
WESTERN NEVADA DEVELOPMENT DISTRICT

AGENDA

Board of Directors Meeting

9:30 AM, Monday, April 25, 2022

CITY OF RENO CONFERENCE ROOM -

1 East 1st Street – 7th Floor Caucus Room

OR JOIN BY ZOOM

<https://us02web.zoom.us/j/86735438829>

- 9:30 AM**
- 1. Call To Order** – Naomi Duerr, President, Western Nevada Development District
 - 2. Roll Call**
 - 3. Agenda Approval (For possible action)**
 - 4. Meeting minutes approval of February 28, 2022 (For possible action)**
- 9:40 AM**
- 5. Presentations (Information Only - No Action)**
 - a. NEWLY APPOINTED ECONOMIC DEVELOPMENT ADMINISTRATION (EDA) REGIONAL DIRECTOR**
Sheba Person – Whitley, Regional Director
Seattle Region EDA
 - b. NEWLY APPOINTED STOREY COUNTY REPRESENTATIVE**
Honey Tapley, Community Relations Coordinator
Storey County
 - c. BROADBAND INFORMATION & UPDATES**
Des Craig, WNDD ERR Coordinator
Broadband Mapping Update & Information

Kevin Byrd, Executive Director
New River Valley Regional Commission – Radford, VA
National Association of Development Organizations ~ Immediate Past President

Brian Mitchell, Director
Governor’s Office of Science, Innovation & Technology – State of Nevada
- 10:30 AM**
- 6. Consent Agenda (For Possible Action)**

Items on the consent calendar may be approved by one motion. Consent items may be pulled at the request of Board Members wishing to have an item further discussed. When pulled for discussion, the item will automatically be placed at the beginning of the Administrative Agenda.

 - a.** FY 21-22, February Treasurer’s Report
 - b.** FY 21–22, March Treasurer’s Report
 - 7. Administrative Items**
 - a.** Presidents Report (Information Only – No Action Required)

- 1) Executive Director Recruitment Update
- 2) Membership Dues
- 3) WNDD August Program Meeting

- 10:50 AM** **8. WNDD Operational Budget 2022-2023 for review and discussion (For Possible Action)**
- 11:10 AM** **9. Review and discuss 2022 Comprehensive Economic Development Update & Strategy Projects (For possible action)**
- 11:20 AM** **10. Inter-Jurisdictional Updates (Information Only – No Action Required)**
a. Humboldt County – Jan Morrison, Humboldt County Economic Development Officer
b. Storey County – Commissioner Clay Mitchell
- 11:40 AM** **11. Executive Director / Staff Team Report (Information Only – No Action Required)**
a. EDA Grant Applications
 1) Business Resiliency & Recovery Centers
 2) Revolving Loan Fund Program
b. Economic Resiliency and Recovery Plan Action Team Update
- 12 noon** **12. Adjourn to:**
Monday – June 25, 2022 Board Meeting – 9:30 am

This **NOTICE** has also been posted at the WNDD Office, 1000 North Division Street, Suite 102B, Carson City, Nevada 89703.

NOTICE TO PERSONS WITH DISABILITIES: Members of the Public who are disabled and require special assistance or accommodation at the meeting are requested to notify the Western Nevada Development District office in writing at 1000 N. Division St., Suite 102 B, Carson City, Nevada 89703 or by emailing sgonzales@wndd.org at least 24 hours in advance of the meeting.

This notice has been emailed for posting at the following locations:

Carson City Executive Offices, 201 North Carson Street, Carson City, Nevada 89701
Churchill County, Administrative Complex, 155 North Taylor Street, Fallon, Nevada 89406
City of Fallon, City Hall, 55 West Williams Street, Fallon, Nevada 89406
City of Fernley, 595 Silver Lace Boulevard, Fernley, Nevada 89408
Douglas County, Executive Offices, 1616 8th Street, Minden, Nevada 89423
Mineral County, Courthouse, 1st and "A" Street, Hawthorne, Nevada 89415
Pershing County, Courthouse, 400 Main Street, Lovelock, Nevada 89419
City of Lovelock, Executive Offices, 400 14th Street, Lovelock, Nevada 89419
City of Reno, 1 East First Street, Reno, Nevada 89505
City of Sparks, 431 Prater Way, Sparks, Nevada 89431
Storey County, Courthouse, "B" Street, Virginia City, Nevada 89440
Washoe County, 1001 East Ninth Street, Building A, Reno, Nevada 89512
Humboldt County, 50 W. 5th Street, Winnemucca, Nevada 89445
City of Winnemucca, 90 W. 4th Street, Winnemucca, Nevada 89445

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

BOARD OF DIRECTORS MEETING MINUTES
FEBRUARY 28, 2022

WESTERN NEVADA DEVELOPMENT DISTRICT

DRAFT MINUTES

Board of Directors' Meeting

9:30 AM to 12:00 PM, Monday, February 28, 2022

1705 Peru Drive, Tahoe Reno Industrial Center, Storey County Conference Facilities

MEETING IN-PERSON AND BY ZOOM

1. Call To Order

President Naomi Duerr called the meeting to order at 9:34 AM

2. Roll Call

Carson City – Maurice White; Douglas County – Lisa Granahan, Danny Tarkanian, Kitty McKay; City of Fallon – Kelly Frost; Humboldt County – Jan Morrison, Dave Mendiola; Pershing County – Heidi Lusby-Angvick; City of Lovelock – Pat Rowe, Mark Hauenstein; Storey County – Clayton Mitchell; City of Fernley – Roy Edgington; City of Reno - Naomi Duerr, Jeff Limpert, Teri Bath; City of Sparks - Art Sperber; Winnemucca - Alicia Heiser; Building and Construction Trades Council of Northern Nevada – Rob Benner; Lake Tahoe Visitors' Authority – Carol Chaplin; NV Energy – Jeff Sutich; Nevada Builders' Alliance – Aaron West; Flynn Giudici – Nick Vander Poel; Nevada Green Institute – Aster Girma; Tahoe Prosperity Center – Heidi Hill-Drum; Downtown Reno Partnership – Alexander Stettinski, Nathan DiGangi; EDAWN – Kara Harris; Education Innovation Collaborative – Dr. Mary Alber; RNDC – Mary Kerner; Uprise Fiber - Sam Sanders.

Members Absent

Carson City - Nancy Paulson; Churchill County – Greg Koenig, Bruce Breslow, Jim Barbee; Pershing County – Shayla Hudson; Mineral County – Cassie Hall; Storey County – Lara Mather; Humboldt County – Ken Tipton; Washoe County – Jeanne Herman, Mojra Hauenstein; City of Fernley – Lowell Patton; City of Sparks – Dian Vanderwell, Tracy Holland, Charlene Bybee; City of Winnemucca – Vince Mendiola; NRHA – Stacey Sept; Pyramid Lake Paiute Tribe – Cassandra Darrough; JOIN – Denise Castle; UNR – Dr. Tom Harris; RailPros – Paul MacDonald; TMCC – Dr. Dana Ryan; GOWINN – Amy Fleming; CEDA - Sara Beebe; CSA – Leslie Colbrese; WNC – Niki Gladys.

Staff

Sheryl Gonzales, Executive Director
Des Craig, ERR Coordinator

3. Agenda Approval

Teri Bath moved to approve the agenda; Aaron West seconded. Motion passed unanimously.

4. Meeting Minutes Approval from December 13, 2021

Heidi Lusby-Angvick moved to approve the minutes from December 13, 2021. Pat Rowe seconded. Motion passed by a majority vote. Dave Mendiola and Art Sperber abstained since they were not present at the meeting on December 13, 2021.

5. Announcements, Presentations, Recognition Items and Items of Special Interest

Sheryl Gonzales introduced a number of guests – Annie Flanraich (Flan Writes), Shari Davis (GOED), and Matthew Kenard (Nevadaworks). She introduced two new Board members: Sam Sanders (Uprise Fiber) and Greg Koenig (Churchill County, currently out-of-state).

Sheryl Gonzales announced that Jeff Sutich was representing NV Energy for the last time as he had accepted the position of Executive Director at NNDA. President Duerr asked when a new representative from NV Energy would be appointed. Jeff submitted that it may take a few months for a replacement to be appointed.

6. APPROVAL OF CONSENT CALENDAR

A. FY 2021-22, November Treasurer’s Report

B. FY 2021-22, December Treasurer’s Report

C. FY 2021-22, January Treasurer’s Report

Maurice White asked for clarification on why a cost item under Services and Supplies (Printing and Reproduction) was over-budget. Sheryl Gonzales explained that the 2021 CEDS Update included the Economic Recovery and Resiliency Plan which led to extra printing costs.

Art Sperber moved to approve the items on the Consent Calendar; Aaron West seconded. The motion was approved unanimously.

ADMINISTRATIVE AGENDA

7. President’s Report

A. Executive Director

President Duerr announced that Sheryl Gonzales is retiring from WNDD at the end of June 2022. She thanked her for her 8 years of effective service to WNDD. Ms Gonzales will return under contract if help is needed in the transition to the new Executive Director.

Discussion followed on the process for recruiting a new Executive Director. Ms Gonzales was asked to advertise the vacancy immediately for a period of 4 weeks (to April 1). Applications will be considered by the Executive Board and an interview panel will interview applicants in April with a view to having the new Executive Director start by the end of May.

Roy Edgington suggested that 30 days was not long enough for the hand-over. He asked if Ms Gonzales could allow more time with the incoming Executive Director (ED) and if the budget could support her and the new ED for more than 30 days. Ms Gonzales said she would investigate and advise the Executive Board on the budget question.

Teri Bath asked if WNDD is applying for grant funding to support additional staff. Sheryl responded this is in process.

Ms Duerr commented that the incoming ED should not have to work from the office in Carson City but could be remote and work from home or another office.

B. Board Retreat Survey Results

President Duerr summarized the survey results from the November 2021 Board Retreat. There were no comments from Board members and no follow-up discussion.

C. Bylaws Update

President Duerr confirmed that the Executive Board would be looking at the bylaws but this will wait until the new Executive Director is in place.

D. Northern Nevada Regional Development Authority

President Duerr announced that the Northern Nevada Regional Development Authority (NNRDA) – a regional development authority under GOED – received Economic Development District (EDD) status from EDA in January 2022. This means there are now 2 EDDs in Nevada. Sheryl Gonzales said she had reached out to the Executive Director of NNRDA, Sheldon Mudd, and offered assistance where needed.

8. Review and discuss revision of Board and Executive Board Meeting Schedule for 2022-23.

Sheryl Gonzales suggested changes to the Board and Executive Board meetings schedule which would result in four (4) full Board meetings per year, six (6) Executive Board meetings per year, and two (2) program events per year involving the full Board. Ms Gonzales proposed the changes would commence in the 2022 fiscal year. Full Board meetings would continue to be held the fourth Monday of the month beginning at 9:30am.

- Dates for the full Board meetings would be: November 14, 2022, February 27, 2023, August 28, 2023.
- Dates for the program events would be: August 22, 2022 and May 22, 2023.
- Dates for the Executive Board meetings would be: July 2022, September 2022, January 2023, March 2023, June 2023 and September 2023.

During discussion it was proposed that if action was needed by the Board in August 2022 and May 2023, such items could be added to the program event agenda.

It was discussed and agreed that the meetings would continue in a hybrid video/in-person format.

Possible program events could include a visit to the new Events Center at Lake Tahoe, and the BCTNN Training Facility in Sparks.

Teri Bath moved to approve the proposed meetings schedule; Art Sperber seconded. The motion was approved unanimously.

9. Review and discuss Comprehensive Economic Development Strategy (CEDS) Goals for 2022 Update.

Sheryl Gonzales presented the Staff Report and recommended that the Target Areas and Goals contained in the 2021 CEDS Update and Economic Recovery and Resiliency Plan remain the same for the 2022 CEDS Update.

During discussion, Mary Alber submitted that support for education and workforce development is a cross-cutting goal and is integral to all the Target Areas and not just to Target Area 2 on Infrastructure. She raised the need for a regional approach in supporting education and workforce development and also suggested that support should promote innovative, new ways to educate and develop the workforce.

Ms Gonzales suggested that any major changes to the Target Areas and Goals should be reserved for the CEDS Rewrite which will take place in 2024-5.

President Duerr suggested as a compromise that Goal # 3 under Target Area # 2 should be restated as “Support Innovation in Education and Workforce Development”.

Next, Aster Girma suggested that sustainable practices are needed to produce resilience and are therefore cross-cutting and integral to all the Target Areas. Aster was asked to liaise with WNDD staff and expand and explore her thoughts on sustainable practices more fully with staff.

To conclude this discussion President Duerr asked staff to alter Target Area 2, Goal 3 as mentioned, and include a preface to the Goals in the 2022 CEDS Update that will stress how innovative education and workforce development, and sustainable practices are cross-cutting and important to achieving all the goals, and are essentially embedded in the goals and subsequent actions.

10. Executive Director/Staff Team Report

A. Comprehensive Economic Development Strategy (CEDS) Projects/Evaluation Team

Des Craig presented the Staff Report on the 2022 CEDS Projects and review process. The projects included in the 2021 CEDS Update have been reviewed and 25 have been identified for inclusion in the 2022 CEDS Update.

The deadline for new projects is Monday February 28. Three only received so far. The Evaluation Team this year comprises Amy Miller (NDA), Shari Davis (GOED), Jan Morrison (RDA Hwy 95-80), Bryan McArdle (EDAWN) and Rob Benner (BCTNN).

During discussion the deadline for the submission of new projects was extended to Friday March 4. Clarification was provided to Mary Alber who asked concerning the 2021 EIC project. It will be included in the 2022 CEDS Update. Lisa Granahan asked if the Muller Parkway project would be included in the 2022 CEDS Update. Des is to investigate. Lisa also mentioned there would be another project coming from Douglas County, however, both would not be requiring EDA finding.

B. Economic Recovery and Resiliency Plan (ERRP) Update – Action Teams

Sheryl Gonzales presented the Staff Report on implementation of the Economic Recovery and Resiliency (ERRP). She explained the purpose of the four Action Teams that have been set up and the work completed to date, and provided the names of those on each Action Team. This process may also yield several projects for inclusion in the 2022 CEDS Update.

C. Broadband Mapping Project Update

Des Craig presented the Staff Report on the Broadband Mapping project. He provided an update on the map and appealed for more support from members to promote the speed test.

Sheryl Gonzales and President Duerr reiterated the need for greater commitment and effort to spread the word and encourage residents to take the test. Ms Gonzales asked local government members to add notices to any mailings they may have going out; Ms Duerr asked Board members to repeatedly take the speed test themselves and to use their social medial platforms to inform others.

Teri Bath recommended reaching out to homeowner associations and asking media to support the project by making public service announcements on behalf of the project.

D. Grants – Current, Applied to Date, Proposed

Sheryl Gonzales provided a comprehensive overview of grants currently being managed by WNDD, grant applications submitted to EDA, and grant applications under preparation for submission to EDA. Successful grant applications provide revenue for WNDD – directly, or through management contracts with the official grantees.

Ms Gonzales raised the issue of match, especially for the annual Planning Grant from EDA. This is currently a 3-year grant with an annual match of approximately \$36,000. However, when the next application is made for this funding, the match is likely to be around \$80,000. Match is determined based on the economic environment of the region. Two important criteria by which EDA judges the match are unemployment and per capita income. It is anticipated that unemployment will most probably be low and per capita income high for the next EPA planning grant application. The annual membership dues are not enough to cover this match, something that will need to be addressed at a later time.

President Duerr asked if there were other grants WNDD should be applying for to help the organization retain staff and provide technical assistance to members and others. Ms Gonzales explained there are no other EDA technical assistance grants and when a grant application is made to EDA a formal project is required. Ms Duerr suggested that the Board should brainstorm on potential funding/revenue streams for WNDD.

Mary Alber inquired on the status of State ARPA funds. Ms Gonzales advised that the Governor had recently presented his priorities (including housing) and that more information could be found on the Nevada Recovers webpage. Ms Duerr said she would follow up with the State Treasurer on the status of these funds.

11. Inter-Jurisdictional Updates

A. CARES Act and ARPA Funding:

Sheryl Gonzales called upon members to share how local governments are spending CARES and ARPA funding

- President Duerr said Reno is putting approximately \$13 million into affordable housing which includes the purchase of a motel and prefabricated dwelling units. Additional funds will be spent to purchase other properties destined for conversion into affordable housing.
- Dave Mendiola said that Humboldt County was targeting rural areas with funding for community centers and sewer and water improvements, renovating the County court-rooms, and are looking to enhance the east wing of the convention center and early learning facility at the Boys' and Girls' Club.
- Lisa Granahan reported that Douglas County is taking a more cautious approach preferring to wait and see what the State does with its ARPA funding. However, most of the ARPA funding in Douglas County will likely go to replace lost revenues and general government services.

- Clayton Mitchell reported for Storey County. Most of the \$800,000 will go toward water distribution systems in Virginia City, Gold Hill and Silver City.
- Roy Edgington reported for Fernley. ARPA funds are being used at the Boys' and Girls' Club, Community Center and sewer improvements.
- On Winnemucca's use of ARPA funding, Alicia Heiser reported that most of the city's allocation will go to replace revenue losses and general government services. \$2 to 3 million will be used to extend water and sewer infrastructure to areas earmarked for (housing) development, and a further \$1 million will be used for downtown revitalization and outdoor recreation projects.
- In Pershing County/Lovelock, Heidi Lusby-Angvick reported that some of the ARPA funds will be used to extend a water pipeline to the airport.

B. EDA Grants Submitted:

Carol Chaplin provided an update on progress with the Tahoe Event Center, currently under construction. When finished this will be a huge asset to the community providing, among other things, an arena capable of seating up to 6,000 people. Recently Carol applied to EDA for ARPA funds under the Tourism NOFO. This application was for \$4 million and is intended to provide fittings, fixtures and equipment for the Event Center that were not included in the original construction funding.

Milt Stewart and Matthew Kennard from NevadaWorks reported next on the Good Jobs Challenge grant submitted to EDA in February. NevadaWorks is the applicant and system lead entity on the project which involves many partners including WNDD. The project is entitled the Northern Nevada Equity in Employment project; \$15 million was requested from EDA and up to \$7 million in other federal funds will be leveraged through the project. The target communities are underserved populations, rural communities and tribal communities in 13 counties in northern and central Nevada. A major aspect of this workforce development and training project is the partnership with employers in identifying needs and employing individuals trained through the program. The project will operate in 4 sectors in northern and central Nevada, namely manufacturing, technology, health and logistics.

Sheryl Gonzales mentioned this grant process will be very competitive. There are \$500 million at stake, 509 entities applied to EDA, and a maximum of 50 entities will be allocated funds under this program. She mentioned that Join, Inc together with EDAWN, Northern Nevada Literacy Council and local Chambers of Commerce had submitted a Good Jobs Challenge grant application to EDA also. Representatives from JOIN and EDAWN were present but unable to comment further on that project and grant application.

C. Brownfields Technical Assistance Grant – Pershing County:

Heidi Lusby-Angvick told the Board of the EPA Technical Assistance Grant, developed and submitted by WNDD. The project grant was awarded with the purpose of looking specifically at the development potential of the Lovelock Industrial Park. The study consultants will make recommendations on how best to develop the park based on extensive stakeholder interviews with real estate companies, landowners, business owners and local government staff. The grant did not require match and was managed by EPA. The plan will be ready by the end of March.

Adjournment

Prior to adjourning the meeting, President Duerr thanked everyone for a good meeting and called upon members for any last comments.

Aaron West announced that a new company, EnviroSafe Demil LLC, is hosting a ground-breaking ceremony on March 4 at noon 14 miles north of Fallon on Hwy 95. The company processes old munitions in an environmentally-safe manner.

Alex Stettinkski announced an upcoming project in Reno to upgrade the Truckee River Path. He also announced that the National Downtown Association will be holding their West Coast forum in Reno this year from June 15 to 17.

The WNDD Board meeting was adjourned at 12:00 pm until **9:30 am Monday, April 25, 2022**. Location to be determined.

Respectfully Submitted,

Minutes Developed by Des Craig, WNDD Resiliency Coordinator

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

**UPDATE ON REGIONAL BROADBAND
MAPPING PROJECT**

WNDD BOARD MEETING: APRIL 25, 2022

STAFF REPORT: UPDATE ON REGIONAL BROADBAND MAPPING PROJECT

SUBMITTED BY DES CRAIG, ECONOMIC RECOVERY COORDINATOR

SUMMARY:

Reliable, affordable broadband connectivity is vital to the development and well-being of all residents in the WNDD region, however, not all communities are equally-well served with broadband connectivity. To determine the needs more exactly an interactive mapping project was proposed and approved by the WNDD Board in June 2021. Development of the map was estimated to cost \$40,000 per year.

A mapping consultant was contracted in October to provide the necessary mapping software and GIS information intrinsic to the map. The map was launched in early November and outreach and promotional materials provided to participating members and partners to inform the public of the mapping project and the WNDD Speed Test, the source of primary data for the map. The cost of the map for the first year was met by local government members of WNDD.

The map is currently being constructed as residents take the Speed Test. The map is being promoted by WNDD members and partners and several media outlets have promoted the project. Further outreach and on-going promotion are needed and many more speed tests are vital to the success of the mapping project.

While staff are engaged in this outreach daily, support and participation by WNDD members and partners is needed to encourage residents across the region to take the WNDD Speed Test.

Staff are also active and needing member support and participation in finding sponsorship to meet the costs of paid media and other map-related expenses (such as legal expenses, webpage design, logo development, URL costs).

Training on how to use the map has started and is being offered to a group from across the WNDD region.

THE PROJECT:

Background:

An interactive broadband mapping project was proposed to and approved by the WNDD Board on June 28, 2021.

The concept was to produce a map of the WNDD region, based on crowd-sourced/speed test data, that would show areas at street level in need of better broadband service. Also, it was proposed that the map would have in-built GIS layers of information relevant to broadband deployment. It was intended that the map and associated data would be used as a planning tool to:

- Check if broadband deployments and related grant programs are meeting expectations;
- Produce design and cost estimates for broadband projects covering fiber, fixed wireless and hybrid options;
- Write grants for broadband infrastructure projects and capture state, federal and other funding;
- Assist grant administrators and internet service providers to verify the impact of their programs and intended targets in real time without relying on out-of-date historical maps.

The cost to prepare the map was \$40,000, renewable each year as an annual subscription.

Following the June 2021 Board meeting, WNDD contacted local government members and requested \$2,850 each towards the total project cost of \$40,000. Members were also asked to reach out and encourage residents, businesses etc. in their communities to participate in the mapping exercise. An outreach and marketing plan was created and distributed to all WNDD members for use when the mapping initiative was ready to launch.

Twelve of the fourteen local government members of WNDD approved funding and project participation. Churchill County and Carson City opted not to be part of the mapping project.

In September a mapping consultant/contractor (GEO Partners LLC from Minnesota) was selected through an RFP process and a contract was executed in late October. A web-based Speed Test landing page was developed (www.nevadaspeedtest.org) and the project was launched on November 3, 2021. Participating WNDD members and collaborating partners were provided with outreach and promotional materials to inform and encourage the public to take the WNDD speed test.

Current status:

As residents are informed of the WNDD map and speed test, the map is gradually taking shape, and can be viewed at <https://expressoptimizer.net/projects/Nevada/speedtestmap.php>.

The main focus at the moment is continued outreach and promotion of the mapping project. To date the mapping project has been covered by KOLO 8 News, Channel 2 News and Northern Nevada Business Weekly and others. At the time of writing, more than 2,500 speed tests have been taken across the WNDD region. (The end of February figure was 1,900 tests). Each speed test is plotted as a dot on the map and color-coded to indicate download and upload internet speed. Many more speed tests are needed to make the results statistically representative, and WNDD Board members are key to making this happen.

Recent and ongoing marketing efforts include reaching out to WNDD members (with a request to upload a project link on their websites), Senior Centers, Community Centers, libraries, school districts, Cooperative Extension, and through extensive use of social media. Uprise Fiber, an associate member of WNDD, agreed to sponsor the mapping project and has assisted with door-to-door distribution of flyers in the City of Lovelock. Paid media outlets and opportunities

are being researched also, and a competition to motivate communities to get involved is being considered.

WNDD is appealing to all its members, and in particular local government members, to assist in this venture. If anyone has a good idea on how to promote this project, please get in touch with Des Craig at WNDD. The speed test results across the region vary from community to community. The minimum target is to map speed tests from at least 4 percent of the households in the region. At the moment speed tests taken represent just over 1 per cent of all households in the region.

Douglas County is an example of a community that is interested and engaged in promoting and applying this project to bring better internet connectivity to un- and underserved areas of the county. Thanks to Lisa Granahan (Douglas County Economic Development) and John Endter (Douglas County School District).

Representatives from communities across the region are being trained on how to use the map. The first training session was held on January 20, the second on February 24, and the third and last will be on April 28 on how to use the map. The training is being provided by the mapping consultant and, when complete, participating communities will be asked to sign data-sharing agreements and given access codes to enable them to use the information contained in the map.

Finally , it is important to note that the WNDD license to use the mapping software is valid for one year only from the end of last October. The Executive Board and complete WNDD Board should consider extending this license at their next meetings.

NEXT STEPS:

- Continued outreach across the region by WNDD staff and members. This will include an effort to attract sponsors to provide financial help with paid media advertising and other costs;
- Training of the team drawn from across the region on how to use the map as a planning tool;
- Engagement with communities across the region and the WNDD Regional Broadband Action Team, the Governor's Office of Science, Innovation and Technology (OSIT) and internet service providers, to assess broadband needs and possible projects for funding in 2022 and beyond.

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

CONSENT AGENDA
FEBRUARY TREASURER'S REPORT FY 21-22

	FY 21-22	BCGA-H	BCGA-P	BROADBAND	EDA CARES	EDA-PPG	RLF	PREVIOUS	CURRENT	TOTAL	BALANCE	% EXPENDED
Personnel and Benefits												
Salaries and Wages	187,500.00	0.00	0.00	0.00	4,615.38	5,000.00	0.00	107,616.84	9,615.38	117,232.22	70,267.78	62.52%
Benefits	28,309.00	0.00	0.00	0.00	501.68	708.20	0.00	15,641.51	1,209.88	16,851.39	11,457.61	59.53%
Payroll Expenses	16,317.00	0.00	0.00	0.00	429.52	458.91	0.00	9,095.55	888.43	9,983.98	6,333.02	61.19%
PAVROLL & BENEFITS SUB-TOTAL	232,126.00	0.00	0.00	0.00	5,546.58	6,167.11	0.00	132,353.90	11,713.69	144,067.59	88,058.41	62.06%
Services and Supplies												
Accounting, legal, insurance	28,000.00	0.00	0.00	0.00	3,330.00	3,905.00	0.00	8,387.44	7,235.00	15,622.44	12,377.56	55.79%
Board Retreat	10,000.00	0.00	0.00	0.00	0.00	0.00	0.00	10,360.70	0.00	10,360.70	-360.70	103.61%
Contract Services	285,641.00	12,664.64	0.00	-6500.00	1,368.00	270.00	0.00	245,564.74	7,802.64	253,367.38	32,273.62	88.70%
Equipment/Maintenance	4,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,000.00	0.00%
Rent and Utilities	22,068.00	0.00	0.00	0.00	736.02	736.03	0.00	14,007.86	1,472.05	15,479.91	6,588.09	70.15%
Dues, subscriptions, meetings	8,500.00	0.00	0.00	0.00	958.66	482.90	0.00	6,918.12	1,441.56	8,359.68	140.32	98.35%
Office Supplies	2,500.00	0.00	0.00	0.00	61.68	61.67	0.00	2,135.30	123.35	2,258.65	241.35	90.35%
Postage/Shipping	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,500.00	0.00%
Travel and Meals	12,000.00	0.00	0.00	0.00	1,725.35	528.70	0.00	5,487.78	2,254.05	7,741.83	4,258.17	64.52%
Printing and Reproduction	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	2,472.20	0.00	2,472.20	-972.20	164.81%
Internet and Web Service	10,000.00	0.00	0.00	0.00	0.00	-23.79	0.00	1,918.45	-23.79	1,894.66	8,105.34	18.95%
SERVICES & SUPPLIES SUB-TOTAL	385,709.00	12,664.64	0.00	-6500.00	8,179.71	5,960.51	0.00	297,252.59	20,304.86	317,557.45	68,151.55	82.33%
EXPENSE TOTALS	617,835.00	12,664.64	0.00	-6,500.00	13,726.29	12,127.62	0.00	429,606.49	32,018.55	461,625.04	156,209.96	74.72%
REVENUE TOTALS	613,265.00	0.00	0.00	0.00	0.00	0.00	296.60	426,218.51	296.60	426,515.11	186,749.89	69.55%

	FY 21-22	BCGA-H	BCAG-P	Broadband	EDA-CARES	EDA - PPG	RLF	PREVIOUS	CURRENT	TOTAL	BALANCE	% REALIZED
Resources												
Balance Forward	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9934.94	0.00	9934.94	0.00	100.00%
EDA Planning Grant	80000.00	0.00	0.00	0.00	0.00	0.00	0.00	40000.00	0.00	40000.00	40000.00	50.00%
Board Retreat	10000.00	0.00	0.00	0.00	0.00	0.00	0.00	9500.00	0.00	9500.00	500.00	95.00%
EDA Cares Grant	200000.00	0.00	0.00	0.00	0.00	0.00	0.00	100000.00	0.00	100000.00	100000.00	50.00%
Broadband	45000.00	0.00	0.00	0.00	0.00	0.00	0.00	34200.00	0.00	34200.00	10800.00	76.00%
BCGA-H	170000.00	0.00	0.00	0.00	0.00	0.00	0.00	151542.44	0.00	151542.44	18457.56	89.14%
BCGA-P	30000.00	0.00	0.00	0.00	0.00	0.00	0.00	7575.03	0.00	7575.03	22424.97	25.25%
Membership	76250.00	0.00	0.00	0.00	0.00	0.00	0.00	71400.00	0.00	71400.00	4850.00	93.64%
RLF Interest	2000.00	0.00	0.00	0.00	0.00	296.60	0.00	2065.55	296.60	2362.15	-362.15	118.11%
Interest	15.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.55	14.45	3.67%
REVENUE TOTAL	613265.00	0.00	0.00	0.00	0.00	296.60	0.00	426218.51	296.60	426515.11	186749.89	69.55%

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

CONSENT AGENDA
MARCH TREASURER'S REPORT FY 21-22

	FY 21-22	BCGA-H	BCGA-P	BROADBAND	EDA CARES	EDA-PPG	RLF	PREVIOUS	CURRENT	TOTAL	BALANCE	% EXPENDED
Personnel and Benefits												
Salaries and Wages	187,500.00	0.00	0.00	0.00	6,923.07	7,500.00	0.00	117,232.22	14,423.07	131,655.29	55,844.71	70.22%
Benefits	28,309.00	0.00	0.00	0.00	555.34	795.51	0.00	16,851.39	1,350.85	18,202.24	10,106.76	64.30%
Payroll Expenses	16,317.00	0.00	0.00	0.00	608.27	655.88	0.00	9,983.98	1,264.15	11,248.13	5,068.87	68.94%
PAYROLL & BENEFITS SUB-TOTAL	232,126.00	0.00	0.00	0.00	8,086.68	8,951.39	0.00	144,067.59	17,038.07	161,105.66	71,020.34	69.40%
Services and Supplies												
Accounting, legal, insurance	28,000.00	0.00	0.00	0.00	0.00	950.00	0.00	15,622.44	950.00	16,572.44	11,427.56	59.19%
Board Retreat	10,000.00	0.00	0.00	0.00	0.00	0.00	0.00	10,360.70	0.00	10,360.70	-360.70	103.61%
Contract Services	285,641.00	10,070.50	0.00	0.00	45.00	195.00	0.00	253,367.38	10,310.50	263,677.88	21,963.12	92.31%
Equipment/Maintenance	4,000.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	4,000.00	0.00%
Rent and Utilities	22,068.00	0.00	0.00	0.00	674.83	674.84	0.00	15,479.91	1,349.67	16,829.58	5,238.42	76.26%
Dues, subscriptions, meetings	8,500.00	0.00	0.00	0.00	2.00	2.00	0.00	8,359.68	4.00	8,363.68	136.32	98.40%
Office Supplies	2,500.00	0.00	0.00	0.00	0.00	-148.34	0.00	2,258.65	-148.34	2,110.31	389.69	84.41%
Postage/Shipping	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	0.00	1,500.00	0.00%
Travel and Meals	12,000.00	0.00	0.00	0.00	103.69	364.97	0.00	7,741.83	468.66	8,210.49	3,789.51	68.42%
Printing and Reproduction	1,500.00	0.00	0.00	0.00	0.00	0.00	0.00	2,472.20	0.00	2,472.20	-972.20	164.81%
Internet and Web Service	10,000.00	0.00	0.00	0.00	0.00	0.00	0.00	1,894.66	0.00	1,894.66	8,105.34	18.95%
SERVICES & SUPPLIES SUB-TOTAL	385,709.00	10,070.50	0.00	0.00	825.52	2,038.47	0.00	317,557.45	12,934.49	330,491.94	55,217.06	85.68%
EXPENSE TOTALS	617,835.00	10,070.50	0.00	0.00	8,912.20	10,989.86	0.00	461,625.04	29,972.56	491,597.60	126,237.40	79.57%
REVENUE TOTALS	613,265.00	10,070.50	0.00	3,000.00	0.00	0.00	392.49	426,515.11	13,462.99	439,978.10	173,286.90	71.74%

	FY 21-22	BCGA-H	BCAG-P	Broadband	EDA-CARES	EDA - PPG	RLF	PREVIOUS	CURRENT	TOTAL	BALANCE	% REALIZED
Resources												
Balance Forward	0.00	0.00	0.00	0.00	0.00	0.00	0.00	9934.94	0.00	9934.94	0.00	100.00%
EDA Planning Grant	80000.00	0.00	0.00	0.00	0.00	0.00	0.00	40000.00	0.00	40000.00	40000.00	50.00%
Board Retreat	10000.00	0.00	0.00	0.00	0.00	0.00	0.00	9500.00	0.00	9500.00	500.00	95.00%
EDA Cares Grant	200000.00	0.00	0.00	0.00	0.00	0.00	0.00	100000.00	0.00	100000.00	100000.00	50.00%
Broadband	45000.00	0.00	0.00	3000.00	0.00	0.00	0.00	34200.00	3000.00	37200.00	7800.00	82.67%
BCGA-H	170000.00	10070.50	0.00	0.00	0.00	0.00	0.00	151542.44	10070.50	161612.94	8387.06	95.07%
BCGA-P	30000.00	0.00	0.00	0.00	0.00	0.00	0.00	7575.03	0.00	7575.03	22424.97	25.25%
Membership	76250.00	0.00	0.00	0.00	0.00	0.00	0.00	71400.00	0.00	71400.00	4850.00	93.64%
RLF Interest	2000.00	0.00	0.00	0.00	0.00	392.49	0.00	2362.15	392.49	2754.64	-754.64	137.73%
Interest	15.00	0.00	0.00	0.00	0.00	0.00	0.00	0.55	0.00	0.55	14.45	3.67%
REVENUE TOTAL	613265.00	10070.50	0.00	3000.00	0.00	392.49	0.00	426515.11	13462.99	439978.10	173286.90	71.74%

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

PRESIDENTS REPORT
MEMBERSHIP DUES



April 13, 2022

ELECTED OFFICIAL
AGENCY
AGENCY ADDRESS
CITY, STATE, ZIP

Dear _____.

As part of the annual budget development process, the Western Nevada Development District (WNDD) Executive Board has taken a deep dive into our revenues and expenditures. It is apparent that with several grants ending this year and increased costs in some areas, we need to address our revenues in order to develop a balanced budget.

We are set for success with our approved Comprehensive Economic Development Strategy (CEDS). The CEDS is the basic requirement to qualify for many federal and state grant opportunities. However, in order to receive the annual EDA funding to update and implement the CEDS, an annual match is required from our organization. This match is based on the region's unemployment rate as well as our per capita income. Last years' match was only \$34,286, but it has typically been \$80,000. With our region's low unemployment rate and rising wages, the match is set to return to the higher level in FY 23-24.

Further, it is apparent that our Executive Director's salary is no longer competitive. Even with a significant increase, our ED's salary will be less than the new Northeast Nevada Regional Authority and Development District's ED's annual salary of approximately \$105,000.

The hard truth is that with the existing level of membership dues, it is a challenge to create a balanced budget - even with just one employee rather than three - and operate WNDD at the level of service we have come to expect. To keep pace with rising costs, and to continue strengthening WNDD and qualify for ongoing Economic Development District grant funds, we must consider our membership dues.

Back during the recession in 2007 - and before some members had even joined WNDD - the Board made the decision to severely cut back our annual dues. Now, fifteen years later, and with the rebound in the economy, nearly full employment, and the critical need to fund our Economic Development District, the Executive Board has voted to recommend that as a part of next year's annual budget we **reinstate the annual dues level for our government members back to the 2006 pre-recession levels** - with some adjustments. The Executive Board is also recommending the dues for our **nonprofit Associate Members increase slightly from \$175 to \$250**. There is **no change recommended for other levels of Associate Members**. All of the proposed changes are described on the attached table.

This has been a year of great change and innovation for WNDD. Between the Broadband Mapping Project, our ERRP Action Teams, support to our member agencies with grant programs, the development of recovery and resiliency activities and our focus on workforce training, we see a vibrant role for WNDD in

keeping our membership at the forefront of economic development and resiliency. Whether through providing grant application and management assistance for infrastructure and economic development projects (\$6 million in grants to our members over the last three years!), serving on the State of Nevada Advisory Resiliency Committee, providing loans, assisting in training the workforce of tomorrow, or identifying new pots of money, WNDD brings a lot to the table.

Again, the proposed annual dues are included in the attached table and will be discussed as part of the FY 22-2023 Budget at the April 25 meeting. As a result of this proposal, some of you would see little or no change, while others would see modest increases commensurate with the 2006 dues. If you have any questions, please do not hesitate to contact myself or Sheryl Gonzales, our Executive Director.

In closing, it's my perspective that WNDD's whole reason for being is the success of our members. With you, we are something special. Without you, we are nothing. Bringing our 7-county, 7-city region together and building off each other's strengths is what makes us great. Thank you for being part of this unique team.

Sincerely,



Naomi Duerr, President
Western Nevada Development District

WNDD MEMBERSHIP DUES ANALYSIS

MEMBER	CURRENT 2022-23 DUES	2006 DUES	PROPOSED	FY 22-23
Carson City	\$ 6,875.00	\$ 15,000.00	\$	15,000.00
Churchill	\$ 6,250.00	\$ 10,000.00	\$	10,000.00
Fallon	\$ 3,125.00	\$ 2,500.00	\$	5,000.00
Douglas	\$ 6,875.00	\$ 15,000.00	\$	15,000.00
Fernley	\$ 3,750.00	\$ 5,000.00	\$	5,000.00
Humboldt	\$ 5,625.00		\$	10,000.00
Mineral	\$ 5,000.00	\$ 5,000.00	\$	5,000.00
Pershing	\$ 5,000.00	\$ 5,000.00	\$	5,000.00
Lovelock	\$ 2,500.00	\$ 2,500.00	\$	5,000.00
Storey	\$ 5,000.00	\$ 5,000.00	\$	5,000.00
Lyon		\$ 15,000.00	\$	-
Washoe	\$ 7,500.00		\$	15,000.00
Reno	\$ 5,000.00		\$	15,000.00
Sparks	\$ 5,000.00		\$	15,000.00
Winnemucca	\$ 3,125.00		\$	5,000.00
Sub-Total	\$ 70,625.00	\$ 80,000.00	\$	130,000.00

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

D-R-A-F-T
OPERATIONAL BUDGET
FY 2022-2023

	A	B	D	E	F	G	H	I	J	K
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WNDD - FY 22/23 OPERATIONAL BUDGET- EXPENDITUES
PAGE 2 OF 2

	EXPENSES	ACTUAL FY 19/20	APPROVED FY 20/21	ACTUALS FY 20/21	APPROVED FY 21/22	PROJECTED YEAR END FY 21/22	PROPOSED FY 22/23	FY 22-23 w/Approp. Salary, Benefits, Retreat	COMMENTS
12	Accounting, legal, insurance	\$ 17,051.00	\$ 22,000.00	\$ 27,858.00	\$ 28,000.00	\$ 19,500.00	\$ 20,900.00	\$ 20,900.00	Audit \$7K; Acctng. -\$10K; Legal/Insurance -\$2K Workers comp, liability- \$1900
13	Board Retreat					\$ 10,360.00	\$ -	\$ 10,000.00	Board Retreat - sponsorships
14	Contract Services	\$ 219,883.00	\$ 185,082.00	\$ 251,080.00	\$ 240,641.00	\$ 360,141.00	\$ 57,000.00	\$ 57,000.00	FY 21-22 includes \$65K Brownfields Consultants, \$34,500K Broadband, \$20K Support Svcs FY 22 23 Contractual support services (\$42K) ~ Ex. Dir. Contract Sppt. (\$15K)
15	Equipment/Maintenance	\$ 2,169.00	\$ 2,500.00	\$ 10,194.00	\$ 4,000.00	\$ 500.00	\$ 1,500.00	\$ 1,500.00	Computers, Printers, Phones
16	Rent and Utilities	\$ 7,507.00	\$ 7,668.00	\$ 22,348.00	\$ 22,068.00	\$ 22,068.00	\$ 8,000.00	\$ 8,000.00	Rent, utilities, phone - reduce to 1 office
17	Dues, subscriptions, Meetings	\$ 3,321.00	\$ 8,000.00	\$ 9,683.00	\$ 8,500.00	\$ 8,500.00	\$ 5,000.00	\$ 5,000.00	Professional Assoc Membership Dues - Subscriptions ie. Adobe, Go To My PC,
18	Office Supplies	\$ 2,056.00	\$ 3,000.00	\$ 2,914.00	\$ 2,500.00	\$ 2,300.00	\$ 1,725.00	\$ 1,725.00	
19	Postage	\$ 266.00	\$ 1,000.00	\$ 341.00	\$ 1,500.00	\$ 100.00	\$ 300.00	\$ 300.00	
20	Travel & meals	\$ 7,646.00	\$ 9,488	\$ 2,891.00	\$ 12,000.00	\$ 10,000.00	\$ 6,000.00	\$ 6,000.00	
21	Printing	\$ 858.00	\$ 1,000.00	\$ 162.00	\$ 1,500.00	\$ 2,600.00	\$ 1,500.00	\$ 1,500.00	CEDS update - post on web
22	Internet/Web Service	\$ 6,157.00	\$ 9,000.00	\$ 15,039.00	\$ 10,000.00	\$ 5,000.00	\$ 5,000.00	\$ 5,000.00	Social Media, Website Mgmt.
23	Op SUB-TOTAL	\$ 270,087.00	\$ 248,738.00	\$ 342,510.00	\$ 330,709.00	\$ 441,069.00	\$ 106,925.00	\$ 116,925.00	
24	Wage SUB-TOTAL	\$ 68,934.00	\$ 99,938.00	\$ 195,944.00	\$ 232,126.00	\$ 205,447.00	\$ 90,420.00	\$ 108,800.00	
25	EXPENSE TOTALS	\$ 339,021.00	\$ 348,676.00	\$ 538,454.00	\$ 562,835.00	\$ 646,516.00	\$ 197,345.00	\$ 225,725.00	
27	REVENUE	\$ 356,408.00	\$ 352,564.00	\$ 573,419.00	\$ 582,794.00	\$ 660,333.00	\$ 202,697.00	\$ 271,297.00	
29	Revenues over expenditures	\$ 17,387.00	\$ 3,888.00	\$ 34,965.00	\$ 19,959.00	\$ 13,817.00	\$ 5,352.00	\$ 45,572.00	

WNDD - FY 22/23 OPERATIONAL BUDGET- EXPENDITUES

PAGE 1 OF 2

	A	B	D	E	F	G	H	I	J	K	
1	EXPENSES										
2			ACTUAL FY 19/20	APPROVED FY 20/21	ACTUALS 20/21	APPROVED 21/22	PROJECTED YEAR END 21/22	PROPOSED FY 22/23	Proposed FY 22-23 w/ Appropriate Wages, Retirement	COMMENTS	
3											
4			Personnel and Benefits								
5			Salaries and Wages	\$ 52,643.00	\$ 73,892.00	\$ 164,096.00	\$ 187,500.00	\$ 168,192.00	\$ 75,000.00	\$ 85,000.00	FY 21-22 Current salary is \$65,000; Year End Projection includes new Ex. Director for 2 months. FY 22-23 1 FTE @ \$75,000-\$85,000.
6			Benefits	\$ 11,431.00	\$ 17,174.00	\$ 17,539.00	\$ 28,309.00	\$ 22,255.00	\$ 9,436.00	\$ 17,000.00	Health Ins=\$5,400, Dental/Life \$695, Vision \$258 & Retirement \$3,083; Roughly 20% of salary
7			Payroll Expenses	\$ 4,860.00	\$ 8,872.00	\$ 14,309.00	\$ 16,317.00	\$ 15,000.00	\$ 5,984.00	\$ 6,800.00	Social Sec. , 4,650, Medicare - \$1088, SUTA-\$204, FUDA-\$42; Roughly 8% of salary
8			PAYROLL & BENEFITS SUB-TOTAL	\$ 68,934.00	\$ 99,938.00	\$ 195,944.00	\$ 232,126.00	\$ 205,447.00	\$ 90,420.00	\$ 108,800.00	FY 20/21 Year end savings due to ERR Coord wages and benefits. Used these salary savings for contract services. (\$25,544)

WESTERN NEVADA DEVELOPMENT DISTRICT
FY22/23 BUDGET - PROPOSED

REVENUES

REVENUE	ACTUAL FY 19/20	APPROVED FY 20/21	ACTUALS FY 20/21	APPROVED FY 21/22	PROJECTED YEAR END FY 21/22	PROPOSED FY 22/23	Proposed FY 22-23 with INCREASED MEMBERSHIP DUES	COMMENTS
BEGINNING FUND								
BALANCE	\$ 8,784.00	\$ 20,069.00	\$ 17,073.00	\$ 24,529.00	\$ 24,529.00	\$ 21,747.00	\$ 21,747.00	
EDA PPG Grant 07-83-06874-02 (FY 22-23 will require 1:1 match)	\$ 80,000.00	\$ 80,000.00	\$ 80,000.00	\$ 80,000.00	\$ 80,000.00	\$ 80,000.00	\$ 80,000.00	
Membership Dues	\$ 64,250.00	\$ 49,480.00	\$ 53,748.00	\$ 76,250.00	\$ 71,400.00	\$ 71,400.00	\$ 130,000.00	
EDA CARES Grant - 20SEEA3070021			\$ 200,000.00	\$ 200,000.00	\$ 200,000.00	\$ -	\$ -	\$400K, 2-year grant
Board Retreat Revenue			\$ -	\$ -	\$ 10,000.00	\$ -	\$ 10,000.00	FY 22-23 Supported through sponsorships.
Broadband			\$ -	\$ -	\$ 37,200.00	\$ -	\$ -	
CARE-PPP	\$ 12,100	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	
EPA Brownfields Grant	\$ 119,850.17	\$ 200,000.00	\$ 219,410.87	\$ 200,000.00	\$ 234,189.00	\$ 26,550.00	\$ 26,550.00	\$600K 3 year Brownfields Grant
Nevada State DOE Grant	\$ 75,000.00	\$ -	\$ -	\$ -				State-DOE Grant- JOIN, INC.
RLF Interest	\$ 5,194.00	\$ 3,000.00	\$ 3,175.00	\$ 2,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	Interest paid from WNIID loans- Reduced revenue as a result of deferred loan agreements.
Interest	\$ 13.76	\$ 15.00	\$ 12.48	\$ 15.00	\$ 15.00	\$ -	\$ -	No Changes
	\$ 356,407.93	\$ 352,564.00	\$ 573,419.35	\$ 582,794.00	\$ 660,333.00	\$ 202,697.00	\$ 271,297.00	

WNDD MEMBERSHIP DUES ANALYSIS

MEMBER	CURRENT 2022-23 DUES	2006 DUES	PROPOSED	FY 22-23
Carson City	\$ 6,875.00	\$ 15,000.00	\$	15,000.00
Churchill	\$ 6,250.00	\$ 10,000.00	\$	10,000.00
Fallon	\$ 3,125.00	\$ 2,500.00	\$	5,000.00
Douglas	\$ 6,875.00	\$ 15,000.00	\$	15,000.00
Fernley	\$ 3,750.00	\$ 5,000.00	\$	5,000.00
Humboldt	\$ 5,625.00		\$	10,000.00
Mineral	\$ 5,000.00	\$ 5,000.00	\$	5,000.00
Pershing	\$ 5,000.00	\$ 5,000.00	\$	5,000.00
Lovelock	\$ 2,500.00	\$ 2,500.00	\$	5,000.00
Storey	\$ 5,000.00	\$ 5,000.00	\$	5,000.00
Lyon		\$ 15,000.00	\$	-
Washoe	\$ 7,500.00		\$	15,000.00
Reno	\$ 5,000.00		\$	15,000.00
Sparks	\$ 5,000.00		\$	15,000.00
Winnemucca	\$ 3,125.00		\$	5,000.00
Sub-Total	\$ 70,625.00	\$ 80,000.00	\$	130,000.00

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING
2022 COMPREHENSIVE ECONOMIC
DEVELOPMENT STRATEGY UPDATE &
PROPOSED PROJECTS

WNDD BOARD MEETING: APRIL, 25 2022

STAFF REPORT ON PROJECTS PROPOSED FOR INCLUSION IN THE 2022 CEDS UPDATE

SUBMITTED BY: DES CRAIG, ECONOMIC RECOVERY COORDINATOR

RECOMMENDATION:

Approve the three lists of projects attached to this Staff Report for inclusion in the 2022 CEDS Update: (1) Projects carried forward from the 2021 CEDS Update; (2) Projects submitted as new in 2022; (3) Projects from the 2022 ERRP Implementation process.

SUMMARY:

Typically, a WNDD Comprehensive Economic Development Strategy (CEDS) contains a list of projects supporting economic development with an emphasis on infrastructure that align with the vision, goals and objectives of the CEDS. Including these projects in a CEDS makes them more competitive for EDA and other funding, and informs the WNDD Board and staff on what is being planned in terms of community and economic development across the region.

In order to develop a list of projects for the 2022 CEDS update, a number of steps have been taken. First, the projects included in the 2021 CEDS Update were reviewed to determine their current status and eligibility for inclusion in the 2022 CEDS Update. Factors such as shovel-readiness, availability of matching and other funding, and alignment with the 2022 CEDS goals were considered. A list of 26 projects has been drawn up for inclusion in the 2022 CEDS Update.

Next, using a new CEDS Project Form, members were asked to submit new project ideas for inclusion in the 2022 CEDS Update. These were screened by WNDD staff and scored by an external evaluation team.

Finally, through the Economic Recovery and Resiliency Plan implementation process, a number of projects have been identified for possible inclusion in the 2022 CEDS Update.

A list of projects for inclusion in the 2022 CEDS Update will be presented at the WNDD Board meeting on April 25 for approval.

ANALYSIS:

Background

Historically when a Comprehensive Economic Development Strategy (CEDS) is being written or updated, members are asked to submit shovel-ready projects for possible inclusion in the final document. The process for project submission and assessment in 2022 was explained in the Staff Report submitted to the Board on February 28, 2022. Essentially, the process consisted of two parts:

- A review of 2021 projects, undertaken in December 2021, and January and February 2022, and
- Submission and review of new projects, undertaken in February and March 2022.

This Staff Report provides an update on the project evaluation process and provides a list of projects for possible inclusion in the 2022 CEDS Update.

Review of 2021 projects

In December 2021, member agencies were contacted and asked to update the status of their CEDS 2021 projects. Only those projects with capital costs were included in this exercise.

Recipients were asked to answer 7 questions related to each project. These were:

1. Has the project been implemented or partially implemented?
If YES please move to next project. If NO:
2. Has the project been fully designed and costed by way of a Preliminary Engineering Report (PER)?
3. Has reliable project financing been identified and secured for the project?
4. Are matching funds available for the project?
5. Will the project result in job creation or retention per EDA standards?
6. Does the project align with at least one WNDD 2022 Goal?
7. Does the project align with at least one EDA investment priority?

Current status: 2021 projects

Projects without capital costs were excluded from this analysis – a total of 41 projects. Eleven (11) projects were reported to be partially or completely implemented, resulting in a balance of 67 projects. Of this number, there were 26 projects that had PERs or did not need PERs (non-construction type projects). Based on the information provided, these 26 projects were considered ready to implement and qualified for inclusion in the CEDS 2022 Update. The list of 26 projects is attached to this Staff Report. This list of projects is being recommended for inclusion in the 2022 CEDS Update.

New Projects for 2022 CEDS Update

A new CEDS Project Form was distributed to all members on January 28.

Members were advised that:

- The new form was to be used for new project ideas only;
- The form could be used for projects/programs that are not intended for EDA grant funding. Such projects could be included in the WNDD CEDS;
- Since the Economic Development Administration (EDA) provides funding to assist in the preparation of PERs, such projects could be submitted using this form;
- Upon receipt, project submissions would be reviewed by staff and given to an external team to review, evaluate and score.

It was emphasized that projects submitted for inclusion in the CEDS should not simply be desirable projects (a “wish” list) but instead should conform to a pre-determined set of criteria. The new Project Form captured these criteria. Chief among them is project readiness and availability of funding (beside the requested grant funding).

Current status: 2022 projects

Nine (9) new projects were submitted for review and for inclusion in the 2022 CEDS Update. The nine projects were screened by WNDD staff and given to an external evaluation team for review and scoring. The team members were: Shari Davis (GOED), Amy Miller (NNDA), Jan Morrison (NV 95-80 RDA), Bryans McArdle (EDAWN), and Rob Benner (BCTNN). The team was introduced to a pre-determined scoring system, based on 19 questions, which was applied to each project. The team scores were returned by April 1 and were summarized and collated by WNDD staff.

The nine projects in their order of ranking are shown in the table attached to this Staff Report. This list of projects is being recommended for inclusion in the 2022 CEDS Update.

New Projects for 2022 CEDS Update from ERRP Implementation

Implementation of the Economic Recovery and Resiliency Plan (ERRP) is the subject of another Agenda item (#11.d), however, as Action Teams met and discussed the ERRP Action Plan (since early January), a number of projects have emerged. Actions in the Action Plan were prioritized on the basis of a scoring and ranking system (different from the above scoring system) and subjected to a series of questions as follows:

- What does the Action actually mean? Does it require clarification?
- Are any Actions being implemented already? If yes, which actions, by whom, and can WNDD provide any help and support?
- If not being implemented, which Actions can WNDD lead? Are there participating partners?
- Which actions will require different lead agencies? Who are the likely partners on those initiatives? Can WNDD provide any help and support?

A list of projects emanating from the Action Team discussions has been developed and is attached to this Staff Report. This (third) list of projects is being recommended for inclusion in the 2022 CEDS Update.

CONCLUSION:

At the time of writing:

- A review of last year’s projects to determine current status and eligibility for inclusion in the 2022 CEDS Update has been completed and a list compiled for Board consideration;

- Nine new projects were submitted to WNDD by members. These were reviewed and scored and a list has been compiled for Board consideration;
- A list of projects from the implementation of the ERRP has been compiled and is attached to this Staff Report. These projects are intended for inclusion in the 2022 CEDS Update and are presented for Board consideration.

Once approved and included in the CEDS, WNDD will provide as much assistance as possible to members on project funding and implementation. If WNDD is not involved in project development, members are requested to keep WNDD apprised of progress in project funding and implementation.

2022 Projects for Inclusion in 2022 CEDS Update

Rank	Applicant	Project Name	Cost	PROJECT REQUEST
1	Humboldt County	Grass Valley Waste Water Treatment*	\$ 26,390,600	\$ 13,500,000.00
2	EDAWN	Level Up Northern Nevada Platform	\$ 2,500,000	\$ 2,500,000.00
3	EDAWN	STEAM Education Coordinators	\$ 5,000,000	\$ 5,000,000.00
4	Reno Downtown Partnership	Truckee River Path Makeover	\$ 2,000,000	TBD
5	Storey County	County Fairgrounds Improvement Project	\$ 660,000	\$0
6	Tahoe Douglas Visitors' Authority	Events Center Microtransit Service	\$ 1,000,000	\$0
7	Douglas County	Kahle Drive Complete Project	\$ 3,500,000	TBD
8	Storey County	Fire Station 71 Rebuild	\$ 5,000,000	\$0
9	Storey County	Lockwood Senior Center Upgrades	\$ 5,000,000	\$0

* EDA GRANT REQUEST

CEDS 2021 Projects for Inclusion in CEDS 2022 Update

#	Applicant	Name	Cost
1	Churchill County	Churchill Commerce Area Water (formerly CC North Industrial Area)	\$ 3,500,000
2		Churchill Commerce Area Sewer (formerly CC North Industrial Area)	\$ 3,500,000
3	Douglas County	Muller Parkway	\$ 12,000,000
4	Humboldt County	Early Learning Center (Extension to Boys & Girls Club Building)	\$ 6,000,000
5		Convention Center East Hall Reconstruction	\$ 20,000,000
6	Pershing County	Pershing County Law Enforcement Center	\$ 12,000,000
7	Storey County	Historic Freight Depot Restoration Project	\$ 643,828
8		Gold Hill Sewer Phase II	\$ 500,000
9		Lockwood Center	\$ 400,000
10	Fernley	Nevada Pacific Parkway Extension	\$ 16,000,000
11	Reno	National Bowling Stadium Multi-Use Expansion	\$ 5,000,000
12		Public Safety Center	\$ 33,000,000
13		Reno Moana Recreation Facility	\$ 19,000,000
14		RSWRF Aquifer Storage & Recovery	\$ 55,500,000
15	Sparks	TMWRF Solids Management	\$ 2,000,000
16		TMWRF Effluent Reuse Station Rehabilitation	\$ 4,100,000
17		TMWRF Nitrification	\$ 5,000,000
18		TMWRF Advanced Nutrient Treatment	\$ 60,000,000
19	CSA	Affordable Housing Rehabilitation	\$ 1,800,000
20	EDAWN	Workforce Demand and Gap Analysis	\$ 50,000
21		Workforce Re-Training & Upskilling	\$ 2,000,000
22		Career Information Videos (Robotics, Adv Manufacturing, Logistics)	\$ 100,000
23		Pilot High School CTE Training Program	\$ 413,000
24	EIC	Learning Labs Ecosystems	\$ 2,000,000
25	TMCC	East View Workforce Training Center	\$ 42,000,000
26	TPC	Tahoe Incubator & Revolving Loan Fund	\$ 500,000

**ECONOMIC RECOVERY AND RESILIENCY PLAN
CEDS PROJECTS FOR 2022 UPDATE**

Economic Resiliency, Infrastructure, Quality of Life, Government & Organizational Capacity

Teams have met up to three times, reviewing the ERR Plan and identifying through a prioritization process, projects and / or activities to be engaged over the next one to three. The projects / activities selected are most appropriate for implementation by WNDD and/or WNDD providing the leadership to advance collaboration and partners to develop and implement.

These Projects / Actions are proposed for inclusion in the 2022 CEDS Update.

TARGET AREA 1~ ECONOMIC RESILIENCY

The region can withstand, prevent, and quickly recover from shocks to its underlying economic base, such as the COVID-19 pandemic, by engaging in activities, programs and steady-state and responsive initiatives.

GOAL 1.1 ~ Entrepreneurship, Innovation, Small Business

GOAL 1.2 ~ Engage in Strategic Economic Development (covering Ag, Manufacturing, Tourism, Finance & Logistics)

GOAL 1.3 ~ Foster financial well-being and resiliency

Team Members:

Teri Bath (WNDD ~ Salmon Point Development), Kelli Kelly (Fallon Food Hub), Tom Simpkins (NVIE), Mike Hix, (Meadows Bank,) Kathy Halbardier (SBDC), Sara Beebe (CEDA), Alex Stettinski (DRP) and Brian Addington (TMCC)

GOAL 1.1 ENTREPRENURSHIP, INNOVATION, SMALL BUSINESS	
Supporting innovation, small businesses, and entrepreneurs by creating an environment where they can survive and thrive is vital to the region’s economic recovery and resiliency.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A2	Develop and disseminate training programs for small businesses to help them prepare for future economic shocks
A3	Establish business recovery centers that can provide flexible resources and services that can expand and contract in response to economic shocks
B2	Develop training and development opportunities to help small businesses prepare for the innovative technology shifts resulting from the ongoing automation of traditional manufacturing and industrial practices using modern innovative technology, also known as Industry 4.0
C1	Support and advance the continued development and expansion of co-working, incubator, and innovation centers throughout the region
C5	Promote international trade and export assistance programs to increase the number of exporters, new market exports, and global supply penetration, especially among rural and women, veteran, and minority-owned micro, small and medium enterprises (MSMEs)
GOAL 1.2 ENGAGE IN STRATEGIC ECONOMIC DEVELOPMENT	

Advancing growth and expansion for industries critical to the region's economic ecosystem and its prosperity.

STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
B3	Work with rural communities and businesses to design and implement marketing plans to promote their communities as business-ready locations
GOAL 1.3 FOSTER FINANCIAL WELLBEING AND RESILIENCE The region's economic vitality is supported by the expansion, development, and implementation of programs that support financial wellbeing, security, and resilience.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A3	Working with financial partners to determine, develop and provide training and tools that support planning for financial security
B2	Advocate for the continued development of public alternative lending sources within the region through assisting qualified, eligible entities in accessing programs such as U.S. Small Business Administration (SBA), U.S. Department of Agriculture (USDA), U.S. Department of Housing and Urban Development (HUD), Community Development Block Grant (CDBG) Program, and U.S. Economic Development Administration (EDA), that will capitalize alternative lending projects
B3	Increase the growth and availability of funding for start-up, early stage and next-stage companies in the region
B5	Continue to operate and adequately capitalize the WNDD Revolving Loan Fund

TARGET AREA 2 ~INFRASTRUCTURE

The region’s planned, modern, and resilient infrastructure includes widespread broadband access to connect its urban and rural areas while supporting an increasingly mobile and remote workforce.

Goal 2.1 ~ Improve sewer, water, transportation and energy

Goal 2.2 ~ Advance technology and connectivity

Goal 2.3 ~ Build Housing Capacity

Team Members: Lowell Patton (CP Construction), Gus Wegren (USDA), Sam Sanders (Uprise Fiber), Brian Wilcox (360 Cyber Pros), Mario Pino (Connected Life Solutions), Vas K (The Balanced Agency), Christine Hess (NHC) and Kaya Stanley.

GOAL 2.1 IMPROVE SEWER, WATER, TRANSPORTATION AND ENERGY Increase improvements in sewer, water, transportation, and energy systems that are innovative, sustainable, efficient, and integrated to support and promote a more business-ready region.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A4	Promote expansion of renewable energy development, including solar, geothermal, and wind farms, including recruitment, retention, and expansion of green energy companies.
B2	Continue to work with member agencies to develop CEDS projects for the annual CEDS update and rewrite. Create awareness and understanding of the prioritization process and how to become grant-ready.
B3	Provide training through webinars and workshops for WNDD membership regarding funding resources, grant application processes, and strategies to improve competitiveness toward the award of funding projects.
GOAL 2.2 ADVANCE TECHNOLOGY AND CONNECTIVITY Plan for and support technologies that advance innovation and promote economic development.	
A1	Establish a WNDD Broadband Study Project comprised of a stakeholder team for the purpose of defining the connectivity issues, including defining and the mapping of broadband coverage with the purpose of how best to address gaps with a focus on economically distressed and underserved populations.
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A2	Develop a regional broadband and connectivity master plan.
A3	Advocate for innovative options for connectivity tools, such as satellite, fiber, and wireless networks and the use of mobile hotspot loan programs.
A4	Promote broadband infrastructure tax incentives for the private sector, service providers, and developers to encourage the expansion of broadband and connectivity.
A5	Create and leverage public and private partnerships, establish cooperatives and work with all wireline providers in the region to improve access to high-speed internet.

A6	Working with public and private sector, identify funding to develop, improve or establish connectivity throughout the region, with an emphasis on the rural communities.
A9	Support equitable access to the internet, devices, and technical assistance to underserved populations.
B1	Encourage the investment in digital infrastructure for business and industry to ramp up the adoption of new technologies and grow the economy.
GOAL 2.3 BUILD HOUSING CAPACITY Support and promote activities and organizations committed to creating diverse, affordable, and available housing options in the region to attract and retain workforce while stimulating the economy.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A1	Support innovation, technology, and alternative housing options such as re-purposing properties into multi-family properties, high quality mobile home parks, manufactured housing, container housing, and 3-D (Extrusion Based Technology) printed housing.
A4	Support the preservation of current and future viability of affordable housing rentals.
B1	Explore zoning and building codes, development requirements, and fees to determine and recommend opportunities for more expedited processes to increase multi-family and multi-use affordable housing and accessory dwelling units.

TARGET AREA 3 ~ QUALITY OF LIFE

The region offers more diverse housing opportunities to fit the needs of many populations, accessible health and wellness services and amenities, and opportunities for leisure pursuits that enhance a sense of place and community.

GOAL 3.1 ~ Nurture Health and Wellness Resources

GOAL 3.2 ~ Cultivate Arts, Culture, and Recreation

GOAL 3.3 ~ Support Education and Workforce

Team Members:

Kris Zierolf (Renown Hospital), Amy Fleming (GOWINN), Dr. Dana Ryan (TMCC), Kara Harris (EDAWN), Colin Robertson (Nevada Division of Outdoor Recreation at State of Nevada)

<p>GOAL 3.1 NURTURE HEALTH AND WELLNESS RESOURCES Support health and wellness programs and activities that are critical toward building resiliency against future health shocks and impacts on the economy.</p>	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A.3	Support the development, promotion and/or expansion of a centralized 24/7 portal that provides one-stop source of access to health, wellness, and community support resources and services.
B.1	Promote programs and systems that increase the number of health and wellness professionals, including removing barriers that restrict professionals from working in the region.
<p>GOAL 3.2 SUPPORT EDUCATION AND WORKFORCE Support the development of a skilled workforce to meet the growing needs of business and industry.</p>	
A.1	Advocate for targeted, protected state and federal funding sources for the development of and access to P-16 career and technical education, including work-based learning, such as apprenticeships and other learn and earn programs.
A.2	Engage and strengthen regional systems for employer engagement that ensures skills gaps are addressed and funding is appropriated.
B.1	Supporting outline and present a micro-credential system that documents and awards credit for independently acquired skills to NSHE for statewide adoption.
B.3	Leverage 21 st century technology to develop high-quality, cost-effective training programs.
C.1	Connect users to real-time employment and training information and no or low-cost resources to assist with upskilling or reskilling and career navigation.
E.2	Assemble cross-sector partnerships to advocate for more accessible, livable wages, healthcare, childcare, and education/training opportunities.
<p>GOAL 3.3 CULTIVATE ARTS, CULTURE, AND RECREATION Promote arts, culture, and recreation activities and amenities as essential elements to quality of life and support recruitment of business, industry, and workforce in these areas.</p>	

A.1	Recommend projects and activities that support an interconnected system of parks, trails, and open spaces throughout the region and its communities.
A.2	Promote tourism and recreational amenities on a regional basis including plans and development as well as activities that reflect the historic, cultural, and natural resources.
A.3	Encourage partners and stakeholders to support lifelong learning opportunities that increase social connections, health and wellness, and social responsibility resulting in greater resiliency.
A.5	Focus on public arts and outdoor recreation opportunities that build the region's quality of life.
B.4	Working with partners, promote and advance activities that create a sustainable and just food system that enhances equitable access to local healthy food.

TARGET AREA 4 ~ GOVERNMENT AND ORGANIZATIONAL CAPACITY

The region’s government and stakeholder organizations seamlessly coordinate to institute innovative solutions that are streamlined, technologically advanced, and better positioned to grow a sustainable and resilient economy.

GOAL 4.1 ~ Grow Partnerships and Collaboration

GOAL 4.2 ~ Integrate a Regional Perspective in Planning

GOAL 4.3 ~ Support Sustainability Efforts

Team Members:

Shari Davis (Governor’s Office of Economic Development), Wesley Harper (Nevada League of Cities), Calli Wilsey (City of Reno)

GOAL 4.1 GROW PARTNERSHIPS AND COLLABORATION Expand the region’s capacity to catalyze economic vitality through partnerships and collaboration.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A.1	Develop a community facing resource map that delineates organization services and clientele, the connective relationships between entities, and identified access points that will be used by service entities for referral, reduction of duplicative services and identification of gaps.
A.2	Utilizing technology, foster and support a 24/7 centralized resource of information and resources for small business and entrepreneur resources.
B.1	Assess and identify policies, codes and practices considered to barriers to economic development and resiliency.
B.2	Collaborate to maximize economic development by engaging revised policies, procedures, and operations that eliminate or reduce barriers.
B.3	Increase economic recovery and resiliency by establishing an Economic Emergency Response Team or Program that includes intergovernmental and multi-agency coordination that will expand and contract programs and contract programs and services in response to any economic shocks.
GOAL 4.2 INTEGRATE A REGIONAL PERSPECTIVE IN PLANNING Provide for regional planning towards economic development goals that support recovery and plan for resiliency.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A.1	Engage ongoing activities that develop greater regional collaboration on goals and actions related to the CEDS and ERR Plan.
A.2	Facilitate the identification and prioritization of investment projects that benefit the region.
A.4	Promote regional collaboration for more robust networks, including market connections between rural and urban areas.
A.7	Provide ongoing training and informational events on key economic trends, issues, and best practices.

A.8	Continue outreach activities that provide information on economic development, funding opportunities, and critical indicators regarding the region's economy.
B.1	Continue to work with WNDD members and key stakeholders to establish Action Teams focused on implementing the CEDS, ERR Plan and projects.
B.2	Develop an annual work plan that implements strategies and actions of the CEDS & ERR Plan.
B.3	Increase outreach to the business, educational and key stakeholder communities and agencies to promote partnering and collaboration to realize key economic development strategies and projects successfully.
B.4	Continue to coordinate with the University of Nevada, Reno Center for Economic Development & University of Nevada, Reno Cooperative Extension to support and advance economic development programs and projects.
GOAL 4.3 SUPPORT SUSTAINABILITY EFFORTS Advance US EDA Investment Priorities by promoting economic development planning and implementation projects that address the climate crisis, including green products, processes, places and building to support economic and environmental resilience.	
STRATEGY ACTION	PROJECT DESCRIPTION
A.2	Pursue opportunities through the Environmental Protection Agency and other sources for brownfield assessment, clean-up, and redevelopment funding.
B.1	Provide training & information regarding climate events & economic shocks resulting from those events to plan for & create economic recovery, resiliency, & sustainability.
B.2	Leverage all WNDD outlets to provide resources & information on best practices in planning for sustainability & the benefits associated with economic development.

WESTERN NEVADA DEVELOPMENT DISTRICT
APRIL 25, 2022 BOARD MEETING

EXECUTIVE DIRECTOR/ STAFF REPORT
EDA GRANT APPLICATIONS UPDATE

ECONOMIC RESILIENCY AND RECOVERY PLAN
ACTION TEAM UPDATE

WNDD BOARD MEETING: APRIL 25, 2022

STAFF REPORT: UPDATE ON IMPLEMENTATION OF THE 2021 ECONOMIC RECOVERY AND REILIENCY PLAN (ERRP)

SUBMITTED BY SHERYL GONZALES, EXECUTIVE DIRECTOR & PREPARED BY DES CRAIG, ECONOMIC RECOVERY COORDINATOR

SUMMARY:

The WNDD Economic Recovery and Resiliency Plan (ERRP) was completed in June 2021 and approved by the Board at the June 2021 Board meeting. The Action Plan identified Target Areas, Goals, Strategies and Actions that need to be implemented to achieve the overarching goal to create economic resiliency and prepare for recovery in the face of events that negatively impact our communities and the region.

To facilitate implementation of the ERRP, 4 Action Team were set up: 1 for each Target Area – Economic Resiliency, Infrastructure, Quality of Life, and Government and Organizational Capacity.

The tasks and expectations were introduced at an Orientation Meeting of all team members in November 2021. Action Team members were expected to:

- Develop a good understanding of the ERR Plan and its Actions;
- Determine if any additions and/or changes should be made to the Strategies and Actions;
- Prioritize the Actions with the help of a ranking tool;
- Review the lists of Action Partners and determine if additions/changes should be made;
- Align Action Partners and invite participation for action implementation;
- Identify needed resources for Action implementation;
- Work with Action Partners and WNDD staff to implement actions;
- Meet monthly throughout calendar year 2022.

The Action Teams have met up to 3 times since January; the Government team met once only. Actions were prioritized and discussed at length. Those Actions/Projects that are already underway have been identified and analyzed, and the Actions/projects that WNDD can lead and implement have been listed.

The Action Teams will meet once more before the end of June to finalize their discussions. These discussions will focus on Actions that WNDD cannot lead and on the subject of Action Partners and Resources. Those Actions identified that are not within the scope of work WNDD engages, will be forwarded and/or referred to other agencies for consideration. A Summary Report of discussions and decisions taken by each Action Team will be prepared for presentation to the WNDD Board in June 2022.

PROJECT ANALYSIS:

Background on ERRP:

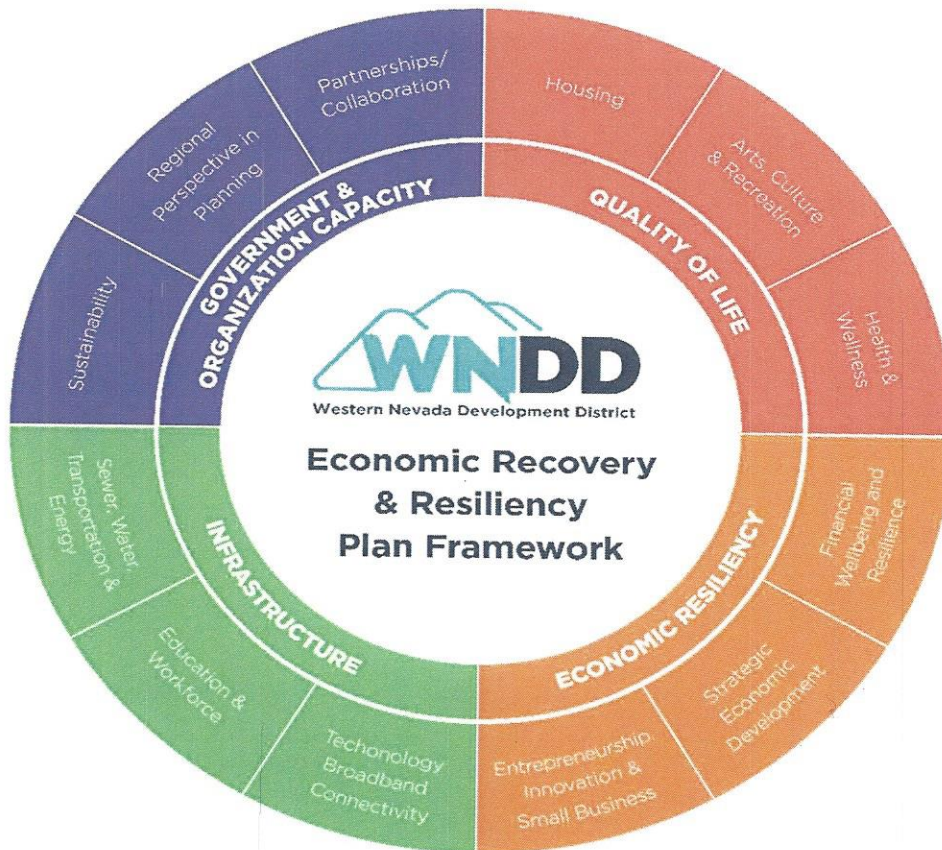
The Economic Recovery and Resiliency Plan (ERRP) was developed in response to an invitation from Economic Development Administration (EDA) to apply for noncompetitive funds to develop a plan of action to address the economic injury sustained as a result of the COVID-19 pandemic. A Scope of Work was prepared by WNDD

and submitted to EDA for CARES Act grant funding. The funding was approved which totaled \$400,000 for a period of two years. The work commenced in the second half of 2020.

An Economic Recovery and Resiliency Council of subject matter specialists and sectoral representatives was formed and two Economic Recovery Coordinators were added to the WNDD staff. The Council members were tasked with creating and convening teams of specialists in 14 disciplines to look at issues and challenges arising from the pandemic, and to develop strategies for economic recovery, and for building capacity for future disaster preparedness. The 14 areas were: Agriculture, Commerce/Business, Construction and Trades, Education and Workforce, Economic Development, Finance, Government, Health and Wellness, Housing, Infrastructure, Manufacturing, Mining, Technology, and Tourism. Approximately 150 unique agencies were involved in this planning effort.

The planning teams met over a 4-month period in early 2021; their discussions and findings were recorded, and the final Economic Recovery and Resiliency Plan (ERRP) was presented to and approved by the WNDD Board in June 2021. Several workshops and webinars as well as a quarterly newsletter on disaster recovery and resiliency were organized during this period to aid agency members and support the development of the ERRP.

The Council and planning teams developed a framework that summarizes the findings of the discussions. This is shown below as a segmented wheel with 4 Target Areas and 12 Goals. The Action Plan of the overall ERRP identifies Strategies and Actions that need to be implemented to reach the desired goals.



Implementation Strategy:

To facilitate implementation of the ERRP, 4 Action Teams were set up: 1 for each Target Area – Economic Resiliency Action Team, Infrastructure Action Team, Quality of Life Action Team and Government and Organizational Capacity Action Team. Again, these teams were made up of subject matter specialists and those interested in the 4 overarching Target Areas and underlying Goal areas. The teams were deliberately kept small in number and the tasks and expectations were introduced at an Orientation Meeting of all team members in November 2021. Action Team members were to:

- Develop a good understanding of the ERR Plan and its Actions with specific focus on those areas with which team members were experienced and knowledgeable;
- Review the ERRP and determine if any additions and/or changes should be made to the Strategies and Actions;
- Identify the timeline for Actions to be implemented: short term (1 to 3 years), medium term (3 to 5 years) and long term (5+ years). In other words, prioritize the Actions with the help of a ranking tool;
- Review the lists of Action Partners and determine if additions/changes should be made;
- Align Action Partners and invite participation for action implementation;
- Identify needed resources for Action implementation;
- Work with Action Partners and WNDD staff to implement actions.

The teams were expected to meet monthly for the duration of calendar year 2022.

The Action Team members are as follows:

Economic Resiliency: Teri Bath (WNDD), Kelli Kelly (Fallon Food Hub), Tom Simpkins (NVIE), Mike Hix, (Meadows Bank,) Kathy Halbardier (SBDC), Sara Beebe (CEDA), Alex Stettinski (DRP) and Brian Addington (TMCC)

Infrastructure: Mark Hauenstein (Technical Designs), Lowell Patton (CP Construction), Gus Wegren (USDA), Sam Sanders (Uprise Fiber), Brian Wilcox 360 Cyber Pros), Mario Pino (Connected Life Solutions), Phil Eggen (TerraScale), Vas K (The Balanced Agency), Aaron West (NBA), Christine Hess (NHC) and Kaya Stanley.

Quality of Life: Dana Ryan (TMCC), Amy Fleming (GOWINN), Kris Zierlof (Renown), Colin Robertson (NV Outdoor Recreation, DCNR), Kara Harris (EDAWN), Erica Mirich (Truckee Meadows Tomorrow)

Government and Organizational Capacity: Shari Davis (GOED), Vinson Guthreau (NACO), Wesley Harper (NV League of Cities), Kurt Englehart (Sen. Cortez Masto)

PROGRESS TO DATE:

Three of the Action Teams have met 3 times since January; the Government team has met once only.

Due to the fact that WNDD will experience major staff changes in the next few months, it was decided in late March to aim for the following outcomes as Action Teams and then pause the process.

- Prioritization of actions under the 4 Target Areas;
- Discussion on these Actions to determine:
 - What does the Action actually mean? Does it require clarification?
 - Are any Actions being implemented already? If so, which and by whom, and can WNDD provide any help or support?

- If not being implemented, which Actions can WNDD lead? Are there participating partners?
- Which actions will require different leads? Who are the likely partners on those initiatives, and can WNDD provide any help or support?
- How are these Actions going to be implemented/moved forward? Suggested action steps.
- Preparation of a Summary Report on Action Team deliberations and decisions for presentation to the WNDD board and the larger group of all the Action Teams.

The ranking tool referred to above was a matrix with 9 questions for each Action. Team members were asked to give scores under the 9 questions for each Action, and assign additional points depending on the urgency of the Action.

Actions/Projects have been prioritized and discussed in detail. Those Actions/Projects that are already underway have been identified and analyzed, and the Actions/projects that WNDD can lead and implement have been listed.

NEXT STEPS:

It is likely that the Action Teams will meet once more to finalize their discussions to create consensus on the priority actions and activities identified through the process. These discussions will focus on Actions that WNDD can as well as those that cannot be led by WNDD. The subject of Action Partners and Resources will also be considered during the discussions.

After these final meetings of the Action Teams, a Summary Report of discussions and decisions taken by each Action Team will be prepared and shared with the Action Teams and presented to the WNDD Board in June 2022.

This report will enable incoming WNDD management to understand progress to date on ERRP implementation and to determine the way forward in the engagement of the projects and actions. Many of the projects/actions will be included with the CEDS. Several Action Team members have expressed an interest in continuing to meet to discuss these important issues. Two projects from this process have been engaged by WNDD.

1. Broadband/Connectivity Mapping – This project has been funded for one year by WNDD members.
2. Business Resiliency and Recovery Centers – An EDA Grant application has been submitted to EDA to fund the development of these centers throughout the region.

ECONOMIC RECOVERY AND RESILIENCY PLAN

ACTION TEAMS

Economic Resiliency, Infrastructure, Quality of Life, Government & Organizational Capacity

PROJECT PRIORITIZATION PROCESS – REPORT SUMMARY

Teams have met up to three times, reviewing the ERR Plan and identifying through a prioritization process, projects and / or activities to be engaged over the next one to three years. The projects / activities selected are most appropriate for implementation by WNDD and/or WNDD providing the leadership to advance collaboration and partners to develop and implement.

These Projects / Actions are proposed for inclusion in the 2022 CEDS Update.

TARGET AREA 1~ ECONOMIC RESILIENCY

The region can withstand, prevent, and quickly recover from shocks to its underlying economic base, such as the COVID-19 pandemic, by engaging in activities, programs and steady-state and responsive initiatives.

GOAL 1.1 ~ Entrepreneurship, Innovation, Small Business

GOAL 1.2 ~ Engage in Strategic Economic Development (covering Ag, Manufacturing, Tourism, Finance & Logistics)

GOAL 1.3 ~ Foster financial well-being and resiliency

Team Members:

Teri Bath (WNDD ~ Salmon Point Development), Kelli Kelly (Fallon Food Hub), Tom Simpkins (NVIE), Mike Hix, (Meadows Bank,) Kathy Halbardier (SBDC), Sara Beebe (CEDA), Alex Stettinski (DRP) and Brian Addington (TMCC)

<p align="center">GOAL 1.1 ENTREPRENEURSHIP, INNOVATION, SMALL BUSINESS Supporting innovation, small businesses, and entrepreneurs by creating an environment where they can survive and thrive is vital to the region’s economic recovery and resiliency.</p>	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A2	Develop and disseminate training programs for small businesses to help them prepare for future economic shocks
A3	Establish business recovery centers that can provide flexible resources and services that can expand and contract in response to economic shocks
B2	Develop training and development opportunities to help small businesses prepare for the innovative technology shifts resulting from the ongoing automation of traditional manufacturing and industrial practices using modern innovative technology, also known as Industry 4.0
C1	Support and advance the continued development and expansion of co-working, incubator, and innovation centers throughout the region
C5	Promote international trade and export assistance programs to increase the number of exporters, new market exports, and global supply penetration, especially among rural and women, veteran, and minority-owned micro, small and medium enterprises (MSMEs)
<p align="center">GOAL 1.2 ENGAGE IN STRATEGIC ECONOMIC DEVELOPMENT</p>	

Advancing growth and expansion for industries critical to the region's economic ecosystem and its prosperity.

STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
B3	Work with rural communities and businesses to design and implement marketing plans to promote their communities as business-ready locations
<p align="center">GOAL 1.3 FOSTER FINANCIAL WELLBEING AND RESILIENCE The region's economic vitality is supported by the expansion, development, and implementation of programs that support financial wellbeing, security, and resilience.</p>	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A3	Working with financial partners to determine, develop and provide training and tools that support planning for financial security
B2	Advocate for the continued development of public alternative lending sources within the region through assisting qualified, eligible entities in accessing programs such as U.S. Small Business Administration (SBA), U.S. Department of Agriculture (USDA), U.S. Department of Housing and Urban Development (HUD), Community Development Block Grant (CDBG) Program, and U.S. Economic Development Administration (EDA), that will capitalize alternative lending projects
B3	Increase the growth and availability of funding for start-up, early stage and next-stage companies in the region
B5	Continue to operate and adequately capitalize the WNDD Revolving Loan Fund

TARGET AREA 2 ~INFRASTRUCTURE

The region’s planned, modern, and resilient infrastructure includes widespread broadband access to connect its urban and rural areas while supporting an increasingly mobile and remote workforce.

Goal 2.1 ~ Improve sewer, water, transportation and energy

Goal 2.2 ~ Advance technology and connectivity

Goal 2.3 ~ Build Housing Capacity

Team Members: Lowell Patton (CP Construction), Gus Wegren (USDA), Sam Sanders (Uprise Fiber), Brian Wilcox (360 Cyber Pros), Mario Pino (Connected Life Solutions), Vas K (The Balanced Agency), Christine Hess (NHC) and Kaya Stanley.

GOAL 2.1 IMPROVE SEWER, WATER, TRANSPORTATION AND ENERGY Increase improvements in sewer, water, transportation, and energy systems that are innovative, sustainable, efficient, and integrated to support and promote a more business-ready region.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A4	Promote expansion of renewable energy development, including solar, geothermal, and wind farms, including recruitment, retention, and expansion of green energy companies.
B2	Continue to work with member agencies to develop CEDS projects for the annual CEDS update and rewrite. Create awareness and understanding of the prioritization process and how to become grant-ready.
B3	Provide training through webinars and workshops for WNDD membership regarding funding resources, grant application processes, and strategies to improve competitiveness toward the award of funding projects.
GOAL 2.2 ADVANCE TECHNOLOGY AND CONNECTIVITY Plan for and support technologies that advance innovation and promote economic development.	
A1	Establish a WNDD Broadband Study Project comprised of a stakeholder team for the purpose of defining the connectivity issues, including defining and the mapping of broadband coverage with the purpose of how best to address gaps with a focus on economically distressed and underserved populations.
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A2	Develop a regional broadband and connectivity master plan.
A3	Advocate for innovative options for connectivity tools, such as satellite, fiber, and wireless networks and the use of mobile hotspot loan programs.
A4	Promote broadband infrastructure tax incentives for the private sector, service providers, and developers to encourage the expansion of broadband and connectivity.
A5	Create and leverage public and private partnerships, establish cooperatives and work with all wireline providers in the region to improve access to high-speed internet.

A6	Working with public and private sector, identify funding to develop, improve or establish connectivity throughout the region, with an emphasis on the rural communities.
A9	Support equitable access to the internet, devices, and technical assistance to underserved populations.
B1	Encourage the investment in digital infrastructure for business and industry to ramp up the adoption of new technologies and grow the economy.
GOAL 2.3 BUILD HOUSING CAPACITY Support and promote activities and organizations committed to creating diverse, affordable, and available housing options in the region to attract and retain workforce while stimulating the economy.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A1	Support innovation, technology, and alternative housing options such as re-purposing properties into multi-family properties, high quality mobile home parks, manufactured housing, container housing, and 3-D (Extrusion Based Technology) printed housing.
A4	Support the preservation of current and future viability of affordable housing rentals.
B1	Explore zoning and building codes, development requirements, and fees to determine and recommend opportunities for more expedited processes to increase multi-family and multi-use affordable housing and accessory dwelling units.

TARGET AREA 3 ~ QUALITY OF LIFE

The region offers more diverse housing opportunities to fit the needs of many populations, accessible health and wellness services and amenities, and opportunities for leisure pursuits that enhance a sense of place and community.

GOAL 3.1 ~ Nurture Health and Wellness Resources

GOAL 3.2 ~ Cultivate Arts, Culture, and Recreation

GOAL 3.3 ~ Support Education and Workforce

Team Members:

Kris Zierolf (Renown Hospital), Amy Fleming (GOWINN), Dr. Dana Ryan (TMCC), Kara Harris (EDAWN), Colin Robertson (Nevada Division of Outdoor Recreation at State of Nevada)

<p>GOAL 3.1 NURTURE HEALTH AND WELLNESS RESOURCES Support health and wellness programs and activities that are critical toward building resiliency against future health shocks and impacts on the economy.</p>	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A.3	Support the development, promotion and/or expansion of a centralized 24/7 portal that provides one-stop source of access to health, wellness, and community support resources and services.
B.1	Promote programs and systems that increase the number of health and wellness professionals, including removing barriers that restrict professionals from working in the region.
<p>GOAL 3.2 SUPPORT EDUCATION AND WORKFORCE Support the development of a skilled workforce to meet the growing needs of business and industry.</p>	
A.1	Advocate for targeted, protected state and federal funding sources for the development of and access to P-16 career and technical education, including work-based learning, such as apprenticeships and other learn and earn programs.
A.2	Engage and strengthen regional systems for employer engagement that ensures skills gaps are addressed and funding is appropriated.
B.1	Supporting outline and present a micro-credential system that documents and awards credit for independently acquired skills to NSHE for statewide adoption.
B.3	Leverage 21 st century technology to develop high-quality, cost-effective training programs.
C.1	Connect users to real-time employment and training information and no or low-cost resources to assist with upskilling or reskilling and career navigation.
E.2	Assemble cross-sector partnerships to advocate for more accessible, livable wages, healthcare, childcare, and education/training opportunities.
<p>GOAL 3.3 CULTIVATE ARTS, CULTURE, AND RECREATION Promote arts, culture, and recreation activities and amenities as essential elements to quality of life and support recruitment of business, industry, and workforce in these areas.</p>	

A.1	Recommend projects and activities that support an interconnected system of parks, trails, and open spaces throughout the region and its communities.
A.2	Promote tourism and recreational amenities on a regional basis including plans and development as well as activities that reflect the historic, cultural, and natural resources.
A.3	Encourage partners and stakeholders to support lifelong learning opportunities that increase social connections, health and wellness, and social responsibility resulting in greater resiliency.
A.5	Focus on public arts and outdoor recreation opportunities that build the region's quality of life.
B.4	Working with partners, promote and advance activities that create a sustainable and just food system that enhances equitable access to local healthy food.

TARGET AREA 4 ~ GOVERNMENT AND ORGANIZATIONAL CAPACITY

The region’s government and stakeholder organizations seamlessly coordinate to institute innovative solutions that are streamlined, technologically advanced, and better positioned to grow a sustainable and resilient economy.

GOAL 4.1 ~ Grow Partnerships and Collaboration

GOAL 4.2 ~ Integrate a Regional Perspective in Planning

GOAL 4.3 ~ Support Sustainability Efforts

Team Members:

Shari Davis (Governor’s Office of Economic Development), Wesley Harper (Nevada League of Cities), Calli Wilsey (City of Reno)

GOAL 4.1 GROW PARTNERSHIPS AND COLLABORATION Expand the region’s capacity to catalyze economic vitality through partnerships and collaboration.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A.1	Develop a community facing resource map that delineates organization services and clientele, the connective relationships between entities, and identified access points that will be used by service entities for referral, reduction of duplicative services and identification of gaps.
A.2	Utilizing technology, foster and support a 24/7 centralized resource of information and resources for small business and entrepreneur resources.
B.1	Assess and identify policies, codes and practices considered to barriers to economic development and resiliency.
B.2	Collaborate to maximize economic development by engaging revised policies, procedures, and operations that eliminate or reduce barriers.
B.3	Increase economic recovery and resiliency by establishing an Economic Emergency Response Team or Program that includes intergovernmental and multi-agency coordination that will expand and contract programs and contract programs and services in response to any economic shocks.
GOAL 4.2 INTEGRATE A REGIONAL PERSPECTIVE IN PLANNING Provide for regional planning towards economic development goals that support recovery and plan for resiliency.	
STRATEGY ACTION	PROJECT / ACTION DESCRIPTION
A.1	Engage ongoing activities that develop greater regional collaboration on goals and actions related to the CEDS and ERR Plan.
A.2	Facilitate the identification and prioritization of investment projects that benefit the region.
A.4	Promote regional collaboration for more robust networks, including market connections between rural and urban areas.

A.7	Provide ongoing training and informational events on key economic trends, issues, and best practices.
A.8	Continue outreach activities that provide information on economic development, funding opportunities, and critical indicators regarding the region's economy.
B.1	Continue to work with WNDD members and key stakeholders to establish Action Teams focused on implementing the CEDS, ERR Plan and projects.
B.2	Develop an annual work plan that implements strategies and actions of the CEDS & ERR Plan.
B.3	Increase outreach to the business, educational and key stakeholder communities and agencies to promote partnering and collaboration to realize key economic development strategies and projects successfully.
B.4	Continue to coordinate with the University of Nevada, Reno Center for Economic Development & University of Nevada, Reno Cooperative Extension to support and advance economic development programs and projects.
GOAL 4.3 SUPPORT SUSTAINABILITY EFFORTS Advance US EDA Investment Priorities by promoting economic development planning and implementation projects that address the climate crisis, including green products, processes, places and building to support economic and environmental resilience.	
STRATEGY ACTION	PROJECT DESCRIPTION
A.2	Pursue opportunities through the Environmental Protection Agency and other sources for brownfield assessment, clean-up, and redevelopment funding.
B.1	Provide training & information regarding climate events & economic shocks resulting from those events to plan for & create economic recovery, resiliency, & sustainability.
B.2	Leverage all WNDD outlets to provide resources & information on best practices in planning for sustainability & the benefits associated with economic development.

WESTERN NEVADA DEVELOPMENT DISTRICT
2022-2023 Executive Board and Full Board Meeting Schedule

DATE	TIME	LOCATION	EX/BOARD
JULY	TBD	TBD	EX. BOARD
8/22/2022	9:30 AM	PROGRAM MTG	BOARD
SEPTEMBER	TBD	TBD	EX. BOARD
11/14/2022	TBD	1705 Peru (Tahoe Reno Industrial Center)	BOARD
JANUARY	TBD	TBD	EX. BOARD
2/27/2023	9:30 AM	1705 Peru (Tahoe Reno Industrial Center)	BOARD
MARCH	TBD	TBD	EX. BOARD
5/22/2023	9:30 AM	PROGRAM	BOARD
JUNE	TBD	TBD	EX. BOARD
8/28/2023	TBD	1705 Peru (Tahoe Reno Industrial Center)	BOARD
SEPTEMBER	TBD	TBD	EX. BOARD
11/13/2023	9:30 AM	1705 Peru (Tahoe Reno Industrial Center)	BOARD