

2020-2025 COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY

UPDATE
2024



Western Nevada Development District

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Alicia Main, Executive Director,
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Collaborative**, Mary
Alber, CEO, Education
Innovation Collaborative

EDAWN, Veronica
Chavez, Senior VP,
Business Retention,
Expansion & Workforce

First Independent Bank,
Angela Rowan, Assistant
Vice President

GOED, Shari Davis,
Director, Rural Economic
and Community
Development

JOIN, Denise Castle, CEO

**Nevada Builders
Alliance**, Glen Martel,
CEO

NV Energy, Billie
Augustine, Director of
Business Development

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NNDA, Hayden Poinier,
Director, Business
Development

NRHA, Bill Brewer,
Director

RailPros, Paul F.
MacDonald, Director,
Industrial Development

RNDC, Mary Kerner, CEO

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Center**, Heidi Hill-Drum,
CEO

TMCC, Amber Burroughs,
Assoc. Director Workforce
Development

**UNR-University
Center for Economic
Development (UCED)**,
Fred Steinmann, Director

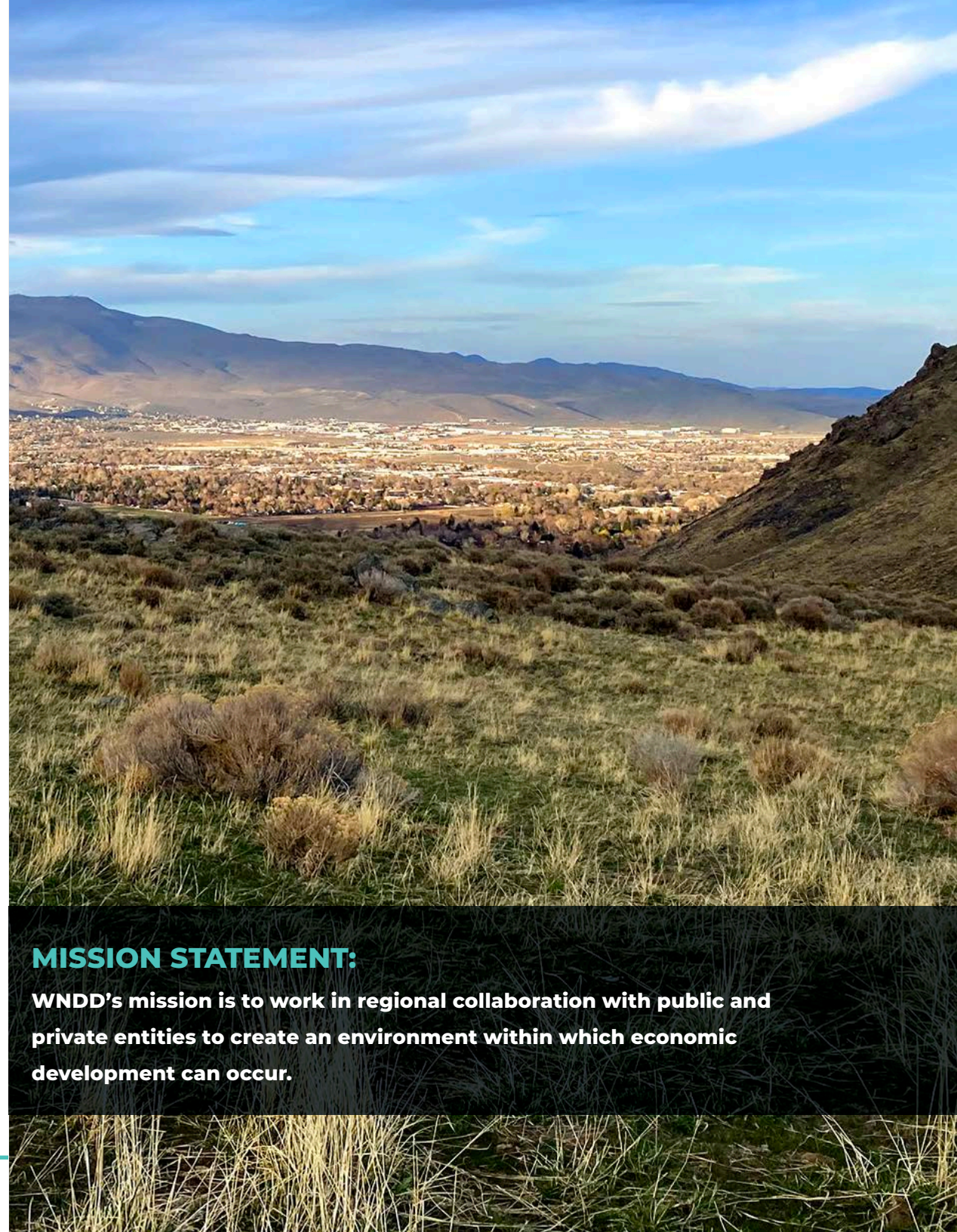
WNC, Niki Gladys,
Executive Director,
Advancement

About WNDD

The U.S. Department of Commerce, Economic Development Administration designated the Western Nevada Development District (WNDD) as the first Nevada Economic Development District (EDD) in November of 1983. Today, WNDD is one of two EDDs within the state with more than 400 districts located throughout the country.

The WNDD territory covers nine counties and seven cities of the northern and western part of the state. This includes the Reno Sparks Metropolitan Statistical Area (MSA) and Carson City, the capitol of Nevada. The Board of Directors includes elected representatives from the counties, cities, and tribes, their designated staff members and business representatives. The Board of Directors and the Executive Board are the governing bodies responsible for executing the mission of WNDD.

WNDD offers participation opportunities for universities, community colleges, labor unions, non-profits and local industry leaders to join the organization through Associate Memberships. These partners are highly valued for building regional collaboration and creating a more cohesive Comprehensive Economic Development Strategy (CEDs). Through direct Member input, the CEDs implementation is focused on the requirements of individual communities with a regional approach.



MISSION STATEMENT:

WNDD's mission is to work in regional collaboration with public and private entities to create an environment within which economic development can occur.

Planning For The Future...Today!

A roadmap to progress and prosperity, the Comprehensive Economic Development Strategy (CEDS) is the cornerstone of WNDD's mission to diversify and strengthen the regional economy. The CEDS is updated annually to address any modifications in strategies due to unforeseen conditions that affect achieving goals. The 2023 CEDS update refreshes the data in the 2020-2025 report.

After the five year period addressed in the 2020-2025 Strategy has passed, it is analyzed and reviewed in its entirety, and modified, producing a new Comprehensive Economic Development Strategy 2025-2030. This becomes the roadmap for economic development for next five years.

The CEDS is a locally based, regionally driven economic development planning process and document that successfully engages the region's community leaders, private sector partners, and stakeholders. Together, they work toward creating a long-term economic development strategy to promote an environment that encourages businesses, industries, and workforce in the region and promote a vibrant, resilient, and sustainable economy.

The EDA invests in public works, economic adjustment assistance, technical assistance, and long-term planning. EDA investment priorities enhance regional competitiveness and support

long-term diversification and development of the regional economy.

EDA Investment Priorities

1. Equity
2. Recovery and Resilience
3. Workforce Development
4. Manufacturing
5. Technology-Based Economic Development
6. Environmentally-Sustainable Development
7. Exports and Foreign Direct Investment (FDI)

As part of the EDA priorities, WNDD looks for ways to address the unserved, underserved geographic areas and provide them with viable economic opportunities. WNDD continues to work with County and City jurisdictions on needed infrastructure projects by providing technical support on grant applications. Additionally, WNDD encourages building diversity and resiliency with the Governor's Office of Economic Development, the University of Reno-University Center for Economic Development, and the Regional Development Authorities in the District.



Key Economic Challenges in the Region

WNDD continues to build partnerships with regional stakeholders to address the challenges in the District. By collaborating with government leaders, regional development authorities, the University Center for Economic Development, private businesses, industry leaders, WNDD assists the district in making needed changes impacting the economy.

THE FOUR KEY CHALLENGING AREAS:

1. Limited broadband connectivity, especially in rural areas
2. Limited workforce availability, training, and wrap around services
3. Limited access to adequate medical care in rural areas
4. Limited housing/affordable housing



CEDS Framework

This wheel represents the framework of the four target areas and twelve goals that are the foundation of the WNDD CEDS. Economic Resiliency, Infrastructure, Quality of Life, and Government and Organizational Capacity are the cornerstones of the WNDD CEDS. When all target areas are addressed simultaneously, economic growth occurs. Economic resiliency is created when all partners in the region work towards the same outcome: Long Term Regional Economic Sustainability.

ECONOMIC RESILIENCY = LONG TERM REGIONAL ECONOMIC SUSTAINABILITY



TARGET AREA 1:

Economic Resiliency

The region can withstand, prevent, and quickly recover from shocks to its underlying economic base, by engaging in activities, programs, and steady-state and responsive initiatives.



Western Nevada Development District works to continuously evaluate how the region responds to significant economic challenges. This enables the region to build capacity for economic resilience, a network of partner organizations must anticipate risk, evaluate its risk impact on critical economic assets, and build a responsive capacity.

WNDD and its partners engage in initiatives that promote positive impacts on the economy and develop programs that bolster the long-term economic durability of the region. Additionally, WNDD works to establish information networks among stakeholders to encourage active and regular communications between public, private, higher education, labor unions and nonprofit sectors to collaborate on existing and potential future challenges.

GOAL 1.1

Encourage Entrepreneurship, Innovation, and Small Businesses

Supporting innovation, small businesses, and entrepreneurs by creating an environment that promotes success is vital to the region's economic resiliency.

STRATEGIES

- A:** Develop economic recovery and resiliency support services and tools for small businesses and entrepreneurs.
- B:** Continue to promote the region as a place where small businesses, entrepreneurs, and high-tech companies can start, build and grow.
- C:** Foster an innovative entrepreneur ecosystem throughout the region.
- D:** Research and determine strategies that establish a more reliable and resilient supply chain supporting suppliers, manufacturers, distributors, and businesses.

GOAL 1.2

Engage In Strategic Economic Development

Promoting growth and expansion of industries is critical to the prosperity of the regional economic ecosystem.

STRATEGIES

- A:** Support the advanced manufacturing sector and engage in activities that promote expansion to improve the region's competitiveness.
- B:** Advance activities that support and promote economic revitalization.
- C:** Reposition northwestern Nevada as a gateway for a variety of traveler experiences and extended visitation throughout the WNDD region.
- D:** Promote and support agriculture as a robust, resilient, and sustainable economic practice.
- E:** Promote and support economic vitality and resiliency, aligning activities with the Nevada Governor's Office of Economic Development (GOED) and regional development authorities for seamless and robust results.

GOAL 1.3

Foster Financial Wellbeing and Resilience

Collaborate with stakeholders to expand and develop programs that support financial wellbeing, security, and resilience for the region's vitality.

STRATEGIES

- A:** Equitably expand economic prosperity through the development and promotion of services that result in a stable and future ready financial foundation for individuals, families and business.
- B:** Engage and bolster the local investor environment and the resulting access to capital.

TARGET AREA 2:

Infrastructure

The region's planned, modern, and resilient infrastructure systems, includes communications, healthcare, transportation, energy, and water/wastewater and sanitation services, which are vital core components of a resilient community. Effective systems and infrastructure can assist in the continuity of services.



GOAL 2.1

Improve Utilities, Transportation, and Energy

Improve infrastructure to support and promote economic growth in the region.

STRATEGIES

A: Facilitate infrastructure planning towards a more efficient, coordinated, and connected infrastructure, promoting resiliency throughout the region.

B: Work with WNDD members and stakeholders to secure funding for improved infrastructure to attract new business and meet the growth of existing businesses.

WNDD collaborates with regional partners to address and improve infrastructure including technological advancements and innovations with which communities continue to become more reliant on.



GOAL 2.2

Advance Technology and Connectivity

Plan for and support technologies that advance innovation and promote economic development.

STRATEGIES

A: Ensure reliable, affordable, high-speed and secure Internet access throughout the region.

B: Support and promote technology and innovation throughout every sector of the economy.

GOAL 2.3

Build Housing Capacity

Support and promote activities and organizations committed to creating diverse, affordable housing options in the region to attract and retain the workforce.

STRATEGIES

A: Support and participate in the Nevada Governor’s Workforce Development Board and subcommittees to execute a state plan with a strong vision and strategies to create a robust, user-friendly, straightforward and seamless workforce system.

B: Increase the percentage of residents older than 18 who have completed post-secondary education or training with a particular focus on certificates, technical degrees and apprenticeships relevant to employment in middle-skill, living wage occupations.

C: Advocate for and support a dynamic lifelong learning system with ongoing training for advancing skills and knowledge, keeping pace with industry adjustments and expectations.

D: Develop and launch a marketing campaign across a broad range of agencies, including education, workforce development, employers, health and human services, and economic development to promote work readiness for the 21st century.

E: Promote the development of programs that bring the workforce to the region.



TARGET AREA 3:

Quality Of Life

The region offers diverse housing opportunities, including accessibility, health and wellness services and amenities, and vast opportunities for leisure pursuits that enhance a sense of place and community.

A complex balance of variables, including healthcare, housing, arts, culture, and recreation, contributes to the region's quality of life. Quality of life, including housing, cost of living etc., is intrinsically connected to the attraction and retention of a skilled workforce and economic development.

GOAL 3.1

Nurture Health and Wellness Resources

Support health and wellness programs and activities critical toward workforce attraction and retention.

STRATEGIES

- A:** Ensure economic well-being through the support of affordable and accessible health care with an emphasis on underserved populations and rural communities.
- B:** Foster the creation of an overarching body of multi-disciplinary public health professionals to champion a more holistic, cohesive, and seamless integration of public health systems, funding, and access.

GOAL 3.2

Support Education and Workforce

Support the development of a skilled workforce to meet the growing needs of business and industry.

STRATEGIES

- A:** Encourage new, existing, and creative development that expands housing types to serve the region.
- B:** Work with regional partners and stakeholders to identify barriers to housing development and determine best practices, including improved cross coordination amongst municipalities, to mitigate those hindrances.
- C:** Evaluate opportunities for resources to fund affordable housing, including those available via government, nonprofits, and financial institutions.



GOAL 3.3

Cultivate Arts, Culture, and Recreation

Promote arts, culture, and recreation activities and amenities to enhance quality of life to foster economic growth and recruit a skilled workforce.

STRATEGIES

A: Enhance and capitalize on the region's existing quality of life amenities to recruit and retain talent in the region.

B: Support the region's communities as they develop and grow a greater sense of place.



TARGET AREA 4:

Government and Organizational Capacity

Government and stakeholders create innovative solutions to grow organizational capacity.



Collaboration among the public, private, higher education, labor unions, and nonprofit sectors to mitigate reaction to economic cycles, through awareness of roles and responsibilities. Work to grow organizational capacity with the efficient and effective use of resources in order to achieve goals and satisfy stakeholder expectations.

Innovative solutions and technologies provide avenues of assistance to constrained governments. Address capacity challenges by improving regulatory capacity, service delivery, and crisis management.



GOAL 4.1

Foster Partnerships and Collaboration

Catalyze economic vitality through partnerships and collaboration.

STRATEGIES

A: Work with member agencies to align and strengthen policies, procedures, and operations that advance economic development.

B: Promote economic development by fostering partnerships that support strategies that build community and regional capacity.

GOAL 4.2

Promote a Regional Perspective in Planning

Champion efforts in planning that achieve goals that support economic growth.

STRATEGIES

A: Engage in ongoing activities that develop greater regional collaboration on goals and strategies related to the CEDS.

B: Build partnerships which align with the CEDs and its respective goals, strategies and projects.

GOAL 4.3

Support Sustainability Efforts

Promote the EDA's investment priorities that advocate for the unserved and underserved through planning and implementation of projects that support clean energy, products, processes and infrastructure.

STRATEGIES

A: Sponsor projects that create sustainable, living wage jobs, while protecting natural resources.

B: Cultivate services and programs that implement and include the EDA investment priorities.



A Region Connected

The Western Nevada Development District's region includes both urban and rural areas, large cities, and millions of acres of public lands. As a result, the region often mimics the state's demographic and economic trends, drawing attention to opportunities and potential threats.

Commerce and transportation connect the region's various communities, making it critical that region works together to preserve a high quality of life and opportunities for all residents.

Like the rest of the state, the region's population is expected to grow over the next

decade. This spurs greater economic activity, and a need for infrastructure, education, housing, and other services that promote and deliver prospects to residents.

The region continues to diversify to build a sustainable economy. Imperative to the process is to begin with a clear understanding of the region's communities from a demographic, geographic, and economic perspective to develop a Comprehensive Economic Development Strategy (CEDS) that supports the region's goals.

By the NUMBERS

2022 Population:

721,830 

2040 Projected

Population: 832,854

Average Per Capita Income: **\$65,594**

Largest Employing Industry:

Trade, Transportation and Utilities

Primary Occupations:

- Office and administrative support
- Sales and related
- Management



Geographic Profile

Nevada is geographically unique in how much of its acreage is devoted to public lands. As a whole, Nevada covers 110,567 square miles, making it the 7th largest state in the nation by area. However, only 14% of the land is private, which makes Nevada the 10th smallest state in acreage available. In addition, the 15,479 square miles of developable private land is not contiguous.

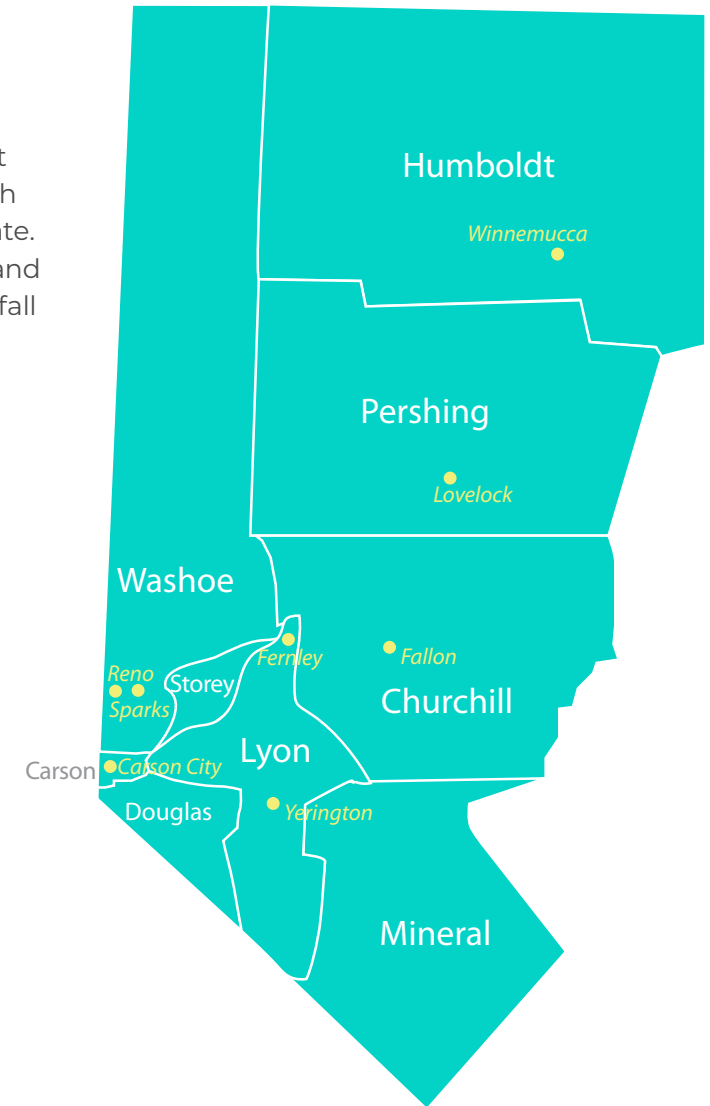
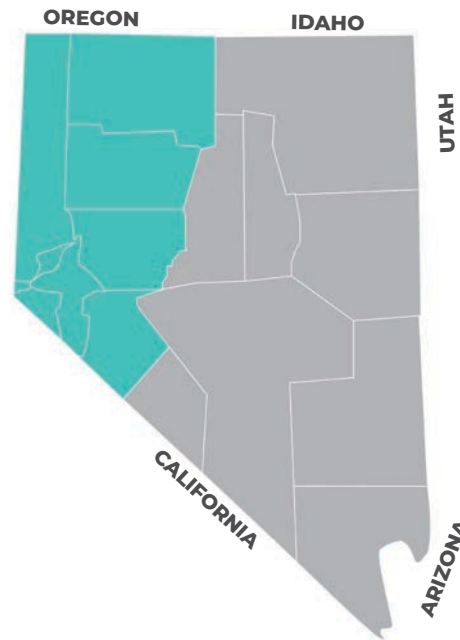
The Western Nevada Development District boundaries includes: Carson City, Churchill, Douglas, Humboldt, Lyon, Mineral, Pershing, Storey, and Washoe counties, and the cities of Fallon, Fernley, Lovelock, Reno, Sparks, Winnemucca, and Yerington.

More than 80% of the WNDD region is public lands. Mineral County boasts the highest percentage of public lands at 94.4%, while Storey County has the least with 9.5%. The major thoroughfares that connect the region Interstates 80 and 580, and U.S. Highways 50/50A, 95/95A and 395.

Going east from the Sierra Nevada, the WNDD region is characterized by mountain ranges, generally running north and south, separated by broad valleys. The region is bounded on the north by Oregon and

Idaho, and to the west by Lake Tahoe and California. To the east lies Utah and south lies the remainder of Nevada.

Nevada is part of the Great Basin, a desert environment. The region falls within a high desert environment and has an arid climate. Nevada is the driest state in the country, and the WNDD region has average yearly rainfall that ranges from 20.24 inches in Douglas County to 8.25 inches in Mineral County.



More Connected Than Ever

The Megapolitan Theory and How It Impacts Western Nevada's Economy

As of 2018,
Tesla employed
almost 8,000 people
at it's
Storey County
location

In the “Nevada’s Megapolitan Clusters” by Robert E. Lang and Jaewon Lim, Brookings Mountain West—UNLV, 2020, report, Nevada is covered by three Megapolitan Clusters. The Western Nevada Development District is located in the Northern Nevada Sierra Pacific Megapolitan Cluster. The District’s economy is directly linked to Northern California’s economy that includes the bay area and Sacramento.

WNDD is also connected to the other two megapolitan clusters, the Eastern Nevada Mountain Megapolitan Cluster that extends all the way to Denver, Colorado and the Southern Nevada Southwest Triangle Megapolitan Cluster that includes Southern Nevada, Southern California and most of Arizona, and extends to the Mexican border.

The District’s location continues to benefit the north and western counties and cities due to the proximity to these larger trade regions. WNDD’s proximity to California with the 6th highest GDP in the world, makes this location ideal for businesses looking to expand operations.



REGIONAL OVERVIEW

Each of Nevada's regions remains well-positioned to megapolitan areas throughout the western United States.

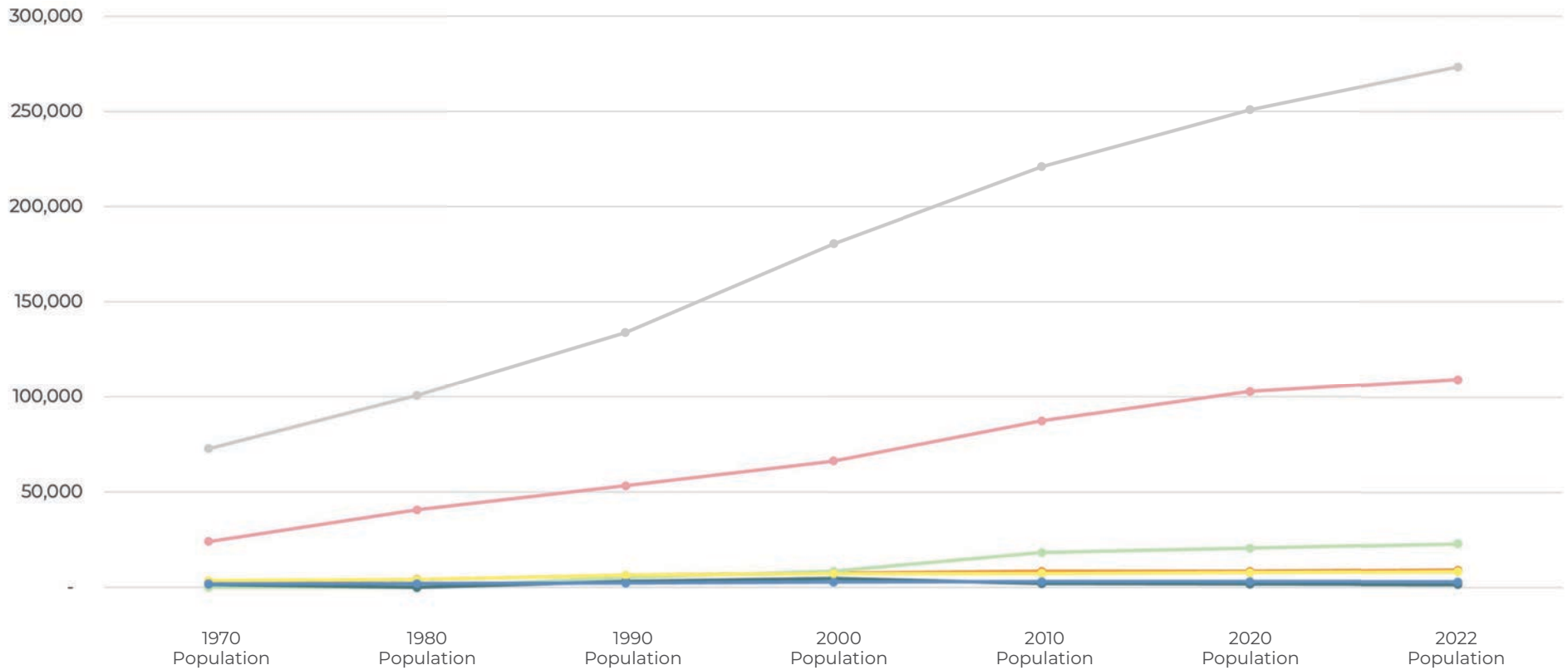


Source: Robert E. Lang and Jaewon Lim, Brookings Mountain West—UNLV, 2020.

Population: Growth

regional
growth rate
303%
1970 - 2022

Population: Growth by City



Fallon
1970: 2,959
2022: 9,243
↑ 212%

Fernley
1970: N/A
2022: 23,035
↑ N/A

Lovelock
1970: 1,680
2022: 1,675
↓ .30%

Reno
1970: 72,863
2022: 273,447
↑ 275%

Sparks
1970: 24,187
2022: 109,227
↑ 352%

Winnemucca
1970: 3,587
2022: 8,354
↑ 133%

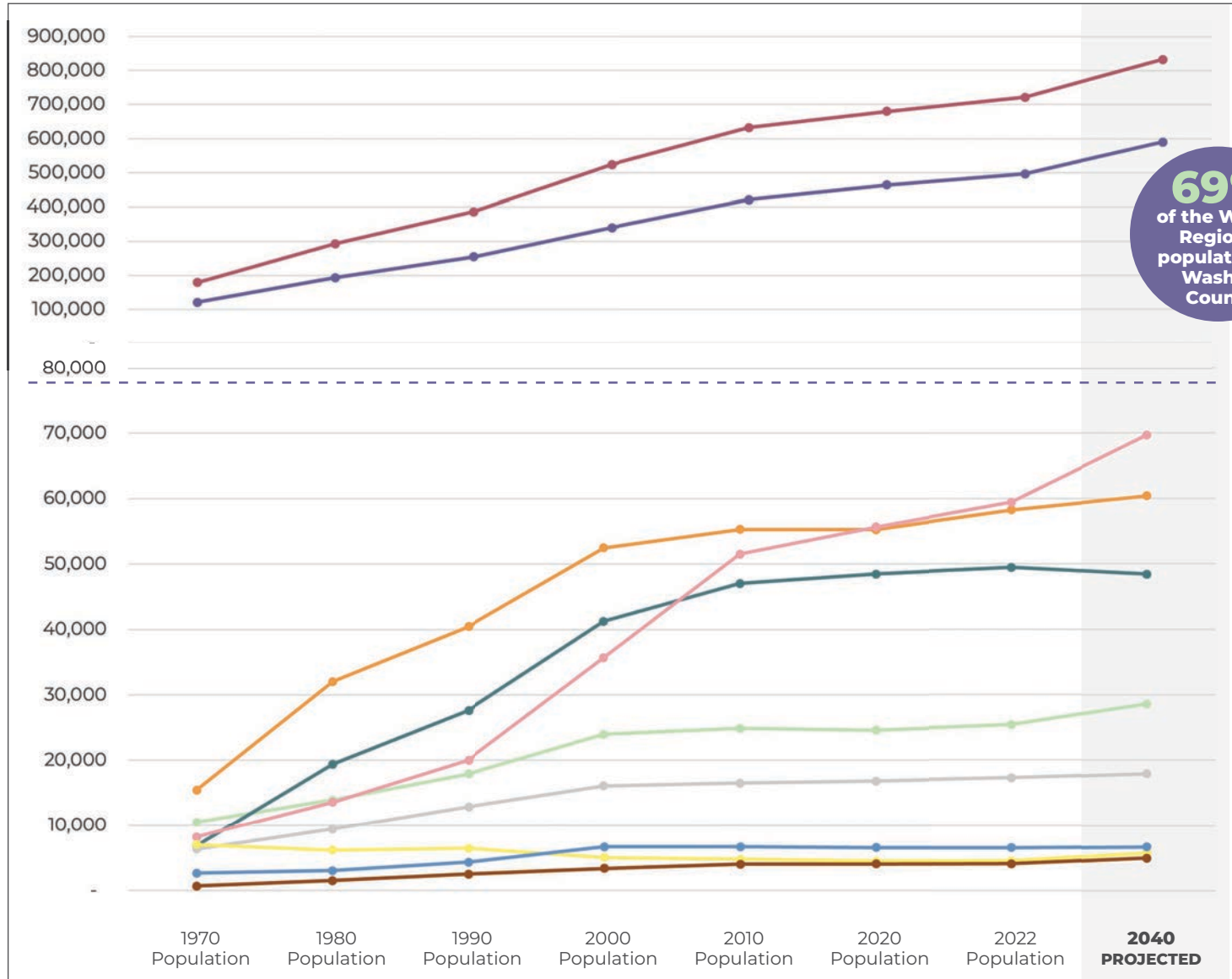
Yerington
1970: 2,010
2022: 3,108
↑ 55%

2040 projected population

15.4%
predicted regional increase from 2022

Population: Growth by Region, County

Population Growth and Projections: Region and County

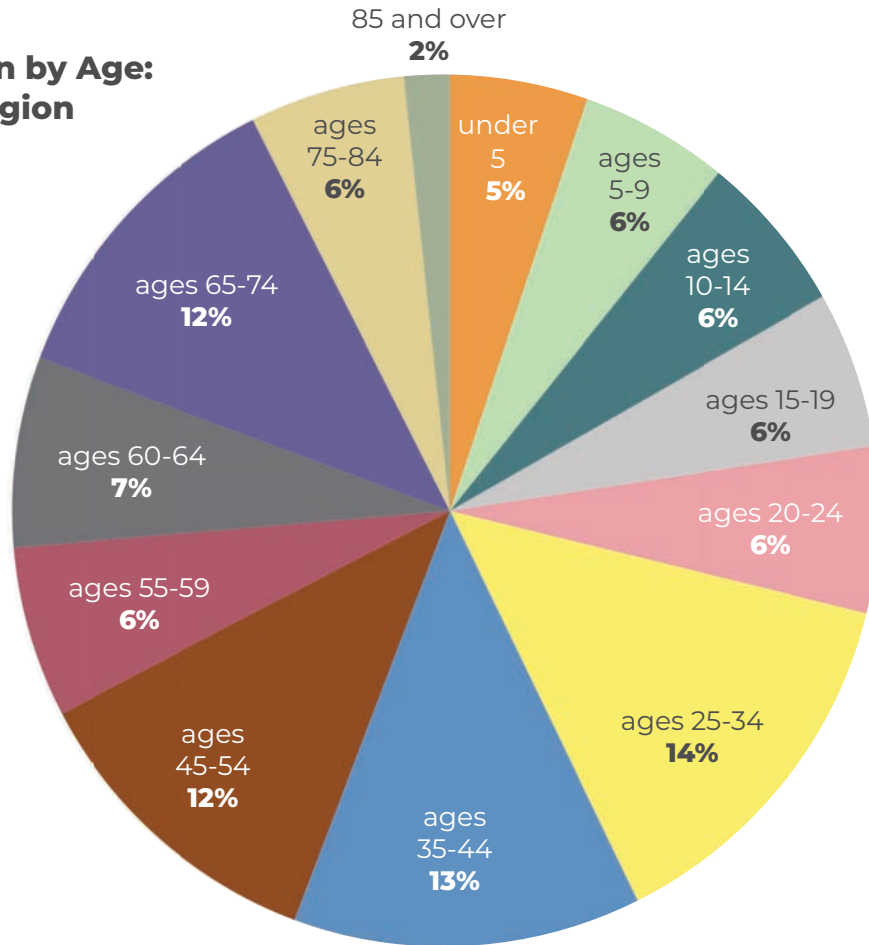


69%
of the WNDD Region's population is Washoe County

- WNDD Region**
2022: 721,830
2040: 832,854 ↑ 15.4%
- Washoe County**
2022: 496,980
2040: 590,280 ↑ 18.8%
- Carson City**
2022: 58,249
2040: 60,391 ↑ 3.7%
- Churchill County**
2022: 25,409
2040: 28,597 ↑ 12.5%
- Douglas County**
2022: 49,476
2040: 48,388 ↓ 2.2%
- Humboldt County**
2022: 17,266
2040: 17,908 ↑ 3.7%
- Lyon County**
2022: 59,435
2040: 69,687 ↑ 17.2%
- Mineral County**
2022: 4,568
2040: 5,820 ↑ 27.4%
- Pershing County**
2022: 6,587
2040: 6,753 ↑ 2.5%
- Storey County**
2022: 4,095
2040: 5,030 ↑ 22.8%

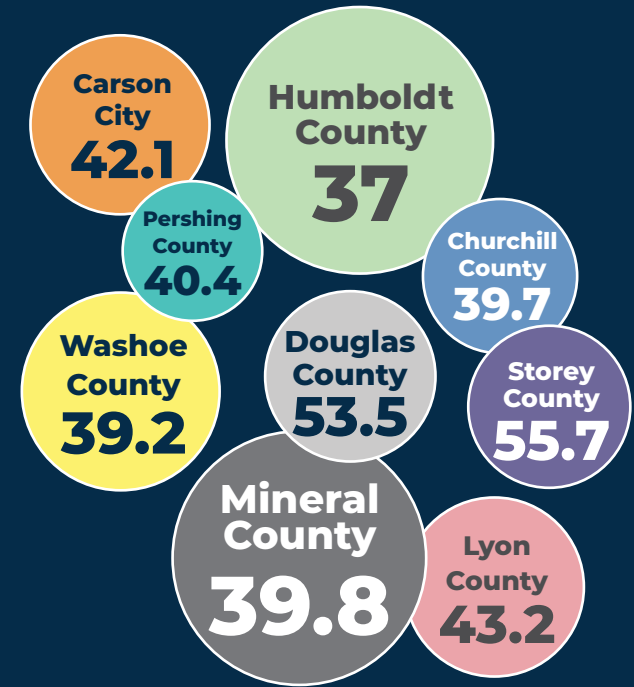
Population: Age

Population by Age:
WNDD Region

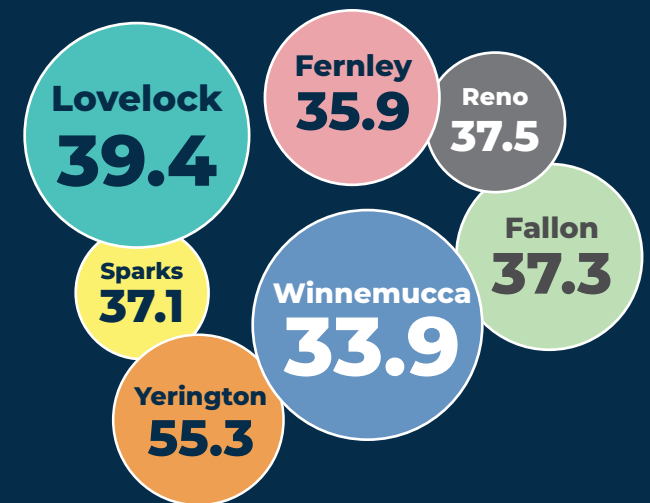


Average Median Age in WNDD Region: **43.4** years

Average Median Age by County

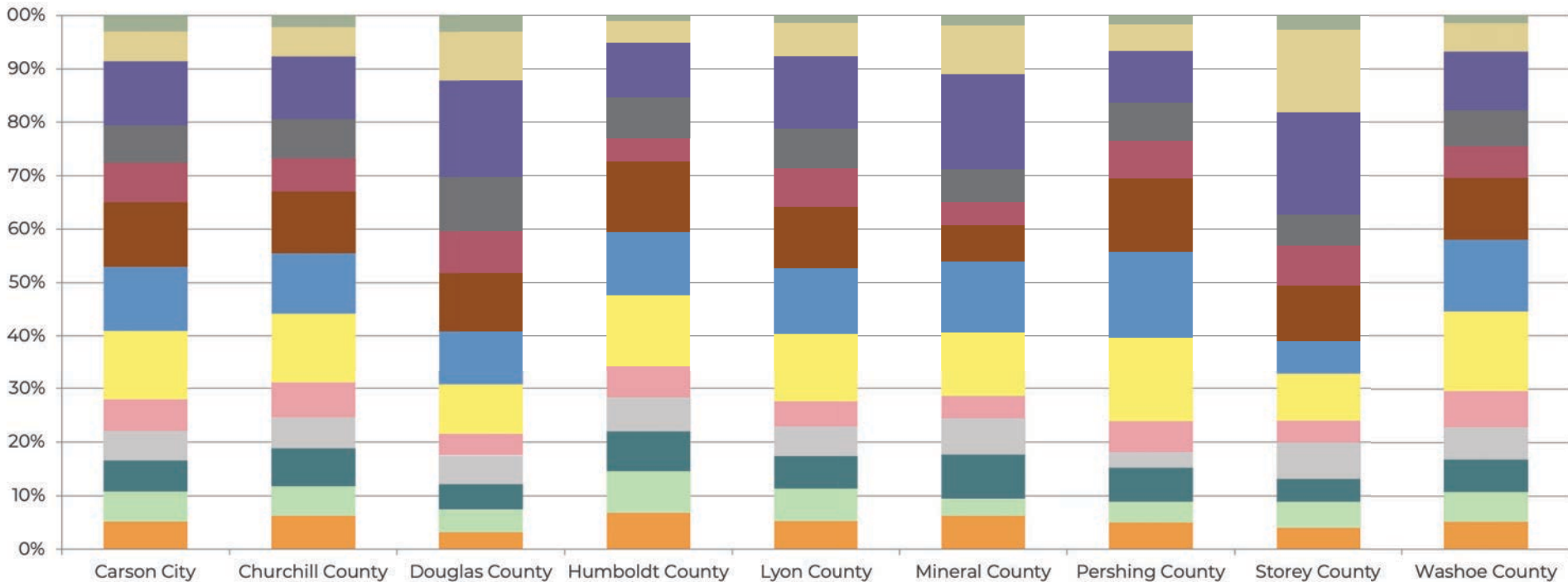


Average Median Age by City

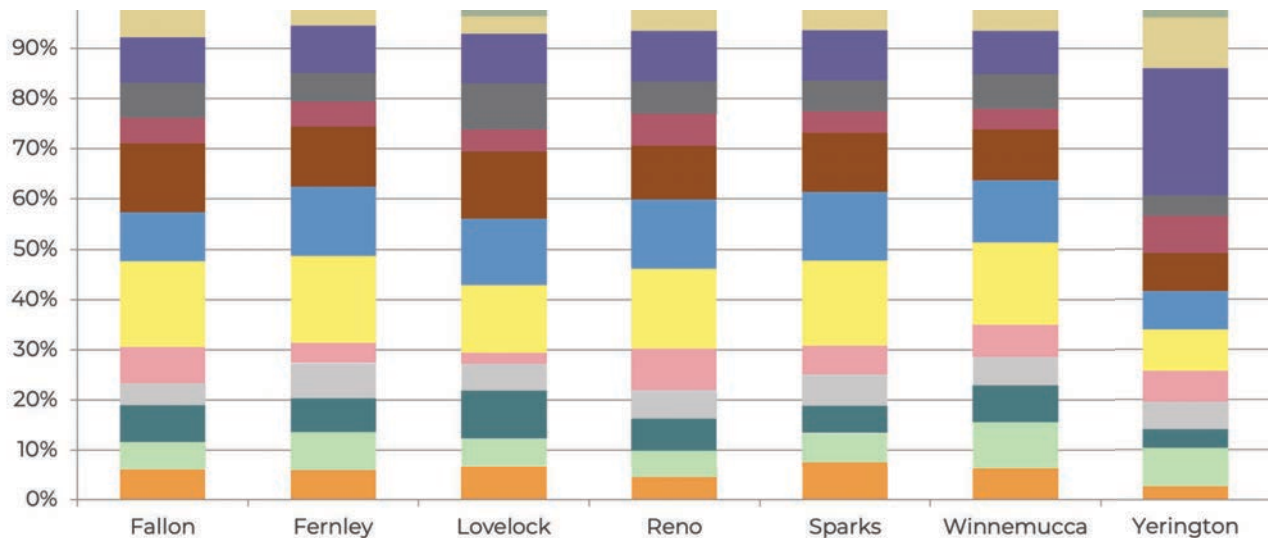
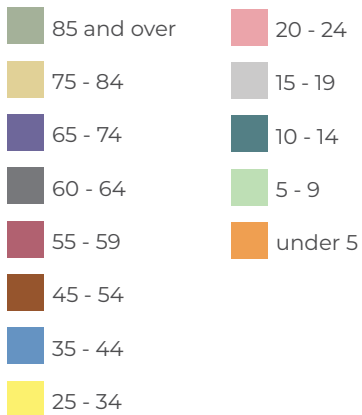


Humboldt County has the region's youngest median age.

Population by Age: County

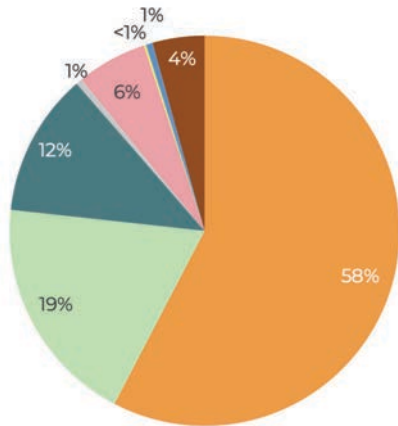


Population by Age: City

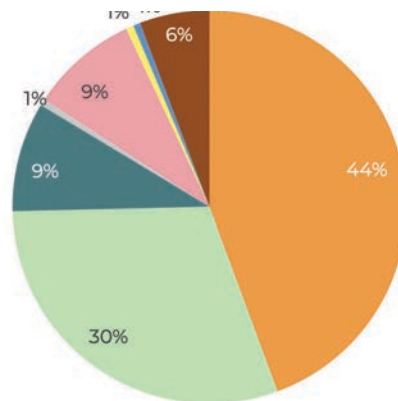


Population: Diversity, Culture and Race

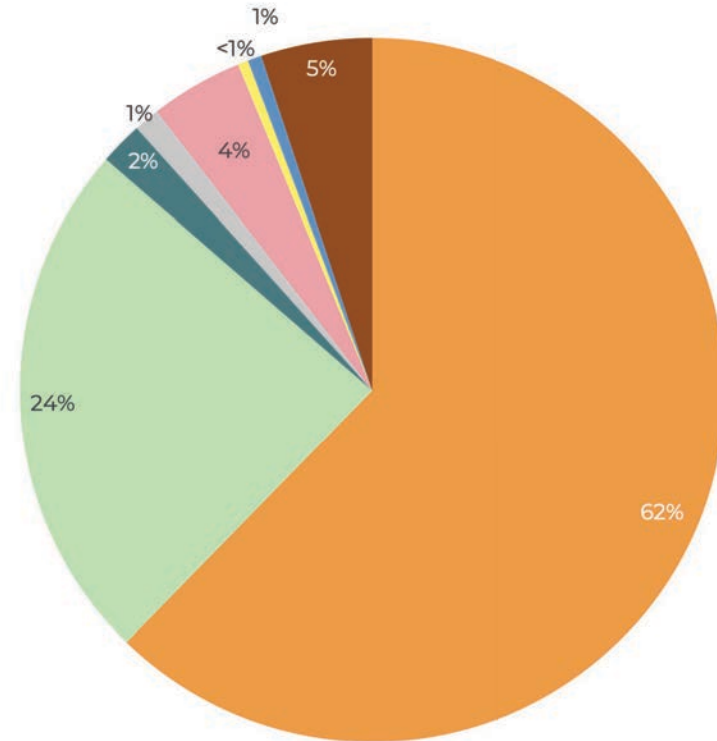
Population by Race/Ethnicity: Region



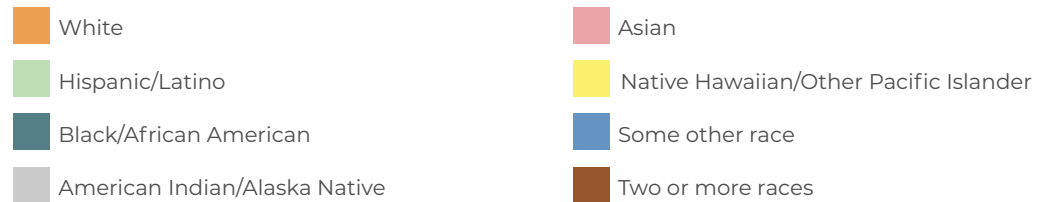
United States



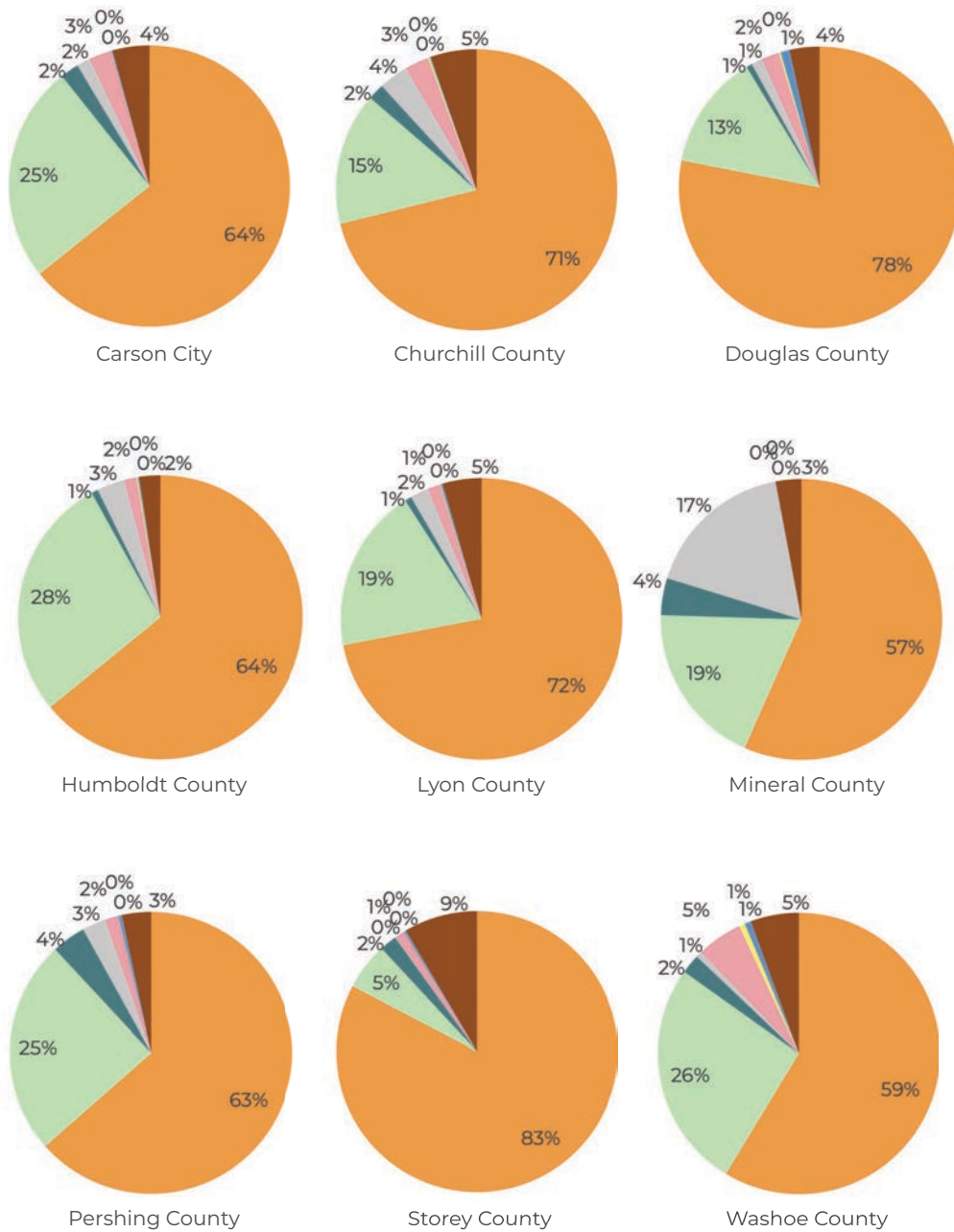
Nevada



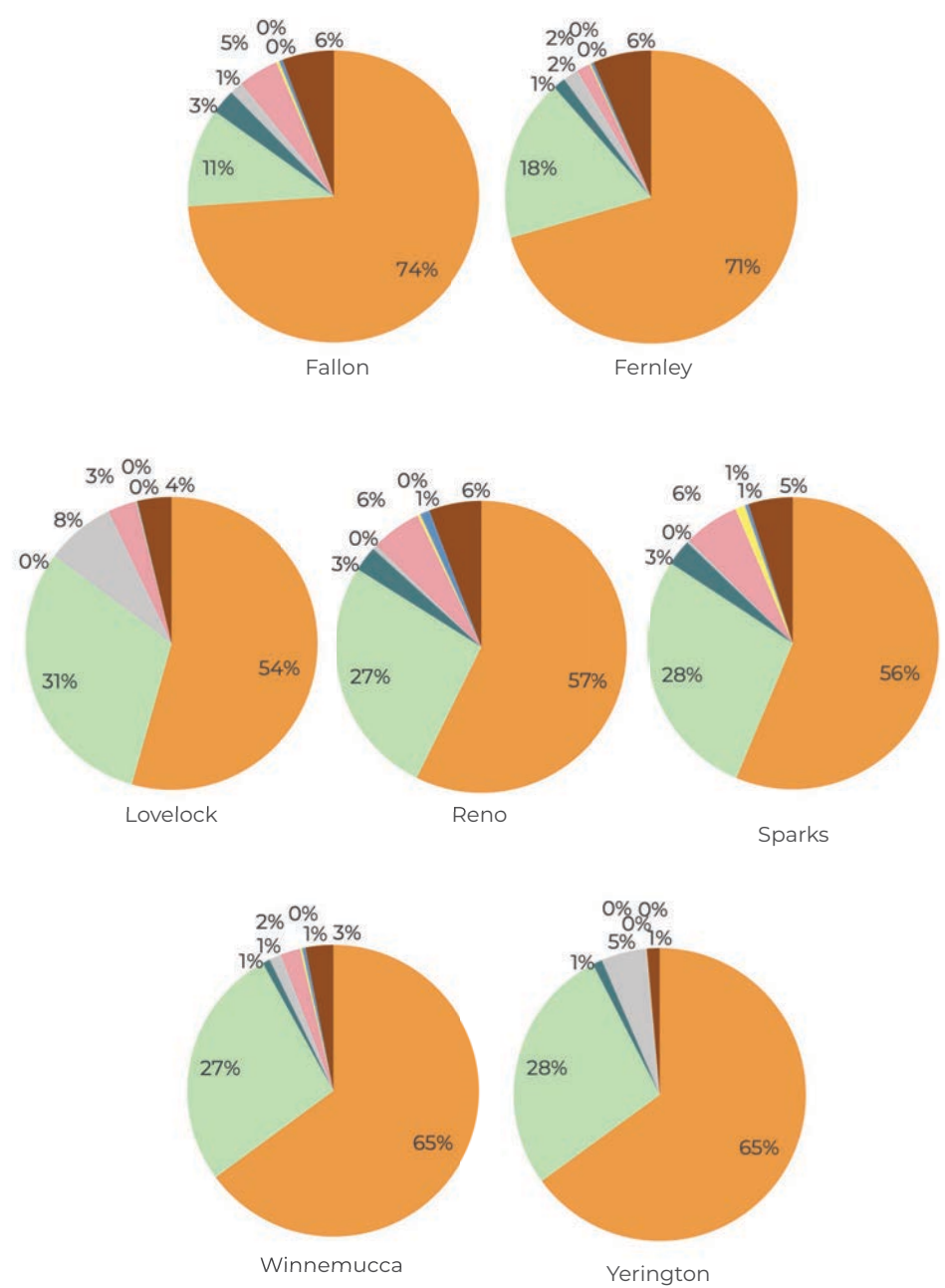
WNDD Region



Population by Race/Ethnicity: County

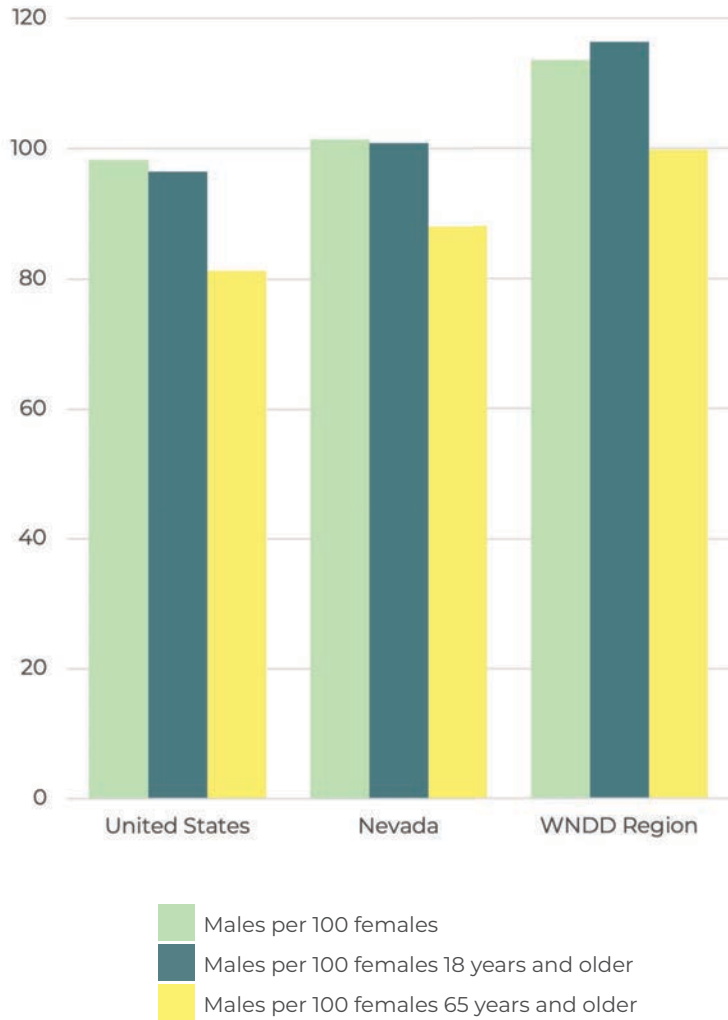


Population by Race/Ethnicity: City



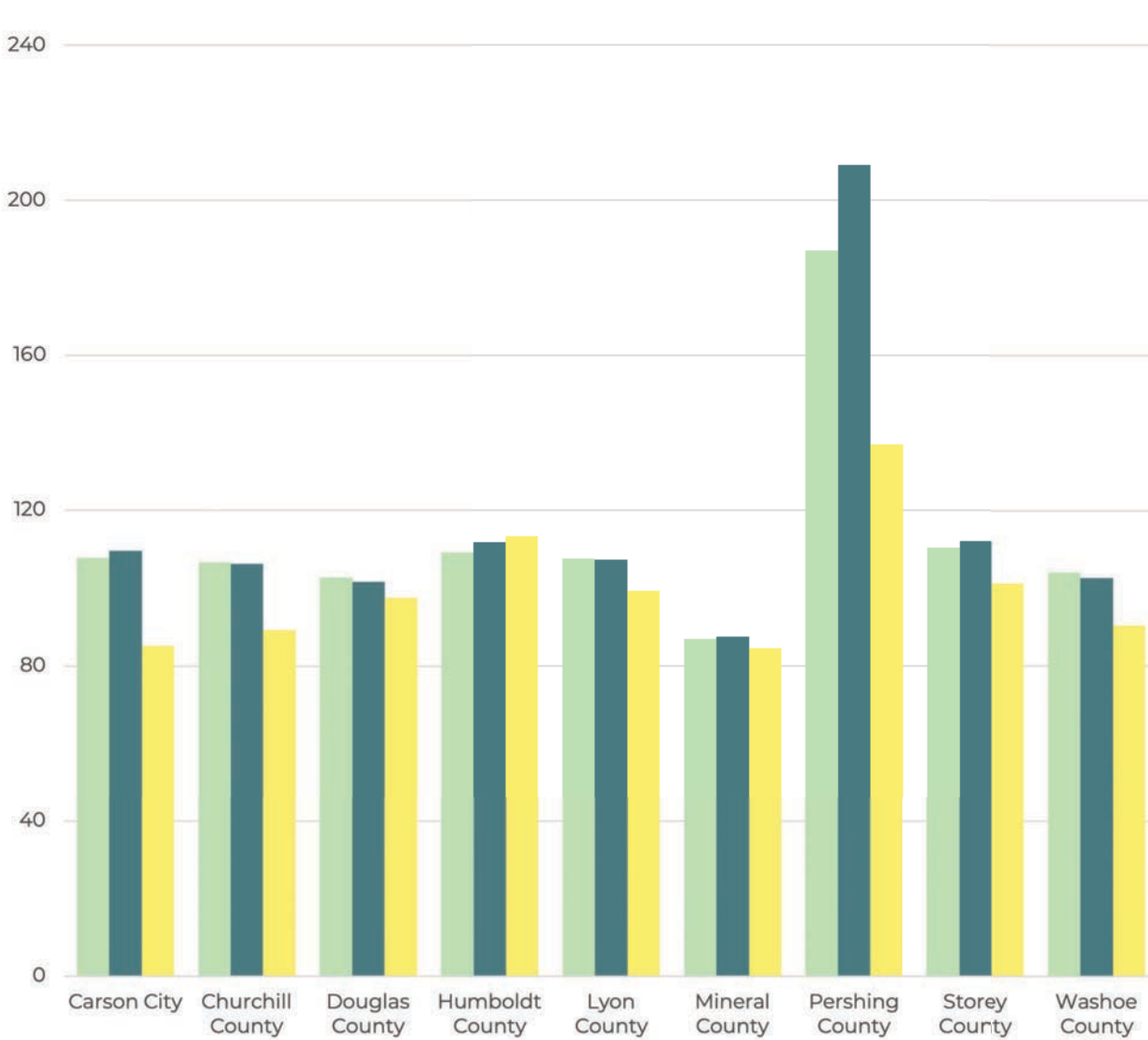
Population: Gender

Male to Female Ratios

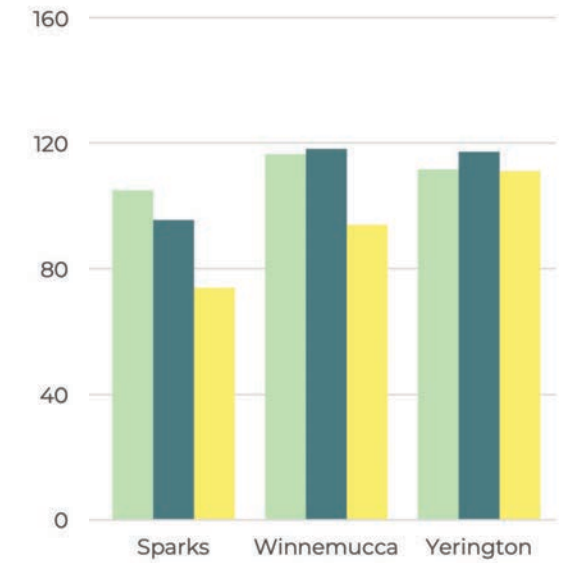
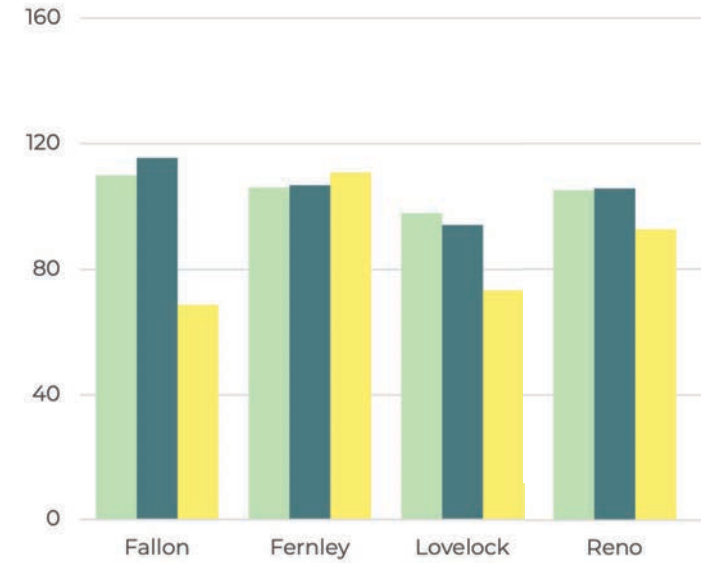


Source: U.S. Census Bureau, American Community Survey, 2022

Male to Female Ratios: County



Male to Female Ratios: City



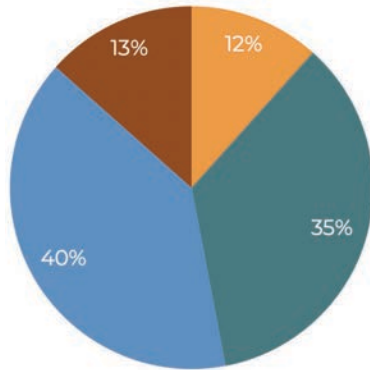
Lowest city male-to-female ratio:
Lovelock

Highest city male-to-female ratio:
Winnemucca

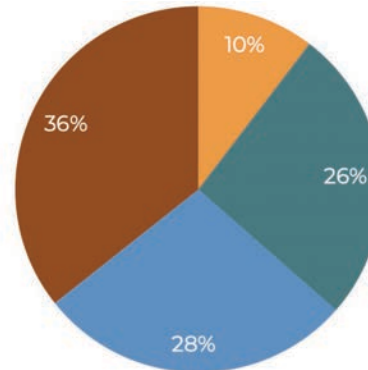
Population: Educational Attainment

The WNDD region is more educated than the state and the nation's average.

Educational Attainment: United States

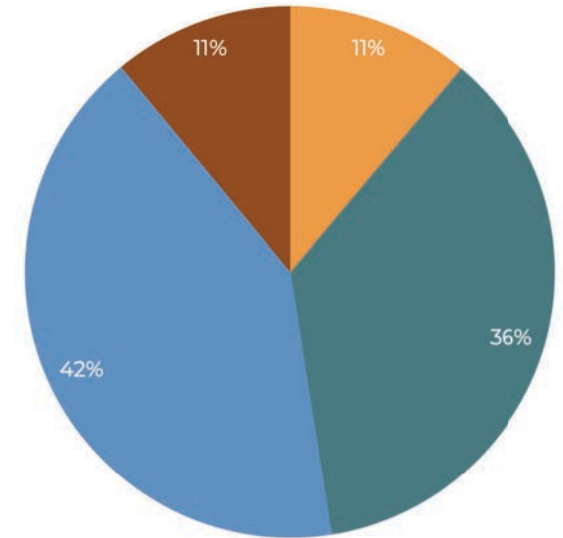


18-24 years



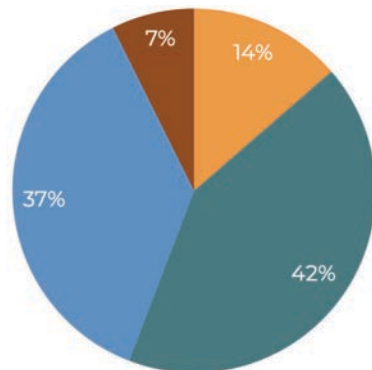
25 years and older

Educational Attainment: WNDD Region

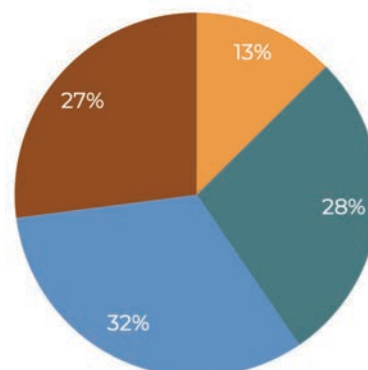


18-24 years

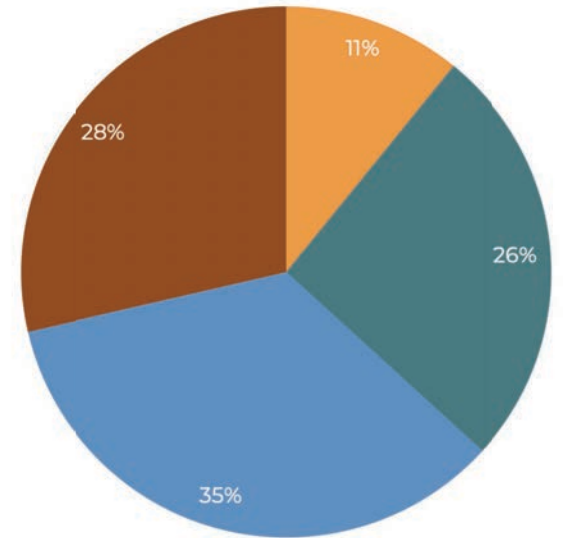
Educational Attainment: Nevada



18-24 years



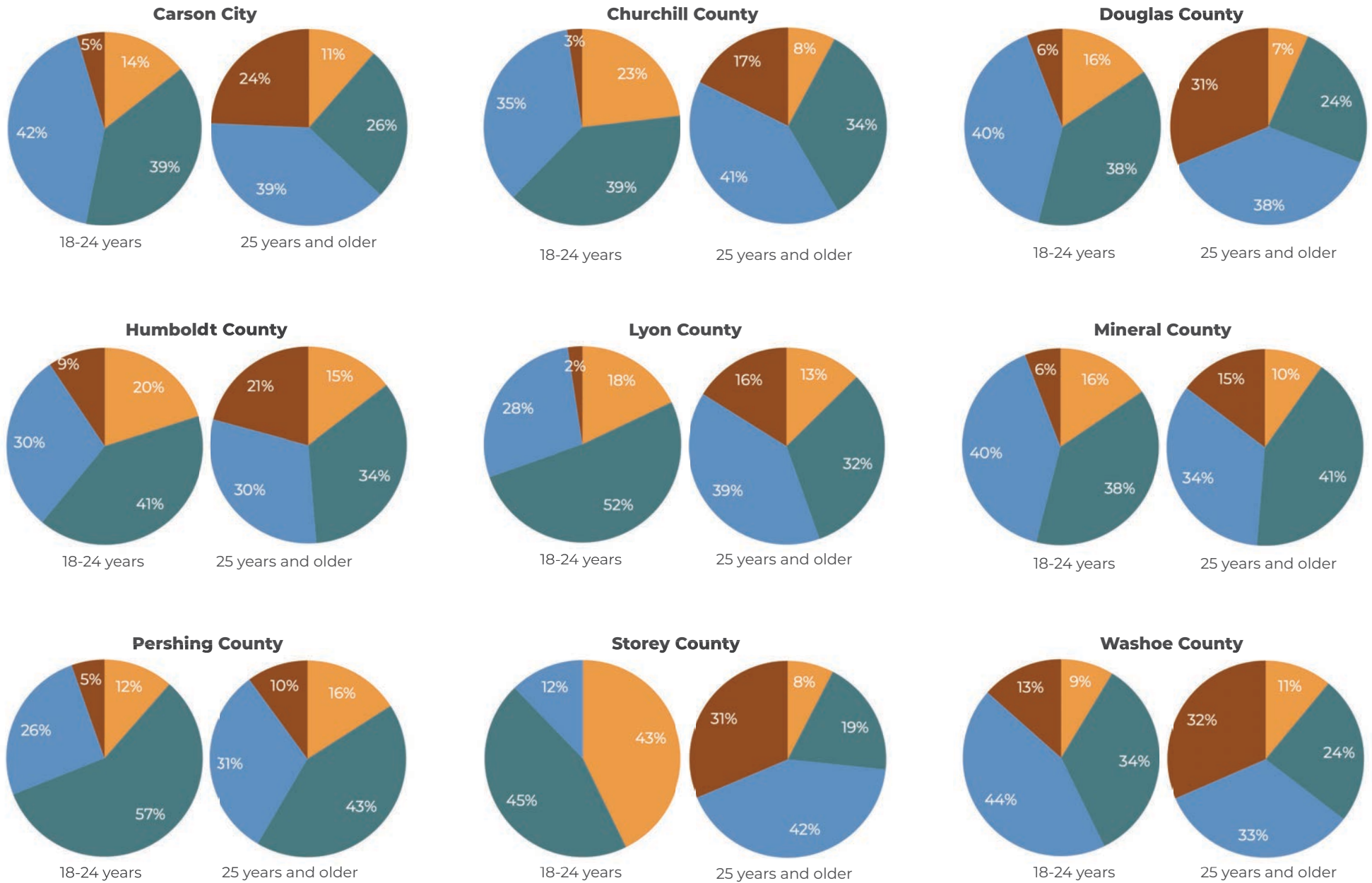
25 years and older



25 years and older

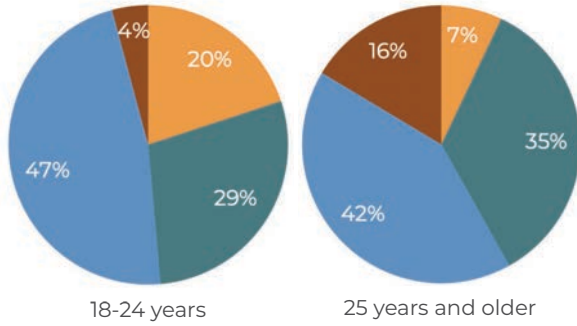
- Less than high school graduate
- High school graduate or equivalent
- Some college or associate degree
- Bachelor's degree or higher

Educational Attainment: County

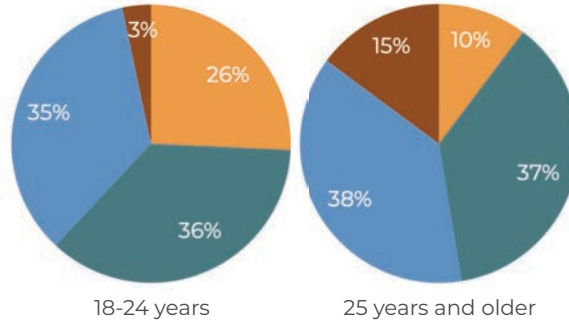


Educational Attainment: City

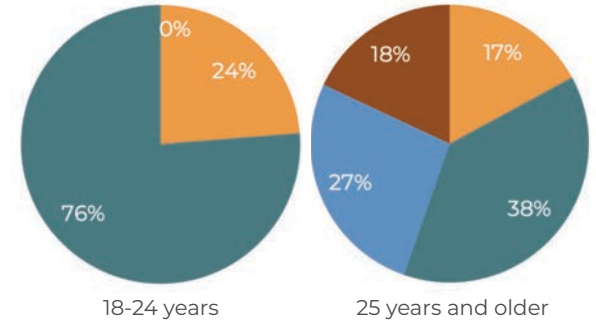
Fallon



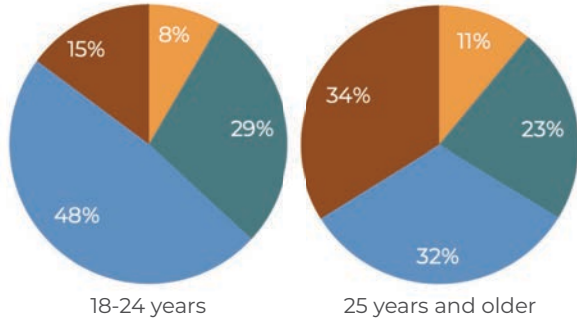
Fernley



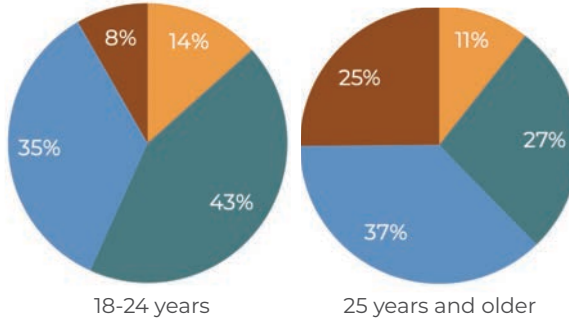
Lovelock



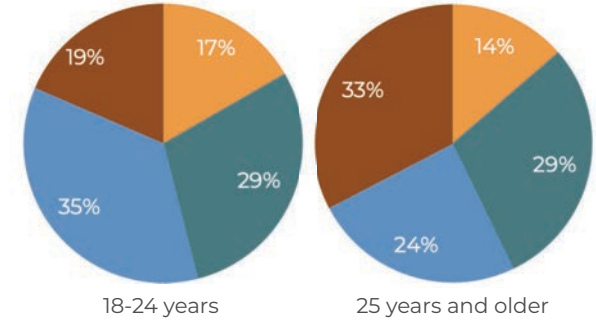
Reno



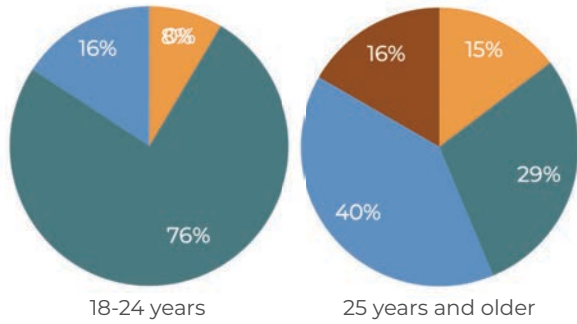
Sparks



Winnemucca

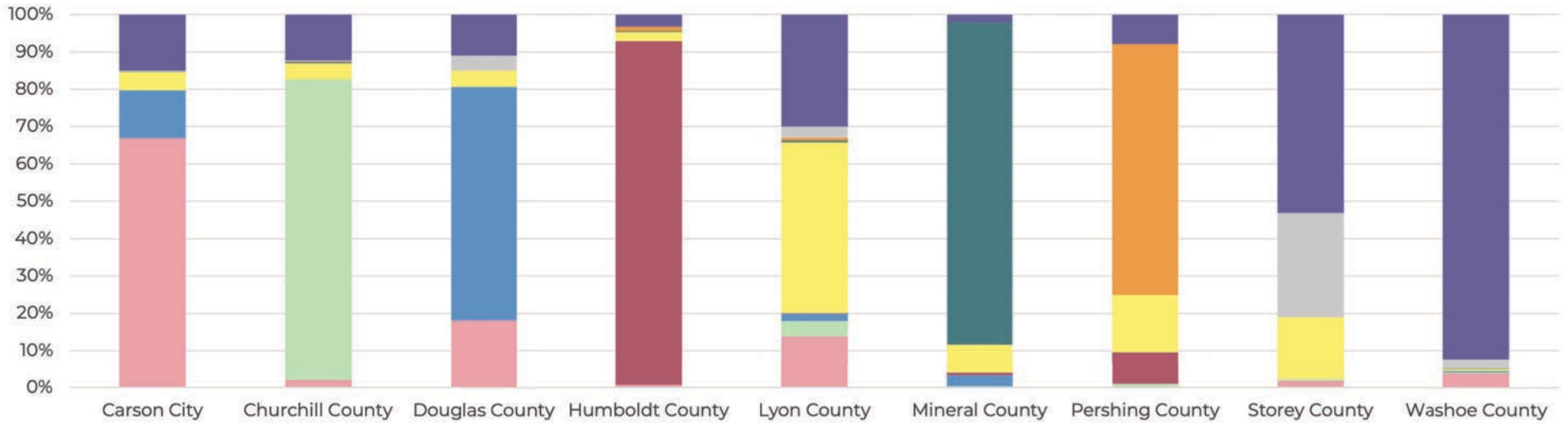


Yerington

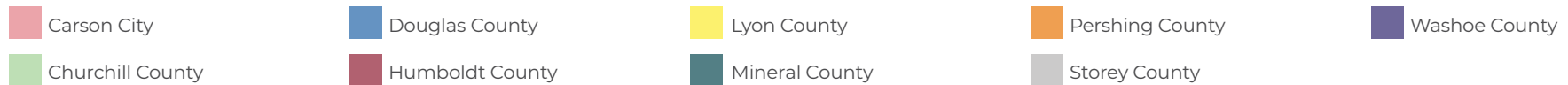
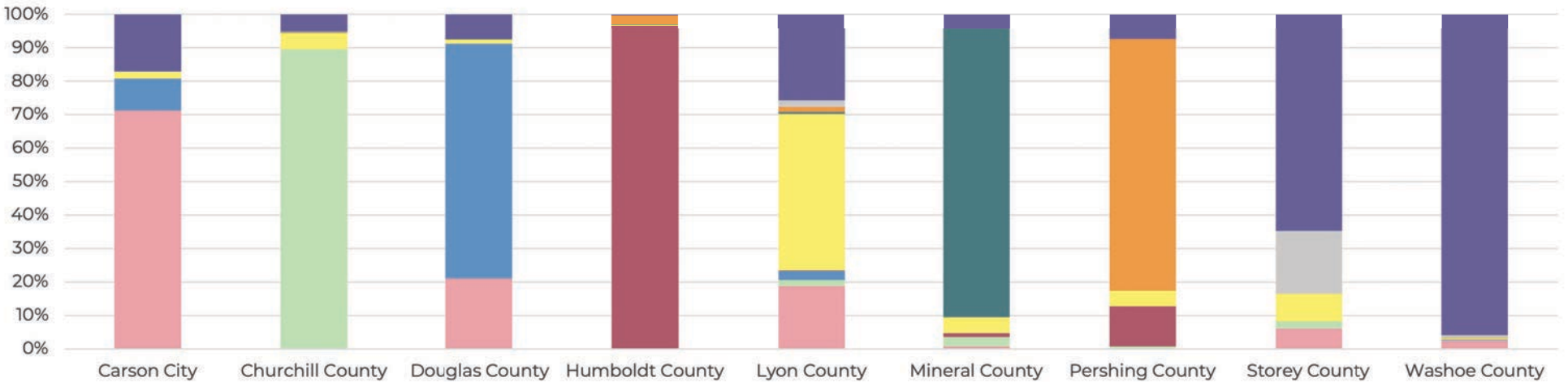


Commuting

Place of Work by County

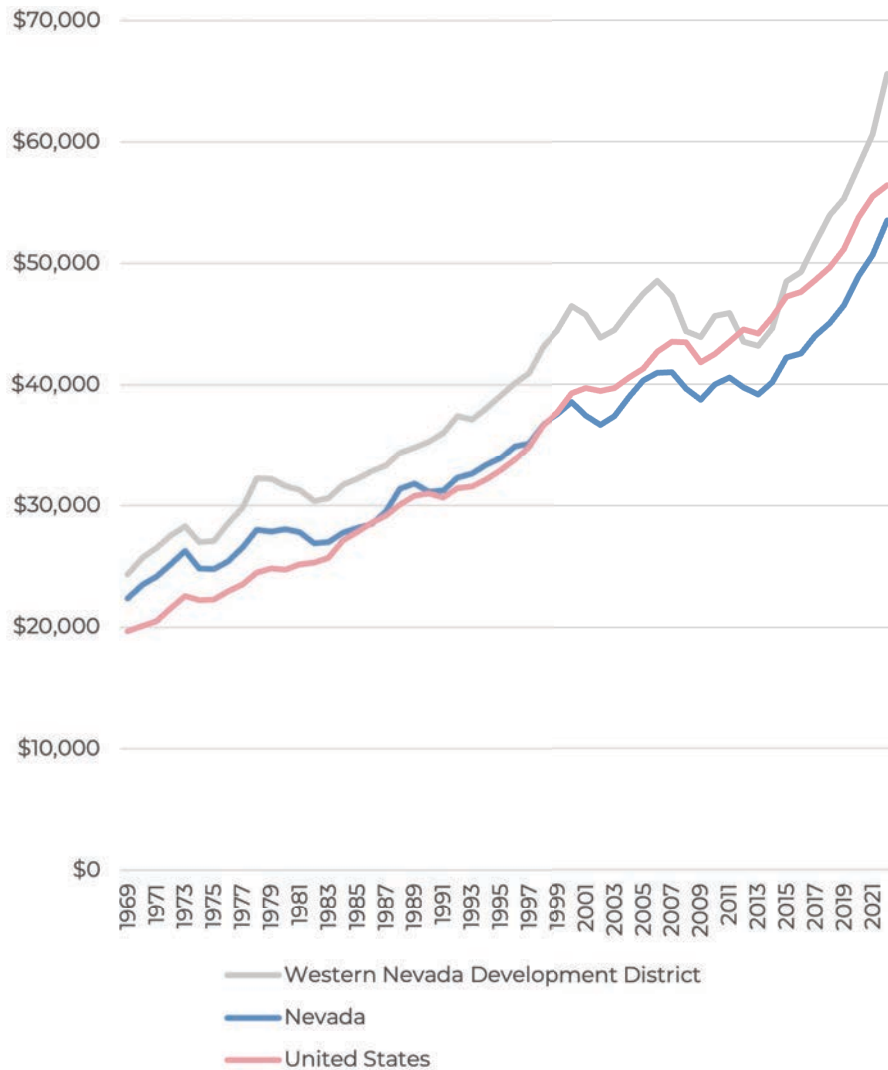


Place of Residence by County



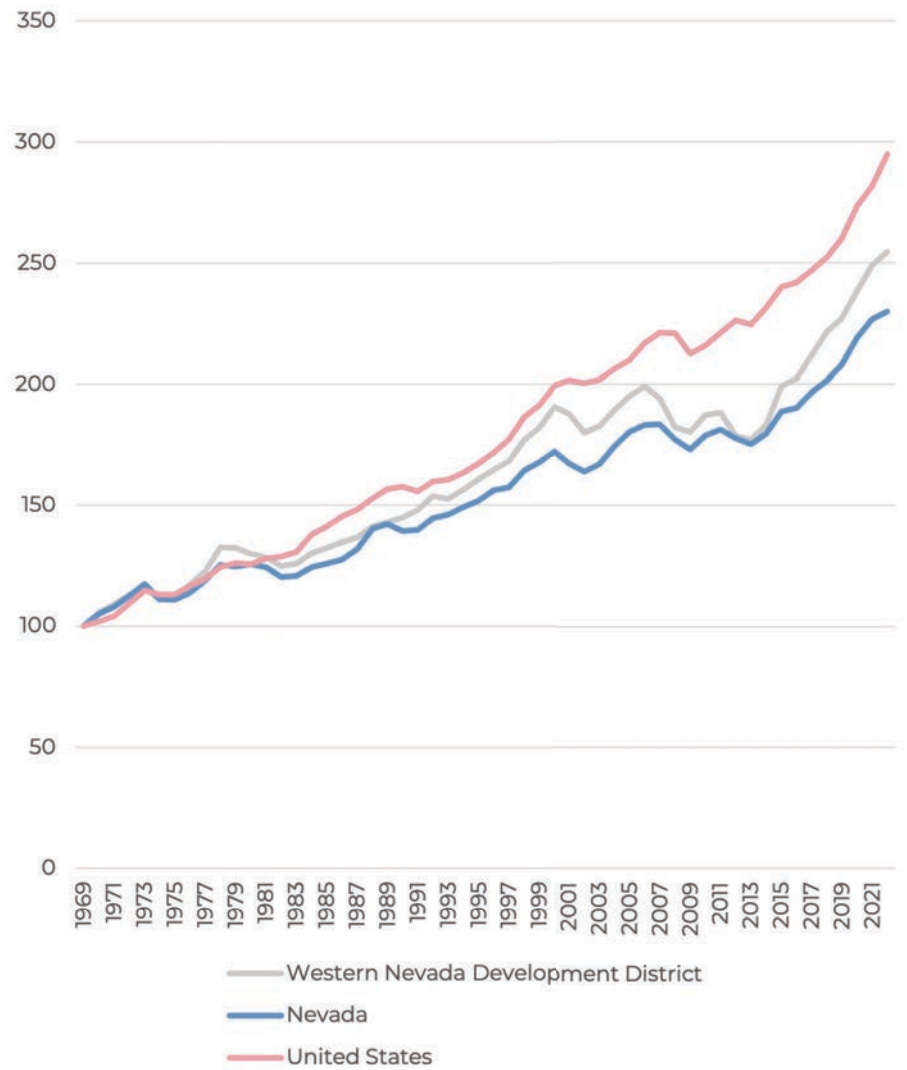
Income Per Capita Personal Income

Real Per Capita Income (2012 Inflation-Adjusted Dollars)



Sources: Nevada Regional Economic Analysis Project, July 2022

Real Per Capita Income Indices, 1969-2021

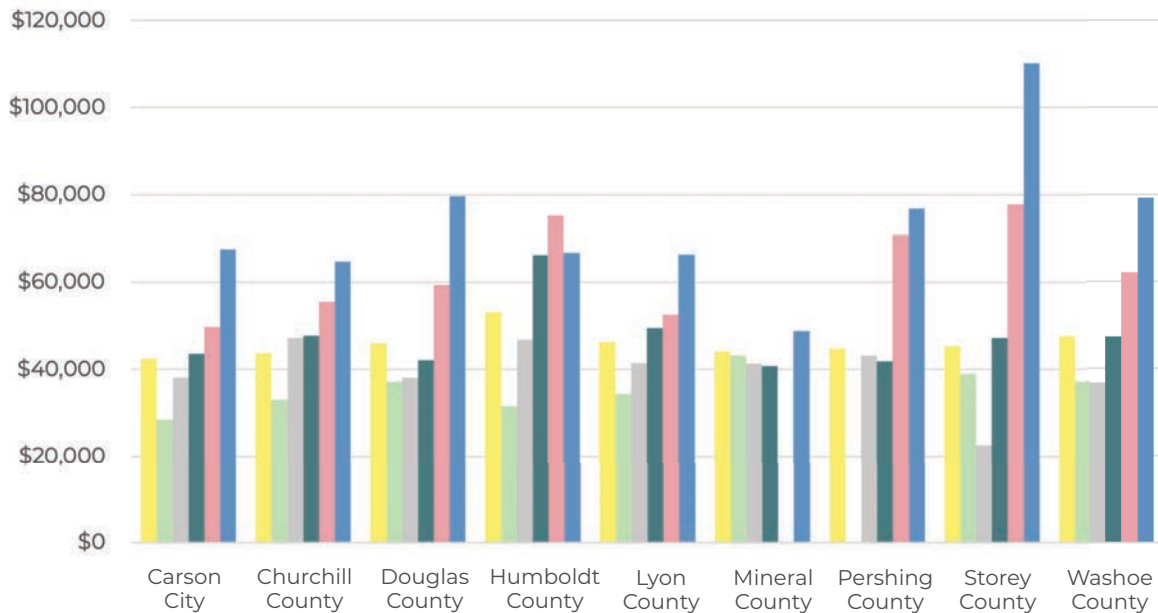


Sources: Nevada Regional Economic Analysis Project, April 2022

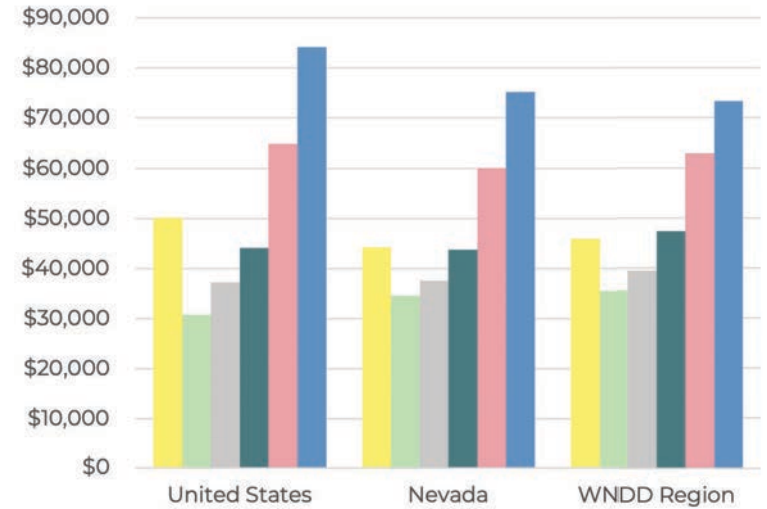
Median Earnings By Educational Attainment

For individuals 25 years and older in the WNDD region,
in 2021 inflation-adjusted dollars

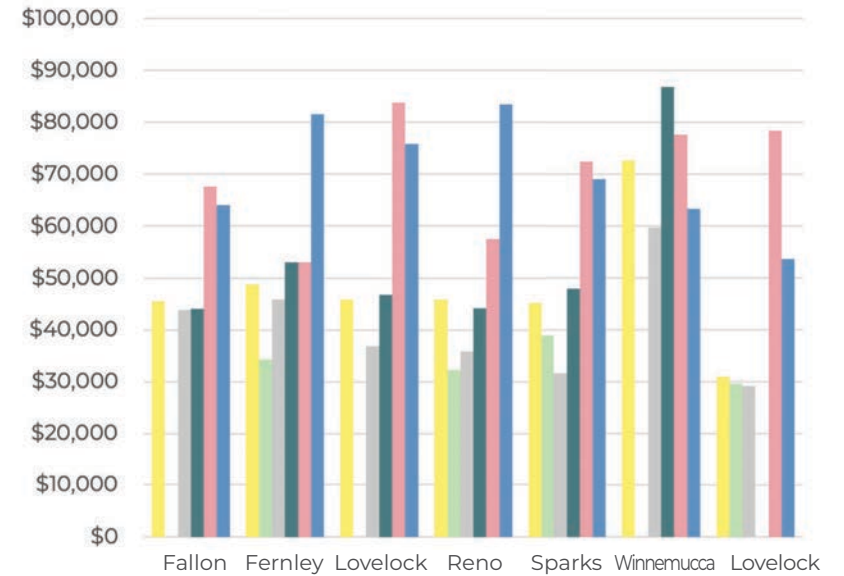
County



Regional Comparison

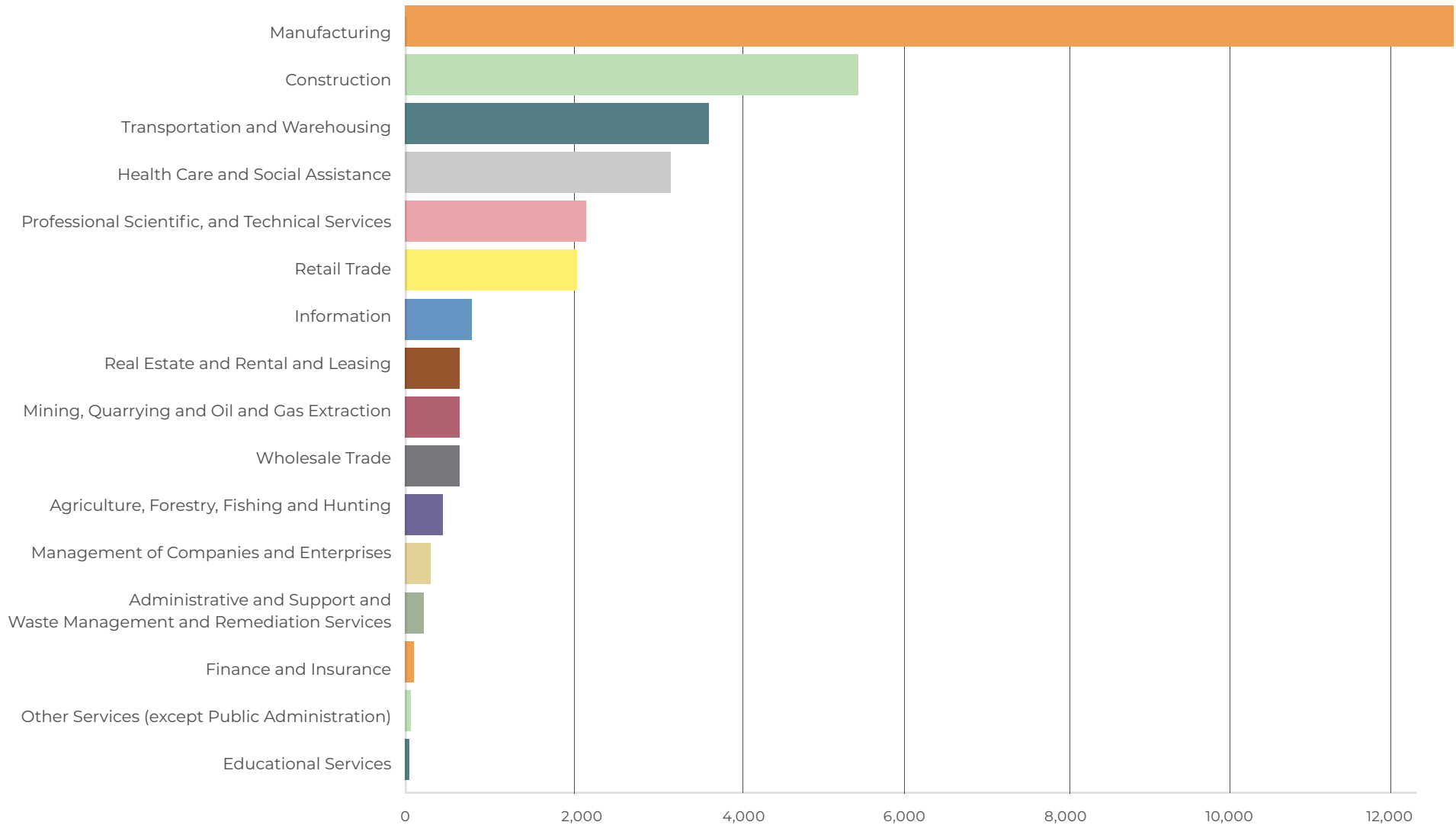


City



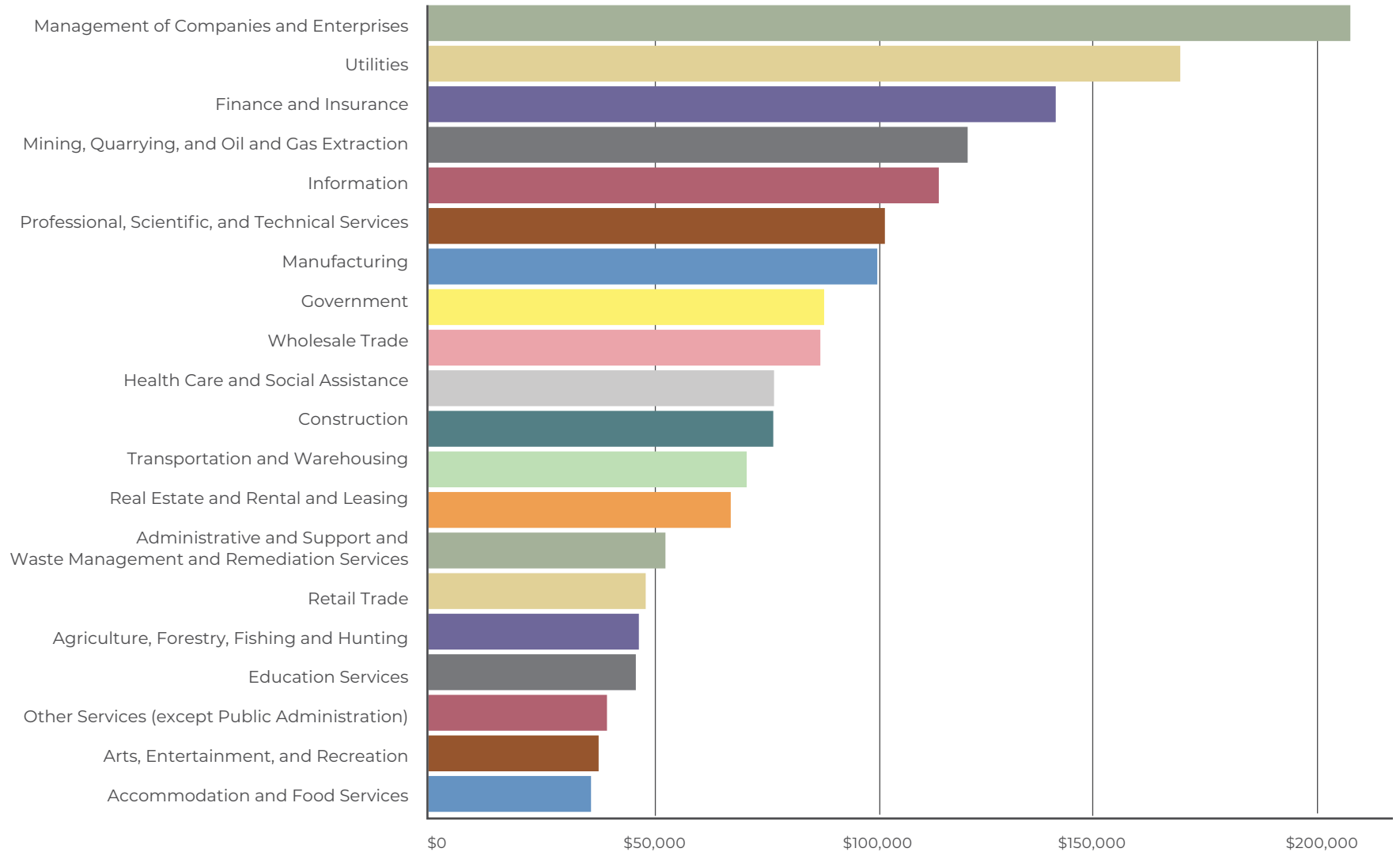
Top Growing Industries

Growth in Number of Jobs by Industry: WNDD Region



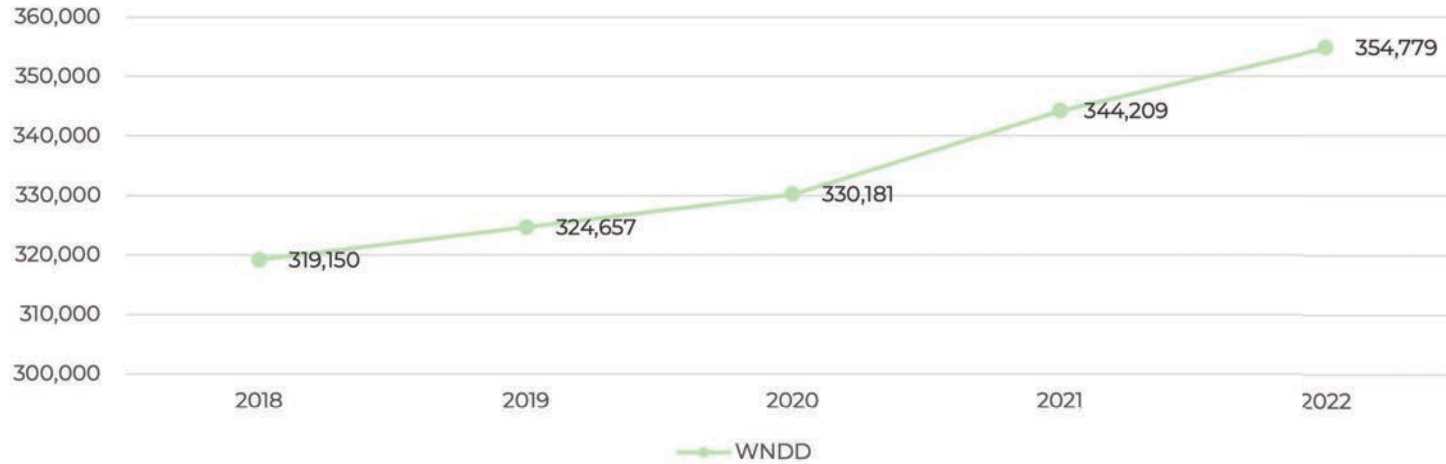
Top Industry Earnings

2020 Earning per Worker

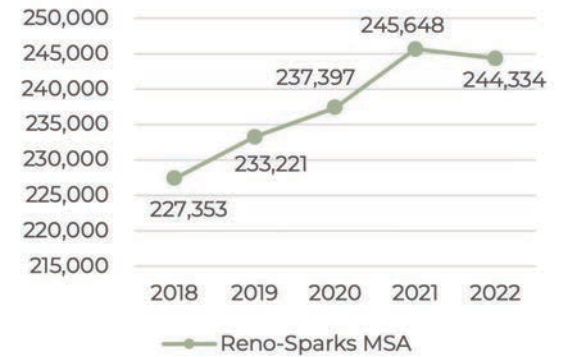
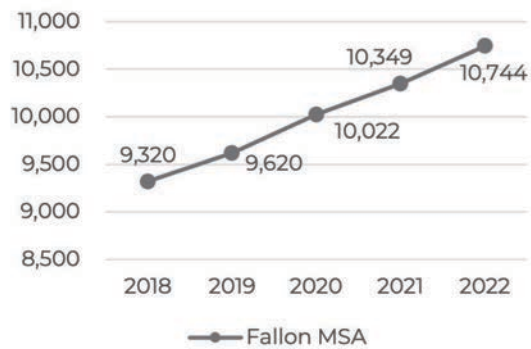


Five-Year Total Employment

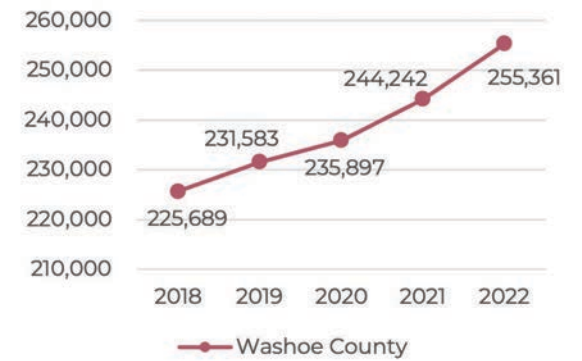
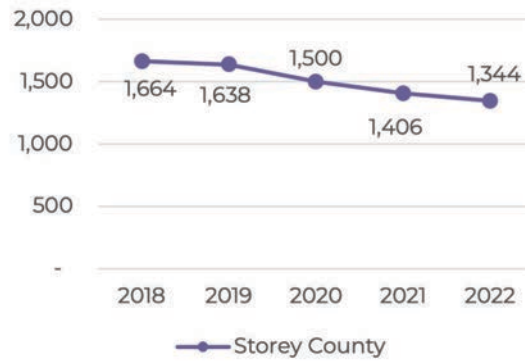
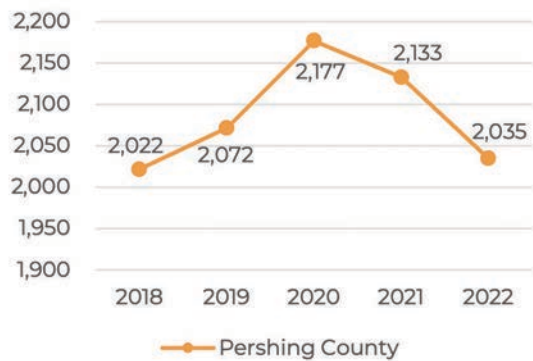
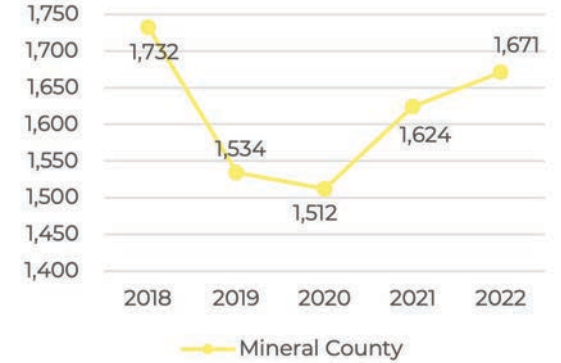
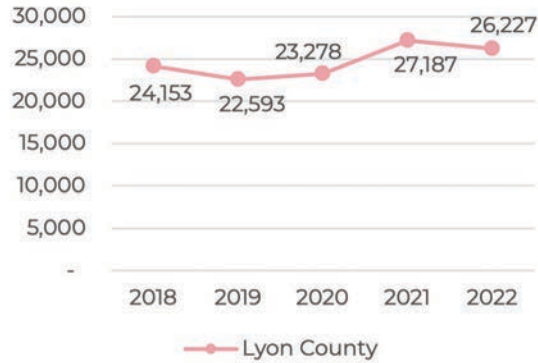
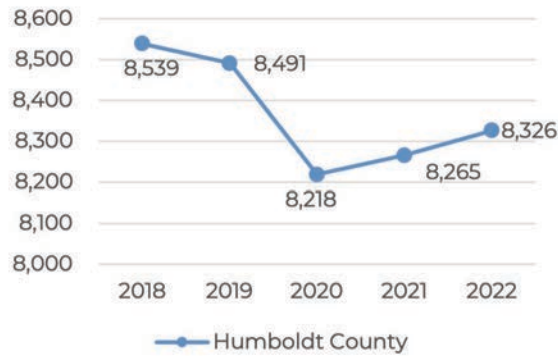
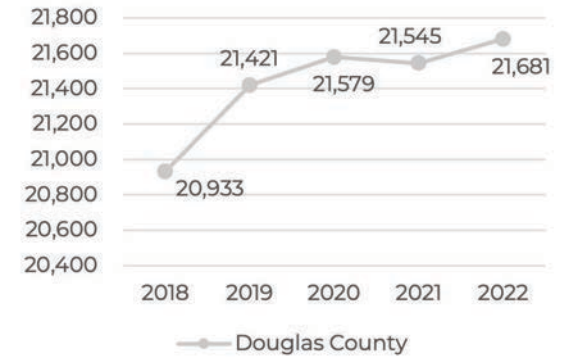
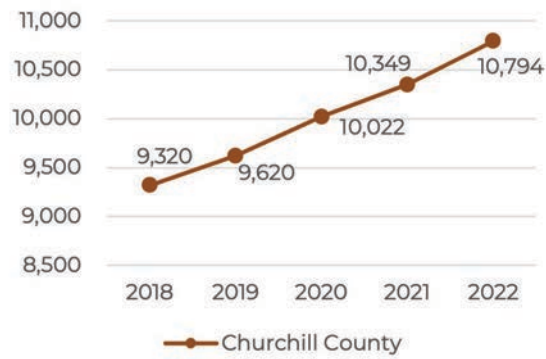
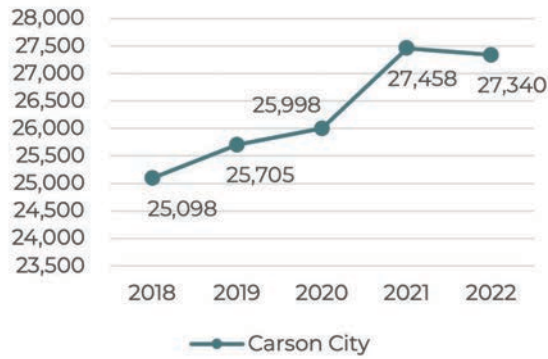
Total Number Of Jobs 2018-2022: WNDD Region



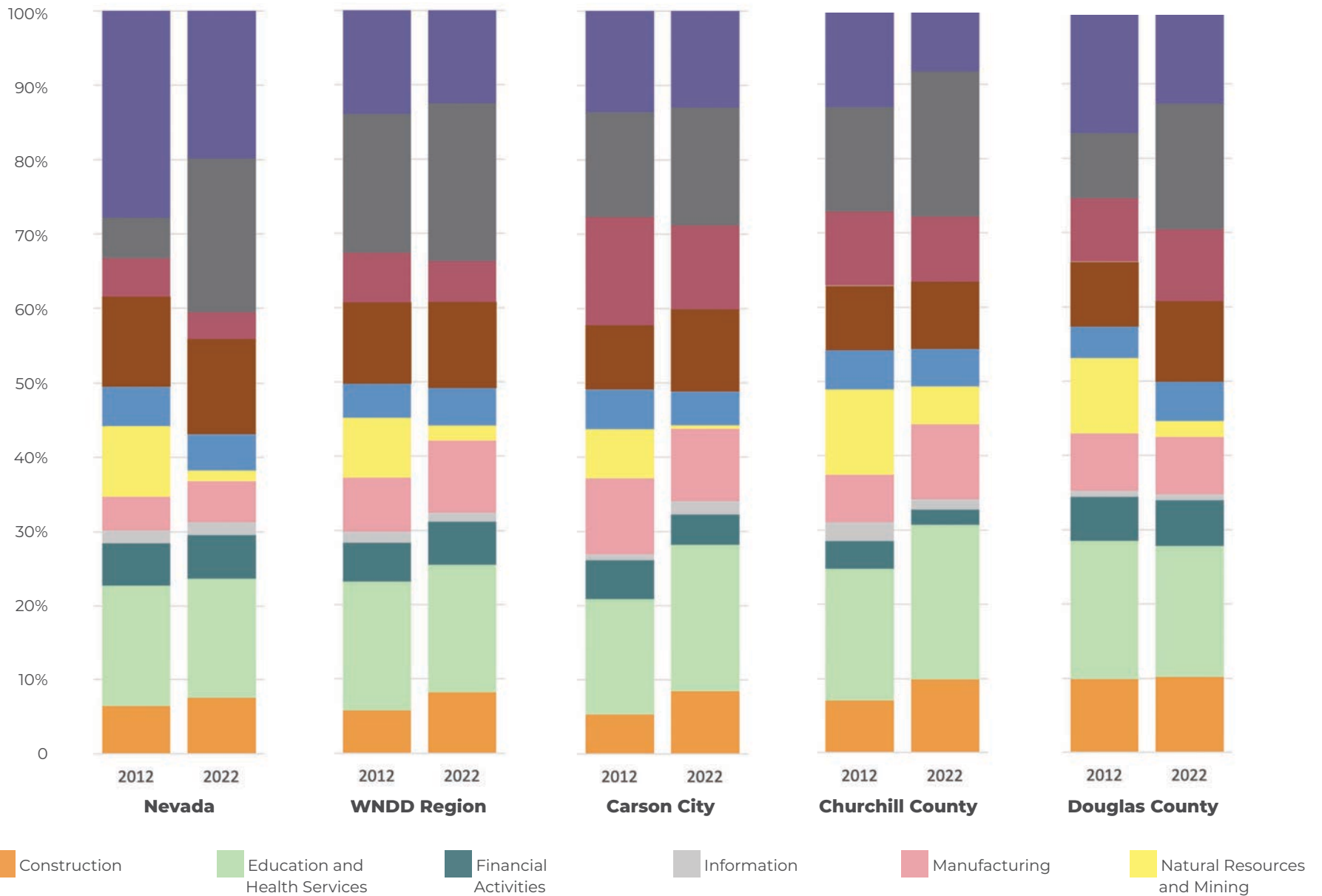
Total Number Of Jobs 2018-2022: City Metropolitan Statistical Areas



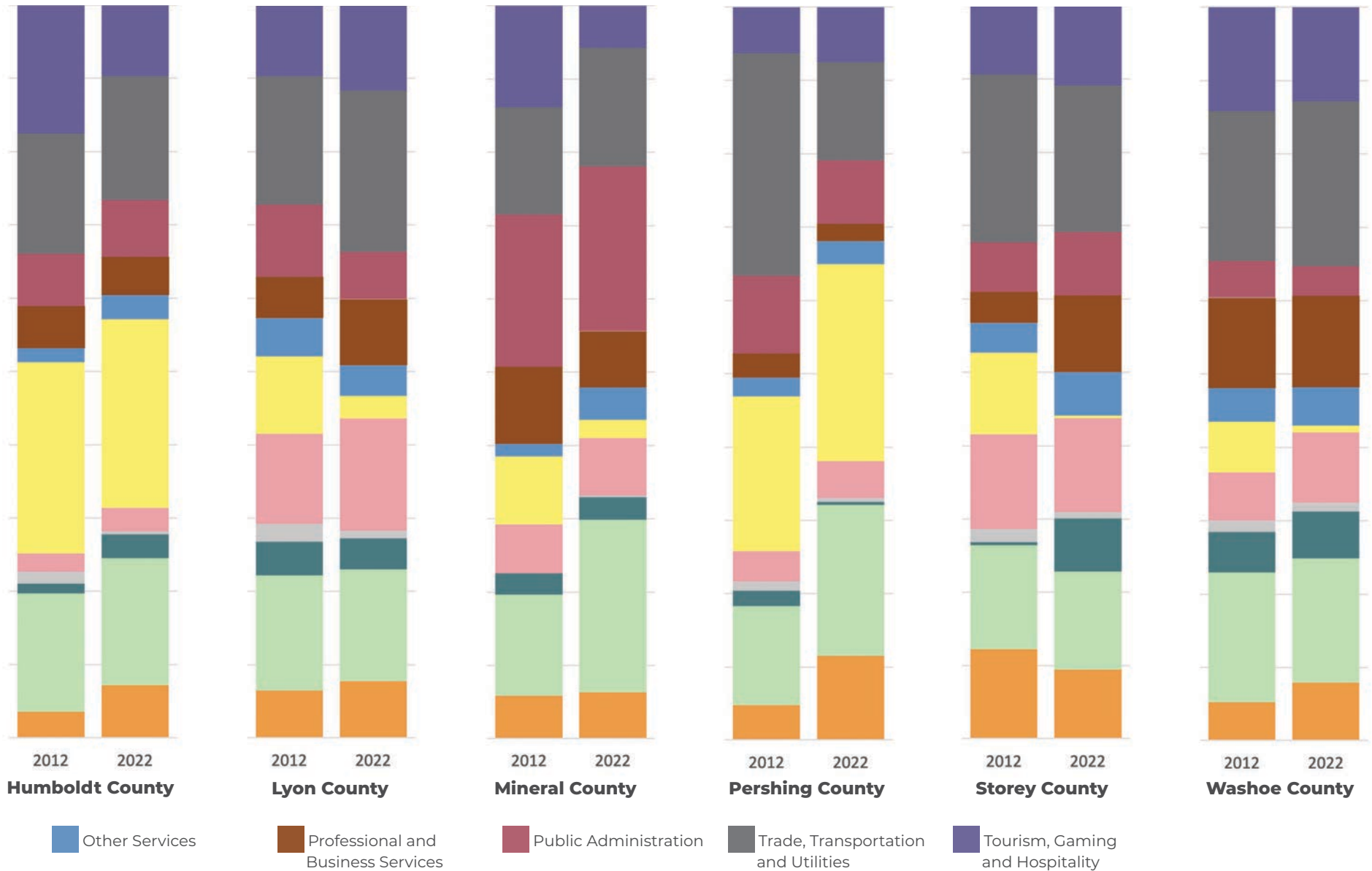
Total Number Of Jobs 2018-2022: County



Employment By Industry: Comparing 2012 to 2022



Employment By Industry: Comparing 2012 to 2022

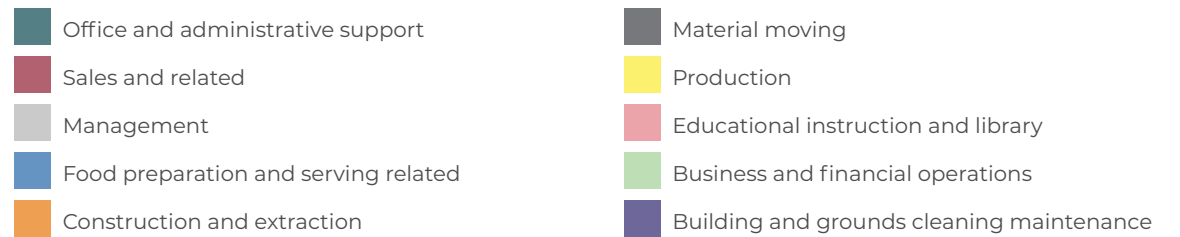
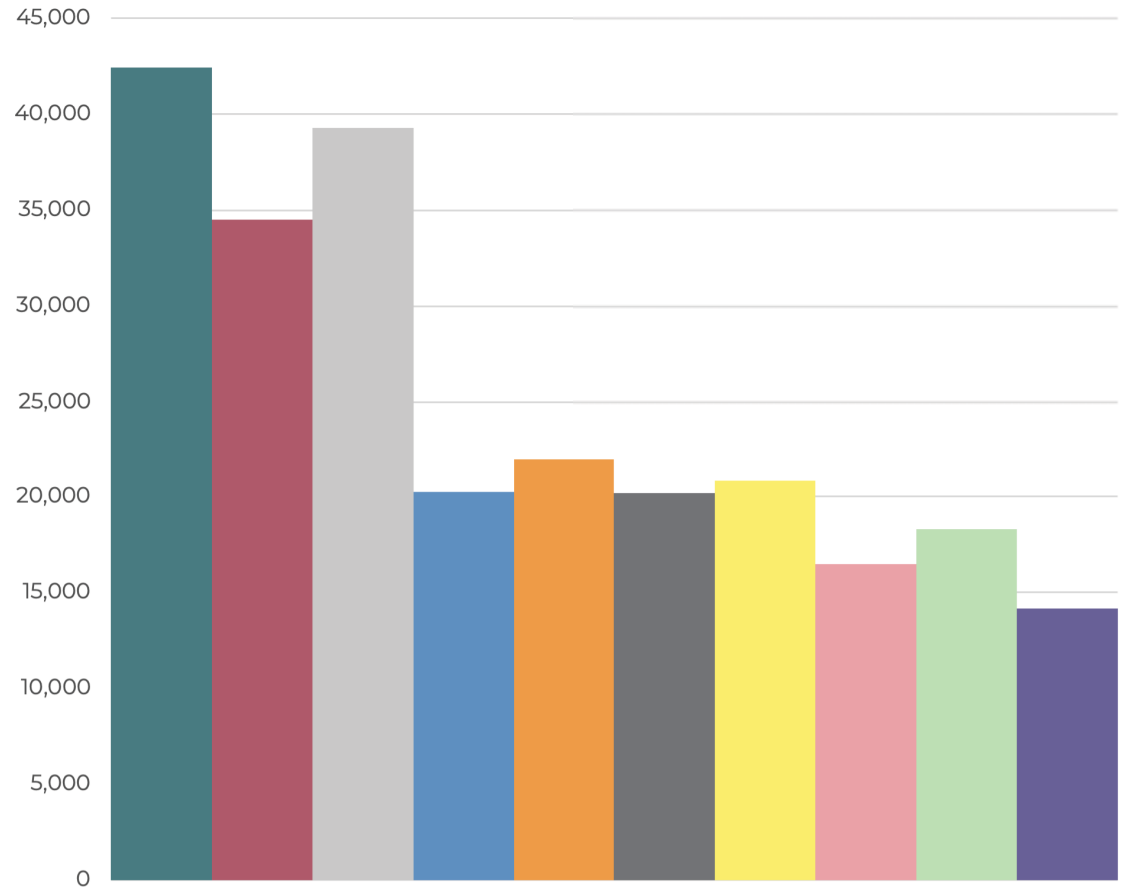


Top Occupations

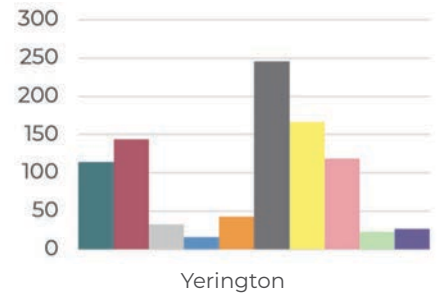
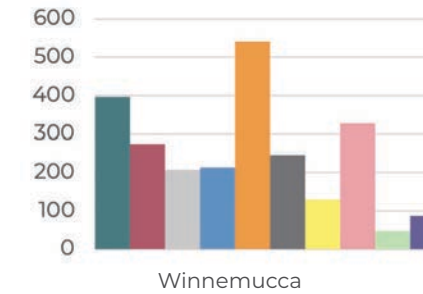
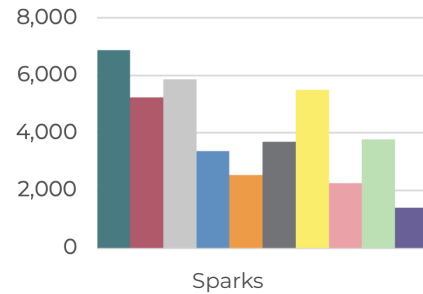
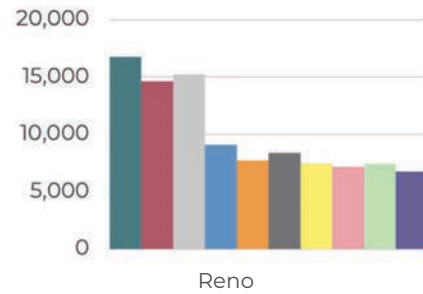
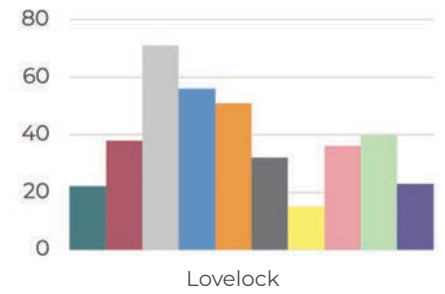
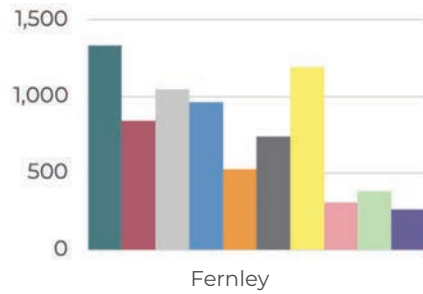
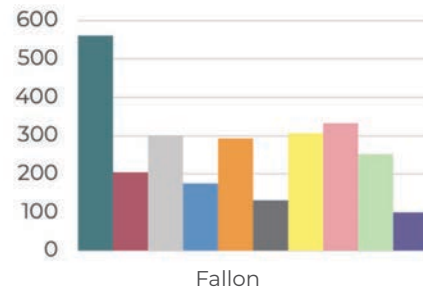
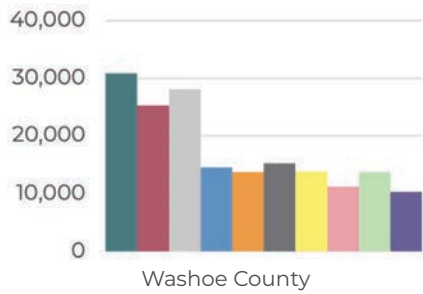
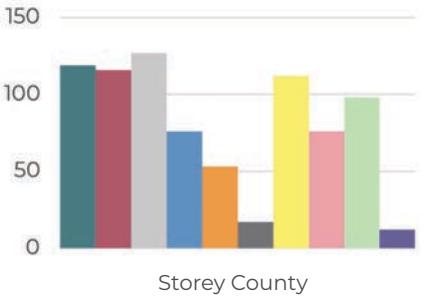
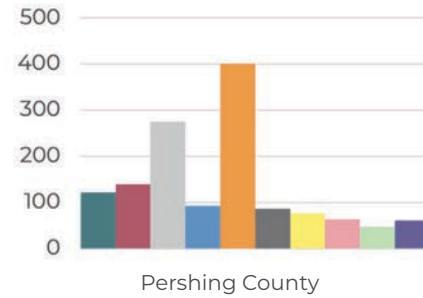
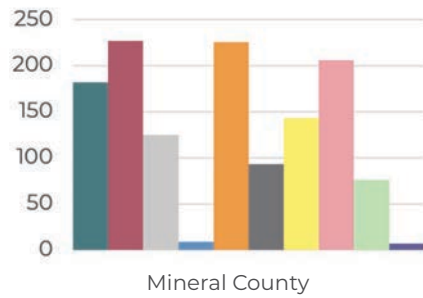
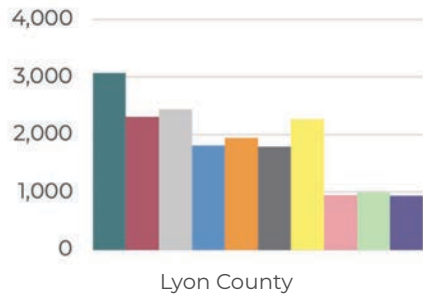
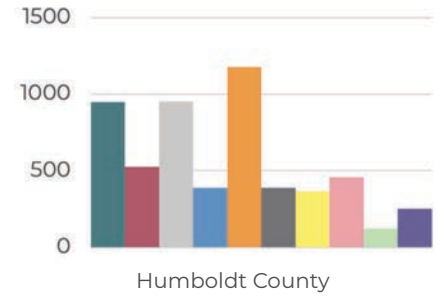
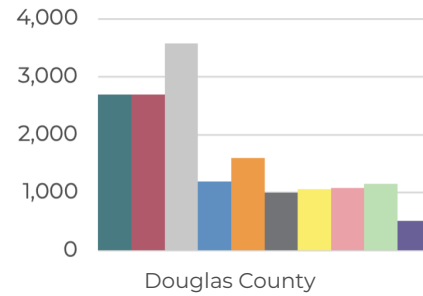
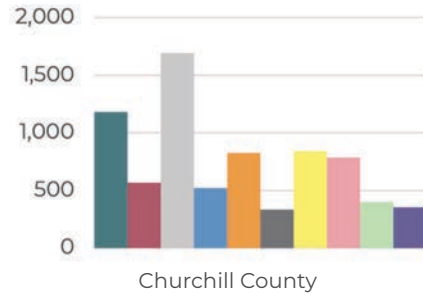
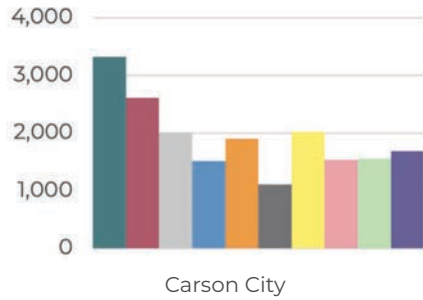
WNDD Top Ten Occupation Totals:

■ 1. Office and administrative support	42,435
■ 2. Sales and related	34,503
■ 3. Management	39,278
■ 4. Food Preparation and service related	20,227
■ 5. Construction and extraction	21,926
■ 6. Material moving	20,150
■ 7. Production	20,822
■ 8. Educational instruction, and library	16,461
■ 9. Business and financial operations	18,279
■ 10. Building/grounds cleaning and maintenance	14,147

Top Occupations: WNDD Region

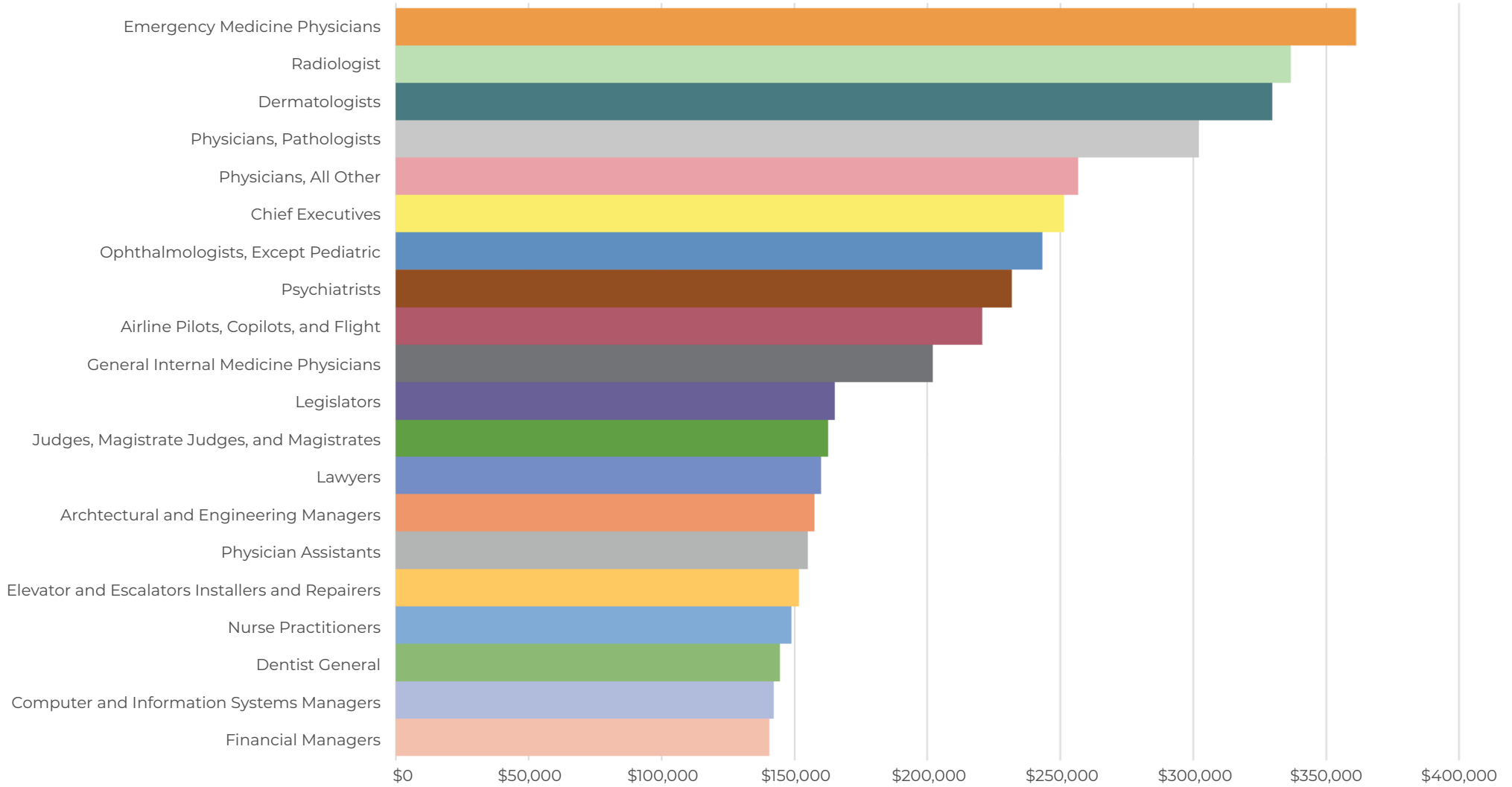


Top Occupations: County and City



Top Industry Wages

Median Annual Wage, WNDD Region



Source: United States Bureau of Labor Statistics, Occupational Employment and Wage Statistics (OEWS), May 2023

Projects Supported by the 2020-2025 CEDS

Annually, WNDD member agencies submit projects to be included with the CEDS and part of the regional planning process. A process is engaged to evaluate and prioritize those projects. Projects are listed below.

Churchill County

Project Name	Cost	Submission Year
Churchill Commerce Area Sewer (formerly CC North Industrial Area)	\$3,500,000	2021
Churchill Commerce Area Water (formerly CC North Industrial Area)	\$3,500,000	2021
Churchill Water Treatment Plant	\$11,869,360	2022

City of Fernley

Project Name	Cost	Submission Year
Nevada Pacific Parkway Extension	\$16,000,000	2021

City of Reno

Project Name	Cost	Submission Year
National Bowling Stadium Multi-Use Expansion	\$5,000,000	2021
Public Safety Center	\$33,000,000	2021
Reno Moana Recreation Facility	\$19,000,000	2021
Reno-Stead Water Reclamation Facility (RSWRF) Aquifer Storage & Recovery	\$55,500,000	2021

City of Sparks

Project Name	Cost	Submission Year
Truckee Meadows Water Reclamation Facility (TMWRF) Advanced Nutrient Treatment	\$60,000,000	2021
Truckee Meadows Water Reclamation Facility (TMWRF) Effluent Reuse Station Rehabilitation	\$4,100,000	2021
Truckee Meadows Water Reclamation Facility (TMWRF) Nitrification	\$5,000,000	2021
Truckee Meadows Water Reclamation Facility (TMWRF) Solids Management	\$2,000,000	2021

Community Services Agency (CSA)

Project Name	Cost	Submission Year
Affordable Housing Rehabilitation	\$1,800,000	2021

Douglas County

Project Name	Cost	Submission Year
Muller Parkway	\$12,000,000	2021
Kahle Drive Complete Project	\$3,500,000	2022

Economic Development Authority of Western Nevada (EDAWN)

Project Name	Cost	Submission Year
Career Information Videos (Robotics, Adv Manufacturing, Logistics)	\$100,000	2021
Pilot High School Career and Technical Education (CTE) Training Program	\$413,000	2021
Workforce Demand and Gap Analysis	\$50,000	2021
Workforce Retraining and Upskilling	\$2,000,000	2021
Level Up Northern Nevada Platform	\$2,500,000	2022
STEAM Education Coordinators	\$5,000,000	2022

Education Innovation Collaborative (EIC)

Project Name	Cost	Submission Year
Learning Labs Ecosystems	\$2,000,000	2021

C E D S P R O J E C T S

Humboldt County

Project Name	Cost	Submission Year
Convention Center East Hall Reconstruction	\$20,000,000	2021
Early Learning Center, an Extension to Boys & Girls Club Building	\$6,000,000	2021
Grass Valley Waste Water Treatment	\$26,390,600	2022

Pershing County

Project Name	Cost	Submission Year
Pershing County Law Enforcement Center	\$12,000,000	2021

Reno Downtown Partnership

Project Name	Cost	Submission Year
Truckee River Path Makeover	\$2,000,000	2022



Storey County

Project Name	Cost	Submission Year
Gold Hill Sewer Phase II	\$500,000	2021
Historic Freight Depot Restoration Project	\$643,828	2021
Lockwood Center	\$400,000	2021
County Fairgrounds Improvement Project	\$660,000	2022
Fire Station 71 Rebuild	\$5,000,000	2022
Lockwood Senior Center Upgrades	\$5,000,000	2022

Tahoe Douglas Visitors Authority

Project Name	Cost	Submission Year
Events Center Microtransit Service	\$1,000,000	2022

Tahoe Prosperity Center (TPC)

Project Name	Cost	Submission Year
Tahoe Incubator & Revolving Loan Fund	\$500,000	2021

Truckee Meadows Community College (TMCC)

Project Name	Cost	Submission Year
East View Workforce Training Center	\$42,000,000	2021



Appendices: WNDD CEDS Data

Population: Growth

	1970	1980	1990	2000	2010	2020	2022	2040
WNDD Region	178,943	292,779	386,867	524,138	632,174	700,799	721,830	832,854
Carson City	15,468	32,022	40,443	52,457	55,274	55,244	58,249	60,391
Churchill County	10,513	13,917	17,938	23,982	24,877	24,606	25,409	28,597
Douglas County	6,882	19,421	27,637	41,259	47,042	48,486	49,476	48,388
Humboldt County	6,375	9,434	12,844	16,106	16,528	16,834	17,266	17,908
Lyon County	8,221	13,594	20,001	35,685	51,515	55,667	59,435	69,687
Mineral County	7,051	6,217	6,475	5,071	4,812	4,487	4,568	5,820
Pershing County	2,670	3,048	4,336	6,693	6,703	6,591	6,587	6,753
Storey County	695	1,503	2,526	3,399	4,016	4,086	4,095	5,030
Washoe County	121,068	193,623	254,667	339,486	421,407	464,182	496,745	590,280
Fallon	2,959	4,262	6,430	7,536	8,560	8,540	9,243	N/A
Fernley	N/A	N/A	5,164	8,543	18,378	20,616	23,035	N/A
Lovelock	1,680	N/A	3,232	4,781	2,139	1,736	1,675	N/A
Reno	72,863	100,756	133,850	180,480	220,996	250,903	273,447	N/A
Sparks	24,187	40,780	53,367	66,346	87,301	102,895	109,227	N/A
Winnemucca	3,587	4,140	6,416	7,169	7,396	7,752	8,354	N/A
Yerington	2,010	2,021	2,377	2,798	3,048	3,121	3,108	N/A

Source: U.S. Census Bureau, American Community Survey, 2022; Nevada Department of Taxation, Nevada County Population Projections 2022 to 2040



Population: Age

	Under 5 years	5 to 9 years	10 to 14 years	15 to 19 years	20 to 24 years	25 to 34 years	35 to 44 years	45 to 54 years	55 to 59 years	60 to 64 years	65 to 74 years	75 to 84 years	85 years and over
WNDD Region	36,913	40,297	43,394	42,473	45,054	101,355	93,067	83,536	45,639	50,610	85,950	41,412	12,130
Carson City	3,013	3,248	3,379	3,213	3,409	7,560	7,029	7,058	4,321	4,016	7,014	3,280	1,709
Churchill County	1,600	1,391	1,780	1,484	1,638	3,330	2,871	2,934	1,580	1,860	2,989	1,396	556
Douglas County	1,592	2,062	2,334	2,672	1,973	4,562	5,017	5,412	3,873	5,009	8,947	4,516	1,507
Humboldt County	1,180	1,332	1,289	1,082	1,044	2,292	2,045	2,270	756	1,325	1,759	708	184
Lyon County	3,118	3,615	3,569	3,307	2,772	7,612	7,342	6,814	4,252	4,430	8,034	3,729	841
Mineral County	288	140	377	311	189	551	606	313	196	281	812	416	88
Pershing County	327	259	416	189	383	1,037	1,064	904	462	468	639	327	112
Storey County	164	200	172	279	167	356	259	427	307	238	784	630	112
Washoe County	25,631	28,050	30,078	29,936	33,479	74,055	66,834	57,404	29,892	32,983	54,972	26,410	7,021
Fallon	554	519	682	407	662	1,584	884	1,269	476	643	840	581	142
Fernley	1,355	1,775	1,541	1,630	915	3,993	3,155	2,767	1,164	1,297	2,188	1,082	173
Lovelock	110	95	161	89	38	226	220	223	75	152	167	57	62
Reno	12,188	14,885	17,285	15,585	22,543	43,770	37,423	29,069	17,807	17,319	27,562	13,769	4,242
Sparks	8,265	6,368	5,886	6,829	6,306	18,495	14,812	12,900	4,620	6,821	10,954	5,138	1,833
Winnemucca	524	778	613	469	540	1,359	1,033	850	341	580	718	460	89
Yerington	83	238	115	169	191	257	240	235	230	126	790	314	120

Population: Age in Percentages

	Under 5 years	5 to 9 years	10 to 14 years	15 to 19 years	20 to 24 years	25 to 34 years	35 to 44 years	45 to 54 years	55 to 59 years	60 to 64 years	65 to 74 years	75 to 84 years	85 years and over
WNDD Region	5%	6%	6%	6%	6%	14%	13%	12%	6%	7%	12%	6%	2%
Carson City	5%	6%	6%	6%	6%	13%	12%	12%	7%	7%	12%	6%	3%
Churchill County	6%	5%	7%	6%	6%	13%	11%	12%	6%	7%	12%	5%	2%
Douglas County	3%	4%	5%	5%	4%	9%	10%	11%	8%	10%	18%	9%	3%
Humboldt County	7%	8%	7%	6%	6%	13%	12%	13%	4%	8%	10%	4%	1%
Lyon County	5%	6%	6%	6%	5%	13%	12%	11%	7%	7%	14%	6%	1%
Mineral County	6%	3%	8%	7%	4%	12%	13%	7%	4%	6%	18%	9%	2%
Pershing County	5%	4%	6%	3%	6%	16%	16%	14%	7%	7%	10%	5%	2%
Storey County	4%	5%	4%	7%	4%	9%	6%	10%	7%	6%	19%	15%	3%
Washoe County	5%	6%	6%	6%	7%	15%	13%	12%	6%	7%	11%	5%	1%
Fallon	6%	6%	7%	4%	7%	17%	10%	14%	5%	7%	9%	6%	2%
Fernley	6%	8%	7%	7%	4%	17%	14%	12%	5%	6%	9%	5%	1%
Lovelock	7%	6%	10%	5%	2%	13%	13%	13%	4%	9%	10%	3%	4%
Reno	4%	5%	6%	6%	8%	16%	14%	11%	7%	6%	10%	5%	2%
Sparks	8%	6%	5%	6%	6%	17%	14%	12%	4%	6%	10%	5%	2%
Winnemucca	6%	9%	7%	6%	6%	16%	12%	10%	4%	7%	9%	6%	1%
Yerington	3%	8%	4%	5%	6%	8%	8%	8%	7%	4%	25%	10%	4%

Median Age

	Median age
WNDD Region	43.4
Carson City	42.1
Churchill County	39.7
Douglas County	53.5
Humboldt County	37.0
Lyon County	43.2
Mineral County	39.8
Pershing County	40.4
Storey County	55.7
Washoe County	39.2
Fallon	37.3
Fernley	35.9
Lovelock	39.4
Reno	37.5
Sparks	37.1
Winnemucca	33.9
Yerington	55.3

Population: Diversity, Culture, Race

	White	Hispanic or Latino	Black or African American	American Indian And Alaska Native	Asian	Native Hawaiian And Other Pacific Islander	Some Other Races	Two or More Races	Two Or More Races
United States	192,153,076	63,553,639	39,582,961	1,750,489	19,415,251	590,339	1,912,680	14,329,127	333,287,562
Nevada	1,410,145	961,357	286,471	17,616	281,149	20,102	18,781	182,151	3,177,772
WNDD Region	449,581	173,906	14,228	8,526	30,680	3,469	4,635	36,805	721,830
Carson City	37,439	14,576	1,235	906	1,518	14	84	2,477	58,249
Churchill County	18,070	3,866	479	857	705	46	42	1,344	25,409
Douglas County	38,629	6,552	331	619	1,024	93	526	1,702	49,476
Humboldt County	11,066	4,815	129	543	243	24	32	414	17,266
Lyon County	42,798	11,216	458	1,239	860	48	158	2,658	59,435
Mineral County	2,587	862	194	788	-	0	2	135	4,568
Pershing County	4,182	1,622	256	177	101	1	28	220	6,587
Storey County	3,387	222	81	3	45	0	11	346	4,095
Washoe County	291,423	130,175	11,065	3,394	26,184	3,243	3,752	27,509	496,745
Fallon	6,832	1,015	252	133	414	31	38	528	9,243
Fernley	16,245	4,132	319	391	348	38	76	1,486	23,035
Lovelock	911	516	N/A	129	53	1	2	63	1,675
Reno	156,649	72,892	7,599	1,345	15,339	831	2,961	15,831	273,447
Sparks	61,511	30,524	3,136	319	6,718	1,201	458	5,360	109,227
Winnemucca	5,422	2,261	69	111	183	20	32	256	8,354
Yerington	2,019	854	33	156	1	1	0	44	3,108

Population: Gender

	Total Population	Male	Female	Sex ratio (males per 100 females)	Total Pop. 18 years & older	Male 18 years & older	Female 18 years & older	Sex ratio 18 years & older	Total Pop. 65 years & older	Male 65 years & older	Female 65 years & older	Sex ratio 65 years & older
United States	333,287,562	165,228,214	168,059,348	98.3	260,961,960	128,174,537	132,787,423	96.5	25,924,644	23,762,420	31,897,671	81.3
Nevada	3,177,772	1,599,922	1,577,850	101.4	2,488,119	1,249,371	1,238,748	100.9	538,491	252,215	286,276	88.1
WNDD Region	721,830	370,163	351,667	113.6	574,827	293,658	281,169	116.4	139,492	66,929	72,563	99.8
Carson City	58,249	30,199	28,050	107.7	46,586	24,347	22,239	109.5	12,003	5,526	6,477	85.3
Churchill County	25,409	13,112	12,297	106.6	19,763	10,178	9,585	106.2	4,941	2,331	2,610	89.3
Douglas County	49,476	25,063	24,413	102.7	41,800	21,066	20,734	101.6	14,970	7,395	7,575	97.6
Humboldt County	17,266	9,009	8,257	109.1	12,711	6,710	6,001	111.8	2,651	1,408	1,243	113.3
Lyon County	59,435	30,802	28,633	107.6	46,988	24,325	22,663	107.3	12,604	6,279	6,325	99.3
Mineral County	4,568	2,124	2,444	86.9	3,663	1,709	1,954	87.5	1,316	603	713	84.6
Pershing County	6,587	4,293	2,294	187.1	5,474	3,703	1,771	209.1	1,078	623	455	136.9
Storey County	4,095	2,149	1,946	110.4	3,431	1,813	1,618	112.1	1,526	768	758	101.3
Washoe County	496,745	253,412	243,333	104.1	394,411	199,807	194,604	102.7	88,403	41,996	46,407	90.5
Fallon	9,243	4,840	4,403	109.9	7,211	3,866	3,345	115.6	1,563	636	927	68.6
Fernley	23,035	11,860	11,175	106.1	17,425	8,997	8,428	106.8	3,443	1,810	1,633	110.8
Lovelock	1,675	828	847	97.8	1,262	612	650	94.2	286	121	165	73.3
Reno	273,447	140,121	133,326	105.1	220,820	113,476	107,344	105.7	45,573	21,917	23,656	92.6
Sparks	109,227	55,945	53,282	105	84,196	41,103	43,093	95.4	17,925	7,621	10,304	74
Winnemucca	8,354	4,494	3,860	116.4	6,095	3,302	2,793	118.2	1,267	614	653	94
Yerington	3,108	1,640	1,468	111.7	2,534	1,367	1,167	117.1	1,224	644	580	111

Population: Educational Attainment – 18-24 years old

	Less than high school graduate	High school graduate or equivalent	Some College Or Associate Degree	Bachelor's Degree or higher
United States	3,636,420	11,051,703	12,373,694	4,193,006
Nevada	36,060	111,438	97,297	19,472
WNDD Region	6,806	22,235	25,364	6,723
Carson City	661	1,782	1,944	212
Churchill County	520	881	791	55
Douglas County	459	1,137	1,187	174
Humboldt County	275	562	406	129
Lyon County	706	2,032	1,102	94
Mineral County	107	153	140	0
Pershing County	53	265	118	25
Storey County	136	143	39	0
Washoe County	3,889	15,280	19,637	6,034
Fallon	158	227	374	33
Fernley	413	582	558	53
Lovelock	19	61	0	0
Reno	2,514	8,501	14,417	4,427
Sparks	1,155	3,739	3,012	717
Winnemucca	111	195	236	123
Yerington	19	168	35	-

Population: Educational Attainment – 25 years and older

	Less than high school graduate	High school graduate or equivalent	Some College Or Associate Degree	Bachelor's Degree or higher
United States	23,825,064	59,908,662	64,065,077	81,908,334
Nevada	279,791	620,161	722,688	601,212
WNDD Region	55,769	133,054	177,976	146,900
Carson City	4,803	10,745	16,234	10,205
Churchill County	1,368	5,914	7,144	3,090
Douglas County	2,568	9,459	14,646	12,170
Humboldt County	1,654	3,868	3,457	2,360
Lyon County	5,439	13,740	16,938	6,937
Mineral County	318	1,356	1,111	478
Pershing County	799	2,131	1,579	504
Storey County	236	594	1,307	976
Washoe County	38,584	85,247	115,560	110,180
Fallon	454	2,235	2,677	1053
Fernley	1,628	5,870	5,970	2,351
Lovelock	202	452	315	213
Reno	20,930	43,490	61,851	64,690
Sparks	7,989	20,500	28,097	18,987
Winnemucca	740	1,585	1,331	1,774
Yerington	339	671	917	385



Commuting – Place of Residence

Place of Work	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County
Carson City	71.17%	0.02%	9.55%	0.00%	2.00%	0.00%	0.00%	0.19%	17.06%
Churchill County	0.15%	89.31%	0.01%	0.00%	5.03%	0.06%	0.21%	0.12%	5.12%
Douglas County	21.03%	0.00%	70.16%	0.00%	1.30%	0.15%	0.00%	0.00%	7.36%
Humboldt County	0.08%	0.00%	0.00%	96.66%	0.29%	0.12%	2.47%	0.00%	0.39%
Lyon County	18.71%	1.94%	2.56%	0.14%	46.79%	0.61%	1.53%	1.95%	25.76%
Mineral County	0.76%	2.75%	0.00%	1.10%	4.81%	86.39%	0.00%	0.00%	4.19%
Pershing County	0.00%	0.73%	0.00%	11.90%	4.73%	0.00%	75.22%	0.00%	7.41%
Storey County	6.05%	2.10%	0.00%	0.00%	8.28%	0.00%	0.00%	18.87%	64.69%
Washoe County	2.39%	0.15%	0.30%	0.04%	0.38%	0.01%	0.05%	0.82%	95.84%

Commuting – Place of Work

Place of Residence	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County
Carson City	66.90%	0.05%	12.68%	0.00%	5.02%	0.04%	0.00%	0.29%	15.02%
Churchill County	2.05%	80.90%	0.00%	0.00%	4.18%	0.39%	0.14%	0.31%	12.32%
Douglas County	18.06%	0.01%	62.50%	0.00%	4.39%	0.00%	0.00%	4.08%	10.96%
Humboldt County	0.80%	0.00%	0.00%	91.70%	2.41%	0.21%	1.22%	0.00%	3.21%
Lyon County	13.84%	4.15%	1.90%	0.17%	45.70%	0.54%	0.75%	2.98%	29.97%
Mineral County	0.00%	0.41%	2.91%	0.61%	7.66%	86.30%	0.00%	0.00%	2.11%
Pershing County	0.00%	1.00%	0.00%	8.51%	15.44%	0.00%	67.10%	0.00%	7.95%
Storey County	1.83%	0.50%	0.00%	0.00%	16.60%	0.00%	0.00%	27.94%	53.13%
Washoe County	3.86%	0.24%	0.43%	0.01%	0.53%	0.03%	0.07%	2.43%	92.40%

Source: U.S. Census Bureau, American Community Survey, 2022





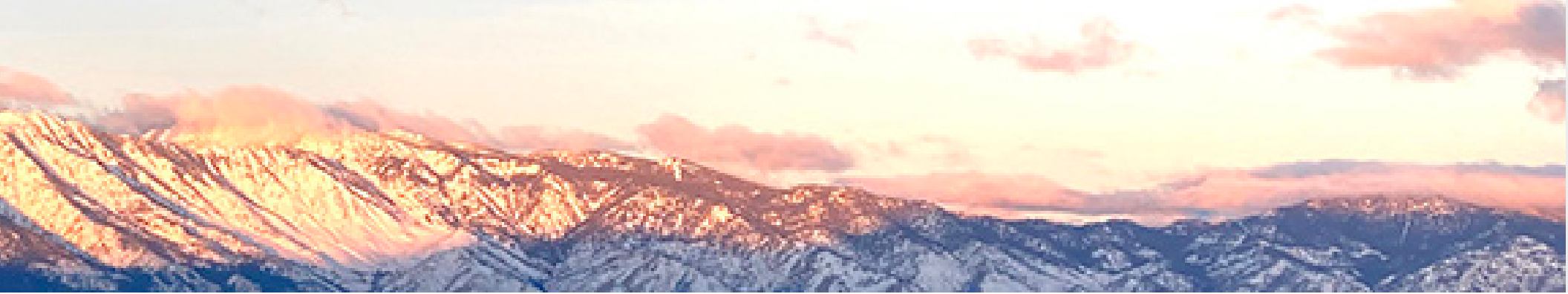
Real Per Capita Income

Year	Western Nevada Development District	Nevada	United States
1969	\$24,354	\$22,357	\$19,677
1970	\$25,725	\$23,496	\$20,076
1971	\$26,522	\$24,155	\$20,510
1972	\$27,542	\$25,185	\$21,546
1973	\$28,311	\$26,266	\$22,575
1974	\$26,984	\$24,845	\$22,248
1975	\$27,116	\$24,777	\$22,255
1976	\$28,535	\$25,433	\$22,937
1977	\$29,840	\$26,590	\$23,543
1978	\$32,276	\$28,000	\$24,472
1979	\$32,211	\$27,878	\$24,832
1980	\$31,640	\$28,085	\$24,720
1981	\$31,300	\$27,809	\$25,183
1982	\$30,395	\$26,896	\$25,335
1983	\$30,626	\$26,983	\$25,716
1984	\$31,732	\$27,794	\$27,138
1985	\$32,234	\$28,161	\$27,823
1986	\$32,849	\$28,512	\$28,588
1987	\$33,312	\$29,501	\$29,163
1988	\$34,406	\$31,387	\$30,076
1989	\$34,810	\$31,819	\$30,833
1990	\$35,305	\$31,176	\$31,030
1991	\$36,034	\$31,275	\$30,653
1992	\$37,452	\$32,338	\$31,437
1993	\$37,162	\$32,643	\$31,608
1994	\$38,086	\$33,391	\$32,162
1995	\$39,150	\$33,967	\$32,939
1996	\$40,125	\$34,910	\$33,838

Real Per Capita Income, Continued

Year	Western Nevada Development District	Nevada	United States
1997	\$40,969	\$35,185	\$34,900
1998	\$43,197	\$36,778	\$36,708
1999	\$44,423	\$37,523	\$37,673
2000	\$46,463	\$38,564	\$39,278
2001	\$45,746	\$37,422	\$39,692
2002	\$43,864	\$36,674	\$39,452
2003	\$44,511	\$37,384	\$39,706
2004	\$46,094	\$39,006	\$40,595
2005	\$47,501	\$40,330	\$41,286
2006	\$48,553	\$40,979	\$42,677
2007	\$47,307	\$41,033	\$43,534
2008	\$44,396	\$39,641	\$43,495
2009	\$43,917	\$38,730	\$41,841
2010	\$45,664	\$39,995	\$42,490
2011	\$45,887	\$40,572	\$43,544
2012	\$43,521	\$39,746	\$44,548
2013	\$43,196	\$39,188	\$44,200
2014	\$44,640	\$40,181	\$45,571
2015	\$48,504	\$42,219	\$47,253
2016	\$49,280	\$42,568	\$47,637
2017	\$51,651	\$44,012	\$48,607
2018	\$53,971	\$45,087	\$49,656
2019	\$55,307	\$46,513	\$51,167
2020	\$58,027	\$48,954	\$53,772
2021	\$60,610	\$50,680	\$55,477
2022	\$65,594	\$53,501	\$56,421

Source: Nevada Regional Economic Analysis Project, July 2022



Real Per Capita Income Indices

Year	Western Nevada Development District	Nevada	United States
1969	100.00	100.00	100.00
1970	105.63	105.09	102.00
1971	108.90	108.04	104.20
1972	113.09	112.65	109.50
1973	116.25	117.49	114.70
1974	110.80	111.13	113.10
1975	111.34	110.82	113.10
1976	117.17	113.76	116.60
1977	122.53	118.94	119.60
1978	132.53	125.24	124.40
1979	132.26	124.70	126.20
1980	129.92	125.62	125.60
1981	128.52	124.39	128.00
1982	124.81	120.30	128.80
1983	125.75	120.69	130.70
1984	130.30	124.32	137.90
1985	132.36	125.96	141.40
1986	134.88	127.53	145.30
1987	136.78	131.95	148.20
1988	141.27	140.39	152.80
1989	142.93	142.32	156.70
1990	144.97	139.45	157.70
1991	147.96	139.89	155.80
1992	153.78	144.64	159.80
1993	152.59	146.01	160.60
1994	156.39	149.36	163.40
1995	160.75	151.93	167.4
1996	164.76	156.15	172

Real Per Capita Income Indices, Continued

Year	Western Nevada Development District	Nevada	United States
1997	168.22	157.38	177.4
1998	177.37	164.51	186.6
1999	182.41	167.84	191.5
2000	190.78	172.49	199.6
2001	187.84	167.39	201.7
2002	180.11	164.04	200.5
2003	182.77	167.21	201.8
2004	189.27	174.47	206.3
2005	195.04	180.39	209.8
2006	199.36	183.29	216.9
2007	194.25	183.54	221.2
2008	182.3	177.31	221
2009	180.33	173.24	212.6
2010	187.5	178.89	215.9
2011	188.42	181.47	221.3
2012	178.7	177.78	226.4
2013	177.37	175.28	224.6
2014	183.3	179.73	231.6
2015	199.16	188.84	240.1
2016	202.35	190.4	242.1
2017	212.09	196.86	247
2018	221.61	201.67	252.4
2019	227.1	208.05	260
2020	238.27	218.97	273.3
2021	248.87	226.69	281.9
2022	254.60	229.90	294.90

Source: Nevada Regional Economic Analysis Project, April 2022

Median Earnings By Educational Attainment (In 2021 Inflation-Adjusted Dollars) Population 25 Years And Older

	Median Earnings In The Past 12 Months	Less Than High School Graduate	High School Graduate (Includes Equivalency)	Some College Or Associate Degree	Bachelor's Degree	Graduate Or Professional Degree
United States	\$50,145	\$30,788	\$37,290	\$44,080	\$64,911	\$84,118
Nevada	\$44,247	\$34,591	\$37,581	\$43,743	\$59,999	\$75,253
WNDD Region	\$45,936	\$35,480	\$39,504	\$47,383	\$62,870	\$73,353
Carson City	\$42,449	\$28,482	\$38,093	\$43,527	\$49,814	\$67,544
Churchill County	\$43,743	\$33,000	\$47,260	\$47,768	\$55,472	\$64,808
Douglas County	\$45,959	\$37,171	\$38,098	\$42,060	\$59,342	\$79,647
Humboldt County	\$53,043	\$31,568	\$46,779	\$66,250	\$75,219	\$66,786
Lyon County	\$46,291	\$34,344	\$41,509	\$49,524	\$52,580	\$66,369
Mineral County	\$44,151	\$43,194	\$41,250	\$40,833	N/A	\$48,869
Pershing County	\$44,853	N/A	\$43,250	\$41,902	\$70,789	\$76,750
Storey County	\$45,292	\$38,889	\$22,500	\$47,271	\$77,708	\$110,200
Washoe County	\$47,645	\$37,193	\$36,794	\$47,312	\$62,036	\$79,204
Fallon	\$45,594	N/A	\$43,875	\$44,102	\$67,596	\$64,026
Fernley	\$48,832	\$34,250	\$45,870	\$53,048	\$53,092	\$81,528
Lovelock	\$45,919	N/A	\$36,875	\$46,750	\$83,750	\$75,750
Reno	\$45,891	\$32,309	\$35,892	\$44,164	\$57,597	\$83,495
Sparks	\$45,197	\$38,931	\$31,560	\$47,875	\$72,448	\$69,007
Winnemucca	\$72,593	N/A	\$59,667	\$86,863	\$77,545	\$63,323
Yerington	\$30,877	\$29,565	\$29,167	N/A	\$78,368	\$53,671

Source: U.S. Census Bureau, American Community Survey, 2022





Total Employment (Number Of Jobs) 2018 - 2022

	2018	2019	2020	2021	2022
WNDD	319,150	324,657	330,181	344,209	354,779
Carson City	25,098	25,705	25,998	27,458	27,340
Churchill County	9,320	9,620	10,022	10,349	10,794
Douglas County	20,933	21,421	21,579	21,545	21,681
Humboldt County	8,539	8,491	8,218	8,265	8,326
Lyon County	24,153	22,593	23,278	27,187	26,227
Mineral County	1,732	1,534	1,512	1,624	1,671
Pershing County	2,022	2,072	2,177	2,133	2,035
Storey County	1,664	1,638	1,500	1,406	1,344
Washoe County	225,689	231,583	235,897	244,242	255,361
Fallon MSA	9,320	9,620	10,022	10,349	10,744
Fernley MSA	21,969	22,593	23,278	24,829	26,515
Reno-Sparks MSA	227,353	233,221	237,397	245,648	244,334

Employment (Number Of Jobs) Five-Year Change

	Change from 2018-2022	% Change from 2018-2022
WNDD	35,629	11.2%
Carson City	2,242	8.9%
Churchill County	1,174	12.6%
Douglas County	748	3.6%
Humboldt County	-213	-2.5%
Lyon County	2,074	8.6%
Mineral County	-61	-3.5%
Pershing County	13	0.6%
Storey County	-320	-19.2%
Washoe County	29,672	13.1%
Fallon	1,424	15.3%
Fernley	4,546	20.7%
Reno-Sparks MSA	16,981	7.5%

Source: U.S. Census Bureau, American Community Survey, 2022

APPENDICES: CEDS DATA

2012 Average Employment by Industry

	Construction	Education and Health Services	Financial Activities	Information	Manufacturing	Natural Resources and Mining	Other Services	Professional and Business Services	Public Administration	Trade, Transportation and Utilities	Tourism, Gaming and Hospitality
Nevada	73,815	187,507	65,138	19,676	52,082	108,621	60,950	138,034	58,898	62,611	319,109
WNDD	17,194	51,977	15,744	4,532	21,688	24,126	13,813	32,751	20,068	55,920	41,765
Carson City	1,248	3,675	1,221	188	2,403	1,553	1,261	2,026	3,426	3,306	3,203
Churchill County	700	1,755	367	251	632	1,133	523	860	989	1,387	1,297
Douglas County	2,057	3,884	1,236	173	1,598	2,124	882	1,815	1,785	1,818	3,468
Humboldt County	234	1,071	87	106	167	1,726	126	379	470	1,087	1,160
Lyon County	1,257	3,056	891	471	2,391	2,047	1,015	1,094	1,917	3,400	1,887
Mineral County	107	251	53	0	122	169	31	192	379	266	253
Pershing County	102	286	43	28	87	447	54	70	224	642	133
Storey County	248	287	9	36	262	224	83	86	137	464	190
Washoe County	11,241	37,712	11,837	3,279	14,026	14,703	9,838	26,229	10,741	43,550	30,174

Source: U.S. Census Bureau, American Community Survey, 2012

2022 Average Employment by Industry

	Construction	Education and Health Services	Financial Activities	Information	Manufacturing	Natural Resources and Mining	Other Services	Professional and Business Services	Public Administration	Trade, Transportation and Utilities	Tourism, Gaming and Hospitality
Nevada	114,629	246,867	89,300	26,603	84,087	21,824	74,518	194,939	53,943	315,002	303,182
WNDD	28,912	61,163	20,529	4,319	34,455	7,115	17,893	41,231	19,565	75,327	44,294
Carson City	2,305	5,415	1,109	496	2,671	131	1,234	3,026	3,096	4,335	3,552
Churchill County	1,070	2,243	222	148	1,092	549	544	979	946	2,106	895
Douglas County	2,213	3,813	1,342	171	1,667	467	1,152	2,348	2,103	3,659	2,746
Humboldt County	596	1,443	273	34	262	2,143	277	434	648	1,404	806
Lyon County	2,032	4,002	1,116	275	4,012	804	1,102	2,359	1,689	5,771	3,065
Mineral County	106	393	51	4	131	42	74	128	375	271	96
Pershing County	234	419	9	10	103	547	63	49	175	273	153
Storey County	127	180	97	12	172	5	79	141	116	269	146
Washoe County	20,229	43,255	16,310	3,169	24,345	2,427	13,368	31,767	10,417	57,239	32,835

Source: U.S. Census Bureau, American Community Survey, 2022

Top Occupations

	WNDD	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County	Fallon	Fernley	Lovelock	Reno	Sparks	Winnemucca	Yerington
Office and administrative support	42,435	3,322	1,184	2,694	947	3,066	182	122	119	30,799	561	1,332	22	16,772	6,883	396	114
Sales and related	34,503	2,616	566	2,696	525	2,312	227	140	116	25,305	204	840	38	14,640	5,235	274	144
Management	39,278	2,012	1,695	3,573	954	2,440	125	275	127	28,077	301	1,048	71	15,248	5,874	207	33
Food Preparation and service related	20,227	1,512	521	1,195	388	1,809	9	93	76	14,624	176	964	56	9,101	3,371	214	16
Construction and extraction	21,926	1,900	824	1,601	1,178	1,941	226	401	53	13,802	293	524	51	7,705	2,531	540	43
Material moving	20,150	1,108	332	996	389	1,789	93	87	17	15,339	132	739	32	8,371	3,691	246	246
Production	20,822	2,024	842	1,064	367	2,274	143	76	112	13,920	307	1,191	15	7,469	5,498	130	167
Educational instruction, and library	16,461	1,533	786	1,077	459	954	206	64	76	11,306	333	309	36	7,185	2,252	327	119
Business and financial operations	18,279	1,561	401	1,152	121	996	76	47	98	13,827	252	381	40	7,430	3,780	47	23
Building and grounds cleaning and maintenance	14,147	1,686	355	507	251	942	7	61	12	10,326	100	262	23	6,769	1,398	87	27
Personal care and service	11,422	817	265	861	275	785	41	10	18	8,350	172	592	-	4,944	2,521	69	69
Transportation	12,680	836	583	534	312	1,203	72	113	77	8,950	267	788	20	4,211	2,099	155	43
Health diagnosing and treating practitioners and other technical	10,093	826	443	659	244	529	4	-	43	7,345	214	180	-	4,038	1,833	186	25
Installation, maintenance, and repair	13,597	526	647	458	413	1,320	58	109	76	9,990	147	788	55	4,825	2,528	149	59
Healthcare support	8,505	1,050	300	413	238	717	25	127	61	5,574	26	214	-	3,330	1,681	140	51
Computer and mathematical	6,983	1,008	76	429	34	434	2	-	30	4,970	-	97	20	2,912	1,112	22	0
Arts, design, entertainment, sports, and media	6,190	548	5	353	39	201	5	48	50	4,941	147	55	7	2,969	926	27	0
Health technologists and technicians	6,454	527	370	298	170	366	35	29	30	4,629	143	126	11	2,360	453	141	2
Architecture and engineering	9,492	380	178	499	133	582	22	24	10	7,664	102	167	24	5,472	1,027	109	36
Community and social service	5,276	364	319	421	98	372	40	64	14	3,584	143	232	20	2,042	845	75	10
Firefighting and prevention, and other protective service workers including supervisors	5,348	454	108	386	87	375	5	-	14	3,919	102	149	-	3,171	535	75	0
Life, physical, and social science	4,159	115	35	292	276	85	-	-	53	3,303	8	33	-	2,393	106	217	0
Law enforcement workers including supervisors	3,456	353	95	433	220	504	68	120	37	1,626	49	355	10	1,024	216	144	16
Legal	3,295	231	5	210	29	122	-	5	25	2,668	-	48	5	1,666	525	29	20
Farming, fishing, and forestry	1,098	31	204	32	179	109	-	20	-	523	3	50	8	207	88	73	7

Source: U.S. Census Bureau, American Community Survey, 2022

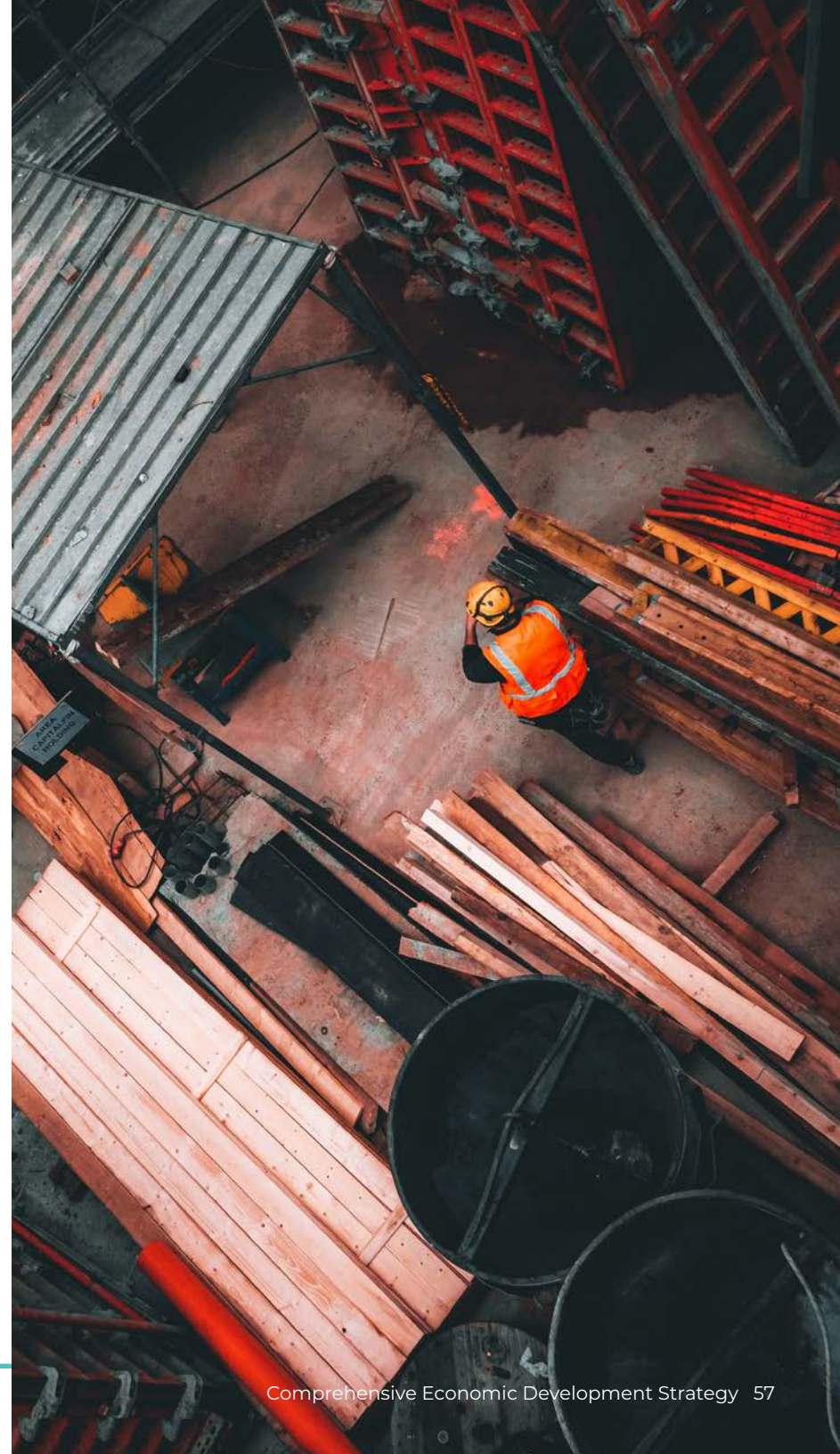
Top Occupations by Employment, Percentage

	WNDD	Carson City	Churchill County	Douglas County	Humboldt County	Lyon County	Mineral County	Pershing County	Storey County	Washoe County	Fallon	Fernley	Lovelock	Reno	Sparks	Winnemucca	Yerington
Farming, fishing, and forestry	0.6%	0.5%	1.8%	0.0%	2.1%	0.4%	0.0%	0.0%	0.0%	0.2%	0.0%	0.5%	1.4%	0.1%	0.2%	1.8%	1.5%
Legal	0.6%	0.8%	0.0%	0.9%	0.3%	0.4%	0.0%	0.2%	1.9%	1.0%	0.0%	0.4%	0.9%	1.1%	0.7%	0.7%	0.7%
Life, physical, and social science	1.2%	0.4%	0.3%	1.3%	3.3%	0.3%	0.0%	0.0%	3.9%	1.3%	0.2%	0.3%	0.0%	1.6%	0.7%	5.3%	4.3%
Law enforcement workers including supervisors	2.4%	1.2%	0.8%	2.0%	2.6%	1.9%	4.1%	5.9%	2.7%	0.6%	1.2%	3.2%	1.7%	0.8%	0.4%	4.2%	4.2%
Firefighting and prevention, and other protective service workers including supervisors	1.2%	1.7%	1.4%	1.7%	1.0%	1.4%	0.3%	0.0%	1.0%	2.5%	2.0%	1.3%	0.0%	2.2%	0.9%	1.8%	1.6%
Community and social service	1.8%	1.3%	2.9%	1.9%	1.1%	1.4%	2.3%	3.1%	1.0%	1.4%	3.5%	2.1%	2.8%	1.4%	1.5%	1.8%	1.3%
Health technologists and technicians	1.9%	1.9%	3.4%	1.3%	2.0%	1.2%	2.1%	1.1%	2.2%	1.8%	3.5%	1.1%	1.9%	1.6%	0.8%	3.5%	4.1%
Arts, design, entertainment, sports, and media	1.4%	2.0%	0.0%	1.6%	0.4%	0.7%	0.3%	2.3%	3.7%	1.9%	3.6%	0.5%	1.2%	2.0%	1.6%	0.7%	0.1%
Architecture and engineering	1.7%	1.3%	1.6%	2.3%	1.5%	2.2%	1.3%	1.2%	0.7%	3.0%	2.5%	1.5%	4.1%	3.7%	1.8%	2.7%	2.3%
Computer and mathematical	1.3%	3.0%	0.7%	1.9%	0.4%	1.6%	0.1%	0.0%	2.2%	1.9%	0.0%	0.9%	3.4%	2.0%	2.0%	0.5%	0.3%
Healthcare support	3.1%	3.0%	2.7%	1.9%	2.8%	2.7%	1.5%	6.2%	4.5%	2.2%	0.6%	1.9%	7.2%	2.2%	2.9%	3.4%	4.0%
Installation, maintenance, and repair	4.2%	1.9%	5.9%	2.1%	4.9%	5.0%	3.4%	5.4%	5.7%	3.9%	3.6%	7.1%	9.4%	3.3%	4.4%	3.7%	3.5%
Transportation	4.2%	3.0%	5.4%	2.4%	3.7%	4.5%	4.3%	5.6%	5.7%	3.5%	6.6%	7.1%	3.4%	2.9%	3.7%	3.8%	4.9%
Health diagnosing and treating practitioners and other technical	2.4%	3.0%	4.1%	3.0%	2.9%	2.0%	0.2%	0.0%	3.1%	2.9%	5.3%	1.6%	0.0%	2.8%	3.2%	4.6%	3.6%
Personal care and service	2.4%	2.0%	2.4%	3.9%	3.3%	2.9%	2.4%	0.5%	1.3%	3.3%	4.2%	5.4%	0.0%	3.4%	4.4%	1.7%	2.3%
Building and grounds cleaning and maintenance	2.9%	6.0%	3.3%	2.3%	3.0%	3.6%	0.4%	3.0%	0.9%	4.0%	2.5%	2.4%	3.9%	4.6%	2.5%	2.0%	1.6%
Business and financial operations	4.3%	5.0%	3.7%	5.3%	1.4%	3.7%	4.5%	2.3%	7.3%	5.4%	6.2%	3.5%	6.8%	5.1%	6.6%	1.2%	1.6%
Material moving	4.4%	4.0%	3.0%	4.5%	4.6%	6.8%	5.5%	4.2%	1.2%	6.0%	3.2%	6.7%	5.5%	5.7%	6.5%	6.0%	23.2%
Educational instruction, and library	5.7%	5.0%	7.2%	4.9%	5.5%	3.6%	12.3%	3.1%	5.6%	4.4%	8.2%	2.8%	6.2%	4.9%	4.0%	8.0%	8.5%
Production	6.5%	7.0%	7.6%	4.9%	4.4%	8.6%	8.5%	3.7%	8.3%	5.5%	7.5%	10.8%	2.6%	5.0%	9.6%	3.2%	15.8%
Food Preparation and service related	4.8%	5.5%	4.8%	5.5%	4.6%	6.8%	0.5%	4.5%	5.7%	5.7%	4.3%	8.7%	9.6%	6.2%	5.9%	5.2%	1.5%
Construction and extraction	9.5%	6.9%	7.6%	7.3%	14.1%	7.4%	13.5%	19.7%	3.9%	5.4%	7.2%	4.7%	8.7%	5.3%	4.4%	13.2%	4.1%
sales and related	9.0%	9.5%	5.2%	12.4%	6.3%	8.8%	13.5%	6.8%	8.6%	9.9%	5.0%	7.4%	6.5%	10.0%	9.2%	6.7%	13.6%
Management	11.2%	7.3%	15.0%	16.4%	11.4%	9.3%	7.4%	13.5%	9.4%	11.0%	7.4%	9.5%	12.2%	10.4%	10.3%	5.1%	3.1%
Office and administrative support	10.6%	12.1%	10.0%	12.4%	11.3%	11.6%	10.8%	6.0%	8.9%	12.1%	13.8%	12.1%	3.8%	11.5%	12.1%	9.7%	10.8%

Employment: Top Industry Wages

	Annual Wage Median
Emergency Medicine Physicians	\$361,510
Radiologist	\$336,720
Dermatologists	\$329,720
Physicians, Pathologists	\$302,070
Physicians, All Other	\$256,770
Chief Executives	\$251,370
Ophthalmologists, Except Pediatric	\$243,300
Psychiatrists	\$231,780
Airline Pilots, Copilots, and Flight	\$220,750
General Internal Medicine Physicians	\$202,000
Legislators	\$164,980
Judges, Magistrate Judges, and Magistrates	\$162,590
Lawyers	\$159,840
Architectural and Engineering Managers	\$157,300
Physician Assistants	\$154,800
Elevator and Escalators Installers and Repairers	\$151,500
Nurse Practitioners	\$148,670
Dentist General	\$144,420
Computer and Information Systems Managers	\$142,150
Financial Managers	\$140,450

Source: United States Bureau of Labor Statistics, Occupational Employment and Wage Statistics (OEWS), May 2023



Sources

This Comprehensive Economic Development Strategy uses demographic data obtained from a wide variety of sources. A substantial amount of data has been compiled and analyzed from various primary and secondary sources as part of this CEDS document:

- Census Data & American Community Survey*
- EMSI; Economic Modeling**
- Local Chamber of Commerce Officials
- Local Community Clerk Officials
- Local Economic Development Officials
- Local Planning Officials
- Nevada Department of Training & Rehabilitation
- Nevada Governor's Office of Economic Development
- U.S. Department of Labor
- United States Census Bureau, American Fact Finder

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*Data from American Community Survey (ACS) is based on survey data and estimates and is less accurate than Decennial U.S. Census data.

**EMSI modeling data is a compilation of data from multiple sources such as U.S. Census, Department of Labor statistics, and other sources. Drawing conclusions or comparisons with the information should be done with caution.



