts

- 2018 Outdoor Industry Association reports outdoor recreation results in \$887 billion annually in consumer spending and 7.6 billion jobs annually
- accounts for more than 2 percent of the national gross domestic 2016 Bureau of Economic Analysis reports outdoor recreation product-growing faster than the economy
- Many states are creating State Offices of Outdoor Recreation to advantage of this newly identified sector(New Mexico, Oregon, oversee and improve outdoor recreation experiences to take Washington) Nevada too!



Outdoor Recreation Economy Nevada Impacts

- In Nevada, Outdoor Industry Association estimates that outdoor recreation equals \$12.6 billion annually and 87,000 direct jobs
- Opportunities" shows increased participation in outdoor recreation through 2030-birdwatching, hiking, photography and backcountry "Federal Outdoor Recreation Trends: Effects on Economic challenge activities are most popular
- million) from 2016-2017 with combination of recreation event, arts, built eleven miles of trail, now has a 5-year contract for the Epic Off Carson City – working with local trails groups that volunteered and Road Challenge Mountain Bike race/increased lodging 27% (\$4 culture, Caliente is following suit, so is Ely



Visitors Want Recreation/Iteneraries/Resources Outdoor Recreation Economy

- Travel Nevada Rural Visitor Profile Partner Portal Data shows visitors interpretive sites, mountains, deserts and parks, outdoor challenges increasingly interested in outdoor recreation, visiting developed
- AB 486 at Legislature proposes a Division of Outdoor Recreation within Dept. of Conservation and Natural Resources to promote and conserve outdoor recreation resources
- 87% of Nevada is public lands = opportunity for "Gateway Communities" to provide recreation, build business enterprise, tourism and support activities for rural tourist recreation



Outdoor Recreation & Rural Tourism Projects? How Can USDA Rural Development Help with

- Community Facility Grants and Loans
- Rural Business Development Grants
- **Outdoor Recreation Economy Resource Guide**



Community Facility Funds for Public **Buildings/Equipment**

In rural areas, population of 20,000 or less, ELIGIBLE PROJECTS MAY INCLUDE:

community parks, health clinics, public bathroom facilities, parking lots for public buildings, public sidewalks, museums and cultural centers.

centers, equipment for, museums, libraries, health clinics, and Arbors for tribal pow-wows, commercial kitchens for senior visitor centers may be eligible.



Community Facilities Loan & Grant Program Purpose and Eligible Areas

- The goal of the CF program is to improve the quality of life for rural residents through the provision of essential community facilities such as food distribution, health care, education and public safety
- Eligible applicants are non-profits, faith-based organizations, local units of government and Federally Recognized Indian tribes
- community facilities in rural areas and towns of up to 20,000 in population Direct and guaranteed loans, and grants are available to develop essential
- Facilities financed through the program must primarily serve rural residents



Community Facilities Grant Funding

- with smaller populations and lower median household incomes. Grants Grants are available on a prorated basis for projects in communities range from 15 to 75 percent of eligible project costs and require matching funds (small grant program, typically used for equipment/vehicles only)
- shelving, ADA fixtures, emergency response equipment, playground Grant funding can be used for the purchase of equipment, vehicles, furnishings, fixtures, commercial kitchen equipment, refrigeration, equipment, fencing, etc.
- Nevada's allocation in FY2018 was about \$163,200
- Applications taken year-round



Rural Business Development Grant Purpose and Eligible Areas



- Provides technical assistance, training to help expand small and emerging private business in rural areas of 50,000 or less
- Eligible applicants are towns, state agencies, authorities, nonprofits, Tribes, rural cooperatives and universities
- Grants range from \$10,000 up to \$500,000
- Application deadline is usually in spring, just passed for 2019



USDA Rural Business Development Grant Examples of Projects

- Boulder City Economic Impact Study on tourism
- Economic Assessment, Impact and Opportunities for Mountain Biking and Other Outdoor Tourism: Caliente and Lincoln County, Nevada



Nevada Outdoor Recreation Economy Resource Guide "How To"

- Identify Outdoor Recreation Assets
- What Partners Can Help?
- What Resources are needed: Agencies, Experts, Funding
- Who are your community champions?
- Who are your public lands stewards?
- How do you get a permit for events?
- Who can help you identify your target tourist/how to attract them?
- What does my community want to do and be involved with?

What's missing? Input for a Better ORE Resource Guide



USDA Rural Business Development Grant Examples of Projects

- Boulder City Economic Impact Study on tourism
- Economic Assessment, Impact and Opportunities for Mountain Biking and Other Outdoor Tourism: Caliente and Lincoln County, Nevada

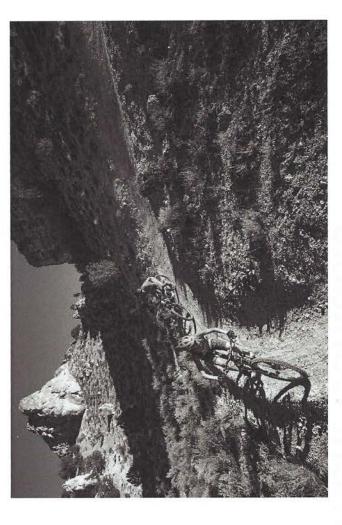


Nevada Projects:

Carson City: Ash to Kings Canyon Trail

Ely: Ward Mountain Trails & Recreation Planning

Caliente: 41 miles of single track, Economic Impact Study https://www.youtube.com/watch?v=-sM7uAfmN18&feature=youtu.be





Rural Development Contacts

Phil Cowee

Philip.cowee@nv.usda.gov State Director (775) 887-1222 Ext. 4751

Cheryl Couch Community Programs Director (775) 443-4760 cheryl.couch@usda.gov

Herb Shedd

Business Programs Director (775) 887-1222 Herb.shedd@nv.usda.gov

Kelly Clark

Special Projects Coordinator (775) 887-1222 Ext. 4768 Kelly.clark2@nv.usda.gov http://www.rd.usda.gov/nv

AGENDA Board of Directors Meeting June 24, 2019

CONSENT CALENDAR TREASURER REPORTS FY 2018-19 APRIL FY 2018-19 MAY

SENT UNDER SEPARATE COVER

AGENDA Board of Directors Meeting June 24, 2019

WNDD FY 2019-20 BUDGET

WNDD - PROPOSED 19/20 OPERATIONAL BUDGET

EXPENDITURES

		200			TAXE	77.17	EAL EINDILONES		The second secon		The second second	
	EXPENSES	Ą	ACTUAL	A	ACTUAL	AF	APPROVED	PR	PROJECTED	PR	PROPOSED	COMMENTE
			FY 16/17		FY 17/18	_	FY 18/19		FY 18/19		FY 19/20	COMMENTS
1 Pe	Personnel and Benefits											
7	Salaries and Wages	8	85,632.00	S	95,631.00	\$	96,000.00	69	29,966.00	69	64,500.00	
	Benefits	↔	6,775.00	€	11,837.00	69	15,800.00	S	6,486.00	€9	10,077.00	Health Ins - \$5,400; Dental/Life - \$1,367; Vision - \$310; Retirement \$3,000
4	Payroll Expenses	69	7,685.00	69	8,435.00	69	8,500.00	69	5,839.17	8	5,423.00	
PA 5 TC	PAYROLL & BENEFITS SUB- TOTAL	89	100,092.00	S	115,903.00	69	\$ 120,300.00	69	72,291.17	69	80,000.00	
Se	6 Services and Supplies											
	Accounting, legal, insurance	€9	15,986.00	€9	16,124.00	€9	15,500.00	69	16,871.26	S	22,000.00	Audit \$7,000; Acctng \$10,000; Legal/Insurance - \$5,000 (workers comp, liability);
- 00	Contract Services	S	6,700.00	8	10,711.00	69	2,600.00	69	3,000.00	69	12,000.00	Graphic Artist, Marketing Specialist
6	Equipment/Maintenance	69	650.00	69	772.00	69	1,000.00	63	700.00	8	3,500.00	
0	Rent and Utilities	8	15,728.00	69	15,728.00	€	15,750.00	S	8,200.00	69	7,668.00	\$600/mo rent = \$7,200, Phone \$39/mo= \$468
=	Dues, subscriptions, meetings	↔	1,139.00	↔	,	€9	2,500.00	€	3,000.00	↔	12,500.00	Professional Assoc Membership Dues - Conference, Meetings & Workshop Registration
12	Office Supplies	69	3,195.00	69	1,749.00	69	2,500.00	65	4,000.00	€9	5,000.00	
13	Postage/Shipping	8	00.69	89	79.00	65	250.00	64	150.00	€9	1,500.00	
4	Travel and Meals	8	1,370.00	89	2,379.00	€9	13,125.00	€9	6,500.00	€9	6,500.00	NADO/IEDC/NEDA/ General Travel
15	Printing and Reproduction	€9	534.00	69	120.00	€9	750.00	69	50.00	69	4,000.00	Stationary, Bus. Cds., Folders
	Misc. (Bank Svc Fees & Misc)	8	311.00	89	523.00	8	1	8	5.00	€9	00.09	
_		8	45,682.00	\$	48,185.00			8	42,476.26	8	74,728.00	

WESTERN NEVADA DEVELOPMENT DISTRICT PROPOSED 19/20 OPERATIONAL BUDGET - DRAFT #1

Bad debt identified in error by audit. Will be reversed Increased expenditures to improve member services COMMENTS No longer presenting with 2019 audit. on website. conference 5,272.00 160,000.00 25,604.70 25,604.70 80,000.00 80,000.00 160,000.00 PROPOSED FY 19/20 6 5 69 6 39,579.00 \$ 25,604.70 \$ 60 5 69 60 (\$13,974.30) 144,674.13 72,291.17 216,965.30 216,965.30 3,500.00 78.769,89 APPROVED | PROJECTED FY 18/19 **EXPENDITURES, Page 2 of 2** 69 69 69 6 60 60 60 6 \$ 211,448.00 91,148.00 120,300.00 \$ 227,425.00 39,579.00 500.00 35,173.00 15,937.00 1,500.00 FY 18/19 **€**? 8 142,226.00 \$ 60 5 67,952.00 (\$40,572.00) 1,541.00 115,903.00 (\$28,372.00) 194,452.00 \$ 310,355.00 2,500.00 \$ 269,783.00 12,200.00 39,579.00 ACTUAL FY 17/18 8 69 69 60 61,952.00 \$ 8 60 68,718.00 22,180.00 116,408.00 2,008.00 100,092.00 247,577.00 \$ 216,500.00 8,695.00 39,772.00 31,077.00 ACTUAL FY 16/17 69 63 6 60 60 60 60 60 Grant Expenses/Loan Servicing Amortization of Notes Recyble Services & Supplies, cont'd. PAYROLL & BENEFITS SUB-SERVICES & SUPPLIES SUB-Net changes in fund balance REVENUE TOTALS Fund Balances Beg of Year **EXPENSE TOTALS** Fund Balance End of Year Revenues in excess of exp Internet and Web Service Bad Debt* (2017) EXPENSES Conference* TOTAL TOTAL 17 16

24-Apr-17 Revised 6/24/2019

WESTERN NEVADA DEVELOPMENT DISTRICT TENTATIVE 19/20 OPERATIONAL BUDGET REVENUES

	FY COMMENTS			00	00	\$61,875 - City/Co Dues \$2,200 Assoc. 64,075.00 (NV Energy \$1,500 + 4 Assoc NPO Level @ \$175 = \$700)					3,040.00 Interest paid from WNDD loans.	00	8,784.00 RLF Balance = \$40,987.26 Projected funds FY 19-20 = \$15,600 (\$1300/month)	06
	PROPOSED F	19/20		\$ 4,081.00	\$ 80,000.00	\$ 64,075.0	\$	\$			\$ 3,040.	\$ 20.00	\$ 8,784.	\$ 160,000.00
UES	PROJECTED	YEAR END FY 18/19			\$ 80,000.00	\$ 64,040.00	. \$	\$ 54,861.00			\$ 4,070.00	\$ 20.00	\$ 13,974.30	\$ 216,965.30
REVENUES	APPROVED	FY 18/19		- \$	\$ 80,000.00	\$ 69,875.00	- \$	\$ 145,700.00			\$ 3,000.00			\$ 298,575.00
	ACTUAL	FY 17/18			\$ 80,000.00	\$ 67,000.00	\$	\$ 114,849.00	11.0	\$ 150.00	\$ 7,784.00			\$ 269,783.00
	ACTUAL	FY 16/17			\$ 80,000.00	\$ 72,125.00	\$ 5,000.00		\$ 76,069.00	\$ 6,500.00	\$ 7,883.00			\$ 247,577.00
	REVENUE		Resources	1 Balance Forward	2 EDA PPG 07-83-06874-02	Membership 3	5 SET NGOE Energy Video	Conference*	2	Pershing County Strategic Plan	7 RLF Interest	Interest	Transfer In	REVENUE TOTAL

24-Apr-17 Revised 6/24/2019

AGENDA Board of Directors Meeting June 24, 2019

EDA PARTNERSHIP & PLANNING GRANT APPLICATION

WESTERN NEVADA DEVELOPMENT DISTRICT 1000 North Division Street, Suite 102 C Carson City, NV 89703

June 3, 2019

Mr. Bill O'Neil Community Planner Economic Development Administration 915 Second Ave., Room 1890 Seattle, WA 98174

RE: WNDD PPG Application

Dear Mr. O'Neil,

Please find attached the Western Nevada Development District Partnership Planning Grant (PPG) application. The WNDD Board of Directors will receive, review and approve the PPG application at their regularly schedule June 24, 2019 Board meeting. At that time, the required \$80,000.00 matching funds will also be approved, which are available, committed and unencumbered.

If you have any questions, do not hesitate to contact me at 775-473-6753.

Sincerely,

Sheryl Gonzales, Executive Director
WESTERN NEVADA DEVELOPMENT DISTRICT

WESTERN NEVADA DEVELOPMENT DISTRICT

1000 N. Division Street ● Carson City, NV. ● 89703 ● 775-473-6753

wndd.org

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SEMI-ANNUAL FULL REPORT EDA Partnership Planning Grant FY 2019 Western Nevada Development District May 16, 2019

FY 2019/20 PARTERNSHIP PLANNING PROGRAM July 1 2019 – June 30, 2019 EDA APPLICATION

TABLE OF CONTENTS

_x	SF424A - BUDGET- NON CONSTRUCTION WITH BUDGET SUMMARY
_x	GPRA DATA COLLECITON FORM
x_	SCOPE OF WORK
x_	STAFFING PLAN
x_	MATCH COMMMITMENT LETTER
_ x	MOST RECENT AUDIT – FY 2017/18
_n/a	ORGANIZATIONAL DOCUMENTS

WESTERN NEVADA DEVELOPMENT DISTRICT FY 2019/20 PARTERNSHIP PLANNING PROGRAM July 1 2019 – June 30, 2019 EDA APPLICATION May 31, 2019

SF424 A – BUDGET-NON CONSTRUCTION BUDGET SUMMARY

BUDGET INFORMATION - Non-Construction Programs

OMB Number: 4040-0006 Expiration Date: 02/28/2022

SECTION A - BUDGET SUMMARY

	Total (g)	160,000.00				160,000.00
Budget		\$ 00.000,08				\$ 00.000,08
New or Revised Budget	Non-Federal	49				\$
	Federal (e)	00.000,08			>	80,000.00
		⇔		 		\$
J Unobligated Funds	Non-Federal (d)	49				\$
Estimated Unobligated Funds	Federal (c)					
Catalog of Federal Domestic Assistance	Number (b)	11.302				49
Grant Program Function or	Activity (a)	Economic Development Support for Planning Organizations				Totals
		-	4	က်	4	rč.

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SECTION B - BUDGET CATEGORIES

Chicarope Classics		GRANT PROGRAM. F	GRANT PROGRAM, FUNCTION OR ACTIVITY		Total
o calcala caregorica	(1)	(2)	(3)	(4)	(2)
	Economic Development Support for Planning Organizations				
*					
			v.		
a. Personnel	\$ 32,250.00	\$ 32,250.00	49	49	\$ 64,500.00
b. Fringe Benefits	7,750.00	7,750.00			15,500.00
c. Travel	00.002,6	00.002,6			19,000.00
d. Equipment	1,750.00	1,750.00			3,500.00
e. Supplies	3,742.50	3,742.50			7,485.00
f. Contractual	17,000.00	17,000.00			34,000.00
g. Construction	00.00	00.00			0.00
h. Other	8,007.50	8,007.50			16,015.00
i. Total Direct Charges (sum of 6a-6h)	80,000.00	80,000.00			\$
j. Indirect Charges					\$
k. TOTALS (sum of 6i and 6j)	\$ 00.000,08	80,000.00	45	49	160,000.00
	•	•	•	•	•
7. Program Income	9	9	9	9	A
		Contract of the contract of th	1	Star	Standard Form 424A (Rev. 7-97)

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		SECTION	SECTION C - NON-FEDERAL RESOURCES	JRCES		
	(a) Grant Program		(b) Applicant	(c) State	(d) Other Sources	(e)TOTALS
ထံ	Economic Development Support for Planning Organizations	rganizations	\$0.000.00	- S	\$	80,000.00
တ်						
10.						
7.						
12.	12. TOTAL (sum of lines 8-11)		\$ 80,000.00	49	49	80,000.00
		SECTION	SECTION D - FORECASTED CASH NEEDS	NEEDS		
		Total for 1st Year	1st Quarter	2nd Quarter	3rd Quarter	4th Quarter
13.	13. Federal	\$ 80,000.00	\$ 20,000.00	\$ 20,000.00	\$ 20,000.00	20,000.00
14.	14. Non-Federal	\$ 80,000.00	20,000.00	20,000.00	20,000.00	20,000.00
15.	15. TOTAL (sum of lines 13 and 14)	\$ 160,000.00	\$ 40,000.00	\$ 00.000.00	\$ 00.000.00	40,000.00
	SECTION E - BUL	DGET ESTIMATES OF FEI	SECTION E - BUDGET ESTIMATES OF FEDERAL FUNDS NEEDED FOR BALANCE OF THE PROJECT	FOR BALANCE OF THE	PROJECT	
	(a) Grant Program			FUTURE FUNDING PERIODS	PERIODS (YEARS)	
			(b)First	(c) Second	(d) Third	(e) Fourth
16.	Economic Development Support for Planning Organizations	rganizations	69	SA	49 49 49	
17.						
18.						
19.						
20.	20. TOTAL (sum of lines 16 - 19)		₩	49	S	
		SECTION F	- OTHER BUDGET INFORMATION	MATION		
21.	21. Direct Charges: \$160,000		22. Indirect Charges:	Sharges:		
23.	23. Remarks: Budget Summary Attached					

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GPRA DATA COLLECTION FORM



Economic Development Administration GPRA Data Collection Form

Economic Development Districts and Indian Tribes

PART I

Date	May 31, 2019			
Recipient Name	Western Nevada De	evelopment District		_
Full Address	1000 North Division	Street, Suite 102 C - Carson City, Nevada 89703		
Authorized Contact	Sheryl Gonzales, E	xecutive Director		_
Telephone	775-473-6753	Fax		
Email (not optional)	sgonzales@wndd.d	rg		
EDA Investment	Planning Partn	ership Investments		
Investment Number	07-83-6310	Award Period July 1, 2019	to June 30, 2020	
Description of Investm	ent: Econo	mic Development District _ ✓ _ Indian	Tribe	
		PART II		
	Rec	ipients Provide the Following Informat	tion	4
1. Economic Developm	nent Districts (I	EDD) only		
a. Number of Sub-st	tate Jurisdictions	eligible to participate in the EDD	_13	
b. Number of Sub-st or financially con		actively participating by attending meeting EDD.	ngs <u>12</u>	-
2. Economic Developm	nent Districts a	nd Indian Tribes		
	ategy (CEDS) pro		award	-
b. Categorize type o	f project(s):	Facility Construction / Rehab. $\frac{Qty}{0}$ Technical Assistance $\frac{0}{0}$ (total of these five must be equal to 2a)	Infrastructure Planning Other	Qty. 0 0 0
c. How many (if any	y) of the above w	vere: Technology Brownfields (sh	hould be subset of projects id	entified in 2b
		y Any Source: (Total must equal 2a. If EDA- ing period and have an EDA investment numb		
EDA I	Funded (Qty) 0	Funded by Other Source (Qty)	0	124
		ment initiatives reported in 2a. Identify the lor other federal agency(s).	ne sources of funding for e	ach
f. Estimated number	r of jobs created	or retained as a result of projects in 2a	0	
g. Estimated amount	t of private secto	r investment generated by projects in 2a	0	
h. Estimated amount	t of public sector	investment generated by projects in 2a	0	

SCOPE OF WORK

Partnership Planning Grant Application

U.S. Economic Development Administration
Western Nevada Development District
1000 North Division Street, 102 C - Carson City, Nevada 89703
May 31, 2019

SCOPE OF WORK

The Scope of Work for FY 2019 for this project application consists of the following goals and associated tasks to support the achievement of those goals:

GOAL I

SUPPORT ECONOMIC VITATLITY THROUGHOUT THE REGION WITH COMMUNITY & REGIONAL PLANNING

Activity A - Rewrite of the Comprehensive Economic Development Strategy (CEDS)

- 1. Establish a CEDS Committee comprised of WNDD Board members as well as various stakeholders throughout the region important to the success of realizing CEDS outcomes.
- 2. Develop a CEDS rewrite process that obtains input from throughout the region to develop a foundation of information to ensure a well representative CEDS.
- 3. Working with the UNR Center for Economic Development, UNR Cooperative Extension and the Nevada Governor's Office of Economic Development will obtain regional data including demographic, economic, industry trends and projections important to economic development and sustainability for the region.
- 4. Complete a SWOT Analysis that includes stakeholders throughout the region as well as the CEDS Committee and WNDD Board.
- 5. CEDS Committee working with WNDD Board will develop goals and strategies that are based on the community outreach, economic, demographic and industry trends, and SWOT analysis.
- 6. Evaluative criteria and framework will be developed to monitor the CEDS implementation and impacts on the regional economy.
- 7. CEDS Committee will also develop strategies to ensure regional resiliency.
- 8. Complete the CEDS rewrite for approval by WNDD Board of Directors at the February 2020 Board meeting.
- 9. Develop a CEDS Engagement Committee that monitors implementation of the plan, providing ongoing updates to the WNDD Board.

Activity B - Provide direct assistance and quidance in the development of a Storey County Strategic Plan

- 1. Working with UNR Cooperative Extension, WNDD will develop a county wide 5-Year Strategic Plan, involving key stakeholders, community leaders, the business/industry and community at large.
- 2. Develop an annual work plan that integrates the strategies and goals of the Strategic Plan.

Activity C - Maintain and update the region's economic data for use in the CEDS, providing trends to the public and private sectors.

- 1. Work closely with the University of Nevada, Reno and the University Center for Economic Development (UCED), University of Nevada, Reno, regarding data analysis needed for WNDD and WNDD members.
- Utilizing data sources such as the Bureau of Economic Analysis (BEA). BEA updates occur in November of each year.

Scope of Work EDA Partnership Planning Grant FY 2019 - 2020 Western Nevada Development District May 31, 2019

GOAL II

PROVIDE AND PARTICIPATE IN TRAINING AND WORKSHOPS

Activity A – Partnering with UNR Center for Economic Development, WNDD will provide quarterly trainings and/or workshops supporting economic vitality.

- Will develop an education/training committee from the WNDD Board of Directors to identify and plan 4 trainings throughout the year.
- 2. Criteria for the identification of important and relevant trainings will be determined by the Committee with an emphasis on advancing the CEDS Strategies and Goals.
- 3. Present a workshop on Economic Resiliency for the Region.

Activity B - Attend staff training.

- 1. Participate in training that advances the goals and strategies of the CEDS.
- 2. Participate in training that supports understanding, knowledge and skills in regional resiliency.
- 3. Participate in training regarding Board development.

Activity C - Work with tribal communities within the WNDD region in the development and planning efforts to engage small business entrepreneur training classes.

- 1. Develop NXlevel classes partnering with SBDC and regional tribes to present small business owner training.
- Training classes will be provided on the following Native American Reservations: Fallon Shoshone Paiute
 Reservation, Lovelock Indian Colony, Pyramid Lake Paiute Reservation, Reno-Sparks Indian Colony, Washoe
 Tribe of Nevada and California, Walker River Paiute Reservation, Winnemucca Indian Colony, and Yerington
 Paiute Reservation by providing Business Training business training courses in five locations: Wadsworth,
 Lovelock, Fallon, Reno, and Schurz.

GOAL III

WORK WITH MEMBER AND REGIONALAGENCIES FOR CAPITAL PROJECTS, WORKFORCE DEVELOPMENT AND SMALL BUSINESS IMPROVEMENT PLANS AND PROGRAMS

Activity A - Assist City of Reno and Washoe County in the development of an application for Disaster Funding for the 2017 FEMA Declared Reno Stead Water Reclamation Facility (RSWRF).

- Work with City of Reno and Washoe County to develop and write grant, ensuring all criteria are addressed in the development of the grant.
- 2. Work with EDR, Wil Marshall, to develop, write and submit grant.

Activity B - Assist Douglas County in the development of an EDA Economic Adjustment Assistance grant application for a work based learning program for high school youth.

 Work with Douglas County and JOIN, in the development and grant application for the Nevada Career Bound program.

Activity C – Work with member organizations to identify and develop projects that support and advance economic development in recruiting businesses and creating jobs.

- As projects are identified, assist in securing funds for infrastructure and other identified development needs.
- 2. Work with member agencies to provide project development and technical assistance.

GOAL IV - PROMOTE AND ASSIST IN CREATING ECONOMIC DISASTER RESILENCY PLANS

Activity A – Work with WNDD Board members and their local agencies and organizations to assess current plans for economic disaster resiliency.

- 1. Identify those agencies without resiliency plans.
- 2. Identify all risks facing the region important to be considered as it relates to resiliency plans.
- 3. Project disaster recovery costs scenarios.
- 4. Work with agencies to develop resiliency plans.
- 5. Ensure resiliency plans interface with CEDS.

STAFFING PLAN

Attachment B

ED19SEA3020063

Authorized Staff Positions Western Nevada Development District 2019-2020

Name/Title	Salary	%EDA	\$EDA	%Local	\$Local	Total \$
Sheryl Gonzales/Executive Director	\$64,500	%50	\$32,250	%50	\$32,250	\$64,500.00

WNDD 2018 AUDIT

Please find attached the 2018 WNDD Financial Audit.

WESTERN NEVADA DEVELOPMENT DISTRICT

AGENDA Board of Directors Meeting June 24, 2019

EDA PARTNERSHIP & PLANNING GRANT RESOLUTION

RESOLUTION 19-01 OF THE WESTERN NEVADA DEVELOPMENT DISTRICT

A RESOLUTION SUPPORT FOR AND COMMMITMENT TO THE FY 2019 -2020 ECONOMIC DEVELOPMENT ADMINISTRATION PARTNERSHIP IN PLANNING GRANT

WHEREAS, WNDD has submitted a Partnership in Planning Grant application to the Department of Commerce, Economic Development Administration for fiscal year 2019-20 for the amount of \$80,000; and

WHEREAS, the WNDD Board is committed to and supports the matching funds required of the Partnership in Planning Grant at the 50% rate or \$80,000; and

NOW, THEREFORE BE IT RESOLVED that the WNDD Board of Directors confirms that all non-EDA funds committed to the project are available as needed, and not conditioned or encumbered in any way.

PASSED, APPROVED AND ADOPTED this 24th day of June, 2019 by the WNDD Board of Directors:

ATTEST:

ROY EDGINGTON WNDD PRESIDENT

SHERYL GONZALES EXECUTIVE DIRECTOR

WESTERN NEVADA DEVELOPMENT DISTRICT

AGENDA Board of Directors Meeting June 24, 2019

WNDD LOGO

