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WNDD Board of Directors

CARSON CITY

Maurice White, Supervisor Nancy Paulson, City Manager

CITY OF FALLON

Kelly Frost, Councilmember Brian Byrd, Public Works Director

CITY OF FERNLEY

Neal McIntyre, Mayor Lydia Altick, Assistant City Manager Casey Kasten, Management Analyst

CITY OF LOVELOCK

Bonnie Skoglie, Council Member Mark Hauenstein, Chief Executive Officer, Technical Designs

CITY OF RENO

Naomi Duerr, Council Member, Immediate Past President. WNDD Executive Board Bryan McArdle, Revitalization Manager, Director At Large, WNDD Executive Board

CITY OF SPARKS

Dian VanderWell, Council Member, President, WNDD Executive Board Alyson McCormick, Assistant City Manager Art Sperber, Director, CA., Inc.

CITY OF WINNEMUCCA

Vince Mendiola. Council Member **Alicia Heiser**, City Manager

DOUGLAS COUNTY

Danny Tarkanian, Commissioner Nicole Verdile, Manager, Economic Vitality Kitty McKay, Director, Carson Tahoe Health, Mission Integration

HUMBOLDT COUNTY

Ken Tipton, Commissioner Dave Mendiola. County Manager Michelle Hammond Allen, Economic Development Officer, Secretary/Treasurer WNDD Executive Board

MINERAL COUNTY

Cassie Hall. Commissioner **Kyle Isom**, Recreation and Community Development Director Alyssa Burke, Grant Writer

PERSHING COUNTY

Shayla Hudson, Commissioner Heidi Lusby-Angvick, Executive Director, PCEDA, Vice President, WNDD Executive Board

STOREY COUNTY

Clav Mitchell. Commissioner Honey Coughlin, Community Relations Coordinator, Director At Large, WNDD Executive Board

WASHOE COUNTY

Mike Clark. Commissioner Sara Tone, Community Services

PYRAMID LAKE PAIUTE TRIBE

James Phoenix, Chairman Trisha Conner. Grant Administrator Scott Eldredge, CEO of NUMU, Inc.

Associate Members

BEC Environmental

Brenda Gilbert, Project Manager

Building and Construction Trades Council. Rob Benner.

Secretary-Treasurer, **BCTNN**

Wendy Colborne, Director of Communications

Brycon, Heather Van Erden, Marketing & **Business Development**

CEDA, Sara Beebe, Director of Operations

CSA, Leslie Colbrese, CEO

Downtown Reno Partnership, Nathan

Digangi, Economic Development Manager

Education Innovation Collaborative, Mary

Alber, CEO, Education Innovation Collaborative

EDAWN, Veronica Chavez, Senior VP, Business Retention. Expansion & Workforce

First Independent Bank,

Angela Rowan, Assistant Vice President

GOED, Shari Davis, Director, Rural Economic and Community Development

JOIN, Denise Castle, CEO

Nevada Builders Alliance, Glen Martel, CEO

NV Energy, Jeff Brigger, Director of Business Development

Nevada Green Institute.

Aster Girma, President

NNDA, Amy Barnes, Director, Business Development

NRHA, Bill Brewer, Director

RailPros, Paul F. MacDonald, Director, Industrial Development

RNDC, Mary Kerner, CEO

Tahoe Prosperity

Center, Heidi Hill-Drum, CEO

TMCC, Amber Burroughs, Assoc. Director Workforce Development

UNR-University Center for Economic Development (UCED).

Fred Steinmann, Director

WNC, Niki Gladys, Executive Director. Advancement

About WNDD

The U.S. Department of Commerce, Economic Development Administration designated the Western Nevada Development District (WNDD) as the first Nevada Economic Development District (EDD) in November of 1983. Today, WNDD is one of two FDDs within the state with more than 400 districts located throughout the country.

The WNDD territory covers nine counties and seven cities of the northern and western part of the state. This includes the Reno Sparks Metropolitan Statistical Area (MSA) and Carson City, the capitol of Nevada. The Board of Directors includes elected representatives from the counties, cities, and tribes, their designated staff members and business representatives. The Board of Directors and the Executive Board are the governing bodies responsible for executing the mission of WNDD.

WNDD offers participation opportunities for universities, community colleges, labor unions, non-profits and local industry leaders to join the organization through Associate Memberships. These partners are highly valued for building regional collaboration and creating a more cohesive Comprehensive Economic Development Strategy (CEDS). Through direct Member input, the CEDS implementation is focused on the requirements of individual communities with a regional approach.



Planning For The Future...Today!

A roadmap to progress and prosperity, the Comprehensive Economic Development Strategy (CEDS) is the cornerstone of WNDD's mission to diversify and strengthen the regional economy. The CEDS is updated annually to address any modifications in strategies due to unforeseen conditions that affect achieving goals. The 2023 CEDS update refreshes the data in the 2020-2025 report.

After the five year period addressed in the 2020-2025 Strategy has passed, it is analyzed and reviewed in its entirety, and modified, producing a new Comprehensive Economic Development Strategy 2025-2030. This becomes the roadmap for economic development for next five years.

The CEDS is a locally based, regionally driven economic development planning process and document that successfully engages the region's community leaders, private sector partners, and stakeholders. Together, they work toward creating a long-term economic development strategy to promote an environment that encourages businesses, industries, and workforce in the region and promote a vibrant, resilient, and sustainable economy.

The EDA invests in public works, economic adjustment assistance, technical assistance, and long-term planning. EDA investment priorities enhance regional competitiveness and support

long-term diversification and development of the regional economy.

EDA Investment Priorities

- 1. Equity
- 2. Recovery and Resilience
- 3. Workforce Development
- 4. Manufacturing
- 5. Technology-Based Economic Development
- 6. Environmentally-Sustainable Development
- 7. Exports and Foreign Direct Investment (FDI)

As part of the EDA priorities, WNDD looks for ways to address the unserved, underserved geographic areas and provide them with viable economic opportunities. WNDD continues to work with County and City jurisdictions on needed infrastructure projects by providing technical support on grant applications.

Additionally, WNDD encourages building diversity and resiliency with the Governor's Office of Economic Development, the University of Reno-University Center for Economic Development, and the Regional Development Authorities in the District.

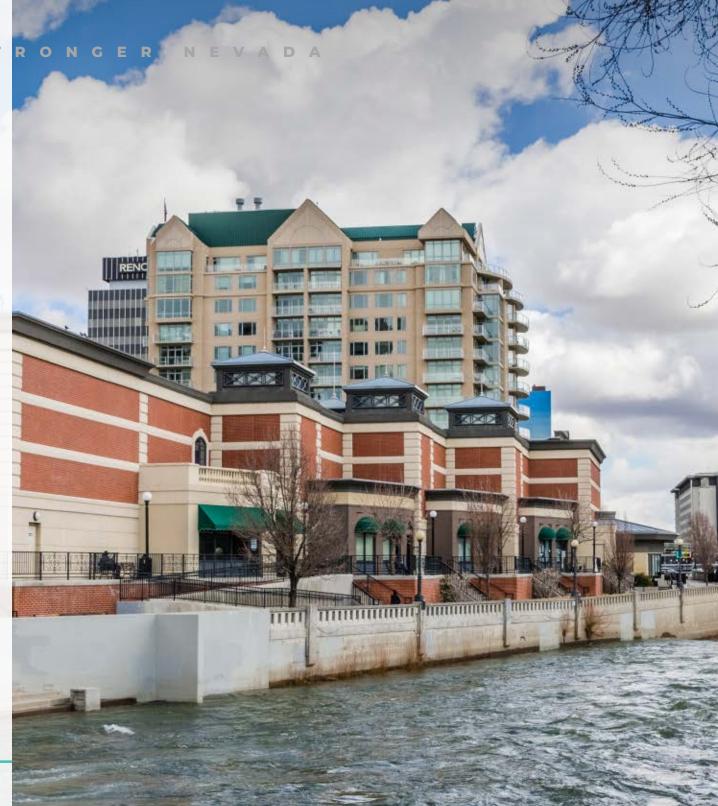


Key Economic Challenges in the Region

WNDD continues to build partnerships with regional stakeholders to address the challenges in the District. By collaborating with government leaders, regional development authorities, the University Center for Economic Development, private businesses, industry leaders, WNDD assists the district in making needed changes impacting the economy.

THE FOUR KEY CHALLENGING AREAS:

- 1. Limited broadband connectivity, especially in rural areas
- 2. Limited workforce availability, training, and wrap around services
- 3. Limited access to adequate medical care in rural areas
- 4. Limited housing/affordable housing



CEDS Framework

This wheel represents the framework of the four target areas and twelve goals that are the foundation of the WNDD CEDS. Economic Resiliency, Infrastructure, Quality of Life, and Government and Organizational Capacity are the cornerstones of the WNDD CEDS. When all target areas are addressed simultaneously, economic growth occurs. Economic resiliency is created when all partners in the region work towards the same outcome: Long Term Regional Economic Sustainability.

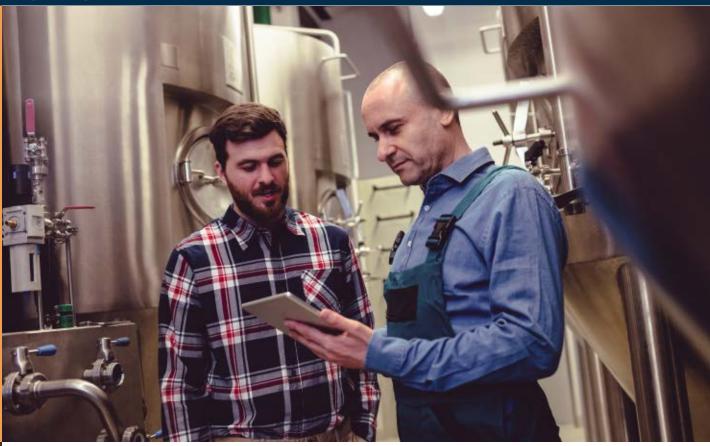
ECONOMIC RESILIENCY = LONG TERM REGIONAL ECONOMIC SUSTAINABILITY



TARGET AREA 1:

Economic Resiliency

The region can withstand, prevent, and quickly recover from shocks to its underlying economic base, by engaging in activities, programs, and steady-state and responsive initiatives.





Western Nevada Development District works to continuously evaluate how the region responds to significant economic challenges. This enables the region to build capacity for economic resilience, a network of partner organizations must anticipate risk, evaluate its risk impact on critical economic assets, and build a responsive capacity.

WNDD and its partners engage in initiatives that promote positive impacts on the economy and develop programs that bolster the long-term economic durability of the region. Additionally, WNDD works to establish information networks among stakeholders to encourage active and regular communications between public, private, higher education, labor unions and nonprofit sectors to collaborate on existing and potential future challenges.

GOAL 1.1 **GOAL 1.2 GOAL 1.3**

Encourage Entrepreneurship, Innovation, and Small **Businesses**

Supporting innovation, small businesses, and entrepreneurs by creating an environment that promotes success is vital to the region's economic resiliency.

STRATEGIES

- A: Develop economic recovery and resiliency support services and tools for small businesses and entrepreneurs.
- **B:** Continue to promote the region as a place where small businesses, entrepreneurs, and high-tech companies can start, build and grow.
- **C:** Foster an innovative entrepreneur ecosystem throughout the region.
- D: Research and determine strategies that establish a more reliable and resilient supply chain supporting suppliers, manufacturers, distributors, and businesses

Engage In Strategic Economic Development

Promoting growth and expansion of industries is critical to the prosperity of the regional economic ecosystem.

STRATEGIES

- A: Support the advanced manufacturing sector and engage in activities that promote expansion to improve the region's competitiveness.
- **B:** Advance activities that support and promote economic revitalization.
- C: Reposition northwestern Nevada as a gateway for a variety of traveler experiences and extended visitation throughout the WNDD region.
- **D:** Promote and support agriculture as a robust, resilient, and sustainable economic practice.
- **E:** Promote and support economic vitality and resiliency, aligning activities with the Nevada Governor's Office of Economic Development (GOED) and regional development authorities for seamless and robust results.

Foster Financial Wellbeing and Resilience

Collaborate with stakeholders to expand and develop programs that support financial wellbeing, security, and resilience for the region's vitality.

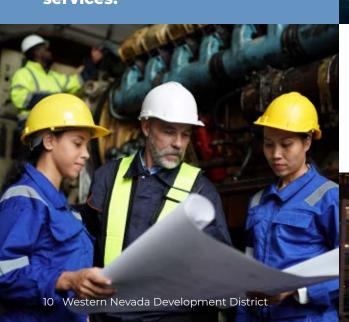
STRATEGIES

- A: Equitably expand economic prosperity through the development and promotion of services that result in a stable and future ready financial foundation for individuals, families and business.
- **B:** Engage and bolster the local investor environment and the resulting access to capital.

TARGET AREA 2:

Infrastructure

The region's planned, modern, and resilient infrastructure systems, includes communications, healthcare, transportation, energy, and water/wastewater and sanitation services, which are vital core components of a resilient community. Effective systems and infrastructure can assist in the continuity of services.





WNDD collaborates with regional partners to address and improve infrastructure including technological advancements and innovations with which communities continue to become more reliant on.

GOAL 2.1

Improve Utilities, Transportation, and Energy

Improve infrastructure to support and promote economic growth in the region.

STRATEGIES

A: Facilitate infrastructure planning towards a more efficient, coordinated, and connected infrastructure, promoting resiliency throughout the region.

B: Work with WNDD members and stakeholders to secure funding for improved infrastructure to attract new business and meet the growth of existing businesses.



GOAL 2.2

Advance Technology and Connectivity

Plan for and support technologies that advance innovation and promote economic development.

STRATEGIES

A: Ensure reliable, affordable, highspeed and secure Internet access throughout the region.

B: Support and promote technology and innovation throughout every sector of the economy.

GOAL 2.3

Build Housing Capacity

Support and promote activities and organizations committed to creating diverse, affordable housing options in the region to attract and retain the workforce.

STRATEGIES

A: Support and participate in the Nevada Governor's Workforce Development Board and subcommittees to execute a state plan with a strong vision and strategies to create a robust, user-friendly, straightforward and seamless workforce system.

B: Increase the percentage of residents older than 18 who have completed post-secondary education or training with a particular focus on certificates, technical degrees and apprenticeships relevant to employment in middle-skill, living wage occupations.

C: Advocate for and support a dynamic lifelong learning system with ongoing training for advancing skills and knowledge, keeping pace with industry adjustments and expectations.

D: Develop and launch a marketing campaign across a broad range of agencies, including education, workforce development, employers, health and human services, and economic development to promote work readiness for the 21st century.

E: Promote the development of programs that bring the workforce to the region.



TARGET AREA 3:

Quality Of Life

The region offers diverse housing opportunities, including accessibility, health and wellness services and amenities, and vast opportunities for leisure pursuits that enhance a sense of place and community.



A complex balance of variables, including healthcare, housing, arts, culture, and recreation, contributes to the region's quality of life. Quality of life, including housing, cost of living etc., is intrinsically connected to the attraction and retention of a skilled workforce and economic development.

GOAL 3.1

Nurture Health and Wellness Resources

Support health and wellness programs and activities critical toward workforce attraction and retention.

STRATEGIES

A: Ensure economic well-being through the support of affordable and accessible health care with an emphasis on underserved populations and rural communities.

B: Foster the creation of an overarching body of multi-disciplinary public health professionals to champion a more holistic, cohesive, and seamless integration of public health systems, funding, and access.

GOAL 3.2

Support Education and Workforce

Support the development of a skilled workforce to meet the growing needs of business and industry.

STRATEGIES

A: Encourage new, existing, and creative development that expands housing types to serve the region.

B: Work with regional partners and stakeholders to identify barriers to housing development and determine best practices, including improved cross coordination amongst municipalities, to mitigate those hindrances.

C: Evaluate opportunities for resources to fund affordable housing, including those available via government, nonprofits, and financial institutions.

GOAL 3.3

Cultivate Arts, Culture, and Recreation

Promote arts, culture, and recreation activities and amenities to enhance quality of life to foster economic growth and recruit a skilled workforce.

STRATEGIES -

A: Enhance and capitalize on the region's existing quality of life amenities to recruit and retain talent in the region.

B: Support the region's communities as they develop and grow a greater sense of place.



TARGET AREA 4:

Government and Organizational Capacity

Government and stakeholders create innovative solutions to grow organizational capacity.





Collaboration among the public, private, higher education, labor unions, and nonprofit sectors to mitigate reaction to economic cycles, through awareness of roles and responsibilities. Work to grow organizational capacity with the efficient and effective use of resources in order to achieve goals and satisfy stakeholder expectations.

Innovative solutions and technologies provide avenues of assistance to constrained governments. Address capacity challenges by improving regulatory capacity, service delivery, and crisis management.

GOAL 4.1

Foster Partnerships and Collaboration

Catalyze economic vitality through partnerships and collaboration.

STRATEGIES

A: Work with member agencies to align and strengthen policies, procedures, and operations that advance economic development.

B: Promote economic development by fostering partnerships that support strategies that build community and regional capacity.

GOAL 4.2

Promote a Regional Perspective in Planning

Champion efforts in planning that achieve goals that support economic growth.

STRATEGIES

A: Engage in ongoing activities that develop greater regional collaboration on goals and strategies related to the CEDS.

B: Build partnerships which align with the CEDs and its respective goals, strategies and projects.

GOAL 4.3

Support Sustainability Efforts

Promote the EDA's investment priorities that advocate for the unserved and underserved through planning and implementation of projects that support clean energy, products, processes and infrastructure.

STRATEGIES

A: Sponsor projects that create sustainable, living wage jobs, while protecting natural resources.

B: Cultivate services and programs that implement and include the EDA investment priorities.



A Region Connected

The Western Nevada Development District's region includes both urban and rural areas. large cities, and millions of acres of public lands. As a result, the region often mimics the state's demographic and economic trends, drawing attention to opportunities and potential threats.

Commerce and transportation connect the region's various communities, making it critical that region works together to preserve a high quality of life and opportunities for all residents.

Like the rest of the state, the region's population is expected to grow over the next decade. This spurs greater economic activity, and a need for infrastructure, education, housing, and other services that promote and deliver prospects to residents.

The region continues to diversify to build a sustainable economy. Imperative to the process is to begin with a clear understanding of the region's communities from a demographic, geographic, and economic perspective to develop a Comprehensive Economic Development Strategy (CEDS) that supports the region's goals.



By the NUMBERS

2020 Population:

702,464

2040 Projected **Population: 832,854**

Average Per \$60,610

Largest Employing Industry:

Trade, **Transportation** and Utilities

Primary Occupations:

- Office and administrative support
- Sales and related
- Management

Geographic Profile

Nevada is geographically unique in how much of its acreage is devoted to public lands. As a whole. Nevada covers 110.567 square miles, making it the 7th largest state in the nation by area. However, only 14% of the land is private, which makes Nevada the 10th smallest state in acreage available. In addition, the 15,479 square miles of developable private land is not contiguous.

The Western Nevada Development District boundaries includes: Carson City, Churchill, Douglas, Humboldt, Lyon, Mineral, Pershing, Storey, and Washoe counties, and the cities of Fallon, Fernley, Lovelock, Reno, Sparks and Winnemucca.

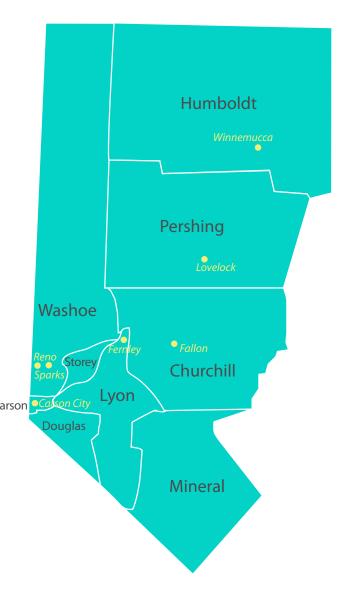
More than 80% of the WNDD region is public lands. Mineral County boasts the highest percentage of public lands at 94.4%, while Storey County has the least with 9.5%. The major thoroughfares that connect the region Interstates 80 and 580, and U.S. Highways 50/50A, 95/95A and 395.

Going east from the Sierra Nevada, the WNDD region is characterized by mountain ranges, generally running north and south, separated by broad valleys. The region is bounded on the north by Oregon and

Idaho, and to the west by Lake Tahoe and California. To the east lies Utah and south lies the remainder of Nevada.

Nevada is part of the Great Basin, a desert environment. The region falls within a high desert environment and has an arid climate. Nevada is the driest state in the country, and the WNDD region has average yearly rainfall that ranges from 20.24 inches in Douglas County to 8.25 inches in Mineral County.





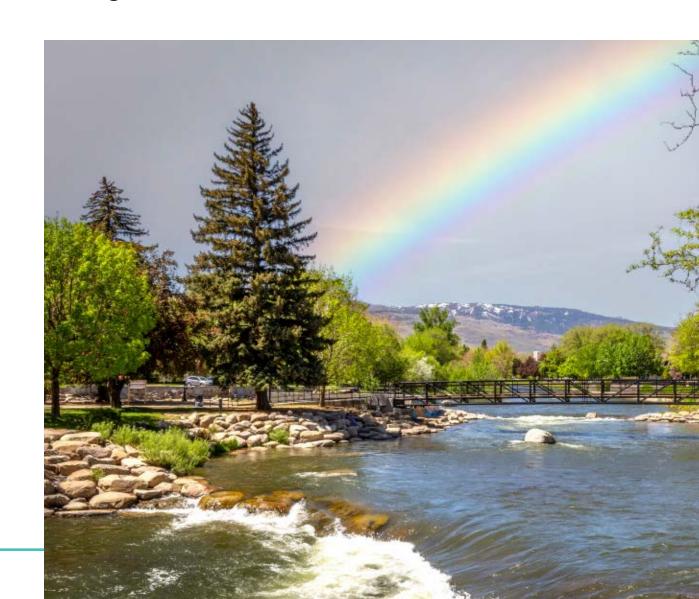
More Connected Than Ever The Megapolitan Theory and How It Impacts Western Nevada's Economy

As of 2018,
Tesla employed
almost 8,000 people
at it's
Storey County
location

In the "Nevada's Megapolitan Clusters" by Robert E. Lang and Jaewon Lim, Brookings Mountain West—UNLV, 2020, report, Nevada is covered by three Megapolitan Clusters. The Western Nevada Development District is located in the Northern Nevada Sierra Pacific Megapolitan Cluster. The District's economy is directly linked to Northern California's economy that includes the bay area and Sacramento.

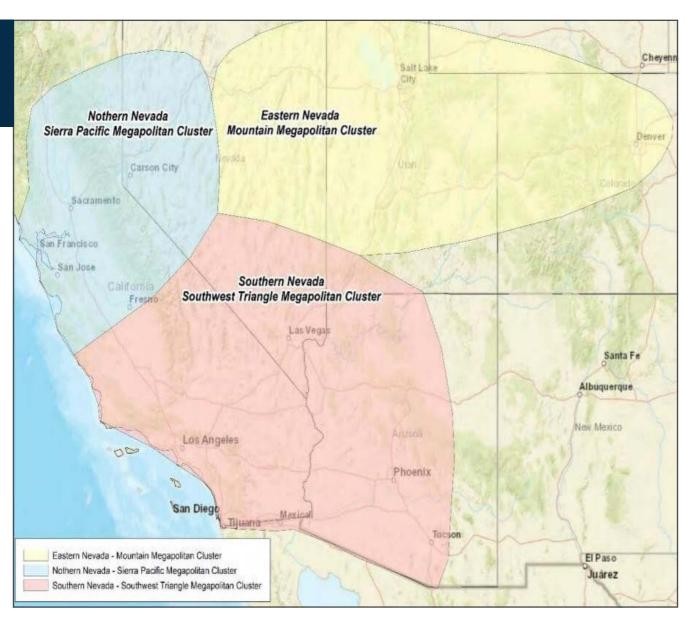
WNDD is also connected to the other two megapolitan clusters, the Eastern Nevada Mountain Megapolitan Cluster that extends all the way to Denver, Colorado and the Southern Nevada Southwest Triangle Megapolitan Cluster that includes Southern Nevada, Southern California and most of Arizona, and extends to the Mexican border.

The District's location continues to benefit the north and western counties and cities due to the proximity to these larger trade regions. WNDD's proximity to California with the 6th highest GDP in the world, makes this location ideal for businesses looking to expand operations.



Each of Nevada's regions remains well-positioned to megapolitan areas throughout the western United States.



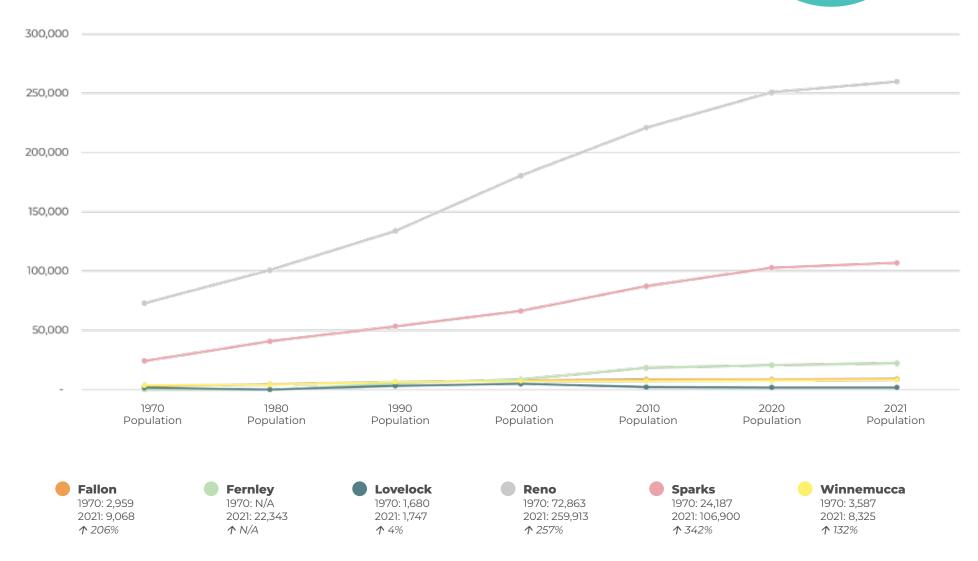


Source: Robert E. Lang and Jaewon Lim, Brookings Mountain West-UNLV, 2020.

Population: Growth

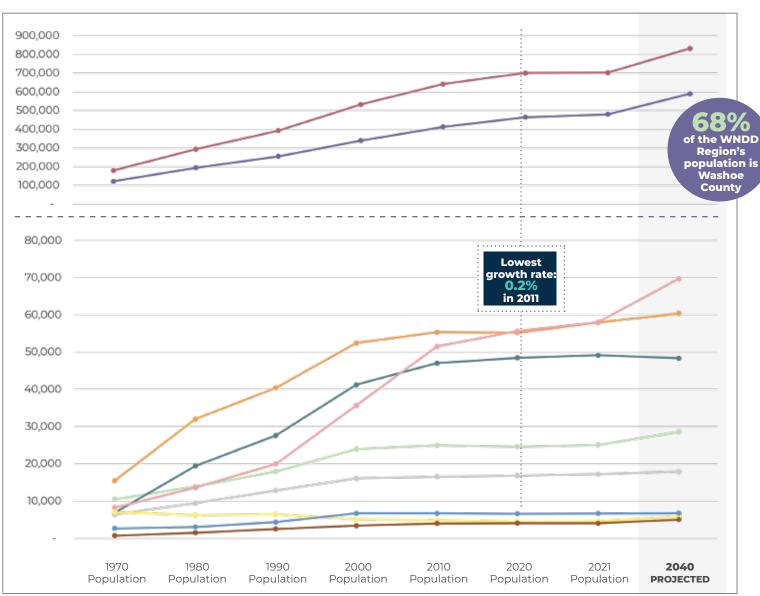
regional growth rate 293% 1970 - 2021

Population: Growth by City



Population: Growth by Region, County

Population Growth and Projections: Region and County



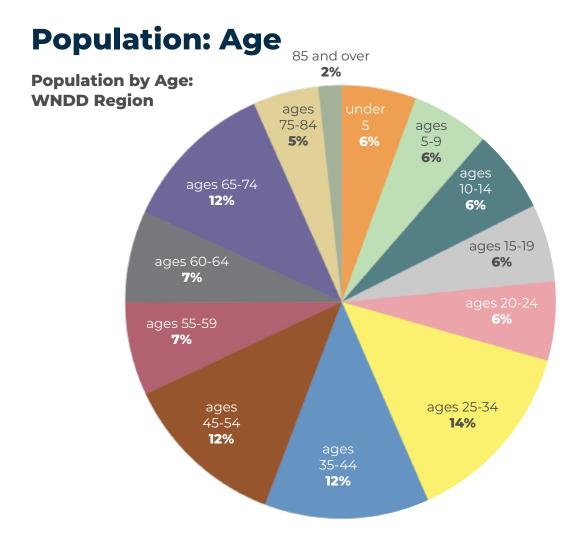
18.6%

predicted regional increase from 2021

WNDD Region

2021: 702.464 2040: 832,854 18.6%

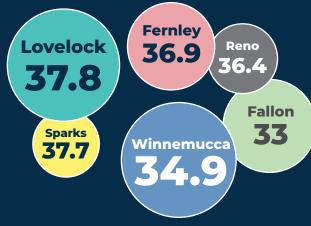
- **Washoe County** 2021: 479,758 2040: 590,280 *↑ 23.0%*
- **Carson City** 2021: 57,957 2040: 60,391 1 4.2%
- **Churchill County** 2021: 25.077 2040: 28,597 14.0%
- **Douglas County** 2021: 49,158
- **Humboldt County** 2021: 17,218
- **Lyon County** 2021: 58,029
- **Mineral County** 2021: 4.552 2040: 5,820 1 27.9%
- **Pershing County** 2021: 6,668 2040: 6,753 **1**.3%
- **Storey County** 2021: 4,047 2040: 5,030 1 24.3%

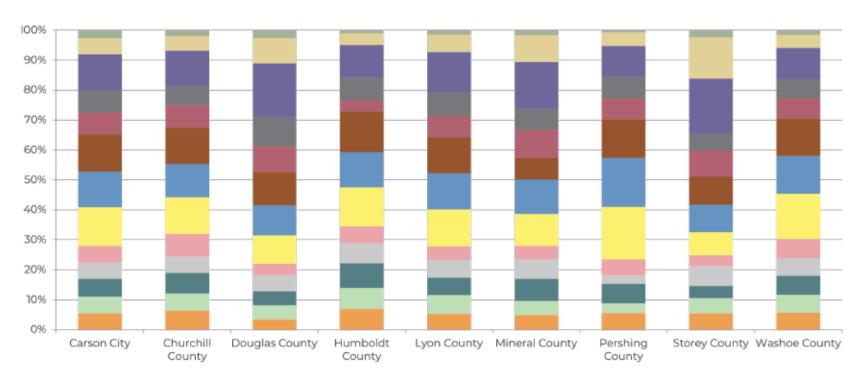


Average Median Age in WNDD Region: 43



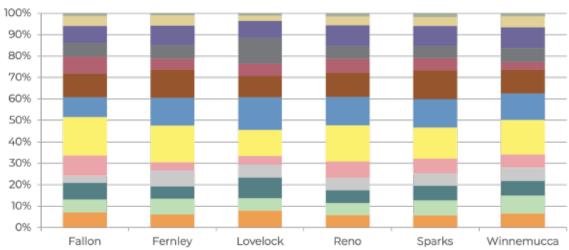
Average Median Age by County Carson Humboldt City County 42.3 **Pershing** Churchill County County 39.9 40.5 **Douglas** Washoe County **Storey County** County 53 38.5 **Mineral** County Lyon County 43.6 **Average Median Age by City Fernley** Lovelock Reno





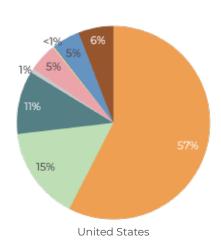


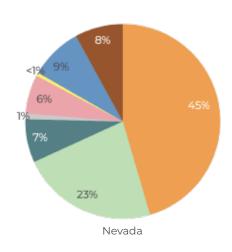


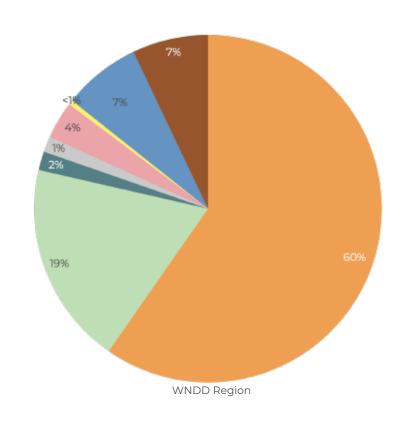


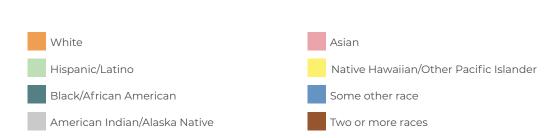
Population: Diversity, Culture and Race

Population by Race/Ethnicity: Region

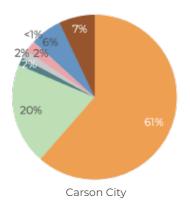


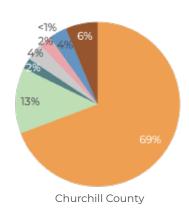


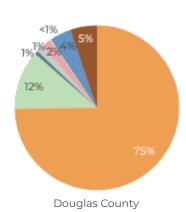


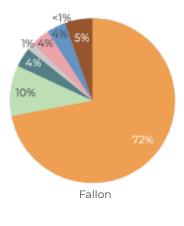


Population by Race/Ethnicity: County

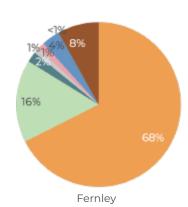


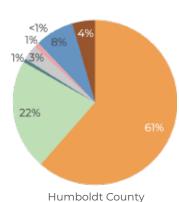


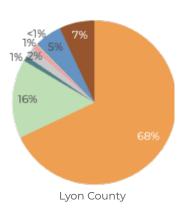


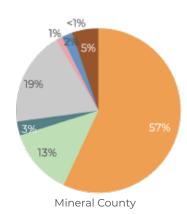


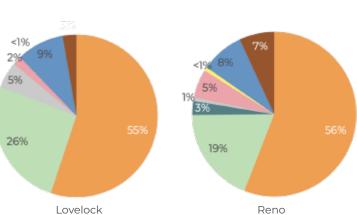
Population by Race/Ethnicity: City

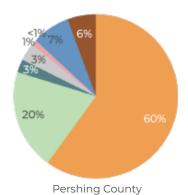


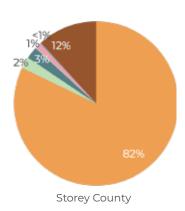


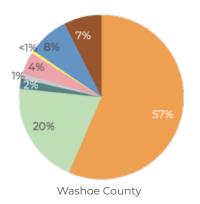


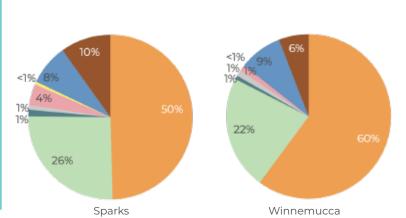






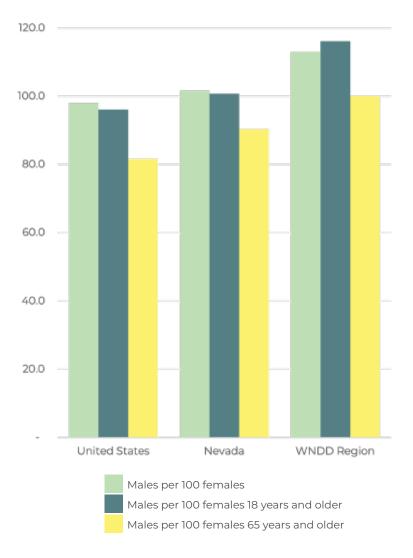






Population: Gender

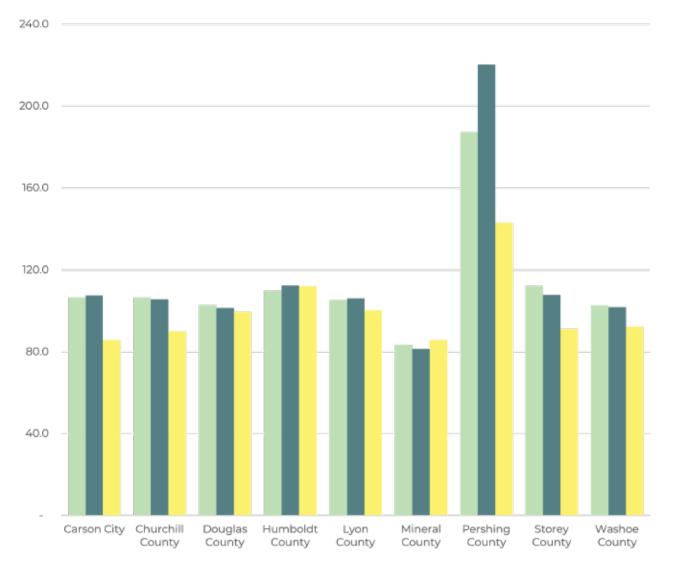
Male to Female Ratios



Source: U.S. Census Bureau, American Community Survey, 2021



Male to Female Ratios: County



Male to Female Ratios: City



Lovelock

Highest city male-to-female ratio: Winnemucca

Sparks

Winnemucca

Reno

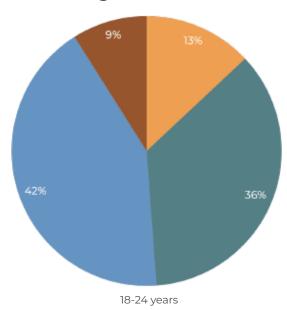
Population: Educational Attainment

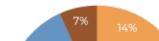
The WNDD region is more educated than the state and the nation's average.

Educational Attainment: United States



Educational Attainment: WNDD Region







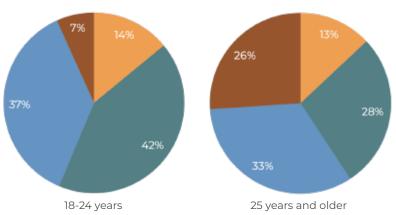
graduate

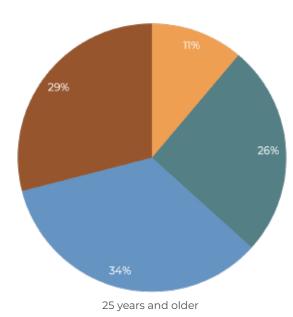
Less than high school



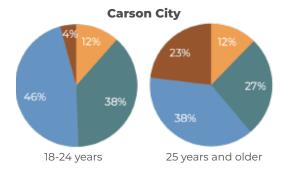


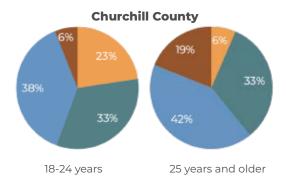
Educational Attainment: Nevada

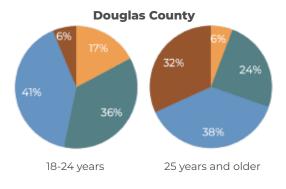


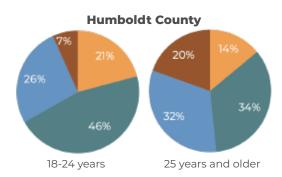


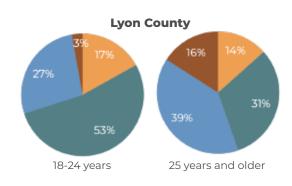
Educational Attainment: County

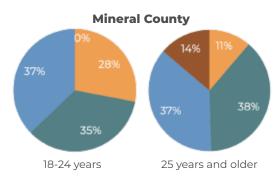


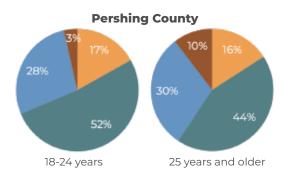


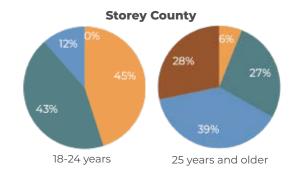






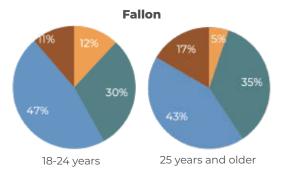


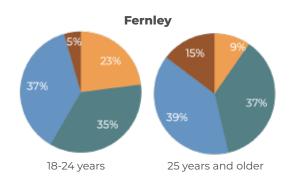


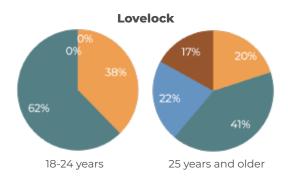


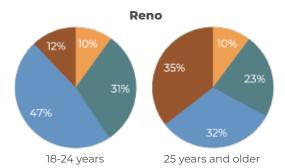


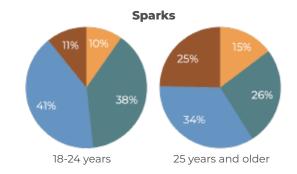
Educational Attainment: City

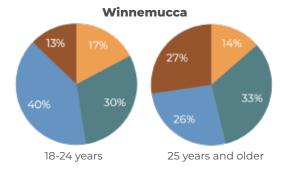








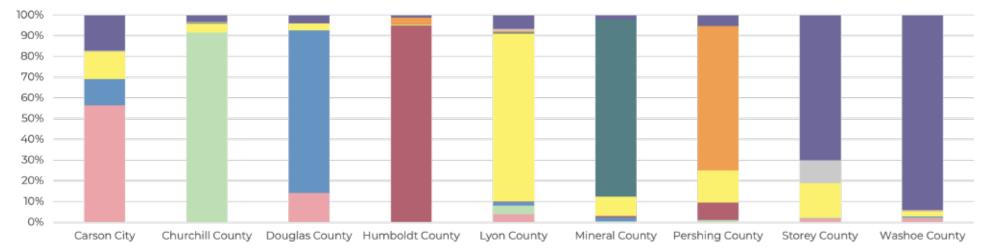




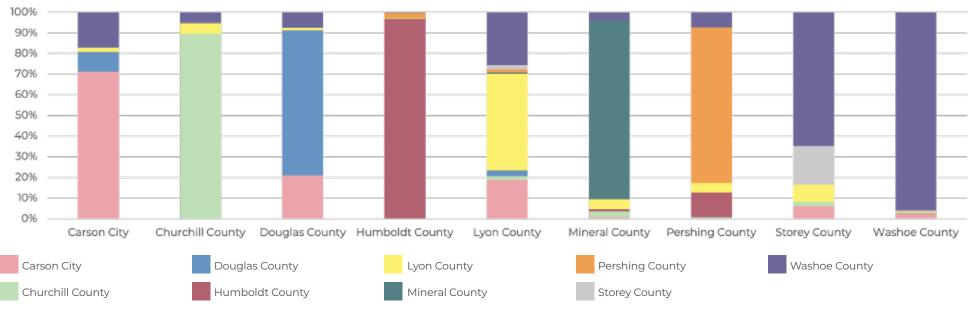


Commuting

Place of Work by County



Place of Residence by County

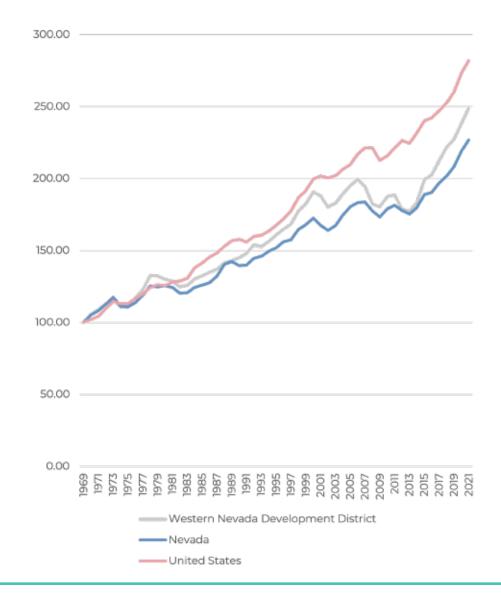


Income Per Capita Personal Income

Real Per Capita Income (2012 Inflation-Adjusted Dollars)

\$70,000 -\$60,000 \$50,000 \$40,000 \$30,000 \$20,000 \$10,000 ——Western Nevada Development District ——Nevada ——United States

Real Per Capita Income Indices, 1969-2020



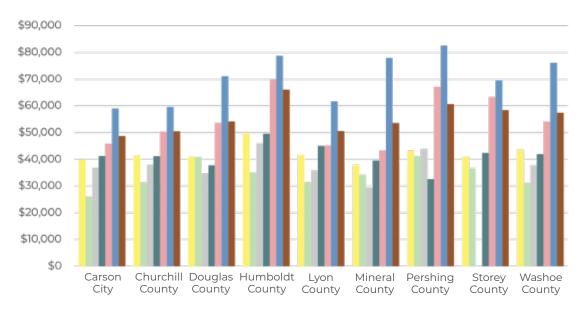
Median Earnings By Educational Attainment

For individuals 25 years and older in the WNDD region, in 2021 inflation-adjusted dollars

> Median earnings in the past 12 months:

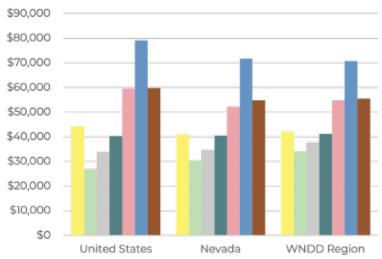
\$39,142

County



Less than high school graduate Median Earnings In The Past 12 Months High school graduate (includes equivalency)

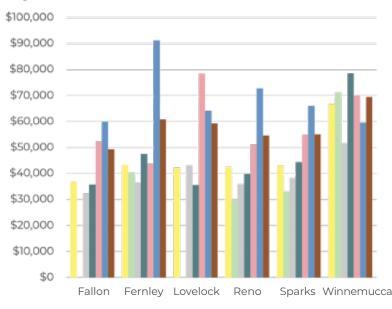
Regional Comparison



City

Some college or associate degree

Bachelor's degree

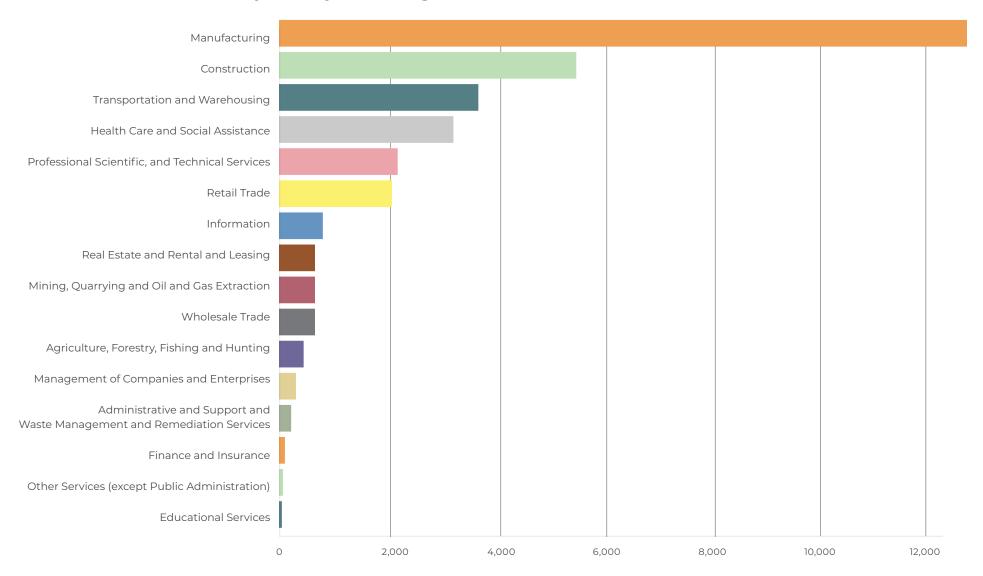


Some higher education

Graduate or professional degree

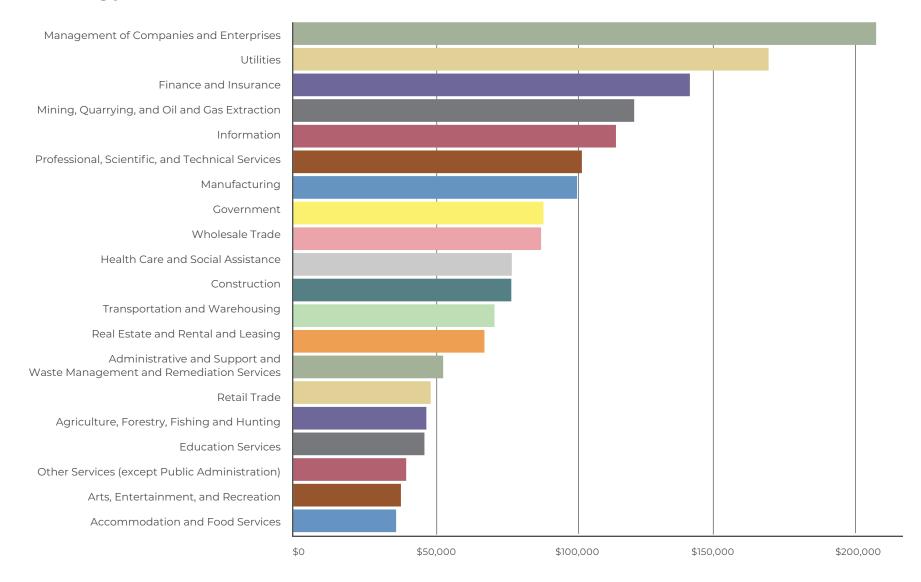
Top Growing Industries

Growth in Number of Jobs by Industry: WNDD Region



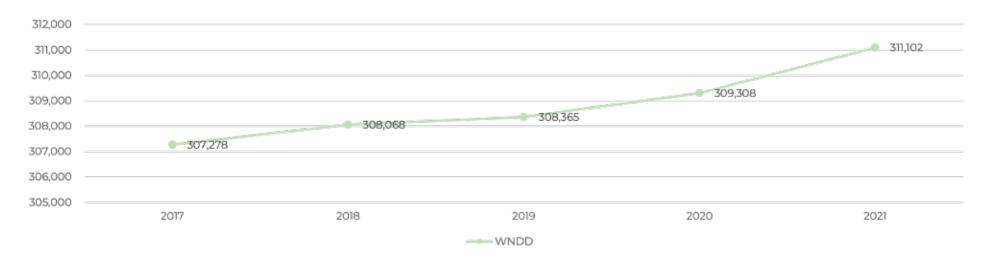
Top Industry Earnings

2020 Earning per Worker



Five-Year Total Employment

Total Number Of Jobs 2017-2021: WNDD Region





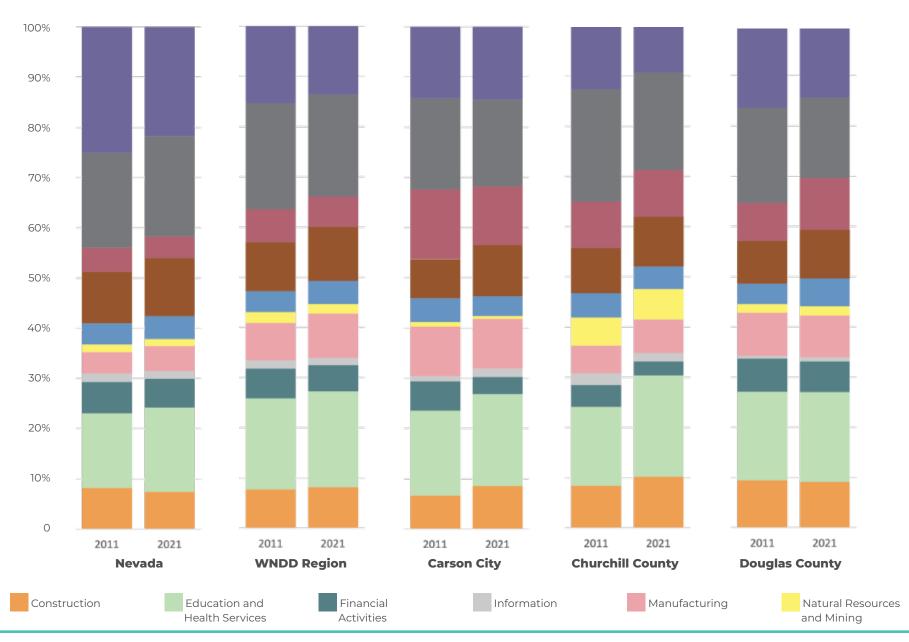


The majority
of the job
growth was
driven by
Storey
County,
home to the
Tahoe-Reno
Industrial
Center.

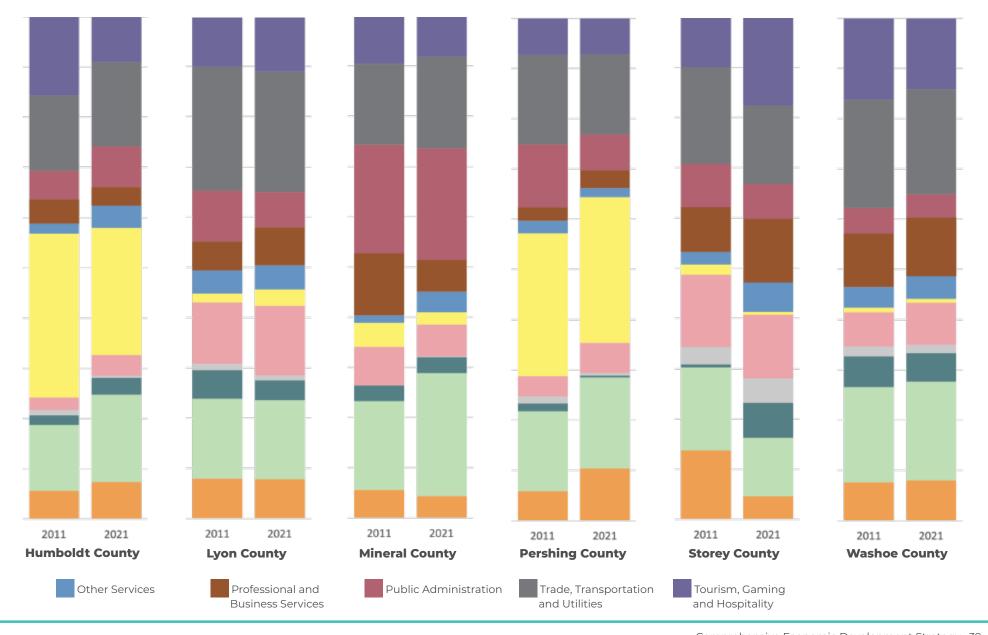
Total Number Of Jobs 2017-2021: County and City Metropolitan Statistical Areas



Employment By Industry: Comparing 2011 to 2021

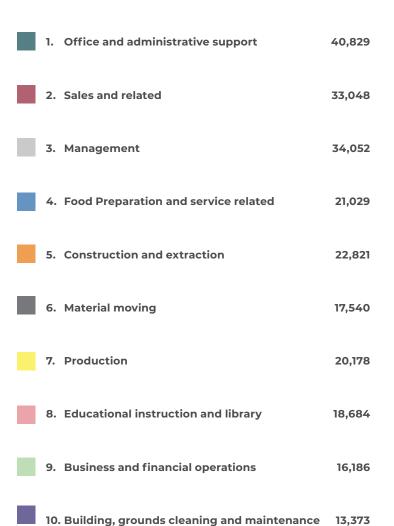


Employment By Industry: Comparing 2011 to 2021

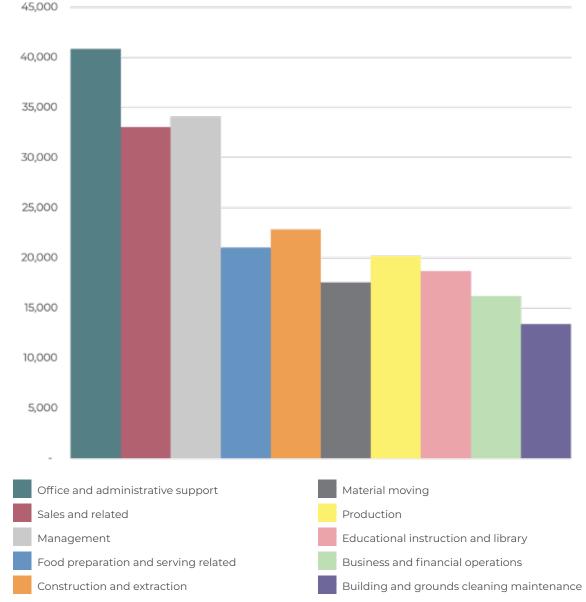


Top Occupations

WNDD Top Ten Occupation Totals:



Top Occupations: WNDD Region



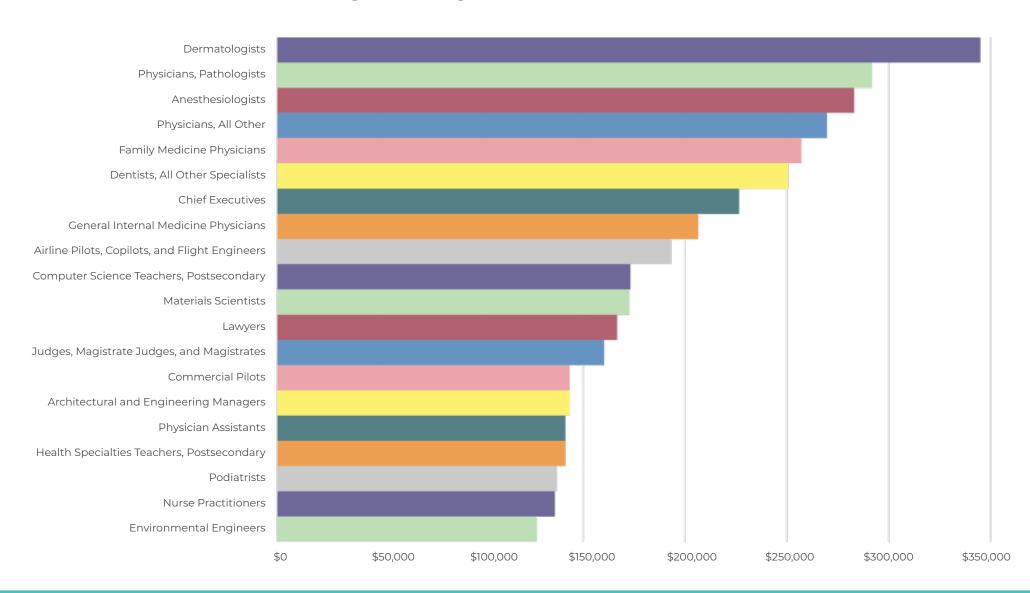
Top Occupations: County and City



Dermatologists earn the top wages in the WNDD region.

Top Industry Wages

Median Annual Wage, WNDD Region



Projects Supported by the 2020-2025 CEDS

Annually, WNDD member agencies submit projects to be included with the CEDS and part of the regional planning process. A process is engaged to evaluate and prioritize those projects. Projects are listed below.

Churchill County

Project Name	Cost	Submission Year
Churchill Commerce Area Sewer (formerly CC North Industrial Area)	\$3,500,000	2021
Churchill Commerce Area Water (formerly CC North Industrial Area)	\$3,500,000	2021
Churchill Water Treatment Plant	\$11,869,360	2022

City of Fernley

Project Name	Cost	Submission Year
Nevada Pacific Parkway Extension	\$16,000,000	2021

City of Reno

Project Name	Cost	Submission Year
National Bowling Stadium Multi-Use Expansion	\$5,000,000	2021
Public Safety Center	\$33,000,000	2021
Reno Moana Recreation Facility	\$19,000,000	2021
Reno-Stead Water Reclamation Facility (RSWRF) Aquifer Storage & Recovery	\$55,500,000	2021

City of Sparks

Project Name	Cost	Submission Year
Truckee Meadows Water Reclamation Facility (TMWRF) Advanced Nutrient Treatment	\$60,000,000	2021
Truckee Meadows Water Reclamation Facility (TMWRF) Effluent Reuse Station Rehabilitation	\$4,100,000	2021
Truckee Meadows Water Reclamation Facility (TMWRF) Nitrification	\$5,000,000	2021
Truckee Meadows Water Reclamation Facility (TMWRF) Solids Management	\$2,000,000	2021

Community Services Agency (CSA)

Project Name	Cost	Submission Year
Affordable Housing Rehabilitation	\$1,800,000	2021

Douglas County

Project Name	Cost	Submission Year
Muller Parkway	\$12,000,000	2021
Kahle Drive Complete Project	\$3,500,000	2022

Economic Development Authority of Western Nevada (EDAWN)

Project Name	Cost	Submission Year
Career Information Videos (Robotics, Adv Manufacturing, Logistics)	\$100,000	2021
Pilot High School Career and Technical Education (CTE) Training Program	\$413,000	2021
Workforce Demand and Gap Analysis	\$50,000	2021
Workforce Retraining and Upskilling	\$2,000,000	2021
Level Up Northern Nevada Platform	\$2,500,000	2022
STEAM Education Coordinators	\$5,000,000	2022

Education Innovation Collaborative (EIC)

Project Name	Cost	Submission Year
Learning Labs Ecosystems	\$2,000,000	2021

CEDS PROJECTS

Humboldt County

Project Name	Cost	Submission Year
Convention Center East Hall Reconstruction	\$20,000,000	2021
Early Learning Center, an Extension to Boys & Girls Club Building	\$6,000,000	2021
Grass Valley Waste Water Treatment	\$26,390,600	2022

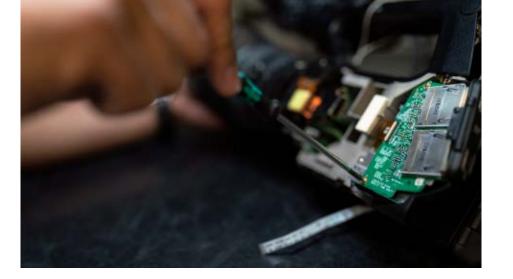
Pershing County

Project Name	Cost	Submission Year
Pershing County Law Enforcement Center	\$12,000,000	2021

Reno Downtown Partnership

Project Name	Cost	Submission Year
Truckee River Path Makeover	\$2,000,000	2022





Storey County

Project Name	Cost	Submission Year
Gold Hill Sewer Phase II	\$500,000	2021
Historic Freight Depot Restoration Project	\$643,828	2021
Lockwood Center	\$400,000	2021
County Fairgrounds Improvement Project	\$660,000	2022
Fire Station 71 Rebuild	\$5,000,000	2022
Lockwood Senior Center Upgrades	\$5,000,000	2022

Tahoe Douglas Visitors Authority

Project Name	Cost	Submission Year
Events Center Microtransit Service	\$1,000,000	2022

Tahoe Prosperity Center (TPC)

Project Name	Cost	Submission Year
Tahoe Incubator & Revolving Loan Fund	\$500,000	2021

Truckee Meadows Community College (TMCC)

Project Name	Cost	Submission Year
East View Workforce Training Center	\$42,000,000	2021

Appendices: WNDD CEDS Data

Population: Growth

	1970	1980	1990	2000	2010	2020	2021	2040
WNDD Region	178,943	292,779	392,031	532,681	642,159	700,799	702,464	832,854
Carson City	15,468	32,022	40,443	52,457	55,375	55,244	57,957	60,391
Churchill County	10,513	13,917	17,938	23,982	24,946	24,606	25,077	28,597
Douglas County	6,882	19,421	27,637	41,259	47,042	48,486	49,158	48,388
Humboldt County	6,375	9,434	12,844	16,106	16,528	16,834	17,218	17,908
Lyon County	8,221	13,594	20,001	35,685	51,515	55,667	58,029	69,687
Mineral County	7,051	6,217	6,475	5,071	4,812	4,487	4,552	5,820
Pershing County	2,670	3,048	4,336	6,693	6,703	6,591	6,668	6,753
Storey County	695	1,503	2,526	3,399	4,016	4,086	4,047	5,030
Washoe County	121,068	193,623	254,667	339,486	412,844	464,182	479,758	590,280
Fallon	2,959	4,262	6,430	7,536	8,560	8,540	9,068	N/A
Fernley	N/A	N/A	5,164	8,543	18,378	20,616	22,343	N/A
Lovelock	1,680	N/A	3,232	4,781	2,139	1,736	1,747	N/A
Reno	72,863	100,756	133,850	180,480	220,996	250,903	259,913	N/A
Sparks	24,187	40,780	53,367	66,346	87,301	102,895	106,900	N/A
Winnemucca	3,587	4,140	6,416	7,169	7,396	7,752	8,325	N/A

Source: U.S. Census Bureau, American Community Survey, 2021; Nevada Department of Taxation, Nevada County Population Projections 2021 to 2040



Population: Age

	Under 5 years	5 to 9 years	10 to 14 years	15 to 19 years	20 to 24 years	25 to 34 years	35 to 44 years	45 to 54 years	55 to 59 years	60 to 64 years	65 to 74 years	75 to 84 years	85 years and over
WNDD Region	38,932	40,961	43,675	41,139	42,012	98,625	86,489	85,875	48,781	48,168	81,131	34,432	12,244
Carson City	3,144	3,256	3,472	3,159	3,205	7,477	6,904	7,178	4,250	4,215	7,030	3,099	1,568
Churchill County	1,594	1,442	1,727	1,385	1,876	3,069	2,783	3,016	1,895	1,562	2,998	1,241	489
Douglas County	1,645	2,373	2,304	2,668	1,850	4,665	4,901	5,453	4,267	4,792	8,778	4,154	1,308
Humboldt County	1,187	1,219	1,415	1,165	954	2,242	2,018	2,341	684	1,270	1,867	669	187
Lyon County	3,047	3,654	3,401	3,425	2,581	7,214	6,961	7,023	4,114	4,463	7,911	3,364	871
Mineral County	222	214	339	301	198	489	516	333	426	314	718	405	77
Pershing County	366	223	434	173	371	1,167	1,090	856	464	491	682	298	53
Storey County	219	209	161	272	144	313	369	383	353	227	744	558	95
Washoe County	27,508	28,371	30,422	28,591	30,833	71,989	60,947	59,292	32,328	30,834	50,403	20,644	7,596
Fallon	644	547	698	303	853	1,626	846	991	715	584	724	423	114
Fernley	1,384	1,640	1,264	1,679	850	3,817	2,877	2,952	1,141	1,385	2,063	1,058	233
Lovelock	139	101	168	106	68	215	265	176	98	207	141	43	20
Reno	15,237	14,442	15,676	15,323	19,638	43,772	34,292	29,547	16,785	15,411	25,017	10,655	4,118
Sparks	6,139	7,356	7,288	6,290	7,426	15,328	14,296	14,304	6,070	5,911	10,182	4,331	1,979
Winnemucca	547	698	571	513	509	1,335	1,035	926	294	542	808	433	114

Population: Age in Percentages

•	_												
	Under 5 years	5 to 9 years	10 to 14 years	15 to 19 years	20 to 24 years	25 to 34 years	35 to 44 years	45 to 54 years	55 to 59 years	60 to 64 years	65 to 74 years	75 to 84 years	85 years and over
WNDD Region	5.5%	5.8%	6.2%	5.9%	6.0%	14.0%	12.3%	12.2%	6.9%	6.9%	11.5%	4.9%	1.7%
Carson City	5.4%	5.6%	6.0%	5.5%	5.5%	12.9%	11.9%	12.4%	7.3%	7.3%	12.1%	5.3%	2.7%
Churchill County	6.4%	5.8%	6.9%	5.5%	7.5%	12.2%	11.1%	12.0%	7.6%	6.2%	12.0%	4.9%	1.9%
Douglas County	3.3%	4.8%	4.7%	5.4%	3.8%	9.5%	10.0%	11.1%	8.7%	9.7%	17.9%	8.5%	2.7%
Humboldt County	6.9%	7.1%	8.2%	6.8%	5.5%	13.0%	11.7%	13.6%	4.0%	7.4%	10.8%	3.9%	1.1%
Lyon County	5.3%	6.3%	5.9%	5.9%	4.4%	12.4%	12.0%	12.1%	7.1%	7.7%	13.6%	5.8%	1.5%
Mineral County	4.9%	4.7%	7.4%	6.6%	4.3%	10.7%	11.3%	7.3%	9.4%	6.9%	15.8%	8.9%	1.7%
Pershing County	5.5%	3.3%	6.5%	2.6%	5.6%	17.5%	16.3%	12.8%	7.0%	7.4%	10.2%	4.5%	0.8%
Storey County	5.4%	5.2%	4.0%	6.7%	3.6%	7.7%	9.1%	9.5%	8.7%	5.6%	18.4%	13.8%	2.3%
Washoe County	5.7%	5.9%	6.3%	6.0%	6.4%	15.0%	12.7%	12.4%	6.7%	6.4%	10.5%	4.3%	1.6%
Fallon	7.1%	6.0%	7.7%	3.3%	9.4%	17.9%	9.3%	10.9%	7.9%	6.4%	8.0%	4.7%	1.3%
Fernley	6.2%	7.3%	5.7%	7.5%	3.8%	17.1%	12.9%	13.2%	5.1%	6.2%	9.2%	4.7%	1.0%
Lovelock	8.0%	5.8%	9.6%	6.1%	3.9%	12.3%	15.2%	10.1%	5.6%	11.8%	8.1%	2.5%	1.1%
Reno	5.9%	5.6%	6.0%	5.9%	7.6%	16.8%	13.2%	11.4%	6.5%	5.9%	9.6%	4.1%	1.6%
Sparks	5.7%	6.9%	6.8%	5.9%	6.9%	14.3%	13.4%	13.4%	5.7%	5.5%	9.5%	4.1%	1.9%
Winnemucca	6.6%	8.4%	6.9%	6.2%	6.1%	16.0%	12.4%	11.1%	3.5%	6.5%	9.7%	5.2%	1.4%

Median Age

	Median age
WNDD Region	43.7
Carson City	42.3
Churchill County	40.5
Douglas County	53.0
Humboldt County	37.0
Lyon County	43.6
Mineral County	44.8
Pershing County	39.9
Storey County	53.9
Washoe County	38.5
Fallon	33.0
Fernley	36.9
Lovelock	37.8
Reno	36.4
Sparks	37.7
Winnemucca	34.9

Population: Diversity, Culture, Race

	White	Hispanic or Latino	Black or African American	American Indian And Alaska Native	Asian	Native Hawaiian And Other Pacific Islander	Some Other Races	Two or More Races	Two Or More Races
United States	224,789,109	60,806,969	41,393,012	2,722,661	18,782,924	615,557	18,382,796	23,039,422	2.5%
Nevada	1,799,601	897,415	284,412	37,850	255,094	21,810	345,215	315,256	3.4%
WNDD Region	516,949	163,714	15,125	12,528	30,281	3,687	62,728	61,166	2.7%
Carson City	44,463	14,416	1,132	1,163	1,534	42	4,543	5,080	2.0%
Churchill County	19,955	3,737	604	992	647	19	1,042	1,818	3.6%
Douglas County	41,598	6,469	366	847	973	107	2,373	2,894	2.2%
Humboldt County	13,523	4,781	150	665	201	8	1,679	992	1.2%
Lyon County	46,704	10,677	682	1,340	708	80	3,730	4,785	2.7%
Mineral County	2,986	691	143	977	61	0	111	274	3.1%
Pershing County	4,987	1,644	216	292	86	0	620	467	9.2%
Storey County	3,402	94	98	7	47	0	8	485	2.7%
Washoe County	339,331	121,205	11,734	6,245	26,024	3,431	48,622	44,371	5.0%
Fallon	7,249	999	383	143	371	0	377	545	3.5%
Fernley	18,020	4,327	549	284	372	0	960	2,158	2.5%
Lovelock	1,296	605	N/A	123	42	0	222	64	3.3%
Reno	179,302	60,683	8,743	2,210	18,044	2,285	27,227	22,102	3.1%
Sparks	71,207	36,687	1,917	1,286	5,988	773	11,522	14,207	1.7%
Winnemucca	6,448	2,399	80	127	130	0	909	631	

Population: Gender

	Total Population	Male	Female	Sex ratio (males per 100 females)	Total Pop. 18 years & older	Male 18 years & older	Female 18 years & older	Sex ratio 18 years & older	Total Pop. 65 years & older	Male 65 years & older	Female 65 years & older	Sex ratio 65 years & older
United States	329,725,481	163,206,615	166,518,866	98.0	255,491,406	125,215,171	130,276,235	96.1	52,888,621	23,762,420	29,126,201	81.6
Nevada	3,059,238	1,541,789	1,517,449	101.6	2,365,208	1,186,819	1,178,389	100.7	482,407	228,939	253,468	90.3
WNDD Region	702,464	358,147	344,317	113.0	553,561	281,714	271,847	116.1	127,807	61,844	65,963	100.0
Carson City	57,957	29,903	28,054	106.6	46,043	23,851	22,192	107.5	11,697	5,399	6,298	85.7
Churchill County	25,077	12,939	12,138	106.6	19,459	10,001	9,458	105.7	4,728	2,240	2,488	90.0
Douglas County	49,158	24,918	24,240	102.8	41,151	20,714	20,437	101.4	14,240	7,107	7,133	99.6
Humboldt County	17,218	9,016	8,202	109.9	12,634	6,686	5,948	112.4	2,723	1,439	1,284	112.1
Lyon County	58,029	29,744	28,285	105.2	45,749	23,554	22,195	106.1	12,146	6,082	6,064	100.3
Mineral County	4,552	2,072	2,480	83.5	3,671	1,647	2,024	81.4	1,200	554	646	85.8
Pershing County	6,668	4,347	2,321	187.3	5,551	3,818	1,733	220.3	1,033	608	425	143.1
Storey County	4,047	2,140	1,907	112.2	3,364	1,745	1,619	107.8	1,397	666	731	91.1
Washoe County	479,758	243,068	236,690	102.7	375,939	189,698	186,241	101.9	78,643	37,749	40,894	92.3
Fallon	9,068	4,655	4,413	105.5	6,963	3,519	3,444	102.2	1,261	503	758	66.4
Fernley	22,343	11,349	10,994	103.2	17,086	8,706	8,380	103.9	3,354	1,696	1,658	102.3
Lovelock	1,747	869	878	99.0	1,295	648	647	100.2	204	76	128	59.4
Reno	259,913	130,764	129,149	101.3	205,679	103,659	102,020	101.6	39,790	18,887	20,903	90.4
Sparks	106,900	54,182	52,718	102.8	82,103	41,138	40,965	100.4	16,492	7,437	9,055	82.1
Winnemucca	8,325	4,459	3,866	115.3	6,119	3,256	2,863	113.7	1,355	634	721	87.9

DATA

Population: Educational Attainment – 18-24 years old

	Less than high school graduate	High school graduate or equivalent	Some College Or Associate Degree	Bachelor's Degree or higher
United States	3,636,691	9,974,372	13,050,667	3,677,359
Nevada	34,916	105,037	91,782	16,755
WNDD Region	7,523	20,712	24,401	5,180
Carson City	498	1,640	2,001	183
Churchill County	544	793	924	145
Douglas County	487	1,022	1,146	178
Humboldt County	283	623	359	91
Lyon County	647	2,035	1,038	108
Mineral County	110	137	146	0
Pershing County	76	233	125	16
Storey County	145	140	37	0
Washoe County	4,733	14,089	18,625	4,459
Fallon	112	282	440	106
Fernley	359	552	579	70
Lovelock	49	81	0	0
Reno	2,583	8,020	12,341	3,138
Sparks	941	3,738	3,977	1,046
Winnemucca	109	191	251	81

Population: Educational Attainment – 25 years and older

	Less than high school graduate	High school graduate or equivalent	Some College Or Associate Degree	Bachelor's Degree or higher
United States	25,050,356	59,636,386	64,656,741	75,808,834
Nevada	274,760	587,588	702,767	551,603
WNDD Region	55,263	126,617	170,063	143,802
Carson City	5,138	11,062	15,888	9,633
Churchill County	1,101	5,574	7,155	3,223
Douglas County	2,206	9,422	14,503	12,187
Humboldt County	1,579	3,877	3,615	2,207
yon County	5,618	13,109	16,515	6,679
Mineral County	368	1,257	1,202	451
Pershing County	811	2,214	1,547	529
Storey County	184	825	1,173	860
Washoe County	38,258	79,277	108,465	108,033
Fallon	313	2,139	2,572	999
Fernley	1,494	5,696	6,059	2,277
Lovelock	233	479	256	197
Reno	18,312	40,773	56,702	63,810
Sparks	10,654	19,058	24,865	17,824
Winnemucca	745	1,789	1,452	1,501



Commuting - Place of Residence

Place of Work	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County
Carson City	71.17%	0.02%	9.55%	0.00%	2.00%	0.00%	0.00%	0.19%	17.06%
Churchill County	0.15%	89.31%	0.01%	0.00%	5.03%	0.06%	0.21%	0.12%	5.12%
Douglas County	21.03%	0.00%	70.16%	0.00%	1.30%	0.15%	0.00%	0.00%	7.36%
Humboldt County	0.08%	0.00%	0.00%	96.66%	0.29%	0.12%	2.47%	0.00%	0.39%
Lyon County	18.71%	1.94%	2.56%	0.14%	46.79%	0.61%	1.53%	1.95%	25.76%
Mineral County	0.76%	2.75%	0.00%	1.10%	4.81%	86.39%	0.00%	0.00%	4.19%
Pershing County	0.00%	0.73%	0.00%	11.90%	4.73%	0.00%	75.22%	0.00%	7.41%
Storey County	6.05%	2.10%	0.00%	0.00%	8.28%	0.00%	0.00%	18.87%	64.69%
Washoe County	2.39%	0.15%	0.30%	0.04%	0.38%	0.01%	0.05%	0.82%	95.84%

Commuting - Place of Work

Place of Residence	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County
Carson City	56.41%	0.05%	12.68%	0.02%	13.38%	0.04%	0.00%	0.29%	17.13%
Churchill County	0.05%	91.60%	0.00%	0.00%	4.18%	0.39%	0.14%	0.31%	3.32%
Douglas County	14.06%	0.01%	78.56%	0.00%	3.39%	0.00%	0.00%	0.00%	3.98%
Humboldt County	0.00%	0.00%	0.00%	95.02%	0.41%	0.21%	3.15%	0.00%	1.21%
Lyon County	3.84%	4.15%	1.90%	0.17%	81.03%	0.54%	0.75%	0.98%	6.63%
Mineral County	0.00%	0.41%	1.91%	0.61%	9.33%	85.63%	0.00%	0.00%	2.11%
Pershing County	0.00%	1.00%	0.00%	8.51%	15.44%	0.00%	69.84%	0.00%	5.21%
Storey County	1.83%	0.50%	0.00%	0.00%	16.60%	0.00%	0.00%	10.95%	70.13%
Washoe County	1.86%	0.24%	0.61%	0.01%	2.53%	0.03%	0.07%	0.43%	94.22%

Source: U.S. Census Bureau, American Community Survey, 2021







Real Per Capita Income

Year	Western Nevada Development District	Nevada	United States
1969	\$24,354	\$22,357	\$19,677
1970	\$25,725	\$23,496	\$20,076
1971	\$26,522	\$24,155	\$20,510
1972	\$27,542	\$25,185	\$21,546
1973	\$28,311	\$26,266	\$22,575
1974	\$26,984	\$24,845	\$22,248
1975	\$27,116	\$24,777	\$22,255
1976	\$28,535	\$25,433	\$22,937
1977	\$29,840	\$26,590	\$23,543
1978	\$32,276	\$28,000	\$24,472
1979	\$32,211	\$27,878	\$24,832
1980	\$31,640	\$28,085	\$24,720
1981	\$31,300	\$27,809	\$25,183
1982	\$30,395	\$26,896	\$25,335
1983	\$30,626	\$26,983	\$25,716
1984	\$31,732	\$27,794	\$27,138
1985	\$32,234	\$28,161	\$27,823
1986	\$32,849	\$28,512	\$28,588
1987	\$33,312	\$29,501	\$29,163
1988	\$34,406	\$31,387	\$30,076
1989	\$34,810	\$31,819	\$30,833
1990	\$35,305	\$31,176	\$31,030
1991	\$36,034	\$31,275	\$30,653
1992	\$37,452	\$32,338	\$31,437
1993	\$37,162	\$32,643	\$31,608
1994	\$38,086	\$33,391	\$32,162

Sources: Nevada Regional Economic Analysis Project, July 2023

Real Per Capita Income, Continued

Year	Western Nevada Development District	Nevada	United States
1995	\$39,150	\$33,967	\$32,939
1996	\$40,125	\$34,910	\$33,838
1997	\$40,969	\$35,185	\$34,900
1998	\$43,197	\$36,778	\$36,708
1999	\$44,423	\$37,523	\$37,673
2000	\$46,463	\$38,564	\$39,278
2001	\$45,746	\$37,422	\$39,692
2002	\$43,864	\$36,674	\$39,452
2003	\$44,511	\$37,384	\$39,706
2004	\$46,094	\$39,006	\$40,595
2005	\$47,501	\$40,330	\$41,286
2006	\$48,553	\$40,979	\$42,677
2007	\$47,307	\$41,033	\$43,534
2008	\$44,396	\$39,641	\$43,495
2009	\$43,917	\$38,730	\$41,841
2010	\$45,664	\$39,995	\$42,490
2011	\$45,887	\$40,572	\$43,544
2012	\$43,521	\$39,746	\$44,548
2013	\$43,196	\$39,188	\$44,200
2014	\$44,640	\$40,181	\$45,571
2015	\$48,504	\$42,219	\$47,253
2016	\$49,280	\$42,568	\$47,637
2017	\$51,651	\$44,012	\$48,607
2018	\$53,971	\$45,087	\$49,656
2019	\$55,307	\$46,513	\$51,167
2020	\$58,027	\$48,954	\$53,772
2021	\$60,610	\$50,680	\$55,477

Real Per Capita Income Indices

Year	Western Nevada Development District	Nevada	United States
1969	100.00	100.00	100.00
1970	105.63	105.09	102.00
1971	108.90	108.04	104.20
1972	113.09	112.65	109.50
1973	116.25	117.49	114.70
1974	110.80	111.13	113.10
1975	111.34	110.82	113.10
1976	117.17	113.76	116.60
1977	122.53	118.94	119.60
1978	132.53	125.24	124.40
1979	132.26	124.70	126.20
1980	129.92	125.62	125.60
1981	128.52	124.39	128.00
1982	124.81	120.30	128.80
1983	125.75	120.69	130.70
1984	130.30	124.32	137.90
1985	132.36	125.96	141.40
1986	134.88	127.53	145.30
1987	136.78	131.95	148.20
1988	141.27	140.39	152.80
1989	142.93	142.32	156.70
1990	144.97	139.45	157.70
1991	147.96	139.89	155.80
1992	153.78	144.64	159.80
1993	152.59	146.01	160.60
1994	156.39	149.36	163.40

Sources: Nevada Regional Economic Analysis Project, July 2023

Real Per Capita Income Indices, Continued

Year	Western Nevada Development District	Nevada	United States
1995	160.75	151.93	167.40
1996	164.76	156.15	172.00
1997	168.22	157.38	177.40
1998	177.37	164.51	186.60
1999	182.41	167.84	191.50
2000	190.78	172.49	199.60
2001	187.84	167.39	201.70
2002	180.11	164.04	200.50
2003	182.77	167.21	201.80
2004	189.27	174.47	206.30
2005	195.04	180.39	209.80
2006	199.36	183.29	216.90
2007	194.25	183.54	221.20
2008	182.30	177.31	221.00
2009	180.33	173.24	212.60
2010	187.50	178.89	215.90
2011	188.42	181.47	221.30
2012	178.70	177.78	226.40
2013	177.37	175.28	224.60
2014	183.30	179.73	231.60
2015	199.16	188.84	240.10
2016	202.35	190.40	242.10
2017	212.09	196.86	247.00
2018	221.61	201.67	252.40
2019	227.10	208.05	260.00
2020	238.27	218.97	273.30
2021	248.87	226.69	281.90

Median Earnings By Educational Attainment (In 2018 Inflation-Adjusted Dollars) Population 25 Years And Older

	Median Earnings In The Past 12 Months	Less Than High School Graduate	High School Graduate (Includes Equivalency)	Some College Or Associate Degree	Bachelor's Degree	Graduate Or Professional Degree	Some Higher Education
United States	\$44,374	\$26,954	\$33,878	\$40,352	\$59,717	\$79,241	\$59,770
Nevada	\$40,954	\$30,537	\$34,782	\$40,539	\$52,261	\$71,808	\$54,869
WNDD Region	\$42,136	\$34,235	\$37,815	\$41,279	\$54,803	\$70,720	\$55,601
Carson City	\$39,857	\$26,108	\$36,974	\$41,330	\$45,893	\$58,979	\$48,734
Churchill County	\$41,439	\$31,336	\$37,899	\$41,250	\$50,389	\$59,688	\$50,442
Douglas County	\$40,948	\$40,882	\$34,604	\$37,777	\$53,671	\$71,143	\$54,197
Humboldt County	\$49,573	\$35,054	\$45,975	\$49,612	\$69,904	\$78,750	\$66,089
Lyon County	\$41,637	\$31,408	\$35,802	\$45,034	\$45,295	\$61,589	\$50,639
Mineral County	\$37,886	\$34,219	\$29,535	\$39,563	\$43,375	\$77,946	\$53,628
Pershing County	\$43,273	\$41,339	\$43,889	\$32,614	\$67,202	\$82,583	\$60,800
Storey County	\$40,966	\$36,714	N/A	\$42,375	\$63,315	\$69,635	\$58,442
Washoe County	\$43,647	\$31,059	\$37,845	\$41,960	\$54,183	\$76,165	\$57,436
Fallon	\$36,779	N/A	\$32,327	\$35,855	\$52,358	\$59,932	\$49,382
Fernley	\$43,283	\$40,408	\$36,397	\$47,472	\$43,750	\$91,250	\$60,824
Lovelock	\$42,375	N/A	\$43,287	\$35,625	\$78,438	\$64,205	\$59,423
Reno	\$42,537	\$29,918	\$35,908	\$39,912	\$51,212	\$72,849	\$54,658
Sparks	\$43,039	\$33,276	\$38,204	\$44,491	\$54,903	\$65,938	\$55,111
Winnemucca	\$66,799	\$71,250	\$51,750	\$78,598	\$70,039	\$59,602	\$69,413
Winnemucca	\$66,799	\$71,250	\$51,750	\$78,598	\$70,039	\$59,602	\$69,413

Source: U.S. Census Bureau, American Community Survey, 2021





Total Employment (Number Of Jobs) 2016 - 2020

	2017	2018	2019	2020	2021
WNDD	308,896	319,150	324,657	330,181	344,209
Carson City	24,327	25,098	25,705	25,998	27,458
Churchill County	9,228	9,320	9,620	10,022	10,349
Douglas County	20,744	20,933	21,421	21,579	21,545
Humboldt County	8,394	8,539	8,491	8,218	8,265
Lyon County	20,991	24,153	22,593	23,278	27,187
Mineral County	1,685	1,732	1,534	1,512	1,624
Pershing County	2,211	2,022	2,072	2,177	2,133
Storey County	1,768	1,664	1,638	1,500	1,406
Washoe County	219,548	225,689	231,583	235,897	244,242
Fallon MSA	9,228	9,320	9,620	10,022	10,349
Fernley MSA	20,991	21,969	22,593	23,278	24,829
Reno-Sparks MSA	221,316	227,353	233,221	237,397	245,648

Source: U.S. Census Bureau, American Community Survey, 2021

Employment (Number Of Jobs) Five-Year Change

	Change from 2017-2021	% Change from 2017-2021
WNDD	35,313	11.4%
Carson City	3,131	12.9%
Churchill County	1,121	12.1%
Douglas County	801	3.9%
Humboldt County	-129	-1.5%
Lyon County	6,196	29.5%
Mineral County	-61	-3.6%
Pershing County	-78	-3.5%
Storey County	-362	-20.5%
Washoe County	24,694	11.2%
Fallon	1,121	12.1%
Fernley	3,838	18.3%
Reno-Sparks MSA	24,332	11.0%

2011 Average Employment by Industry

	Construction	Education and Health Services	Financial Activities	Information	Manufacturing	Natural Resources and Mining	Other Services	Professional and Business Services	Public Administration	Trade, Transportation and Utilities	Tourism, Gaming and Hospitality
Nevada	102,463	185,240	78,171	20,756	52,734	18,980	52,542	127,789	59,161	235,615	312,936
WNDD	22,540	53,477	17,236	5,049	21,785	6,508	12,050	28,590	19,405	62,047	45,189
Carson City	1,594	4,035	1,394	260	2,352	225	1,120	1,866	3,301	4,354	3,410
Churchill County	863	1,627	444	249	561	581	500	925	949	2,311	1,310
Douglas County	1,999	3,736	1,389	113	1,824	359	868	1,801	1,599	4,008	3,476
Humboldt County	403	944	139	74	181	2,353	141	348	408	1,081	1,132
Lyon County	1,611	3,210	1,140	258	2,478	344	932	1,163	2,048	4,985	2,029
Mineral County	98	312	55	0	135	84	26	219	379	285	168
Pershing County	130	354	36	30	91	633	56	60	279	397	163
Storey County	248	299	11	63	260	37	45	161	157	348	180
Washoe County	15,594	38,960	12,628	4,002	13,903	1,892	8,362	22,047	10,285	44,278	33,321

Source: U.S. Census Bureau, American Community Survey, 2011

2021 Average Employment by Industry

	Construction	Education and Health Services	Financial Activities	Information	Manufacturing	Natural Resources and Mining	Other Services	Professional and Business Services	Public Administration	Trade, Transportation and Utilities	Tourism, Gaming and Hospitality
Nevada	106,802	239,111	82,334	21,731	71,225	19,870	65,052	165,311	61,436	286,369	310,206
WNDD	27,795	65,273	17,882	5,060	29,967	6,569	15,633	37,010	20,612	69,512	46,538
Carson City	2,360	5,013	938	459	2,720	141	1,085	2,809	3,196	4,728	4,009
Churchill County	1,052	2,090	288	172	693	632	461	1,025	959	2,013	964
Douglas County	1,953	3,865	1,314	186	1,788	400	1,192	2,077	2,232	3,445	3,093
Humboldt County	608	1,438	277	35	338	2,093	363	306	670	1,386	751
Lyon County	1,953	3,891	977	249	3,448	800	1,199	1,871	1,751	5,954	2,736
Mineral County	71	397	52	3	103	39	67	103	360	297	132
Pershing County	221	386	9	10	128	619	38	76	152	340	154
Storey County	64	164	98	69	178	8	82	178	98	220	247
Washoe County	19,513	48,029	13,929	3,877	20,571	1,837	11,146	28,565	11,194	51,129	34,452

Source: U.S. Census Bureau, American Community Survey, 2021

Top Occupations

	WNDD	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County	Fallon	Fernley	Lovelock	Reno	Sparks	Winnemucca
Office and administrative support	40,829	3,557	1,197	2,642	916	2,666	182	130	112	29,427	517	1,227	37	16,240	6,809	344
Sales and related	33,048	2,552	681	2,446	483	2,431	234	143	78	24,000	339	861	67	13,278	5,424	251
Management	34,052	2,143	1,306	2,444	974	2,197	145	263	151	24,429	295	785	72	12,465	5,140	245
Food Preparation and service related	21,029	1,703	493	1,559	280	1,556	42	90	120	15,186	152	797	52	9,319	3,548	163
Construction and extraction	22,821	1,898	841	1,556	1,164	1,925	176	432	30	14,799	273	658	76	6,935	3,736	536
Material moving	17,540	1,112	319	854	416	1,878	49	139	35	12,738	164	832	83	6,768	3,492	307
Production	20,178	1,987	609	1,092	390	2,081	147	119	114	13,639	251	1,006	45	7,181	3,746	173
Educational instruction, and library	18,684	1,445	660	1,060	506	1,112	192	60	67	13,582	230	372	32	8,462	2,613	343
Business and financial operations	16,186	1,609	316	997	161	960	74	78	85	11,906	152	485	24	6,505	2,355	63
Building and grounds cleaning and maintenance	13,373	1,471	367	608	136	886	9	37	39	9,820	124	284	24	5,515	2,275	65
Personal care and service	12,395	812	270	981	397	794	73	8	24	9,036	168	338	-	5,236	1,739	92
Transportation	12,138	855	523	498	376	1,182	52	133	73	8,446	202	532	31	4,384	1,909	199
Health diagnosing and treating practitioners and other technical	12,138	782	447	736	164	397	6	-	22	9,584	248	151	-	5,523	1,696	145
Installation, maintenance, and repair	10,828	764	648	415	347	1,149	69	110	106	7,220	177	716	30	3,460	1,920	143
Healthcare support	8,604	967	193	419	255	669	23	121	55	5,902	119	228	52	3,761	1,257	162
Computer and mathematical	7,424	829	68	395	24	356	-	-	29	5,723	19	92	-	3,665	767	13
Arts, design, entertainment, sports, and media	5,706	601	28	392	26	170	5	50	94	4,340	22	54	18	2,764	833	5
Health technologists and technicians	5,469	413	345	271	215	354	33	18	28	3,792	132	115	7	2,234	787	167
Architecture and engineering	7,348	371	191	454	145	506	32	9	11	5,629	47	161	9	3,147	1,448	94
Community and social service	5,296	413	353	435	85	285	41	60	16	3,608	129	189	20	2,237	954	54
Firefighting and prevention, and other protective service workers including supervisors	5,024	390	108	285	72	308	40	-	31	3,790	80	105	-	2,203	660	63
Life, physical, and social science	3,396	120	35	257	243	121	-	-	39	2,581	-	76	-	1,787	370	173
Law enforcement workers including supervisors	4,232	411	95	462	251	622	-	110	28	2,253	36	359	26	1,147	545	169
Legal	2,992	217	24	231	27	136	-	4	19	2,334	17	48	4	1,377	365	27
Farming, fishing, and forestry	1,121	36	232	56	212	88	-	19	-	478	20	55	11	293	137	61

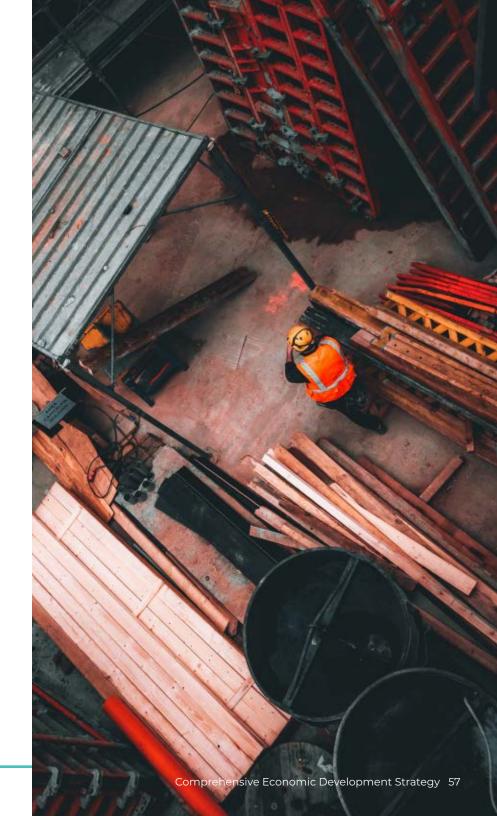
Top Occupations by Employment, Percentage

	WNDD	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County	Fallon	Fernley	Lovelock	Reno	Sparks	Winnemucca
Office and administrative support	5.8%	13.0%	11.6%	12.3%	11.1%	10.7%	11.2%	6.1%	8.0%	12.0%	13.2%	11.7%	5.1%	12.0%	12.5%	8.5%
Sales and related	4.7%	9.3%	6.6%	11.4%	5.8%	9.8%	14.4%	6.7%	5.5%	9.8%	8.7%	8.2%	9.3%	9.8%	9.9%	6.2%
Management	4.8%	7.8%	12.6%	11.3%	11.8%	8.8%	8.9%	12.3%	10.7%	10.0%	7.5%	7.5%	10.0%	9.2%	9.4%	6.0%
Food Preparation and service related	3.0%	6.2%	4.8%	7.2%	3.4%	6.3%	2.6%	4.2%	8.5%	6.2%	3.9%	7.6%	7.2%	6.9%	6.5%	4.0%
Construction and extraction	3.2%	6.9%	8.1%	7.2%	14.1%	7.8%	10.8%	20.3%	2.1%	6.1%	7.0%	6.3%	10.6%	5.1%	6.9%	13.2%
Material moving	2.5%	4.0%	3.1%	4.0%	5.0%	7.6%	3.0%	6.5%	2.5%	5.2%	4.2%	7.9%	11.5%	5.0%	6.4%	7.6%
Production	2.9%	7.2%	5.9%	5.1%	4.7%	8.4%	9.1%	5.6%	8.1%	5.6%	6.4%	9.6%	6.3%	5.3%	6.9%	4.3%
Educational instruction, and library	2.7%	5.3%	6.4%	4.9%	6.1%	4.5%	11.8%	2.8%	4.8%	5.6%	5.9%	3.5%	4.4%	6.2%	4.8%	8.5%
Business and financial operations	2.3%	5.9%	3.1%	4.6%	1.9%	3.9%	4.6%	3.7%	6.0%	4.9%	3.9%	4.6%	3.3%	4.8%	4.3%	1.6%
Building and grounds cleaning and maintenance	1.9%	5.4%	3.5%	2.8%	1.6%	3.6%	0.6%	1.7%	2.8%	4.0%	3.2%	2.7%	3.3%	4.1%	4.2%	1.6%
Personal care and service	1.8%	3.0%	2.6%	4.6%	4.8%	3.2%	4.5%	0.4%	1.7%	3.7%	4.3%	3.2%	0.0%	3.9%	3.2%	2.3%
Transportation	1.7%	3.1%	5.1%	2.3%	4.5%	4.8%	3.2%	6.2%	5.2%	3.5%	5.2%	5.1%	4.3%	3.2%	3.5%	4.9%
Health diagnosing and treating practitioners and other technical	1.7%	2.8%	4.3%	3.4%	2.0%	1.6%	0.4%	0.0%	1.6%	3.9%	6.3%	1.4%	0.0%	4.1%	3.1%	3.6%
Installation, maintenance, and repair	1.5%	2.8%	6.3%	1.9%	4.2%	4.6%	4.2%	5.2%	7.5%	3.0%	4.5%	6.8%	4.2%	2.5%	3.5%	3.5%
Healthcare support	1.2%	3.5%	1.9%	1.9%	3.1%	2.7%	1.4%	5.7%	3.9%	2.4%	3.0%	2.2%	7.2%	2.8%	2.3%	4.0%
Computer and mathematical	1.1%	3.0%	0.7%	1.8%	0.3%	1.4%	0.0%	0.0%	2.1%	2.3%	0.5%	0.9%	0.0%	2.7%	1.4%	0.3%
Arts, design, entertainment, sports, and media	0.8%	2.2%	0.3%	1.8%	0.3%	0.7%	0.3%	2.3%	6.7%	1.8%	0.6%	0.5%	2.5%	2.0%	1.5%	0.1%
Health technologists and technicians	0.8%	1.5%	3.3%	1.3%	2.6%	1.4%	2.0%	0.8%	2.0%	1.6%	3.4%	1.1%	1.0%	1.6%	1.4%	4.1%
Architecture and engineering	1.0%	1.4%	1.8%	2.1%	1.8%	2.0%	2.0%	0.4%	0.8%	2.3%	1.2%	1.5%	1.3%	2.3%	2.7%	2.3%
Community and social service	0.8%	1.5%	3.4%	2.0%	1.0%	1.1%	2.5%	2.8%	1.1%	1.5%	3.3%	1.8%	2.8%	1.6%	1.7%	1.3%
Firefighting and prevention, and other protective service workers including supervisors	0.7%	1.4%	1.0%	1.3%	0.9%	1.2%	2.5%	0.0%	2.2%	1.6%	2.0%	1.0%	0.0%	1.6%	1.2%	1.6%
Life, physical, and social science	0.5%	0.4%	0.3%	1.2%	2.9%	0.5%	0.0%	0.0%	2.8%	1.1%	0.0%	0.7%	0.0%	1.3%	0.7%	4.3%
Law enforcement workers including supervisors	0.6%	1.5%	0.9%	2.1%	3.0%	2.5%	0.0%	5.2%	2.0%	0.9%	0.9%	3.4%	3.6%	0.8%	1.0%	4.2%
Legal	0.4%	0.8%	0.2%	1.1%	0.3%	0.5%	0.0%	0.2%	1.4%	1.0%	0.4%	0.5%	0.6%	1.0%	0.7%	0.7%
Farming, fishing, and forestry	0.2%	0.1%	2.2%	0.3%	2.6%	0.4%	0.0%	0.9%	0.0%	0.2%	0.5%	0.5%	1.5%	0.2%	0.3%	1.5%

Employment: Top Industry Wages

	Annual Wage Median
Dermatologists	\$344,980
Physicians, Pathologists	\$292,000
Anesthesiologists	\$283,070
Physicians, All Other	\$269,790
Family Medicine Physicians	\$257,210
Dentists, All Other Specialists	\$250,760
Chief Executives	\$226,630
General Internal Medicine Physicians	\$206,500
Airline Pilots, Copilots, and Flight Engineers	\$193,240
Computer Science Teachers, Postsecondary	\$173,240
Materials Scientists	\$172,880
Lawyers	\$166,740
Judges, Magistrate Judges, and Magistrates	\$160,460
Commercial Pilots	\$143,520
Architectural and Engineering Managers	\$143,500
Physician Assistants	\$141,360
Health Specialties Teachers, Postsecondary	\$141,340
Podiatrists	\$137,140
Nurse Practitioners	\$136,230
Environmental Engineers	\$127,390

Source: United States Bureau of Labor Statistics, Occupational Employment and Wage Statistics (OEWS), May 2022



CEDS 2023 Committee

This CEDS Update was developed with a Comprehensive Economic Development Strategy Committee and through regional meetings composed of representatives from the public and private sector and community leaders.

Building and Construction Trades

Rob Benner

Building and Construction Trades Council

Wendy Colborne, Communications Director

Carson City

Maurice White, Supervisor

CSA

Leslie Colbrese, CEO

Douglas County

Lisa Granahan, Manager Economic Vitality, Douglas County

Education Innovation Coll.

Mary Alber, CEO

Education Innovation Collaborative

FbyA Unique Clothing

Ashlee Roberts, Owner

Fernley

Neal McIntyre, Mayor

Lydia Altick, Asst. City Manager

Trish Conner, Asst. to the City Manager

First Independent Bank

Angela Rowan, Assistant Vice President

GOED

Shari Davis, Director

Rural Economic and Community Development

Humboldt County

Michelle Hammond Allen, Economic Development Officer

JOIN

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Lovelock

Mark Hauenstein CEO, Technical Designs

Lyon County

Brent Lovett

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NNDA

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NRHA

Beth Dunning, Director Community Development

Pershing County

Heidi Lusby-Angvick, Executive Director **PCFDA**

Pvramid Lake Paiute Tribe

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Sparks

Dian VanderWell. Councilmember

Storey County

Honey Coughlin, Community Relations

TMCC

Amber Burroughs, Assoc. Director Workforce Development

UNR-UCED

Fred Steinmann, Director

Nathan Strong, Faculty Researcher

Washoe County

Mike Clark. Commissioner

WNC

Niki Gladys, Executive Director, Advancement

WNDD

Christine Brandon, Executive Director

Sources

This Comprehensive Economic Development Strategy uses demographic data obtained from a wide variety of sources. A substantial amount of data has been compiled and analyzed from various primary and secondary sources as part of this CEDS document:

- · Census Data & American Community Survey*
- EMSI; Economic Modeling**
- · Local Chamber of Commerce Officials
- · Local Community Clerk Officials
- · Local Economic Development Officials
- Local Planning Officials
- · Nevada Department of Training & Rehabilitation
- · Nevada Governor's Office of Economic Development
- · U.S. Department of Labor
- · United States Census Bureau, American Fact Finder

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^{*}Data from American Community Survey (ACS) is based on survey data and estimates and is less accurate than Decennial U.S. Census data.

^{**}EMSI modeling data is a compilation of data from multiple sources such as U.S. Census, Department of Labor statistics, and other sources. Drawing conclusions or comparisons with the information should be done with caution.

